

# WHY A GENERAL STRIKE?

**Our strike is a wake-up call to the upper class,  
that they depend on us as much as we depend on them.**

The companies that contribute to climate change have little incentive to do otherwise. This is deeply unfortunate, but it is due to the demands of their stockholders and the influence that their wealth gives them over their regulators. Protests are great, but to the oil barons they matter less than their next million-dollar paycheck.

Our goal isn't to convince them that they should ignore their own personal incentives for the greater good. Our goal is to *change* these incentives, so that they have no *choice* but to do what's right, or risk losing *their* jobs and *their* livelihoods.

This is the purpose of a general strike. We force the hands of power by refusing to partake in the system propping them up. They hold most of the cards, but they can't take away the power we have to withhold our labour.

**The companies and politicians are destroying our planet.  
But they are few in number,  
and it is our compliance in the system that keeps them afloat.**

## HOW CAN I HELP?

### 1 **Contact your local Earth Strike chapter!**

Check [earth-strike.com/map](http://earth-strike.com/map) to find chapters in your area.

### 2 **Join our protests and rallies throughout the year!**

International events are scheduled for January 15, April 27, and August 1.

### 3 **Spread the word!**

Talk to your friends and family, and scatter our pamphlets and stickers around your city.

**AND MOST IMPORTANTLY...**

### 4 **STRIKE FOR THE EARTH!**

**GLOBAL GENERAL STRIKE begins September 27!**



**EARTH  
STRIKE  
GENERAL STRIKE  
TO SAVE THE  
PLANET - 2019**

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