EARNESTINA PETERGEORGE

EXPERIENCE

Marketing Assistant

TANUKI, Toronto | March 2021 - Present

- Spearheaded social media campaigns on Instagram & Tik Tok
- Assisted in business planning, purchasing, branding, advertising, remodelling and marketing to establish a loyal customer base
- Presented design concepts for the website and contributed to the implementation of the final published site

Lead of UI/UX

Wilfrid Laurier Hackathon - Golden Hacks, Waterloo | December 2019

- Designed multiple design frameworks to be implemented by our front end developer in a short period of time
- Assisted front end by using *React* to successfully create an efficient, visually appealing application
- Efficiently communicated with my team, building strong teamwork skills
- Won second-best overall in the competition

Computer Science Teacher

IVHQ Women's Education, Kathmandu Nepal | May 2019 - June 2019

- Created and implemented a curriculum covering all key concepts of computer databases, enabling students to succeed in entrance exams
- Adapted to cultural norms to ensure students were comfortable and open with me, seeing me as a mentor rather than a foreigner
- Worked with the school to fix computers to improve the efficiency of the school and provide a safe learning environment

EXTRACURRICULAR

Vice President of Marketing

Women in Computer Science, Waterloo | September 2018 - April 2019

- Managed all social media platforms (Facebook, Instagram, Discord), tracked engagement through Microsoft Excel and engaged 100+ students through outreach initiatives
- Designed posters, event pages and social media posts to capture attention towards the club and our events

Vice President

Greek Council, Waterloo

- Planned and hosted charity events for Women's Crisis Services of Waterloo Region to raise awareness and over $1000 in donations

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CONTACT ME

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- 📍 Markham

EDUCATION

Honours BSc - Computer Science
Wilfrid Laurier University, 2021

Course Project: CP317 Software Engineering - developed a poker game called Casino Night, achieved an A grade on the finished team product

TECHNICALS

Python	**SQL**
Java	**Figma**
C++	

Axonify Workshop
Participated in an introductory workshop for UI/UX

INTERESTS

Modelling
Prakriti Fashion Show
Samyukta Bridal Fashion Show

Painting
Sold over 10 paintings, currently focused on realism and portraits

Travelling
UK, Nepal, France and USA