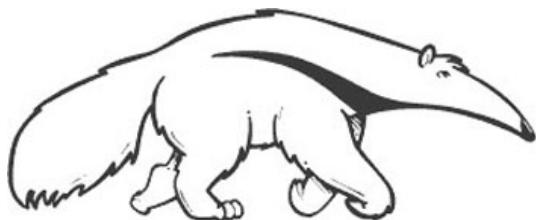


# Machine Learning and Data Mining

## Introduction

Prof. Alexander Ihler

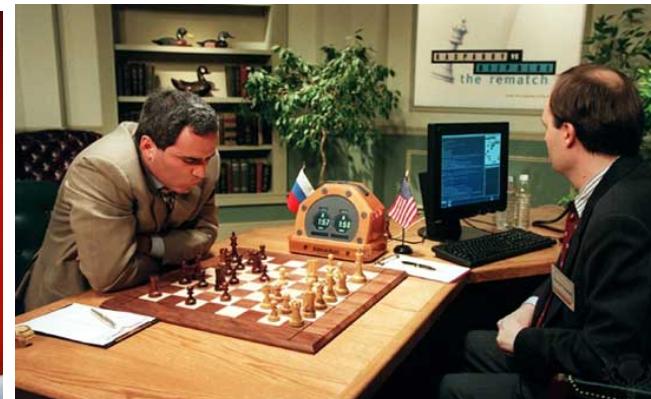


# Artificial Intelligence (AI)

- Building “intelligent systems”
- Lots of parts to intelligent behavior



RoboCup



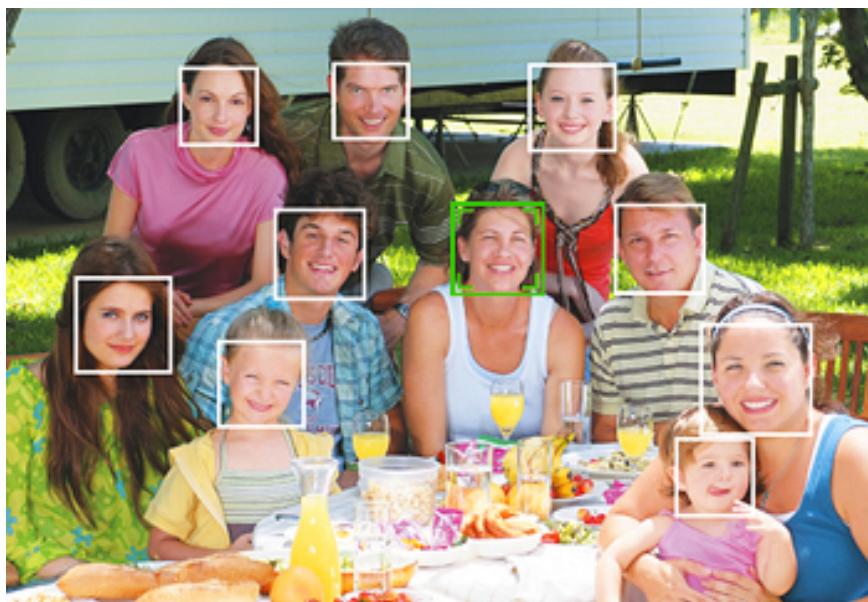
Chess (Deep Blue v. Kasparov)



Darpa GC (Stanley)

# Machine learning (ML)

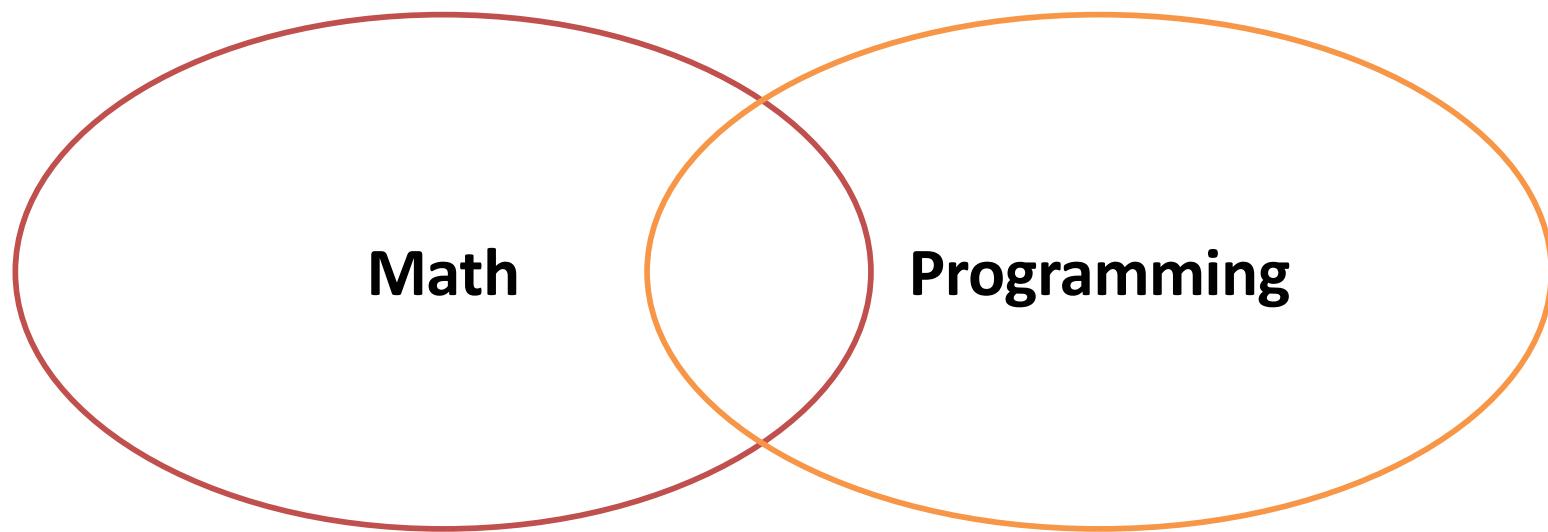
- One (important) part of AI
- Making predictions (or decisions)
- Getting better with experience (data)
- Problems whose solutions are “hard to describe”



A screenshot of the Netflix homepage. At the top, there is a navigation bar with links for "Browse DVDs", "Watch Instantly", "Your Queue", "Movies You'll Love", "Friends &amp; Community", and "DVD Sale \$5.99". Below the navigation bar, there is a search bar and a message indicating 5279 suggestions from 209 ratings. The main content area features a section titled "Movies You'll Love" with the sub-instruction "Suggestions based on your ratings". It includes two numbered steps: "1. Rate your genres." and "2. Rate the movies you've seen." with a 5-star rating icon. Below this, there is a section titled "New Suggestions for You" with the sub-instruction "Based on your recent ratings". It shows four movie suggestions with "Add" buttons and "Not Interested" rating options: "Cranford (2-Disc Series)", "The Bible Collection: Moses", "The Passion of the Christ", and "Lewis and Clark: Great Journey West".

