



SUPERBULL WHITE PAPER





INTRODUCTION

In the financial world, the image of a Bull is associated with the symbol of optimism and financial prosperity. The bull market, the rising market for securities and commodities trading. Bulls are investors who expect prices to rise and based on this assumption, they buy securities or commodities in the hope that they will be sold later for a profit. A bull market is one in which prices are generally expected to rise.

SuperBull is a community-based project using the power of a community that believes in the bull market and desires to achieve prosperity from the growth of crypto. This community is a group of individuals who have the same interest in building a better-developed society and protecting its right to welfare. SuperBull's key features involve a community-funded charity wallet, with a specialized research team to find accredited charity partners. SuperBull also takes market trends and interests into account to create NFTs that will be the product of talented and energetic NFT artists whose sales will in part contribute to a larger cause.



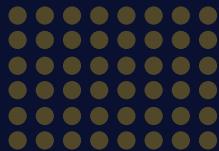


WORLD PROBLEMS

Covid-19 is considered a catastrophic pandemic, is a disease with high lethality that's spread globally and affected every single citizen of the world since the end of 2019. Dealing with the pandemic has also opened our eyes to many challenges that repress the recovery of the world, such as homelessness, poverty, lack of healthcare resources, labour shortage,... The growth of the pandemic has affected those who are exposed to these vulnerabilities through the existing underlying issues. Though these are being dealt with occasionally with impromptu efforts from many organizations sporadically hosted around the world, individuals still want to give back in many ways possible.

The pandemic has shed light on many opportunities for global citizens to generate income flexibly outside of their regular jobs. We are currently in an economy where people earn extra through making investments, casual labour, or financial planning. These opportunities bring society together as a whole and keep us in an optimistic mind, and goodwill for the less fortunate.

SuperBull wants to take this recovering state of Covid-19 as an initiative for the society to come together, make investments and generate income while giving back to the world at the same time.

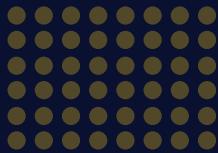




OUR MISSION

There are many ways that you can contribute your success towards a better world, but being in a sporadic society where goodwill could be diverted to mishandled organizations, one individual has to make a tremendous effort to find the right destination for the right cause. This is also our mission, to gather the right individuals to bring great community involvement and offer well-researched organizations for the world's best interests.

With our connections and research team on board, we want to bring together great charitable organizations, with portfolios well-spawned in different areas and diversify our funds to aid them in many ways possible. The world is better with you and better with our SuperBull Community.





NFT

Non-fungible tokens (NFTs) are unique, non-exchangeable units of data stored on the blockchain, a type of digital ledger. NFTs can link to reproducible digital files such as photos, videos and audio. NFTs use digital ledgers to provide public certificates of trust or proof of ownership, but do not restrict the sharing or copying of underlying digital files. The lack of exchangeability (substitutable ness) distinguishes NFTs from blockchain cryptocurrencies such as Bitcoin.

For many, NFT arts are no more than a piece of a copyable pixelated screensaver.

For us, NFT arts are the new gateway of investment for a greater cause.

SuperBull NFT's collection gathers NFT artists who, not only are brilliant, they also want to offer their creativity with a good cause. SuperBull NFT collectors and traders are those looking to express themselves and earn extra income while giving back to the world. Sales generated from NFT collections will be partially contributed towards BullWill.





APPLICABILITY



Community-Powered

SuperBull fuels the growth of the crypto market with the mission of building communities and a better society together. After listing on the exchange, 50% of the total supply will be donated to the charitable fund's partners, with an additional 5% commission for each subsequent SuperBull transaction transferred to our BullWill Wallet.



Instant Rewards

Every time SuperBull Tokens are traded, 3% of the transaction fee will be for existing holders, which means that the more you hold, the more you earn. SuperBull believes that our holders are those with financial knowledge and a heart for the community.



Liquidity Pool

2% of the transaction fee will be contributed to the Liquidity Pool of SuperBull.





