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**Inspires Students • Supports Teachers • Enriches Communities**

Dear Friends and Sponsors,

Thank you so much for your encouragement of EarthTeam's award-winning programs for East Bay teens and teachers. Our primary outreach is to low-income communities, and we work with more than 40 schools and 2500 students each year.

Students like Winnie at Oakland High School are encouraging others to become stewards of their environments:

"The most inspiring thing I learned in this program is the fact that the environment's future can really be transformed by us – from the smallest to biggest things we do...I'm always conscious about what I'm doing and how my actions could potentially affect the environment."

Winnie L. 12th Grade

Please join us as a sponsor or attendee for our annual, fun-filled Green on the Green Golf Tournament. We are asking for your help in making a difference to the educational needs of our students and teachers while at the same time helping to create a memorable day for members of our local community.

There are many levels of sponsorship available, and we are eager to work with you to find a good match with your interests. Raffle or silent auction items are also greatly appreciated, and donations are tax-deductible.

We thank you in advance for your support. Your participation will make an important difference in the lives of East Bay teens and teachers. See you on the links!

Very best wishes,

Katharine Barrett  
EarthTeam Board President

# PROGRAM HIGHLIGHTS

EarthTeam students learn about today's most pressing environmental issues as they develop their academic and leadership skills. The program uses the following approaches to engage youth in contemporary issues and problem solving:

- Hands-on environmental science activities in the field and the classroom
- After-school leadership projects
- Multimedia training to promote student communication and expression
- Youth forums for teens to collaborate and share ideas

Each year, over 2,500 students from more than 40 East Bay schools participate in the following programs:

**Eco-Stewards** is a curriculum-connected project designed to educate middle and high school classes in local environmental restoration projects. The program consists of three or more class visits and two or more field days, and gives classes opportunities to interact with their local parks and creeks.

**Aqua Team** is a stewardship and leadership program for Richmond High School teens featuring watershed education and restoration. Participating teens meet after school to learn about their local watershed and work out in the field once a month. Students assist in regional efforts to restore native ecosystems, improve water quality, and assess watershed health.

The **Waste Action Project** inspires students to expand their thinking about trash, landfills, the idea of a disposable culture, as well as their own capacity to affect change and reduce their campuses' waste streams. Participating students assess, re-design, and even improve their existing waste and recycling systems by conducting a waste audit and running a peer education campaign.

EarthTeam's **Green Multimedia** projects empower young people to apply their knowledge and skills in media technology to educate others about environmental science issues and stewardship opportunities. Examples of student media include environmentally themed videos, digital comic books, artwork, articles, poetry and photography.

## Awards and Distinctions

- EarthTeam received the 2011 Governor's Environmental and Economic Leadership Award in the environmental justice category
- Recipient of the San Francisco Chronicle and CBS Channel 5's Jefferson Award for the creation of EarthTeam
- Recipient of the The Luminary Award from the Education and Business Collaborative of Contra Costa County for our work in science education
- Recipient of the Climate All Star Award for our work in "inspiring, aligning, and mobilizing the next generation"
- Endorsed by the National Forum on Children and Nature which selected EarthTeam's programs as one of thirty projects chosen nationwide from a field of 500 for creatively connecting low-income youth with nature
- Recipient of Diablo Magazine's Annual Eco-Award
- Endorsed by the superintendents of Schools of both Alameda and Contra Costa Counties

# What Students and Teachers Are Saying About EarthTeam...

*"When I joined the Green Screen, I thought it was going to be meeting after meeting and no real action. Wow! I was wrong! This is by far the single most influential group that I have ever worked with. Between fielding out in the field and working in the studio, we have done a tremendous amount of work throughout the years. I know that we're connected with many people and I feel incredibly proud to have worked with such an amazing group of people."*

**Joaquin Navas, Green Screen student, Middle College High School, San Pablo**

*"Just received and read your THE GREEN NEWS: an environmental news magazine. CONGRATULATIONS AND HIGH FIVE !!!!!!!!!!! Wonderful to see what you all are doing."*

**Dorothy Weicker, Earthteam donor**

*"This program was definitely a positive learning experience for me. It has taught me a lot about doing science in the field and I also have gained knowledge about environmental monitoring. The educational components were presented very well. I would like to do more to help the environment. It is a lot of fun!"*

**Devon Powell, summer Aqua Team student, Pinole Valley High School**

*"I have chosen to work with EarthTeam because of your mission to provide environmental education & science/field based education to students, particularly of ethnic minorities and other under-served groups. We like to partner with organizations that are on the ground, in the local community, working with the students on a regular basis who can provide the consistency for the students & the follow up post-program."*

**Jessica Luo, partner, Point Reyes National Seashore, National Park Service**

*"I learned that the ecosystem at the park needs a lot of work and volunteering is a great way to help my community. I felt really happy and motivated to do more and met people that are interested in the same things. It was an awesome experience and it's cool that I had positive affects to help our environment and got to know other people."*

**Jennifer Garcia, Cesar Chavez Day participant, San Lorenzo High School**

*"Without EarthTeam's Waste Audit Month, we would not have had a direction nor goal to work toward to reduce waste on our campus. My students refer to the audit often when they speak about what must be done to improve the quality of life at Wood...They know that change starts with each individual and they are proud of their efforts to educate the sixth and eighth graders to recycle and use less nonrenewable resources."*

**Jeannette Frechou, teacher, Will C. Wood Middle School, Alameda**

# SPONSORSHIP OPPORTUNITIES

## Eagle Sponsorship - \$5000

- Top billing in all print and electronic promotional materials
- Two golfing foursome entries (BBQ dinner for 8 guests during awards banquet)
- Company logo placement on large welcome banner at golf tournament
- Sponsor identification on four tee signs
- Sponsor identification on event flyers, website, & email newsletter
- Sponsor recognition during tournament awards banquet

## Birdie Sponsorship - \$2500

- Major billing in all print and electronic promotional materials
- One golf foursome entry (BBQ dinner for 4 guests during awards banquet)
- Company logo placement on large welcome banner at golf tournament
- Sponsor identification on two tee signs
- Sponsor identification on event flyers, website, & email newsletter
- Sponsor recognition during tournament awards banquet

## Par Sponsorship - \$1500

- Prominent billing in all print and electronic promotional materials
- Two tournament entries (BBQ dinner for 2 guests during awards banquet)
- Company logo placement on large welcome banner at golf tournament
- Sponsor identification on one tee sign
- Sponsor identification on event flyers, website, & email newsletter
- Sponsor recognition during tournament awards banquet

## Golf Cart Sponsorship - \$1000

- Company logo placement on large welcome banner at golf tournament
- Sponsor identification on one tee sign
- Sponsor identification on event flyers, website, & email newsletter
- Sponsor recognition during tournament awards banquet
- BBQ dinner for 2 guests during award banquet



For more information about the Green on the Green Tournament, please visit [www.earthteam.net/golf](http://www.earthteam.net/golf) or call (510) 704-4030



# SPONSORSHIP OPPORTUNITIES (continued)

## Beverage Cart Sponsorship - \$500

- Sponsor identification on one tee sign
- Sponsor identification on event flyers, website, & email newsletter
- Sponsor recognition during tournament awards banquet

## Tee Sponsorship - \$250

- Sponsor identification on one tee sign
- Sponsor recognition during tournament awards banquet

## Individual Golfer - \$95

- One golf participant spot
- One BBQ dinner

## Non-Golfing Reception Guests - \$40

- One BBQ dinner



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