# CS178: Machine Learning & Data Mining

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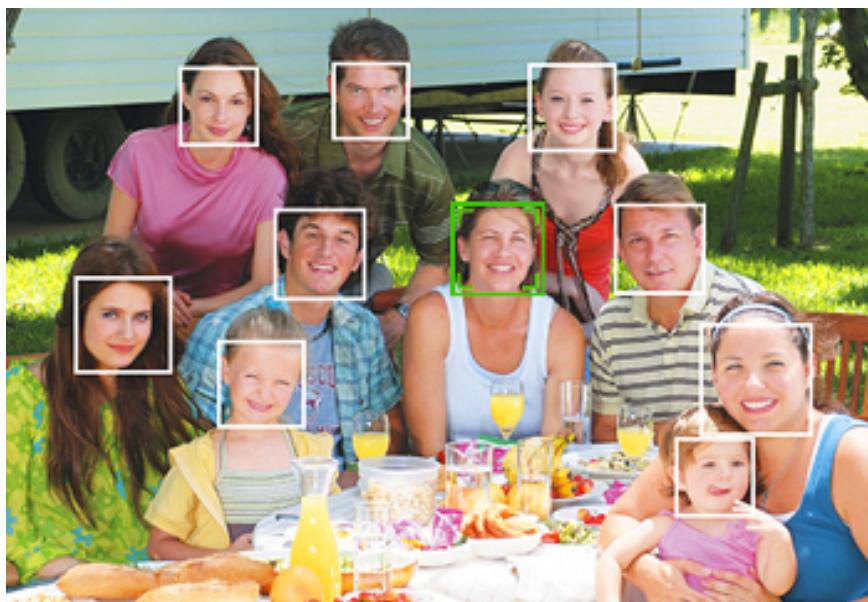


Statistics,  
Probability,  
Linear Algebra,  
Optimization

Data Structures,  
Algorithms,  
Computational Complexity,  
Data Management

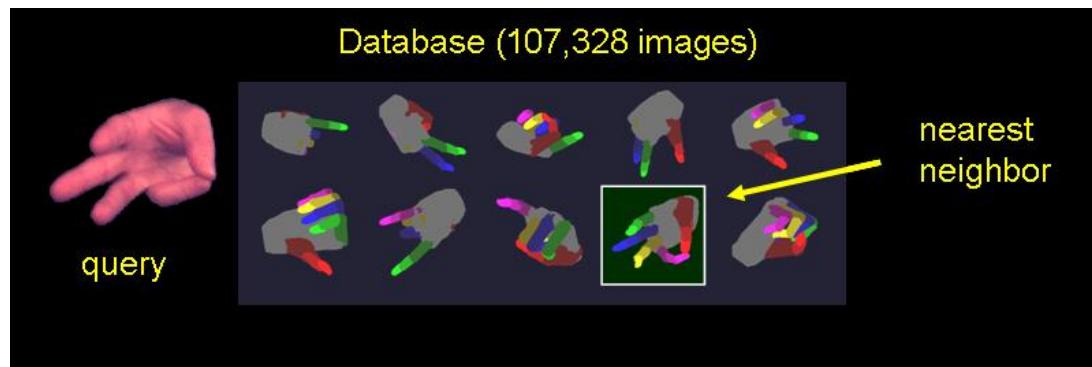
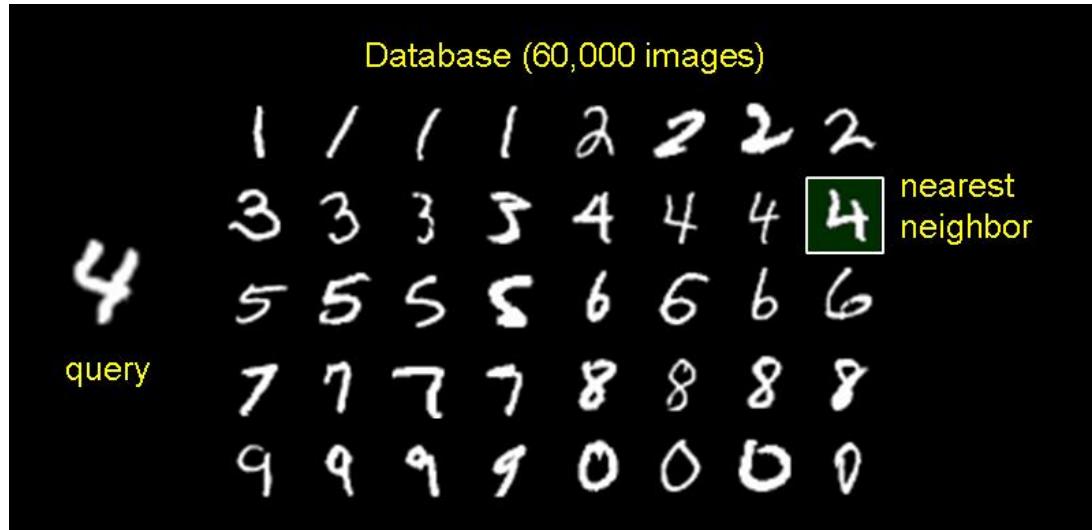
# Types of prediction problems

- Supervised learning
  - “Labeled” training data
  - Every example has a desired target value (a “best answer”)
  - Reward prediction being close to target
  - **Classification:** a discrete-valued prediction (often: action / decision)
  - **Regression:** a continuous-valued prediction



A screenshot of the Netflix website. At the top, there is a navigation bar with links for "Browse DVDs", "Watch Instantly", "Your Queue", "Movies You'll Love", "Friends &amp; Community", and "DVD Sale \$5.99". Below the navigation, a search bar says "Movies, actors, directors, genres" and a "Search" button. A yellow banner at the top right says "You have 5279 Suggestions from 299 ratings". The main content area is titled "Movies You'll Love" and "Suggestions based on your ratings". It includes instructions: "To Get the Best Suggestions" (1. Rate your genres, 2. Rate the movies you've seen). Below this, there is a section titled "New Suggestions for You" with a list of movie titles and descriptions. For example, it suggests "Cranford (2-Disc Series)" because the user enjoyed "Sense and Sensibility" and "Amazing Grace". Other suggestions include "The Bible Collection: Moses", "The Passion of the Christ", and "Lewis and Clark: Great Journey West". Each suggestion has an "Add" button and a "Not Interested" link below it.

