

Yinuo Wu

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CERTIFICATIONS

Psychological Counselor

Certificate: issued by the ministry of Human Resources and Social Security, China

Mental Health First Aid

Certificate: issued by the Mental Health Association of Hong Kong is authorized by the Mental Health First Aid International to issue the MHFA Certificate

Campus Experience

Jul. 2025- Oct. 2025

The Beijing Starbucks Foundation & School Animal Protection Academic Collaboration Project

Project Leader

Project Coordination & Communication: Served as the key liaison with Starbucks for needs alignment and strategic communication, while clearly conveying project goals and animal protection concepts to internal team members

Team Management & Task Allocation:

Independently responsible for project planning and

EDUCATION

Aug. 2024- Present

Major: Psychology

Academic Performance: GPA 3.706/4 (Dean's List, Spring 2025)

Major Courses: Social Sciences, Behavioral Sciences, Psychology, Math, etc.

INTERNSHIP EXPERIENCE

Jan. 2025- Feb. 2025

Prudential Hong Kong Limited

Systematically learned and applied allocation strategies and management processes for various financial assets (including stocks, bonds, insurance, funds), assisting in portfolio optimization

Efficiently completed multiple research tasks assigned by superiors, flexibly applying theoretical knowledge to practical operations and shortening the learning curve

Actively collaborated with team members to advance project, demonstrating strong communication and teamwork skills

Apr. 2025- Present Online Psychological Counselor

Suzhou Jiachengheyi Consulting Services Co., Ltd.

Theoretical Foundation: Mastered the psychological counseling knowledge system and obtained the Psychological Counselor Certificate authorized by the Ministry of Human Resources and Social Security of China

Practical Application: Applied knowledge to real scenarios, independently managed the entire counseling process via online platforms, including trust-building, needs assessment, solution planning, and session review, demonstrating strong communication and problem-solving skills

role assignment, delegating tasks such as promotion, event execution, and documentation based on member strengths to enhance team efficiency

Project Execution &

Documentation: Facilitated the implementation of offline community activities, documented progress, and reported outcomes to superiors and partners, ensuring transparency and traceability

INTERESTS

Hosting (Grade 6/6 Certificate)

Dancing (Grade 9/9 Certificate)

Piano (Grade 8/10 Certificate)

Singing (Grade 10/10

Certificate)

Badminton

Sep. 2024- Jul. 2025 Campus Promotion Ambassador, Marketing Department

Beijing Spie Culture Media Co., Ltd.

Assisted in accurately communicating company event

information to the campus market, effectively increasing event awareness and student participation through community management and other channels

SELF- ASSESSMENT

With internship experience in financial asset management, psychological counseling, and campus promotion, I have developed strong quantitative analysis and cross-cultural empathy and communication skills. As a project leader, I successfully guided a team in executing a cross-sector collaboration project, demonstrating excellent organizational coordination and leadership abilities with a strong team spirit. I am proactive, meticulous, and responsible, skilled at identifying and solving problems with strong analytical abilities. Diligent, practical, hands-on, and highly socially responsible, I am persistent, hardworking, and eager to take on new challenges. Studying at a Sino-foreign joint university has equipped me with strong English communications skills. I aspire to become a versatile professional who integrates business acumen with humanistic care.