GARDENSHARE'S ST LAWRENCE COUNTY

## Local Food Guide 2015



**Place your ad** in St. Lawrence County's guide to the stores, farm stands, u-picks, farmers' markets, organic farms, restaurants and other outlets that offer locally grown food.

- **⊙ 10,000 copies** distributed throughout the St. Lawrence County
- **O** Advertisers will be included in online listings at GardenShare.org throughout the year.
- **O Brighter, heavier cover stock** is more durable and encourages more browsing.
- **Targeted distribution** to interested consumers and area visitors.
- Direct mailed to more than 2,000 local food lovers.
- A **product index and map** in addition to the alphabetical listings to help customers find exactly what they are looking for.
- **⊙ Great rates** and maximum exposure!
- ⊙ Send us your completed ad, **OR** we can work with you to create your message!

## **RATES**

<b>Premium Full Page</b> Full Color	\$400	Inside front, inside back, or back cover; bright white,
		heavy stock. Your ad will pop!
Full Page (includes full color!)	\$350	8.75 x 11.25 (with bleed) OR 7.5 x 10 (no bleed)
Half Page	\$250	7.5 x 4.875 (horizontal) OR 3.667 x 10 (vertical)
Quarter Page	\$175	3.667 x 4.875 (vertical) OR 7.5 x 2.375 (horizontal)
Business Card	\$100	3.667 x 2.375

Add Color to Half or Quarter for only \$35! (But hurry; color space is limited.)

## **DEADLINE**

**Reserve your space by March 20** to be included in the Guide! Call 315-261-8054 or email info@gardenshare.org.

The Local Food Guide is published annually by GardenShare, a nonprofit community organization working to bring the benefits of locally grown food to everyone in the North Country. See GardenShare.org for more information.