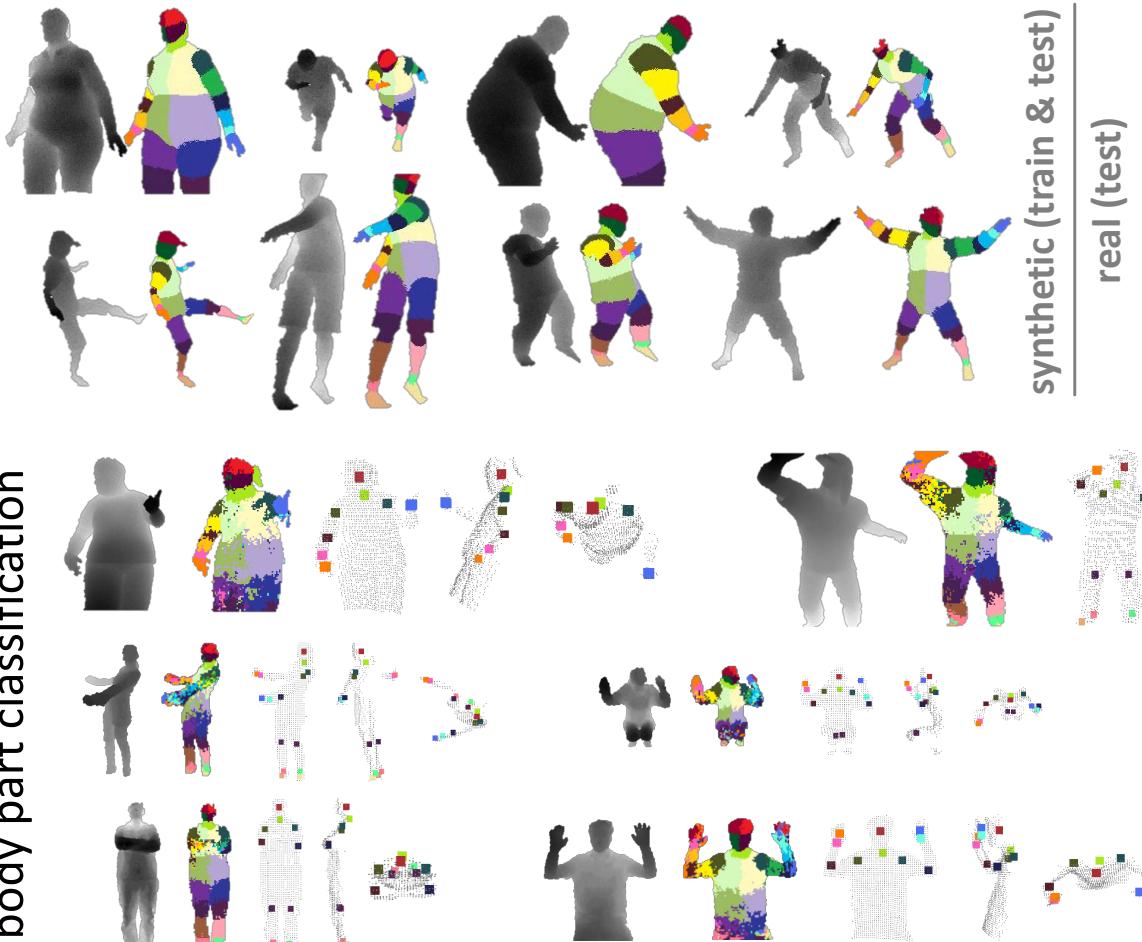
# Digit & Hand Gesture Recognition



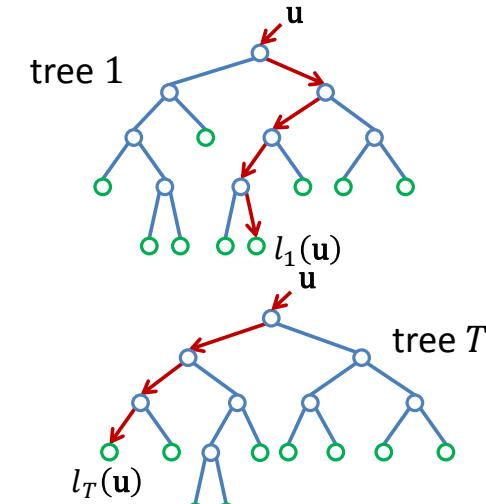
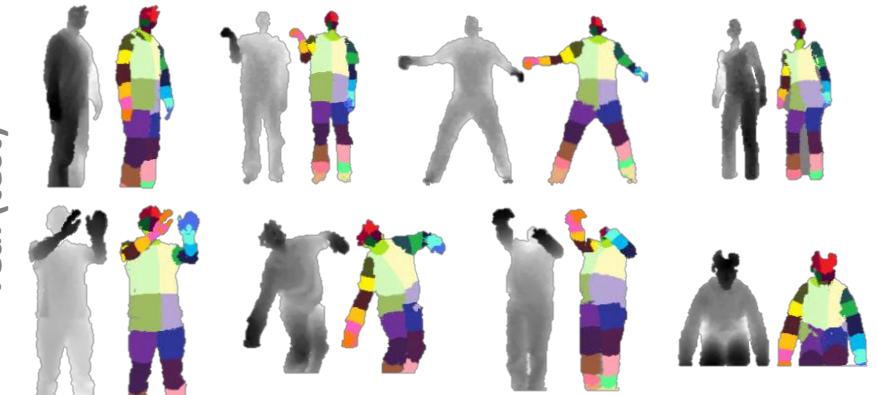
*Athitsos et al., CVPR 2004 & PAMI 2008*

# Microsoft Kinect Pose Estimation

body part classification



synthetic (train & test)  
real (test)

