# **EUCLIDE MTISI**

BSc (Hons) Artificial Intelligence and Machine Learning Student ||University of Zimbabwe || Graphic Designer

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- Chipinge

# **EDUCATION**

Bsc. Hons Artificial Intelligence and Machine Learning , Computer Science

08/2024 - 08/2028

University of Zimbabwe

## SUMMARY

"Euclide is a multifaceted university student majoring in Artificial Intelligence. Beyond academics, Euclide nurtures a passion for Graphic and Motion Design, showcasing a unique blend of technical expertise and artistic creativity. With a keen eye for detail and a drive to innovate, Euclide excels in both fields, constantly seeking opportunities to merge AI with design. This fusion of skills enables Euclide to craft captivating visual experiences that captivate and inspire."

# **EXPERIENCE**

## Graphic Designer

08/2022 - Present

Skylah Graphics

Chipinge

"A creative design firm providing innovative visual solutions for businesses, specializing in logo design, branding, and digital marketing materials."

- 1. Successfully led 20+ design projects, delivering high-quality visual solutions for clients and exceeding expectations.
- 2. Developed and implemented a brand style guide, ensuring consistency across all marketing materials and elevating the company's visual identity.
- 3. Increased client engagement by 30% through strategic social media campaigns and targeted design solutions.
- 4. Mentored junior designers, providing guidance and training to help them improve their skills and achieve their design goals.
- 5. Designed and developed a comprehensive visual identity package for a new product launch, including logos, brochures, and marketing materials, resulting in a 40% increase in product sales within the first quarter.

# **LANGUAGES**

English Advanced Python Intermediate

INDUSTRY EXPERTISE

Graphic Design Software Development



# **CERTIFICATION**

International Computer Drivers License - Level One (ICDL,)

ICDL Africa

## **SKILLS**

Blender · Adobe Illustrator ·

Adobe Photoshop · Graphic Design

# **KEY ACHIEVEMENTS**

The Lead Graphic Designer

"As Lead Graphic Designer at Skylah Graphics, I developed and led design projects, honing my skills in creative direction, team management, and client relations, driving business growth through visually compelling designs."

# **PASSIONS**

- Artificial Intelligence and Machine Learning
- Software Development
- Web Development

# **STRENGTHS**

1. Creative Problem-Solving Skilled at developing innovative

design solutions to complex problems.

Strong ability to collaborate with clients, designers, and developers to achieve project goals.

3. Time Management

Proven track record of meeting deadlines and managing multiple projects simultaneously.

4. Adaptability

Quick to adapt to new design trends, software, and technologies, ensuring designs remain fresh and relevant.