EP

Earnestina Petergeorge

A s p i r i n g   D e s i g n   L e a d e r

Passionate aspiring UX/UI designer, driven by user-centric design principles. Seamlessly blending empathy, aesthetics, and usability to craft intuitive interfaces that redefine interaction paradigms and elevate digital experiences.

Contact

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Education

2021

Honors Bsc- Computer Science
Wilfrid Laurier University

LAURIER

- **Vice President Greek Council**
- **Alpha Omega Sorority**
- **Women in Computer Science**

Technicals

- Figma
- Hubspot
- HTML
- Notion
- Git
- JIRA
- PowerPoint
- Excel

Workshops

Axonify Workshop
Participated in an introductory workshop for UI/UX

Languages

English

Tamil

Experience

Sep 2022- Present

Bell | Toronto, Canada

Canada's broadband leader providing advanced wireless, Internet, TV, smart home and business services over our world-class LTE and fibre networks.

Specialist, Graduate Leadership Program

Field Operations Manager (Jan 2024 - Present)
- Directed and managed a team of 18 unionized technicians, ensuring optimal performance, productivity, and adherence to safety protocols within a dynamic field operations environment.
- Conducted regular performance evaluations and provided constructive feedback to technicians, identifying strengths, areas for improvement, and opportunities for skill enhancement to drive continuous performance improvement.

Business Intelligence Analyst/Developer (July 2023 - Jan 2024)
- Developed strong relationships with over 20 Field Managers, actively seeking and incorporating continuous feedback during the prototyping phase to ensure user-centric design solutions.
- Produced over 10 wireframes independently and collaboratively with the FSXD Team. Utilized Matomo data analysis to validate findings and refine design ideas effectively.
- Created comprehensive process documentation for nine projects, ensuring clarity and consistency in project execution and facilitating effective communication and collaboration among team members.

Manager, Strategic Initiatives(Sep 2022 - July 2023)
- Managed and led 9 projects with cross-functional teams. Developed comprehensive roadmaps, facilitated stakeholder meetings, and effectively resolved challenges to ensure alignment with organizational processes and objectives.
- Collaborated on the exploration of BluePrism Capture software, envisioning its potential to automate process mapping and manual work efforts, thus enhancing user efficiency and workflow optimization.

June 2021 - Feb 2022

Cybeats | Aurora, Canada

Cybeats gathers and manages your SBOMs throughout the DevOps process, helping you gain valuable insights for data driven decisions about your software supply chain.

Marketing and Sales Associate

- Designed, maintained, and created data systems and dashboards using Tableau and HubSpot
- Created appropriate documentation that allows stakeholders to understand the steps of the data analysis process
- Designed and organized an optimal campaign for our webinar: State of Cybersecurity
- Assisted in User Research, Wireframes and Onboarding documents for an MVP (Minimal Value Product)

May 2019 - June 2019

IVHQ (Gyanjoti Women School) | Kathmandu, Nepal

We exist to positively impact people, wildlife and the planet. Our programs target the most pressing issues of each region so that volunteers are making a genuine difference.

Computer Science Teacher

- Implemented a computer databases curriculum at a women's school, empowering students for success in entrance exams while fostering a culturally inclusive learning environment and serving as a mentor.