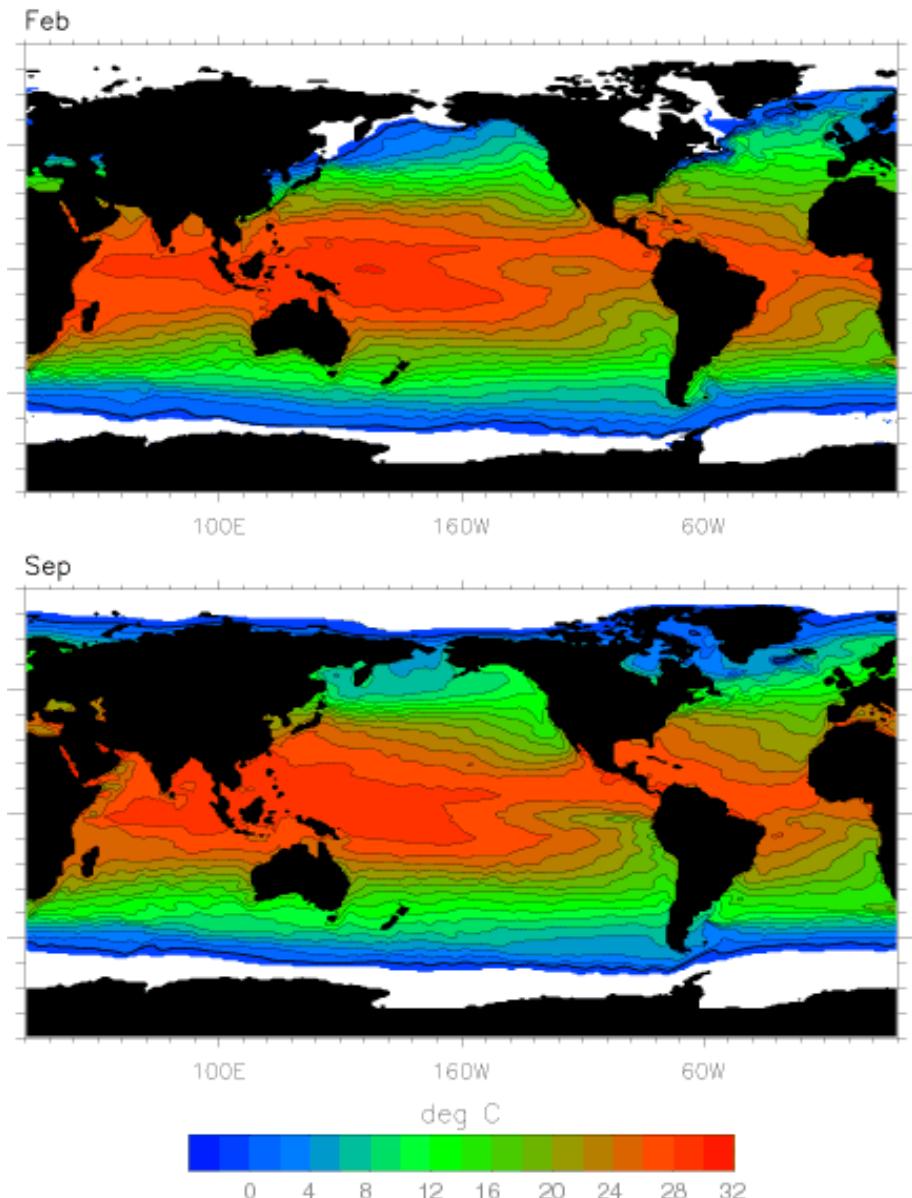


*Shotton et al., PAMI 2012*

# Climate Modeling

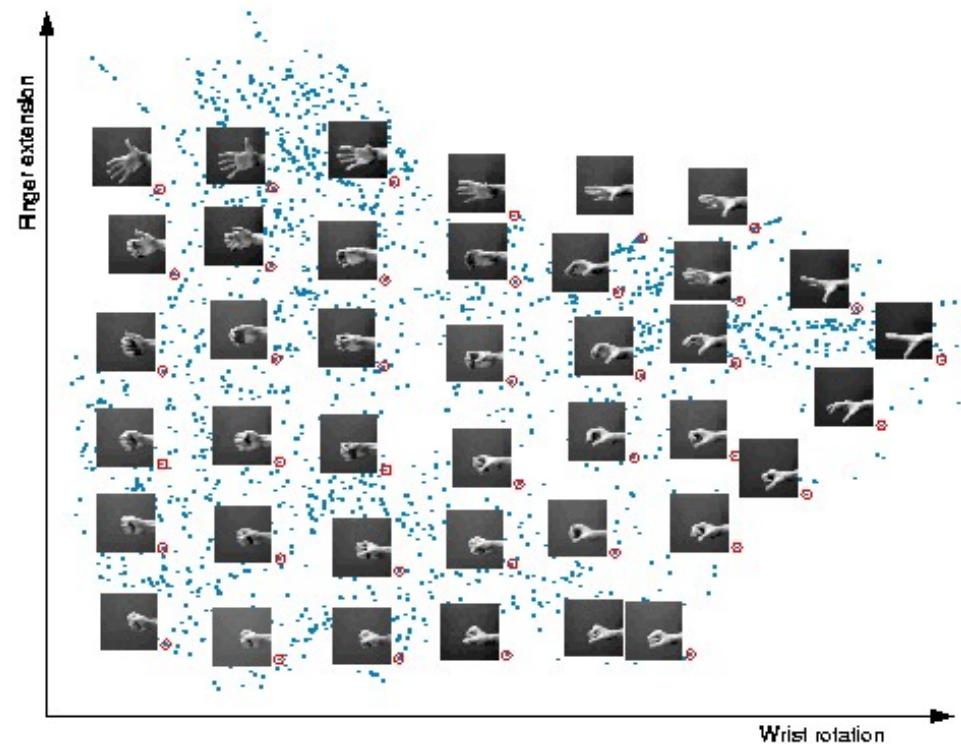
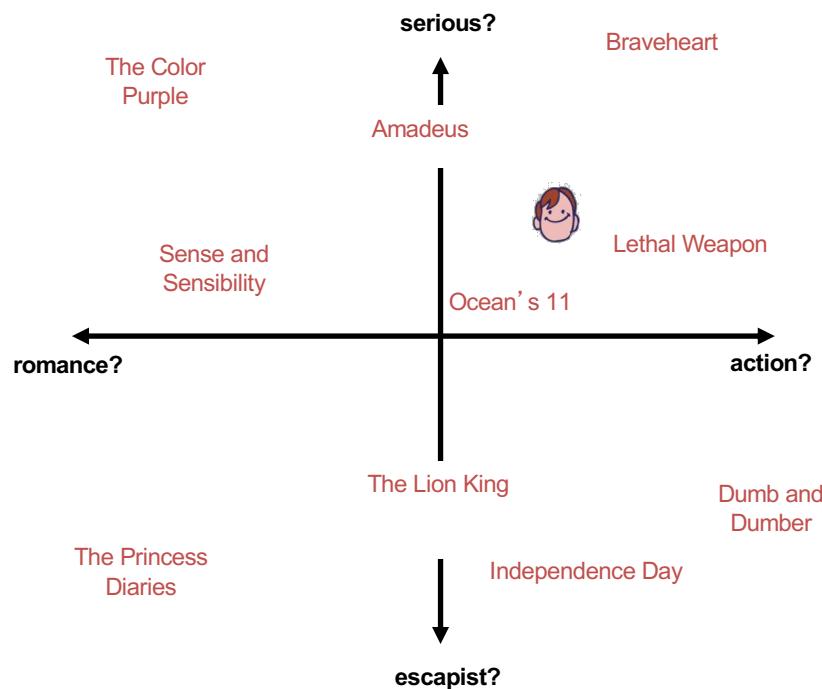
- Satellites measure sea-surface temperature at sparse locations
  - Noisy (atmosphere & sensors)
  - Partial coverage of ocean surface (satellite tracks)
  - Sometimes hidden by clouds
- Would like to infer a dense temperature field, and track its temporal evolution

NASA Seasonal to Interannual Prediction Project  
<http://ct.gsfc.nasa.gov/annual.reports/ess98/nsipp.html>



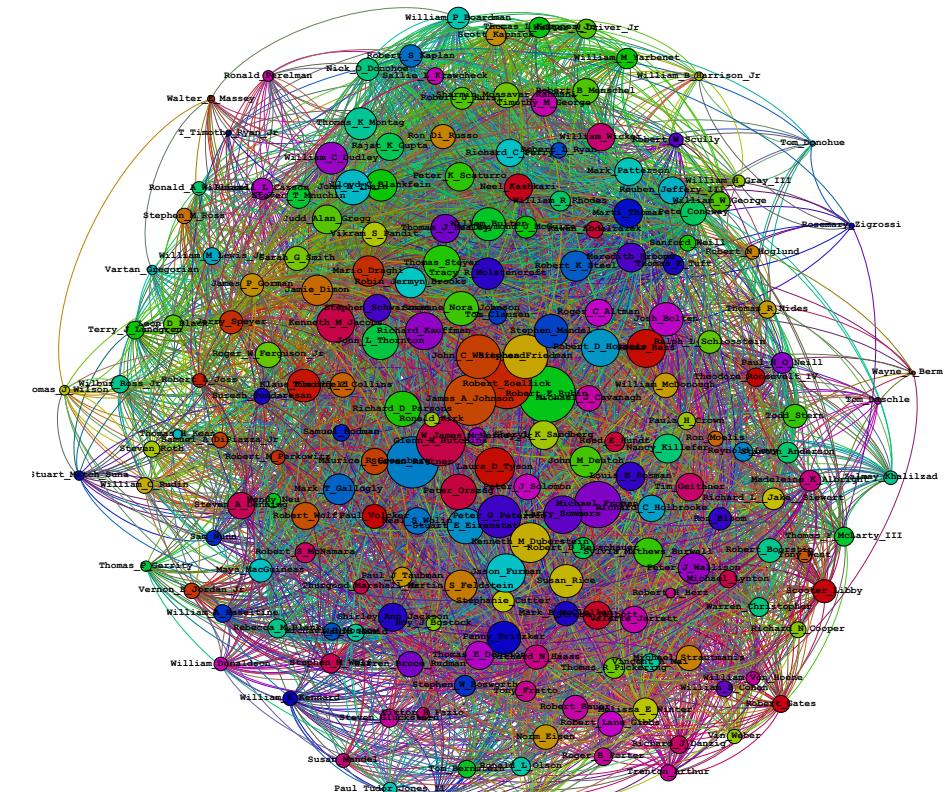
# Types of prediction problems

- Supervised learning
- Unsupervised learning
  - No known target values
  - No targets = nothing to predict?
  - Reward “patterns” or “explaining features”
  - Often, data mining





