

A dark, moody photograph of a modern apartment lobby with large glass windows, white columns, and contemporary furniture. The image is dimly lit, with light coming from the windows and interior fixtures, creating a sophisticated and clean atmosphere.

Privacy Policy for Smash Apartments

At Smash Apartments, we are committed to protecting the privacy and security of our guests. This privacy policy outlines how we collect, use, and safeguard the personal information you provide to us. We strive to be transparent about our data practices and give you control over your information.

Information Collection

We collect personal information when you make a reservation, sign up for our newsletter, or interact with us on our website or mobile app. This may include your name, contact information, payment details, and any preferences or requests you provide. We may also collect information about your device, browsing history, and location to improve your experience and personalize our services.

We use industry-standard encryption and secure servers to protect your data, and we do not share your information with third parties without your consent, except as necessary to provide the services you've requested.

Use of Information

We use the information we collect to manage your reservation, communicate with you about your stay, and provide you with a personalized experience. This may include sending you updates, special offers, or information about local attractions and events. We also use your data to improve our services, develop new features, and ensure the safety and security of our guests and properties.

We may use anonymized and aggregated data for statistical analysis, market research, and other business purposes, but we will never share or sell your personal information to third parties for their own marketing use without your explicit consent.

Sharing of Information

Service Providers

We may share your information with third-party service providers who assist us in operating our business, such as payment processors, marketing agencies, and IT support. These providers are contractually obligated to keep your data secure and use it only for the purposes we specify.

Legal Requirements

We may disclose your information if required to do so by law, such as in response to a court order, subpoena, or government investigation. We will always strive to protect your privacy to the fullest extent possible under such circumstances.

Business Transactions

In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction. We will notify you via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

Data Security

We take the security of your personal information seriously and have implemented a range of physical, technical, and administrative measures to protect it from unauthorized access, use, or disclosure. This includes using industry-standard encryption, regularly reviewing and updating our security protocols, and training our staff on best practices for data protection.

Despite our best efforts, no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Retention of Information

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required or permitted by law. This may include keeping your information to comply with legal, tax, or accounting requirements, to resolve disputes, or to enforce our agreements.

When we no longer need your personal information, we will securely delete or anonymize it in accordance with our data retention policies and applicable laws and regulations.

Your Choices

1

Access and Update

You have the right to access, review, and update the personal information we have on file for you.

You can do this by contacting our customer support team or by logging into your account on our website.

2

Opt-Out

You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in each message or by contacting our customer support team.

3

Data Deletion

You may also request that we delete your personal information, subject to certain exceptions. We will respond to your request within a reasonable timeframe and in accordance with applicable laws.

Contact Us

If you have any questions, concerns, or requests regarding our privacy policy or the handling of your personal information, please don't hesitate to contact us at privacy@smashApartments.com. Our team will be happy to assist you.

We are committed to continuously improving our privacy practices and welcome your feedback. Thank you for choosing Smash Apartments, and we look forward to providing you with a safe and enjoyable experience.