

Yiru Zhang

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EDUCATION

Duke Kunshan University | Kunshan, China

- Undergraduate Student (First Year)
- Coursework: MATH 105, MEDIART 210, ARHU 101, MATH 206, CS 101

COMMUNICATION & OUTREACH EXPERIENCE Aug. 2025 - Present

- Participated in on-campus and off-campus outreach and recruitment events, introducing university programs and campus culture to prospective students and families from diverse backgrounds.

COMMUNITY VOLUNTEER Aug. 2025 - Present

- Regularly volunteered at senior care centers during secondary school, engaging with elderly residents through companionship, conversations, and group activities.
- Gained first-hand insight into the social and emotional needs of elderly community members, strengthening awareness of intergenerational inclusion in community activities.

FIELD OBSERVATION EXPERIENCE July. 2025 - Present

- Conducted multiple field visits to integrated medical–elderly care communities in Taiwan and mainland China, observing how healthcare services, daily living support, and social spaces are combined within community environments.
- Developed a people-centered perspective on community services, emphasizing dignity, participation, and emotional connection rather than purely functional care.

DIGITAL MEDIA & CREATIVE EXPERIENCE Aug. 2025 - Present

- Operated and managed social media accounts, producing multiple original content pieces with over 5,000 likes, demonstrating strong audience insight and engagement strategies.
- Utilized visual storytelling to enhance content reach, interaction, and emotional resonance.

CREAZTIVE & TECHNICAL SKILLS Dec. 2025 - Present

- Achieved an A grade in Digital Media courses, reflecting strong creative execution and technical learning ability.
- Skilled in photography with a strong sense of visual aesthetics, capable of documenting and branding community activities and spaces.

INTERPERSONAL STRENGTHS June. 2025 - Present

- Skilled at building rapport through encouragement and positive reinforcement, helping individuals feel valued, confident, and willing to participate.
- Approachable and empathetic communicator, particularly effective in interactions across age groups.
- Collaborative, responsible, and highly adaptable in long-term, team-based community projects.