



GARDENSHARE'S ST LAWRENCE COUNTY

Local Food Guide 2016

INSERTION ORDER

Advertiser: _____

Contact Person: _____

Address: _____

Phone number: _____

Email address: _____

Send invoice to: _____

Premium Page (color)	\$500	Inside front cover, inside back cover - only these two available - call 315-261-8054 today to reserve one of these spaces!
Full Page (color)	\$425	8.75 x 11.25 (with bleed) OR 7.5x 10 (no bleed)
Half Page	\$250	7.5 x 4.875 (horizontal) OR 3.667 x 10 (vertical)
Quarter Page	\$175	3.667 x 4.875 (vertical) OR 7.5 x 2.375 (horizontal)
Business Card	\$100	3.667 x 2.375

Add Color to Half, Quarter or Business Card for \$35

PDF coming from: _____

GardenShare creating ad.

Would you like a stack to distribute? yes no

DEADLINE

You must reserve your space by February 19 to be included in the Guide! Ad needs to be received by March 18.

Payment by May 1. Return this form to GardenShare, PO Box 516, Canton, NY 13617 or call 315-261-8054

DISTRIBUTION

- 10,000 total copies
- 2,000 direct mailed
- Newspaper insertions in Canton, Potsdam, Massena, Ogdensburg
- Hotels and universities for area visitors
- Farmers markets and other places where GardenShare has a table
- Area stores who choose to distribute; Nature's Storehouse, Co-op, Coakleys...

Office use:

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PAYMENT RECEIVED

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