

Enos Ampaw

CIT 230

FRONTEND WEB DEVELOPMENT.

Outline and Look

1. My website is going to be an exciting, colorful, captivating, authentic and easy to navigate page(s).

3. The index pages are going to have links to other sections of the website. With the home page been my website logo.

11. My index page would have keywords available with names and mentions of special sports features, so one can click on them for their favorite news and information

Website Content

2. My website is going to be on sports schedules, stories, statistics and scores.

4. The website is going to have information on the three major sports in the world. They are Soccer, the National football league, and the National Basketball Association.

Persona Target

5. My favorite team is Manchester United and I know a roommate whose favorite team is the Oklahoma Thunders, and another who prefers the Detroit Lions.

6. When it comes to my favorite team, I am interested in the statistics; like when was the last time Manchester United scored 4+ goals, or what's the highest goal scoring match they have played in. or

6b. Better still which Manchester United goalkeeper has the most clean sheet (gone a whole game without conceding).

6c. For the fans of the Detroit Lions, they are interested in how many points their running quarterback made or how much their defensive units leak.

6d. The Oklahoma Thunders fanatics would be interested in if their point guard has enough statistics to become the league's most valuable player.

Audience

7. Females who go to my website would be generally entertained. They would be able to access information on the Wives and Girlfriends of their sport celebrities.

10a. The website is aiming at an audience of age 12-40. Anyone interested in sports from all over the world should visit my website.

8. There would be gossip segments on the lives of these players and their families. A page with quotes and memes of sporting personalities would also be available.

10b. There would be something for the Ezekiel Ansah fans, the Cristiano Ronaldo fans, the Lionel Messi fans, the Dwayne Wade fans, the LeBron James fans or the Stephen Curry fans.

Content Updates

9. There would be constant updates of schedules and score lines on the website. You could check up the starting lineups of your favorite team and also the scores and game stats.