earthlife
CONSORTIUM

COLORS

#528D48

R: 82
G: 141
B: 72

C: 72
M: 24
Y: 92
K: 8

#151D1F

R: 21
G: 29
B: 31

C: 79
M: 66
Y: 63
K: 75

#0B5064

R: 11
G: 80
B: 100

C: 94
M: 59
Y: 44
K: 26

LOGO FILES

Print folder:

All files are CMYK and 300dpi
EPS files: Preferred for use in printing.
JPEG files: Can be used for printing as well, but have white backgrounds.

Web and Presentations folder:

These files are for screen use only (Ex. Powerpoint, web, email).
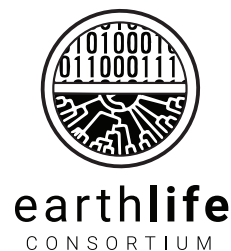All files are RGB and 72dpi

OPTIONS

horizontal orientation

reversed text (for use on dark backgrounds)

grayscale and black (for print)

one color logos