

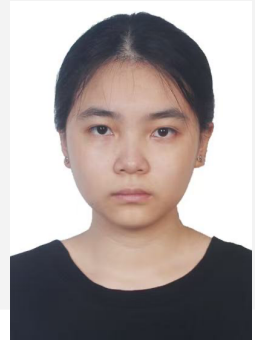
# Yinuo Wu

School: Duke Kunshan University

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## CERTIFICATIONS

### Psychological Counselor

Certificate: issued by the  
ministry of Human Resources  
and Social Security, China

### Mental Health First Aid

Certificate: issued by the  
Mental Health Association of  
Hong Kong is authorized by  
the Mental Health First Aid  
International to issue the  
MHFA Certificate

## Campus Experience

Jul. 2025- Oct. 2025

The Beijing Starbucks Foundation &  
School Animal Protection Academic  
Collaboration Project  
Project Leader

### Project Coordination & Communi

cation: Served as the key  
liaison with Starbucks for  
needs alignment and strategic  
communication, while clearly  
conveying project goals and  
animal protection concepts to  
internal team members

### Team Management & Task

Allocation: Independently respo  
nsible for project planning and

## EDUCATION

Aug. 2024- Present

Duke Kunshan University

Major: Psychology

Academic Performance: GPA 3.706/4 (Dean's List, Spring 2025)

Major Courses: Social Sciences, Behavioral Sciences, Psychology,  
Math, etc.

## INTERNSHIP EXPERIENCE

Jan. 2025- Feb. 2025

Asset Management Intern

Prudential Hong Kong Limited

Systematically learned and applied allocation strategies and  
management processes for various financial assets  
(including stocks, bonds, insurance, funds), assisting in  
portfolio optimization

Efficiently completed multiple research tasks assigned by  
superiors, flexibly applying theoretical knowledge to  
practical operations and shortening the learning curve

Actively collaborated with team members to advance project,  
demonstrating strong communication and teamwork skills

Apr. 2025- Present

Online Psychological Counselor

Suzhou Jiachengheyi Consulting Services Co., Ltd.

Theoretical Foundation: Mastered the psychological counseling  
knowledge system and obtained the Psychological Counse  
lor Certificate authorized by the Ministry of Human  
Resources and Social Security of China

Practical Application: Applied knowledge to real scenarios,  
independently managed the entire counseling process via  
online platforms, including trust-building, needs assessment,  
solution planning, and session review, demonstrating  
strong communication and problem-solving skills

role assignment, delegating tasks such as promotion, event execution, and documentation based on member strengths to enhance team efficiency

#### Project Execution &

Documentation: Facilitated the implementation of offline community activities, documented progress, and reported outcomes to superiors and partners, ensuring transparency and traceability

#### INTERESTS

Hosting (Grade 6/6 Certificate)

Dancing (Grade 9/9 Certificate)

Piano (Grade 8/10 Certificate)

Singing (Grade 10/10 Certificate)

Badminton

Sep. 2024- Jul. 2025    Campus Promotion Ambassador,  
Marketing Department

Beijing Spie Culture Media Co., Ltd.

Assisted in accurately communicating company event information to the campus market, effectively increasing event awareness and student participation through community management and other channels

#### SELF-ASSESSMENT

With internship experience in financial asset management, psychological counseling, and campus promotion, I have developed strong quantitative analysis and cross-cultural empathy and communication skills. As a project leader, I successfully guided a team in executing a cross-sector collaboration project, demonstrating excellent organizational coordination and leadership abilities with a strong team spirit. I am proactive, meticulous, and responsible, skilled at identifying and solving problems with strong analytical abilities. Diligent, practical, hands-on, and highly socially responsible, I am persistent, hardworking, and eager to take on new challenges. Studying at a Sino-foreign joint university has equipped me with strong English communications skills. I aspire to become a versatile professional who integrates business acumen with humanistic care.