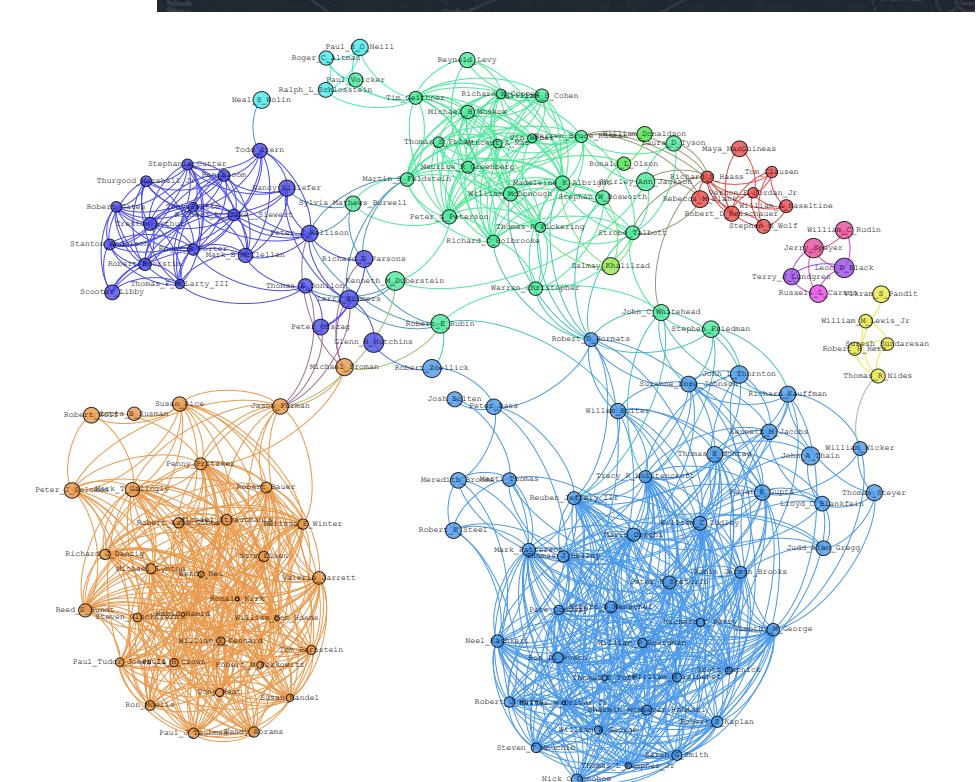
# Social Networks & Relationships



*Kim et al., NIPS 2013*

**LittleSis\*** is a free database of who-knows-who at the heights of business and government.

\* opposite of Big Brother



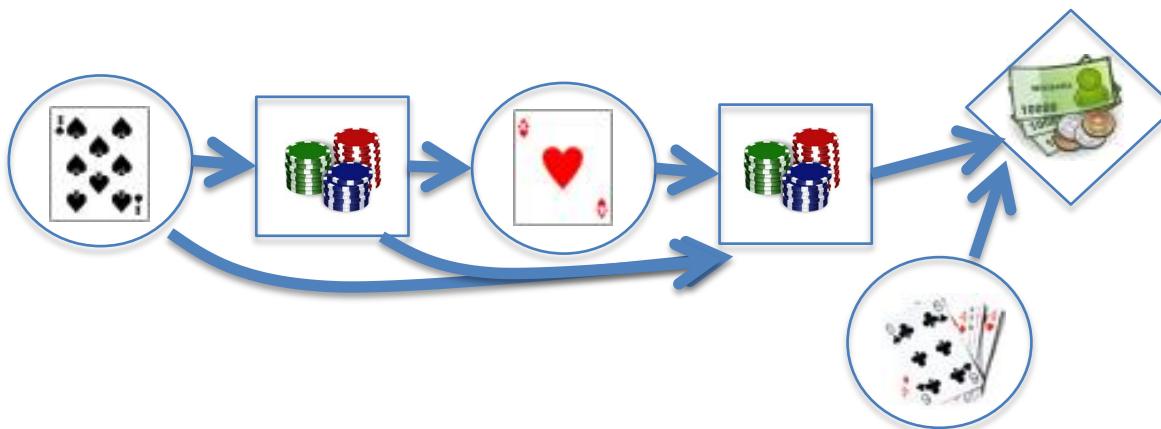
# Types of prediction problems

---

- Supervised learning
- Unsupervised learning
- Semi-supervised learning
  - Similar to supervised
  - some data have unknown target values
- Ex: medical data
  - Lots of patient data, few known outcomes
- Ex: image tagging
  - Lots of images on Flickr, but only some of them tagged

# Types of prediction problems

- Supervised learning
- Unsupervised learning
- Semi-supervised learning
- Reinforcement learning
- “Indirect” feedback on quality
  - No answers, just “better” or “worse”
  - Feedback may be delayed



# Issues to Understand

- Given two candidate models, which is better?
  - Accuracy at predicting training data?
  - Complexity of classification or regression function?
  - Are all mistakes equally bad?
- Given a family of classifiers with free parameters, which member of that family is best?
  - Are there general design principles?
  - What happens as I get more data?
  - Can I test all possible classifiers?
  - What if there are lots of parameters?

*Probability &  
Statistics*

*Algorithms &  
Linear Algebra*

# Machine Learning

Introduction to Machine Learning

Course Logistics

Data and Visualization

Supervised Learning

# CS178 Course Staff

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- **Instructor:** Prof. Alex Ihler  
*Research Interests: Statistical machine learning, AI, ...*
- **Teaching Assistants:** Tiancheng Xu & Abhishek Jindal
- **Readers:** Zhanhang Liang, Chirag Choudhary,  
Ananthakrishnan Pushpendran

## Lectures

- Mon/Wed/Fri 11:00-1:50am, SSLH 100.

## Office Hours

- Detailed schedule to be announced.

# Logistics

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**Canvas page:** <https://canvas.eee.uci.edu/courses/15310/>  
*Course information, homework submission, grading.*

**Piazza:** <https://piazza.com/winter2019/cs273a/>  
*For all questions and discussion of course material!*

**No required textbook:**

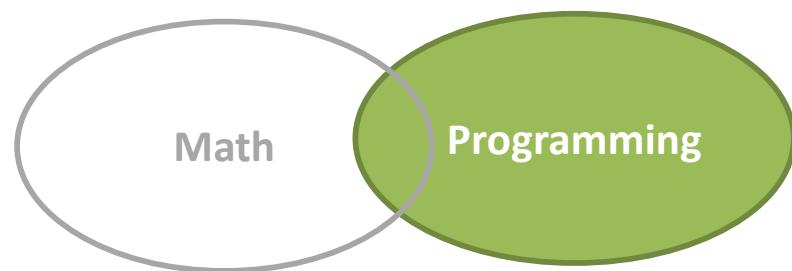
- All necessary information covered in lectures.
- Supplemental notes available for some topics.
- Recommended references on Canvas.

