

## Morgan McKeagney - *Director*



Morgan co-founded iQ in July 2001 and since then, he has helped the company become one of Ireland's fastest growing digital consultancies. Achieving year-on-year revenue growth of over 200%, iQ was ranked in Deloitte Ireland's Fast 50 and EMEA 500 in both 2008 and 2009.

Morgan is an expert in web strategy, content management, e-Government and user experience, subjects on which he has written and presented at [FOWA](#), [National Digital Media and Marketing Summit](#), and many more. He is also a former Vice Chairman and Director of the [Irish Internet Association \(IIA\)](#) - Ireland's leading representative body for the internet industry.

Prior to iQ Content, Morgan worked in the eLearning and localisation industries, first with SkillSoft and later with VistaTEC. He was an instructional designer, analyst, and consultant for many leading IT companies, including Microsoft, Lotus, Intuit, Motorola, and Symantec.