

Local Food Guide 2014

Get in the Guide!

Place your ad in St. Lawrence County's guide to the stores, farm stands, u-picks, farmers' markets, organic farms, restaurants and other outlets that offer locally grown food.

- ⊙ **10,000 copies** distributed throughout the St. Lawrence County
- ⊙ **Advertisers will be included in online listings** at GardenShare.org throughout the year.
- ⊙ **NEW THIS YEAR! Brighter, heavier cover stock** is more durable and encourages more browsing.
- ⊙ **Targeted distribution** to interested consumers and area visitors.
- ⊙ Direct mailed to **more than 2,000** local food lovers.
- ⊙ A **product index and map** in addition to the alphabetical listings to help customers find exactly what they are looking for.
- ⊙ **Great rates** and maximum exposure!
- ⊙ Send us your completed ad, **OR** we can work with you to create your message!

RATES

Premium Full Page Full Color	\$375	Inside front, inside back, or back cover; bright white, heavy stock. Your ad will pop!
Full Page (includes full color!)	\$325	8.75 x 11.25 (with bleed) OR 7.5 x 10 (no bleed)
Half Page	\$250	7.5 x 4.875 (horizontal) OR 3.667 x 10 (vertical)
Quarter Page	\$175	3.667 x 4.875 (vertical) OR 7.5 x 2.375 (horizontal)
Business Card	\$100	3.667 x 2.375

Add Color to Half or Quarter for only \$35! (But hurry; color space is limited.)

DEADLINE

Reserve your space by March 14 to be included in the Guide!
Call 315-261-8054 or email info@gardenshare.org.

The Local Food Guide is published annually by GardenShare, a nonprofit community organization working to bring the benefits of locally grown food to everyone in the North Country. See GardenShare.org for more information.

