

Application Record: Huixiu_Ma_2

Time

2026-01-18 08:57:23

Checkbox

I confirm that I have read and understood the information provided above.

I want to choose this type of project:

Social Practice & Service Project

Choose Project Title

【昆山大学园社区(Kunshan University Park Community) - 社区营造 (Community Building)】
【Individual Application】 Students serve as community co-creation partners with Kunshan University Park Community, addressing governance needs through research, space optimization, and cultural programming.

Name

Huixiu Ma

NetID

hm284

Class

2029

Major

Intended Major: Applied Mathematics

Why are you interested in this project/field/industry?

I'm deeply drawn to this project because it aligns with my desire to drive tangible, visible change in the community and build genuine connections with its residents-moving beyond theoretical ideas to real-world impact.[The University Park Community's mission to create a connected, inclusive space for diverse groups resonates with me, as I believe communities thrive when every member feels valued and engaged. Unlike abstract initiatives, this project offers a rare chance to turn creative ideas into actionable solutions-whether through digital tools that enhance governance or activities that foster integration. I'm eager to leverage my experience in event planning, content creation, and cross-group communication to design initiatives that directly address residents' needs, from resource-sharing platforms to community-building activities.]Moreover, I crave authentic connections with the community. Collaborating with residents, researchers, and local partners will let me understand their unique challenges firsthand, ensuring the solutions I help develop are practical and meaningful. This project isn't just about completing tasks; it's about co-creating a better living environment and building lasting bonds. I'm excited to contribute my skills,

learn from the community, and witness the positive, visible changes that come from genuine collaboration.]

Describe the experience and skills that make you a good community leader.

My experience in community building, inclusive activity design, and cross-group collaboration equips me to be an effective community leader. As an Event Coordinator for REACH Club, I led volunteer-focused projects, designing training programs and streamlining administrative processes to ensure smooth execution. I also curated diversity-driven activities that fostered cross-cultural understanding, strengthening connections among participants from different backgrounds. In the Travel Club, I served as a content and event planner, creating relatable content for the WeChat Official Account to document activities and share experiences. This work deepened emotional bonds within the community and boosted engagement. I collaborated with team members to refine event plans, focusing on participant needs and logistics to deliver enjoyable, well-organized experiences. Additionally, my experience in digital content creation (Xiaohongshu, CapCut) and basic data skills (R, applied statistics) allows me to support community digital innovation—such as developing resource-sharing platforms or engaging online content. Proficient in bilingual communication (Mandarin native, English proficient), I excel at listening to diverse voices, coordinating resources, and turning ideas into actionable plans. My commitment to inclusive, practical change aligns with the project's goal of building a connected community.

(For long-term projects) Describe your plan for sustaining the long-term development of this project.

To sustain the project long-term, I've designed three practical, actionable steps focused on resident engagement, institutionalized operations, and seamless succession: First, build a simple feedback mechanism. After launching each activity or digital tool (e.g., a resource-sharing mini-program), I'll distribute short paper or online surveys (via WeChat) to collect resident opinions—focusing on usability and relevance. I'll also host quarterly small-group talks with 5–8 residents (including students, seniors, and expats) to identify pain points, then adjust initiatives accordingly (e.g., simplifying a tool's interface or adding multilingual support for events). Second, formalize daily operations with a "community co-construction manual." It will detail step-by-step workflows for common tasks: booking community venues, coordinating with Chenguang Foundation for activity materials, and updating DKU mentors on progress. I'll also create a shared digital folder (e.g., WeChat Work) to store activity photos, feedback summaries, and contact lists (including Hao Xu and foundation partners) for easy access. Third, establish a student succession system. Each semester, I'll recruit 2–3 DKU students interested in community service, letting them shadow project tasks (e.g., activity planning, resident communication) for 1–2 months. Before handover, I'll hold a training session to walk them through the manual and key partnerships, ensuring the project continues without disruption. This approach keeps the project rooted in resident needs while guaranteeing long-term continuity.

Describe your plan for sustaining the long-term development of this project.

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Please attach your Resume

<https://www.formstack.com/admin/download/file/19045281226>

Browser

Chrome 142.0.0.0 / OS X

IP Address

152.3.34.122

Unique ID

1424196441

Location

36.0251, -78.9217