# Discussions

---

## Python Notebooks

- Present demos
- Questions about coding
- Hints for homeworks
- Led by TAs



# Programming Assignments

*Homework 1 due Jan 17, released Thursday*



## 5 Programming Assignments

- We will drop lowest grade

## Objective

- Learn to apply ML techniques
- Submission is a “report”

## Source Code (Python)

- Submit relevant code snippets
  - We will not run it, but will read it
- Statement of collaboration, if any
  - Only limited discussions allowed

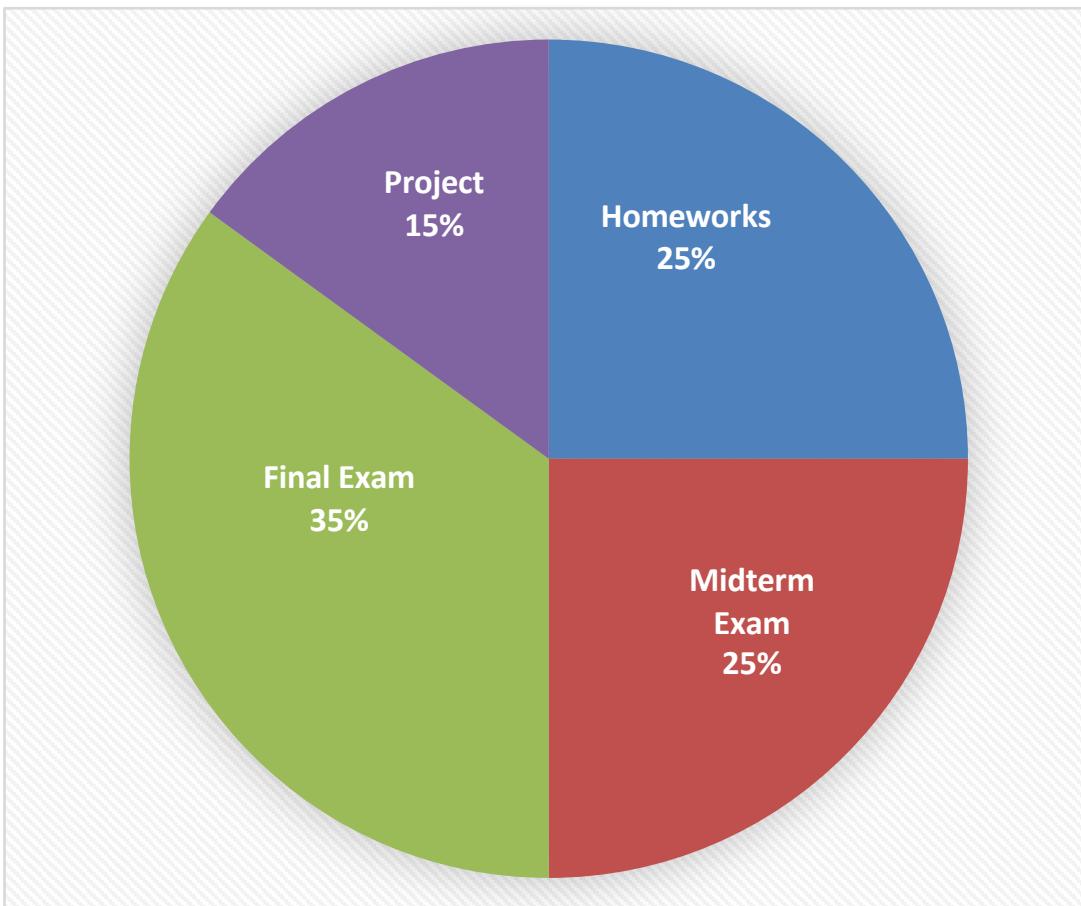
# Project



## Groups for the Project

- Team size should be 2
  - Larger teams not allowed
- More details coming later  
(most work after midterm)
- Short report due at the  
end of the quarter

# Grading



- **Midterm:** During normal lecture period on Tuesday Feb 12th. (tbd!)
- **Final:** Friday, Dec 14 from 8:00am-10:00am.
- *No rescheduling except in extraordinary, unexpected circumstances!*
- Final lecture will be on Thursday, Mar 21.

# Machine Learning

Introduction to Machine Learning

Course Logistics

Data and Visualization

Supervised Learning

# Data exploration

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- Machine learning is a data science
  - Look at the data; get a “feel” for what might work
- What types of data do we have?
  - Binary values? (spam; gender; ...)
  - Categories? (home state; labels; ...)
  - Integer values? (1..5 stars; age brackets; ...)
  - (nearly) real values? (pixel intensity; prices; ...)
- Are there missing data?
- “Shape” of the data? Outliers?

# Scientific software

- Python
  - Numpy, Matplotlib, SciPy...
- Matlab
  - Octave (free)
- R
  - Used mainly in statistics
- C++
  - For performance, not prototyping
- And other, more specialized languages for modeling...



# Representing data

- Example: Fisher's "Iris" data

[http://en.wikipedia.org/wiki/Iris\\_flower\\_data\\_set](http://en.wikipedia.org/wiki/Iris_flower_data_set)

- Three different types of iris

- "Class",  $y$

- Four "features",  $x_1, \dots, x_4$

- Length & width of  
sepals & petals

- 150 examples (data points)



# Representing the data in Python

- Have  $m$  observations (data points)

$$\left\{ x^{(1)}, \dots, x^{(m)} \right\}$$

- Each observation is a vector consisting of  $n$  features

$$x^{(j)} = [x_1^{(j)} \ x_2^{(j)} \ \dots \ x_n^{(j)}]$$

- Often, represent this as a “data matrix”

$$\underline{X} = \begin{bmatrix} x_1^{(1)} & \dots & x_n^{(1)} \\ \vdots & \ddots & \vdots \\ x_1^{(m)} & \dots & x_n^{(m)} \end{bmatrix}$$

```
import numpy as np # import numpy
iris = np.genfromtxt("data/iris.txt", delimiter=None)
X = iris[:, 0:4]           # load data and split into features, targets
Y = iris[:, 4]
print X.shape             # 150 data points; 4 features each
(150, 4)
```

