



EARTH STRIKE

OUR PRINCIPLES

Our shared values that define Earth Strike as a movement.



SOLIDARITY

Our first and foremost principle is unification around our common goal, cause, and motive. We fight for climate action because we have compassion and concern for every human being on planet Earth. Only by acting together, in solidarity, do we have a chance.



HORIZONTALISM

Earth Strike is a people's movement. We are loyal not to our leaders, but to our purpose and our principles, which are universal and adoptable by anyone. As long as these principles are followed, anyone is free to organize a local Earth Strike chapter and run it autonomously how they see fit.



CLARITY OF PURPOSE

Our general strike is the focal point of our movement – what sets us apart from other burgeoning environmentalist groups working alongside us. The people must tackle climate change from every angle, and our line of attack is through withholding our labour.

To this end, our worldwide protests are important for us to spread our message, but they are merely instrumental to our mission. We are not pleading for sympathy, we are displaying our power.



CLARITY OF MESSAGE

Climate activism has a reputation for being moralizing, and embarking on frivolous campaigns against tiny issues of consumption. Earth Strike recognizes that the time for this is long past, and our real target is not the consumers, but the institutions of production.

As individuals, our contribution to climate change is negligible, but our contribution to the economy is indispensable.



CONSISTENCY

Earth Strike is open to only those whose views and actions are compatible with our mission. In particular, we do not allow the support of worker exploitation or landlordism, and we do not permit the presence of, or support for, police or current state armed forces.



INCLUSIVITY

Earth Strike does not permit alignment with, or sympathy for, hateful, bigoted, or reactionary ideology, politics, or actions. This includes: homophobia, transphobia, white supremacy, ethnonationalism, imperialism, and apologia, denial, support, or sympathy for genocide and genocidal politics.