Application Record: Huixiu_Ma_1

Time

2026-01-18 08:41:27

Checkbox

I confirm that I have read and understood the information provided above.

I want to choose this type of project:

Social Practice & Service Project

Choose Project Title

【DKU创业生态社群搭建 (DKU Start-up Community Building)】【Individual Application】 Students serve as ambassadors for S-Tron innovation platform, facilitating collaboration between DKU and the tech innovation ecosystem.

Name

Huixiu Ma

NetID

hm284

Class

2029

Major

Intended Major: Applied Mathematics

Why are you interested in this project/field/industry?

My interest in this project stems from my aspirations to explore finance and innovation & entrepreneurship, paired with a desire to gain practical experience in university-enterprise collaboration. As a renowned Asian tech innovation platform, S-Tron's ability to connect global resources, tech enterprises, and investors-through events like TechTrek, monthly roadshows, and annual conferences-offers an invaluable window to observe how innovation intersects with business and investment, aligning perfectly with my career exploration goals.|Additionally, the student ambassador role allows me to apply my existing skills. My experience in club event planning, WeChat Official Account operation, and Xiaohongshu marketing has honed my community linkage, cross-team communication, and activity execution abilities-all essential for bridging DKU and S-Tron, and supporting joint programs.|I am eager to leverage this opportunity to learn from S-Tron's corporate mentors, deepen my understanding of innovation ecosystem operations, and enhance my leadership and project management skills. This practice will lay a solid foundation for my future pursuits in finance and entrepreneurship.

Describe the experience and skills that make you a good community leader.

My experiences in community coordination, cross-party communication, and activity execution equip me to be a strong community leader. As an Event Coordinator for REACH Club, I led a volunteer-focused project, designing training programs, streamlining administrative workflows, and ensuring smooth distribution of support. I also curated inclusive activities that fostered cross-cultural understanding and strengthened community cohesion.|In the Travel Club, I served as a content and event planner, creating relatable WeChat Official Account content to document activities and member experiences, deepening community bonds. I collaborated in refining event plans through team discussions, focusing on participant needs and logistics.|During the U-Corp × DREAME co-branding project, I handled Xiaohongshu marketing tasks, creating diverse content to promote a smart ring. I participated in regular internal meetings and aligned with DREAME's contact persons, sharing campaign progress and adjusting strategies collaboratively based on feedback. This honed my collaborative problem-solving and communication skills.|Proficient in bilingual communication (Mandarin native, English proficient) and tools like PPT and CapCut, I excel at bridging gaps, organizing resources, and driving engagement-key strengths for linking DKU and S-Tron as a student ambassador.|

(For long-term projects) Describe your plan for sustaining the long-term development of this project.

To sustain the project's long-term development, I focus on smooth handover, resource connection, and active community-following the requirement to elect and hand over to a new ambassador before May and matching S-Tron's innovation goals.|First, make knowledge transfer clear. I will create a detailed guide that includes how to run activities, S-Tron's contact details, and good ways to organize on-campus events like Collide Lab lectures. I will find potential new ambassadors early and let them follow me to learn the work, so the handover goes well before May.|Second, strengthen links between the university and S-Tron-benefiting both sides. I will list S-Tron's resources (events like TechTrek and monthly roadshows, mentors, networks) and DKU students' interests (entrepreneurship, finance). I will talk to S-Tron regularly to get event updates and share students' needs. For S-Tron, I can suggest promoting its events to DKU's active student community, helping attract young talent and expand its campus influence. For students, I will connect them with S-Tron's resources that match their interests, ensuring the cooperation brings value to both parties.|Third, keep students interested. I will use WeChat and DKU's internal platforms to share project news, innovation stories, and what the ambassador does. I will organize small exchange meetings with S-Tron's mentors to build a group of students who care about entrepreneurship-so the project's influence lasts beyond the initial period.

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Please attach your Resume

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Browser

Chrome 142.0.0.0 / OS X

IP Address

152.3.34.122

Unique ID

1424194598

Location

36.0251, -78.9217