What other thoughts might influence their behavior?



Speed up the voting process

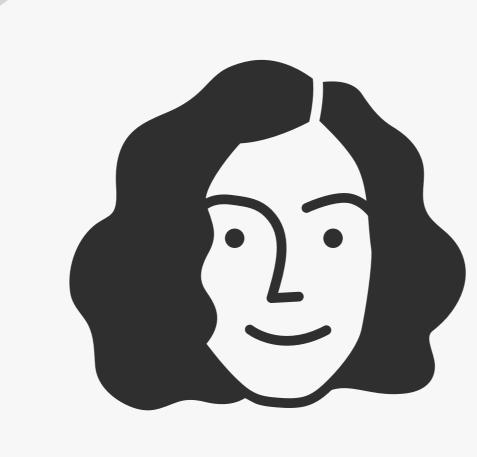
Designed to accommodate people with disabilities

Minimize
errors
associated
with manual
vote counting

Allows people to vote from remote locations

Potentially reduce the cost&quicker announcement of election results

Gather feedback from election officials,voters and stakeholders



Persona's name

Short summary of

the persona

Reduce the need for printed ballots

concern about cybersecurity,data privacy

Design the system architecture including hardware & software

Implement security protocols including encryption

It offers the potential for increased efficiency and convenience

It can
streamline
counting and
reduce human
errors



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



