

# Application Record: Huixiu\_Ma\_2

## Time

2026-01-18 08:57:23

## Checkbox

I confirm that I have read and understood the information provided above.

## I want to choose this type of project:

Social Practice & Service Project

## Choose Project Title

【昆山大学园社区(Kunshan University Park Community) - 社区营造 (Community Building)】

【Individual Application】 Students serve as community co-creation partners with Kunshan University Park Community, addressing governance needs through research, space optimization, and cultural programming.

## Name

Huixiu Ma

## NetID

hm284

## Class

2029

## Major

Intended Major: Applied Mathematics

## Why are you interested in this project/field/industry?

I'm deeply drawn to this project because it aligns with my desire to drive tangible, visible change in the community and build genuine connections with its residents-moving beyond theoretical ideas to real-world impact.|The University Park Community's mission to create a connected, inclusive space for diverse groups resonates with me, as I believe communities thrive when every member feels valued and engaged. Unlike abstract initiatives, this project offers a rare chance to turn creative ideas into actionable solutions-whether through digital tools that enhance governance or activities that foster integration. I'm eager to leverage my experience in event planning, content creation, and cross-group communication to design initiatives that directly address residents' needs, from resource-sharing platforms to community-building activities.|Moreover, I crave authentic connections with the community. Collaborating with residents, researchers, and local partners will let me understand their unique challenges firsthand, ensuring the solutions I help develop are practical and meaningful. This project isn't just about completing tasks; it's about co-creating a better living environment and building lasting bonds. I'm excited to contribute my skills,

learn from the community, and witness the positive, visible changes that come from genuine collaboration.]

**Describe the experience and skills that make you a good community leader.**

My experience in community building, inclusive activity design, and cross-group collaboration equips me to be an effective community leader. As an Event Coordinator for REACH Club, I led volunteer-focused projects, designing training programs and streamlining administrative processes to ensure smooth execution. I also curated diversity-driven activities that fostered cross-cultural understanding, strengthening connections among participants from different backgrounds. In the Travel Club, I served as a content and event planner, creating relatable content for the WeChat Official Account to document activities and share experiences. This work deepened emotional bonds within the community and boosted engagement. I collaborated with team members to refine event plans, focusing on participant needs and logistics to deliver enjoyable, well-organized experiences. Additionally, my experience in digital content creation (Xiaohongshu, CapCut) and basic data skills (R, applied statistics) allows me to support community digital innovation—such as developing resource-sharing platforms or engaging online content. Proficient in bilingual communication (Mandarin native, English proficient), I excel at listening to diverse voices, coordinating resources, and turning ideas into actionable plans. My commitment to inclusive, practical change aligns with the project's goal of building a connected community.

**(For long-term projects) Describe your plan for sustaining the long-term development of this project.**

To sustain the project long-term, I've designed three practical, actionable steps focused on resident engagement, institutionalized operations, and seamless succession: First, build a simple feedback mechanism. After launching each activity or digital tool (e.g., a resource-sharing mini-program), I'll distribute short paper or online surveys (via WeChat) to collect resident opinions—focusing on usability and relevance. I'll also host quarterly small-group talks with 5-8 residents (including students, seniors, and expats) to identify pain points, then adjust initiatives accordingly (e.g., simplifying a tool's interface or adding multilingual support for events). Second, formalize daily operations with a "community co-construction manual." It will detail step-by-step workflows for common tasks: booking community venues, coordinating with Chenguang Foundation for activity materials, and updating DKU mentors on progress. I'll also create a shared digital folder (e.g., WeChat Work) to store activity photos, feedback summaries, and contact lists (including Hao Xu and foundation partners) for easy access. Third, establish a student succession system. Each semester, I'll recruit 2-3 DKU students interested in community service, letting them shadow project tasks (e.g., activity planning, resident communication) for 1-2 months. Before handover, I'll hold a training session to walk them through the manual and key partnerships, ensuring the project continues without disruption. This approach keeps the project rooted in resident needs while guaranteeing long-term continuity.

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**Please attach your Resume**

<https://www.formstack.com/admin/download/file/19045281226>

**Browser**

Chrome 142.0.0.0 / OS X

**IP Address**

152.3.34.122

**Unique ID**

1424196441

**Location**

36.0251, -78.9217