



PO BOX 516, CANTON, NY 13617  
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**GardenShare** is planning three fundraising events in 2016 - Cabin Fever Trivia Night in March, the Annual Dinner in June, and the second annual Fight Hunger 5K in September. These events, along with the Local Food Guide and other sponsorship opportunities will support GardenShare's mission of ending hunger in St. Lawrence County.

In the past, many generous sponsors have supported GardenShare's work in more than one way, which has been greatly appreciated. For 2016, to help with advance planning and to assist potential sponsors in considering how to support these events, GardenShare is offering the following advance sponsorship packages:

<b>Platinum - \$2,500 - (3 only)</b> Value \$3,000 <ul style="list-style-type: none"><li>○ Presenting sponsor on all three events</li><li>○ Website sponsor</li><li>○ Annual Report sponsor</li><li>○ Premium (cover) ad in Local Food Guide</li></ul>
<b>Gold - \$2,000</b> - Value \$2,350 <ul style="list-style-type: none"><li>○ Presenting sponsor on all three events</li><li>○ Website or Annual Report sponsor</li><li>○ Full page Local Food Guide</li></ul>
<b>Silver - \$1,500</b> - Value \$1,600 <ul style="list-style-type: none"><li>○ Presenting sponsor for one event</li><li>○ Website or Annual Report sponsor</li><li>○ Partnership sponsor for one event</li><li>○ Friend sponsor for one event</li><li>○ Half page Local Food Guide</li></ul>
<b>Bronze - \$1,000</b> - Value \$1,100 <ul style="list-style-type: none"><li>○ Presenting sponsor for one event OR Website OR Annual Report sponsor</li><li>○ Partnership sponsor for one event</li><li>○ Friend sponsor for one event</li><li>○ Half page Local Food Guide</li></ul>
<b>Details on all events and opportunities on the reverse side</b> <i>(Maximum publicity with a reply by January 31, 2016)</i>

Event	Sponsor Amounts	Sponsor Benefits
<b>Cabin Fever Trivia Night</b> - March 3, 2016 at the Potsdam Elks Club <i>(for maximum publicity, sign up by 2/11/16)</i>		
Presenting	\$500	<ul style="list-style-type: none"> <li>Prominent placement on all materials related to the event</li> <li>A banner or other display as agreed upon at the snack table or bar</li> <li>Name and logo prominently displayed on every slide on the screen, the scoreboard and the answer sheets</li> <li>A team of four may take part in the event</li> </ul>
Partnership	\$250	<ul style="list-style-type: none"> <li>Name and logo on all materials related to the event</li> <li>A small banner or other display at the snack table or bar</li> <li>Name and logo displayed on the title slides on the screen, on the scoreboard, and on the answer sheets</li> <li>A team of four may take part in the event</li> </ul>
Friend	\$100	<ul style="list-style-type: none"> <li>Name on all materials related to the event</li> <li>A table display (3 1/4 X 8 1/2) on one of the twenty team tables</li> </ul>
<b>Annual Dinner</b> - June 14, 2016 at Jake's on the Water, Hannawa Falls <i>(for maximum publicity, sign up by 5/6/16)</i>		
Presenting	\$500	<ul style="list-style-type: none"> <li>Prominent placement on materials related to the event</li> <li>A banner or other display as agreed upon at the event</li> <li>Up to four tickets to the dinner</li> </ul>
Partnership	\$250	<ul style="list-style-type: none"> <li>Name and logo on materials related to the event</li> <li>A small banner or other display as agreed upon at the event</li> <li>Up to two tickets to the dinner</li> </ul>
Friend	\$100	<ul style="list-style-type: none"> <li>Name on all materials related to the event</li> <li>One ticket to the dinner</li> </ul>
<b>Fight Hunger 5K</b> - September date TBD, Potsdam Farmers Market <i>(for maximum publicity, sign up by 7/31/16)</i>		
Presenting	\$500	<ul style="list-style-type: none"> <li>Prominent placement on materials related to the event</li> <li>A banner or other display at the event start/finish line</li> <li>If desired, a table or booth for your promotional materials</li> </ul>
Partnership	\$250	<ul style="list-style-type: none"> <li>Name and logo on materials related to the event</li> <li>A small banner or other display as agreed upon at the event</li> <li>If desired, a table or booth for your promotional materials</li> </ul>
Friend	\$100	<ul style="list-style-type: none"> <li>Name on all materials related to the event</li> <li>A sign along the Walk/Run route</li> </ul>
<b>Other sponsorship opportunities</b>		
<b>Annual Report</b>	\$500	<ul style="list-style-type: none"> <li>Featured on Annual Report <i>(deadline is 3/11/16)</i></li> </ul>
<b>Website</b>	\$500	<ul style="list-style-type: none"> <li>Featured on website for three months</li> </ul>
<b>Local Food Guide</b>	\$400	<ul style="list-style-type: none"> <li>Premium Full Page (3 only - inside front and inside and back covers)</li> </ul>
<i>(Local Food Guide Deadline is 3/18/16)</i>	\$350	<ul style="list-style-type: none"> <li>Full Page</li> </ul>
	\$250	<ul style="list-style-type: none"> <li>Half Page</li> </ul>
	\$175	<ul style="list-style-type: none"> <li>Quarter Page</li> </ul>
	\$100	<ul style="list-style-type: none"> <li>Business Card</li> </ul>

