

**EXPO - MATE** 

Management in Authentic and Trending Exhibition participations

### Introduction

EXPO-MATE is an international full service project management agency within the exhibition industry. 10 years of experience in the industry in combination with 10 years sales and marketing experience is our fundament. As a result, we can bring your marketing and communication strategy to life as no other through the design and realization of unique stand concepts.

We do this in a proactive, personal, and efficient manner. You can focus on your core business, with EXPO-MATE the rest is in professional hands. Welcome at EXPO-MATE!

Niek van Gent
Creative Sales and Marketing
manager / Managing partner at
EXPO-MATE



Jan Maas
Experienced Project manager /
Managing partner at EXPOMATE





#### Mission Statement

Making your exhibition participation more successful, efficient and easy.

#### Vision

At EXPO-MATE we strive to be the most appreciated, leading quality organization within the industry. Wanting to be market leader as a full service project management company by offering authentic, innovative, sustainable and custom made projects for our clients in order to make them achieve their goals. Our clients are our ambassadors, and we make sure our ambassadors are not only completely satisfied with the end result, but also with the path leading to this realization.



## **EXPO-MATE Company Values**

EXPO-MATE's core values are the guideline in everything we do. From giving advice to presenting our design proposal or handing you over the turn-key stand, everything is handled with great care according to our values as listed below.

- Best Quality
- Full service
- Independent
- Authentic, trending & innovative
- Knowledge & experience
- Environmental friendly
- Long term partnerships



# Full service project management process





Coming to a brief document, with requirements, desires and goals.



### Design

Presenting authentic and innovating design proposal + discussing ideas



## Fine tuning

Receiving feedback and agreeing on both quotation and design.



### Onsite

Handling all demands surrounding the participation + being your onsite point of contact.



#### **Evaluation**

Insight look on if and how the goals were achieved. Discuss improvements and implement these.



# EXPO-MATE Model: from introduction to design proposal

In our opinion, this is the most important step in the whole process. By investing time and sharing knowledge in the beginning of the process, the design and realization is no longer assuming, but it is about actually understanding your needs as a client. This results into better incorporation of these needs into the complete process.

EXPO-MATE has developed an own model in order to translate the corporate identity and most important values in the design proposal. We believe this will lead to the highest <u>return</u> on investment

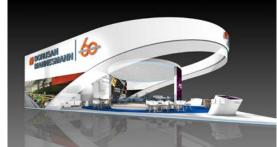
We would be happy to explain the EXPO-MATE model to you in detail. This allows you, as our potential partner, the experience of how we handle the most defining information of your company and how we would translate this information into a 3D realization at the exhibition



Selection from our designed and realized projects

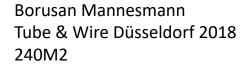






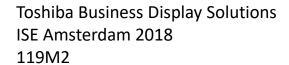


























Aluminium verkoop Zuid BV (AVZ) R+T Stuttgart 2018 180M2











LambWeston/Meijer Casual Dining Show London 2018 40M2





















TOMRA Food Sorting NV

Fruit Logistica Berlin 2018 168M2 Anuga Foodtech Cologne 2018 112M2









The Scelta Institute B.V.

Anuga Cologne 2017 FIE Frankfurt 2017 84M2

38,5M2

Sial Paris 2016 70M2











Strong Ges. m.b.H

ANGA Cologne 2017 IFA Berlin 2017 112M2 108M2

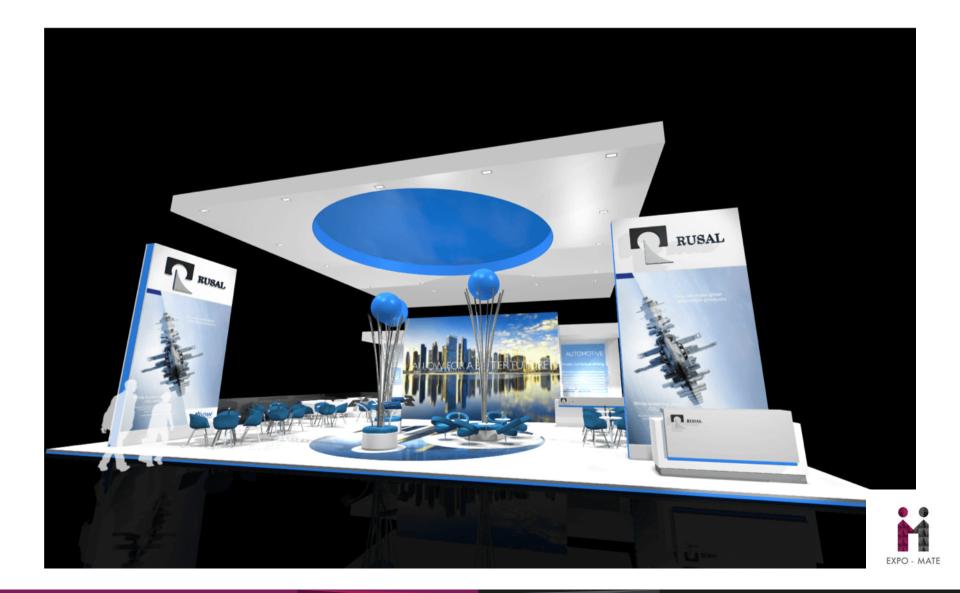








Frankort & Koning BV Fruit Logistica Berlin 2017-2019 70M2





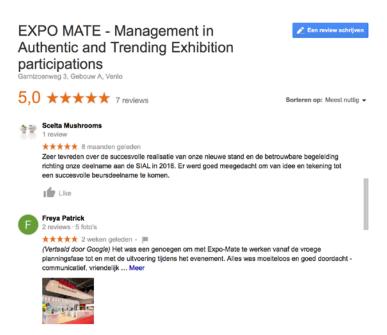






We hope the previous pages have given you a good insight look on where EXPO-MATE stands as a full service project management company. EXPO-MATE is ready to get involved with your exhibition participations and would like to show the possibilities we have.

Curious how our customers experience working together wit EXPO-MATE? Please take a look to our reviews on google:



In case you have any questions please visit <a href="www.expo-mate.com">www.expo-mate.com</a> or contact us per email.