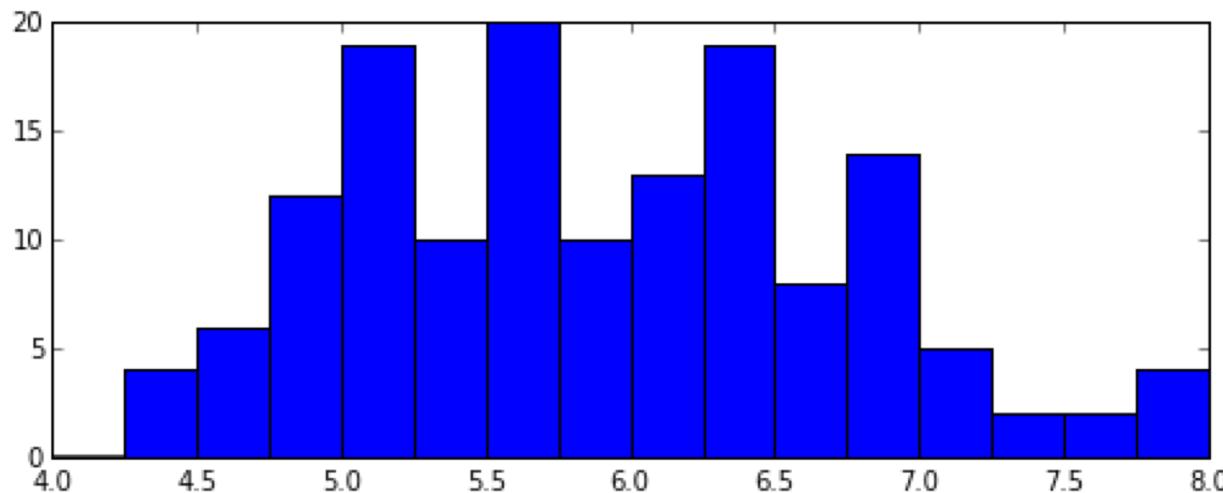
# Basic statistics

- Look at basic information about features
  - Average value? (mean, median, etc.)
  - “Spread”? (standard deviation, etc.)
  - Maximum / Minimum values?

```
print np.mean(X, axis=0)      # compute mean of each feature  
[ 5.8433  3.0573  3.7580  1.1993 ]  
print np.std(X, axis=0)        #compute standard deviation of each feature  
[ 0.8281  0.4359  1.7653  0.7622 ]  
print np.max(X, axis=0)        # largest value per feature  
[ 7.9411  4.3632  6.8606  2.5236 ]  
print np.min(X, axis=0)        # smallest value per feature  
[ 4.2985  1.9708  1.0331  0.0536 ]
```

# Histograms

- Count the data falling in each of K bins
  - “Summarize” data as a length-K vector of counts (& plot)
  - Value of K determines “summarization”; depends on # of data
    - K too big: every data point falls in its own bin; just “memorizes”
    - K too small: all data in one or two bins; oversimplifies

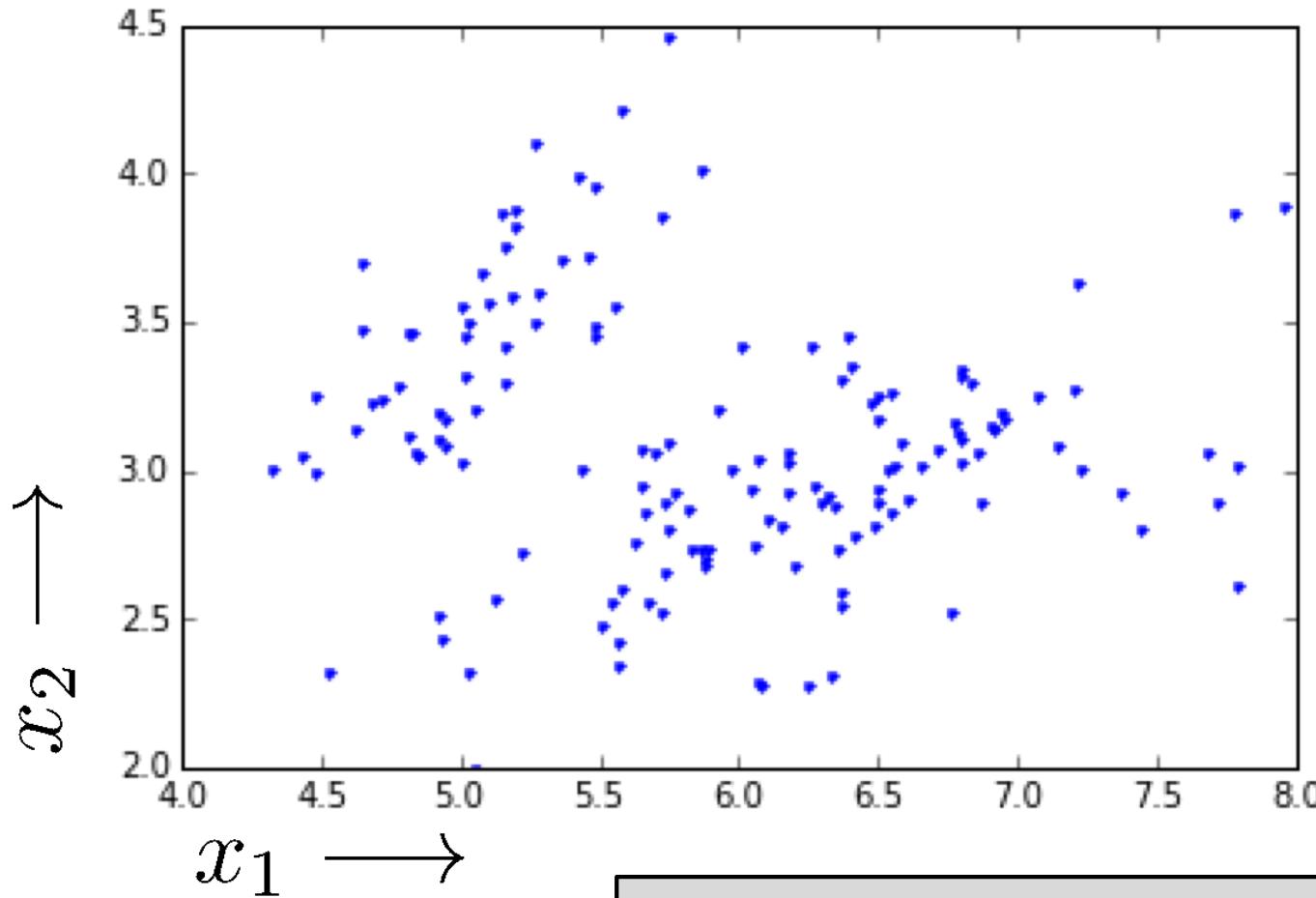


% Histograms in Matplotlib

```
import matplotlib.pyplot as plt  
X1 = X[:,0] # extract first feature  
Bins = np.linspace(4,8,17) # use explicit bin locations  
plt.hist( X1, bins=Bins ) # generate the plot
```