TOKENOMICS



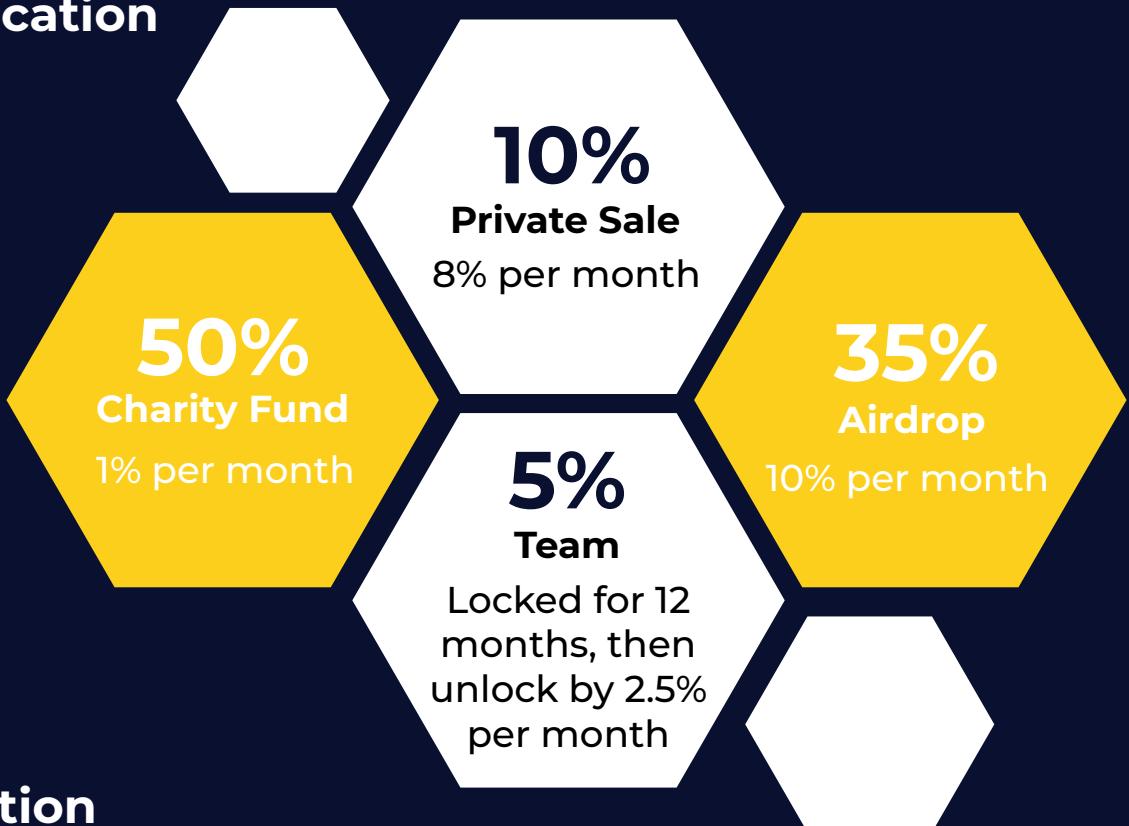
Name: **SuperBull Coin**

Abbreviation: **SBULL**

Token Network: **Binance Smart Chain**

Total Supply: **1,000,000,000,000**

Token Allocation



Fee Allocation

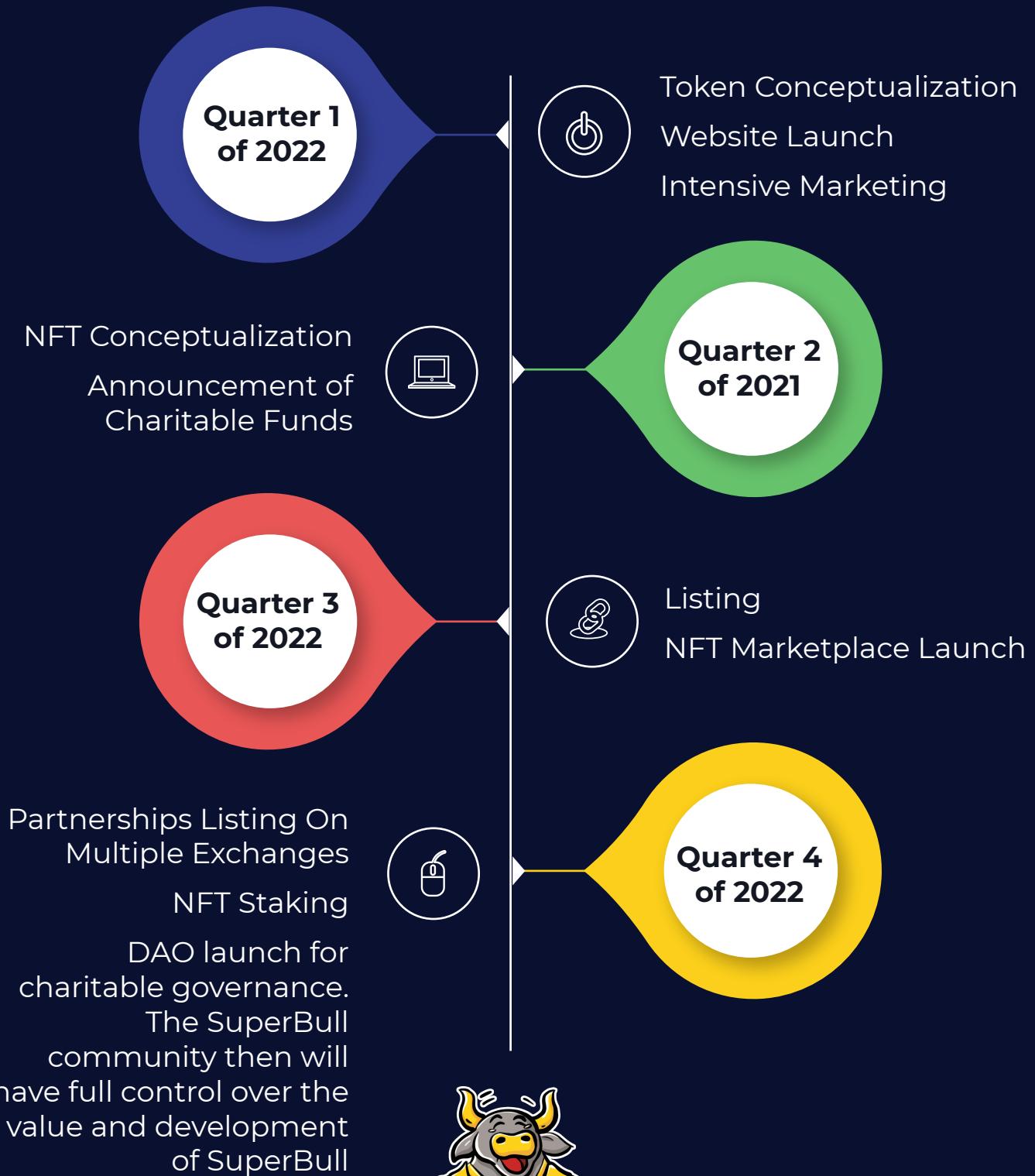
Each transaction will be charged with a 10% fee, while:

- 5% will be for BullWill.
- 3% will be for holders.
- 2% will be towards the Liquidity Pool.





ROADMAP





BULLWILL

BullWill is a pool generated by 5% of the transaction fee and partial NFT sales. BullWill is responsible for coordinating funds to partners who operate in community and social development while solving the current world's problems. Being a long-term fund that serves the purpose of supporting and fostering growth and sustainability, BullWill's governance and dependency will not be on one individual or a management team. All operations and activities of BullWill will be determined by SuperBull's community.

Multi-signature wallets for cryptocurrencies provide a built-in way to manage this kind of risk. A multi-signature wallet (or multisig for short) is a cryptocurrency wallet that requires more than one private key to sign a transaction. The storage method requires multiple cryptographic signatures (a unique fingerprint of the private key) to access the wallet.

Having multisig as a method of governance for BullWill shows transparency between the community and the board of management while minimizing the ultimate risks of losing access.

BullWill's multisig wallet will be implemented for the aforementioned 5 percent of fee allocation and partial NFT sales. BullWill multisig's approval mechanism will be 60% of the signatures. Its transparent authorization is initially handed to the board of management, until DAO governance is implemented in Quarter 4, 2022.





FUTURE DEVELOPMENT

As the DeFi and NFT communities grow rapidly, the methods of managing decentralized protocols become increasingly important. One of the most pressing challenges facing these communities now, and in the years to come, is defining governance. In other words, it is the act of managing collective decision-making to optimize finance and operations.

However, governance involves significant coordination costs associated with the need to involve network participants in voting for each decision. These coordination costs can significantly reduce new types of decentralized networks that can be jointly managed by participants through smart contracts.

These new networks are called Decentralized Autonomous Organizations (DAOs). Driven almost entirely by code, with no single leader or single point of failure, DAO networks are groups of people united by common incentives and common interests. Many new protocols are being built using this framework, and although many activities are still taking place on open financial-based systems, this framework is also being used by cultural networks that buy and sell art and other collectables. In many ways, DAOs can be seen as part of an investment bank, company, or organization united through cryptographic commitments.

As SuperBull is a community-driven charitable organization, DAO governance implementation aids in these areas: Financial transparency, asset ownership, asset management, risk management for assets, and asset curation. The launch of the DAO Governance will be in Quarter 4 of 2022, this will also be integrated into our BullWill Wallet at that time. The governance will allow for the board of trustees of the community to take full control and elevate the development, value, and will of SuperBull.

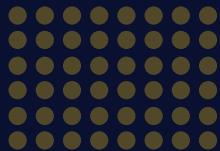




PARTNERS



Charitable Funds Partnership: To be announced in Quarter 2/2022



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CONTACT

www.superbullcoin.com

Community