# Scatterplots

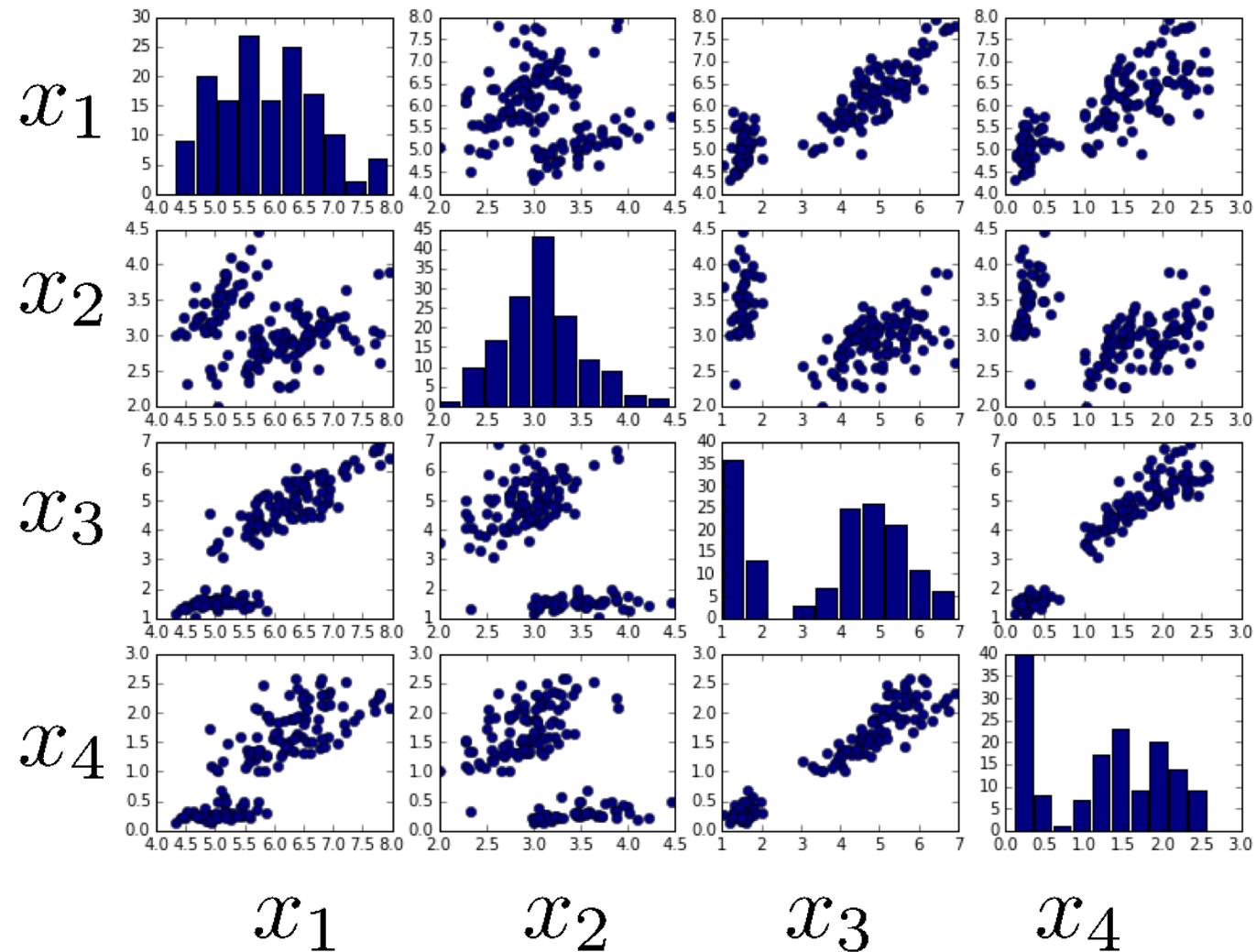
- Illustrate the relationship between two features



```
% Plotting in Matplotlib  
plt.plot(X[:,0], X[:,1], 'b.');" data-bbox="388 862 923 928"> % plot data points as blue dots
```

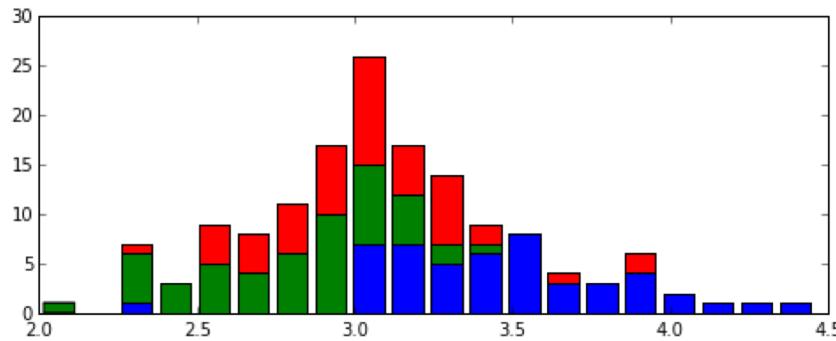
# Scatterplots

- For more than two features we can use a pair plot:

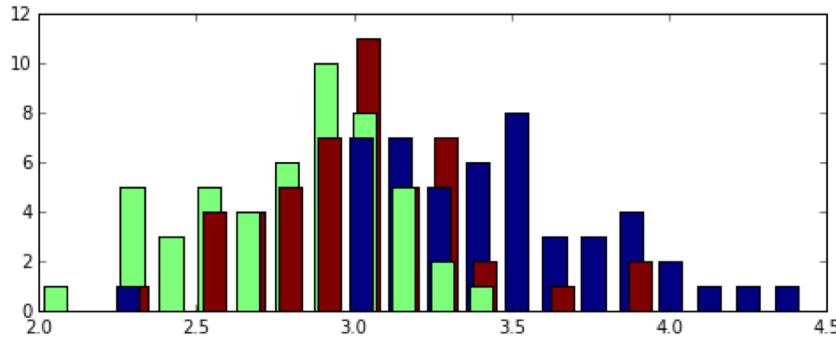


# Supervised learning and targets

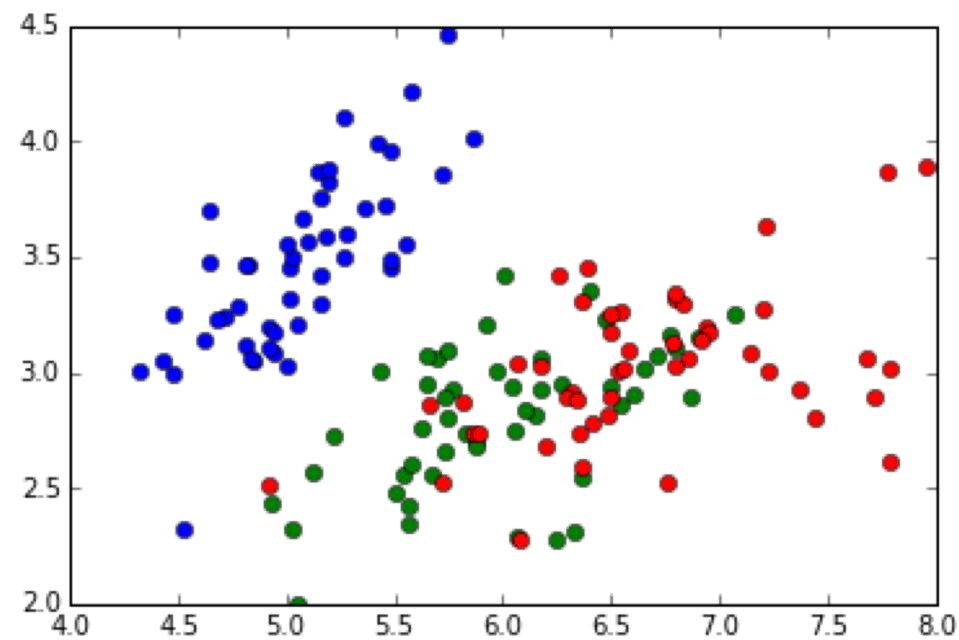
- Supervised learning: predict target values
- For discrete targets, often visualize with color



```
plt.hist( [X[Y==c,1] for c in np.unique(Y)] ,  
         bins=20, histtype='barstacked')
```



```
ml.histy(X[:,1], Y, bins=20)
```



```
colors = ['b','g','r']  
for c in np.unique(Y):  
    plt.plot( X[Y==c,0], X[Y==c,1], 'o',  
              color=colors[int(c)] )
```

# Machine Learning

Introduction to Machine Learning

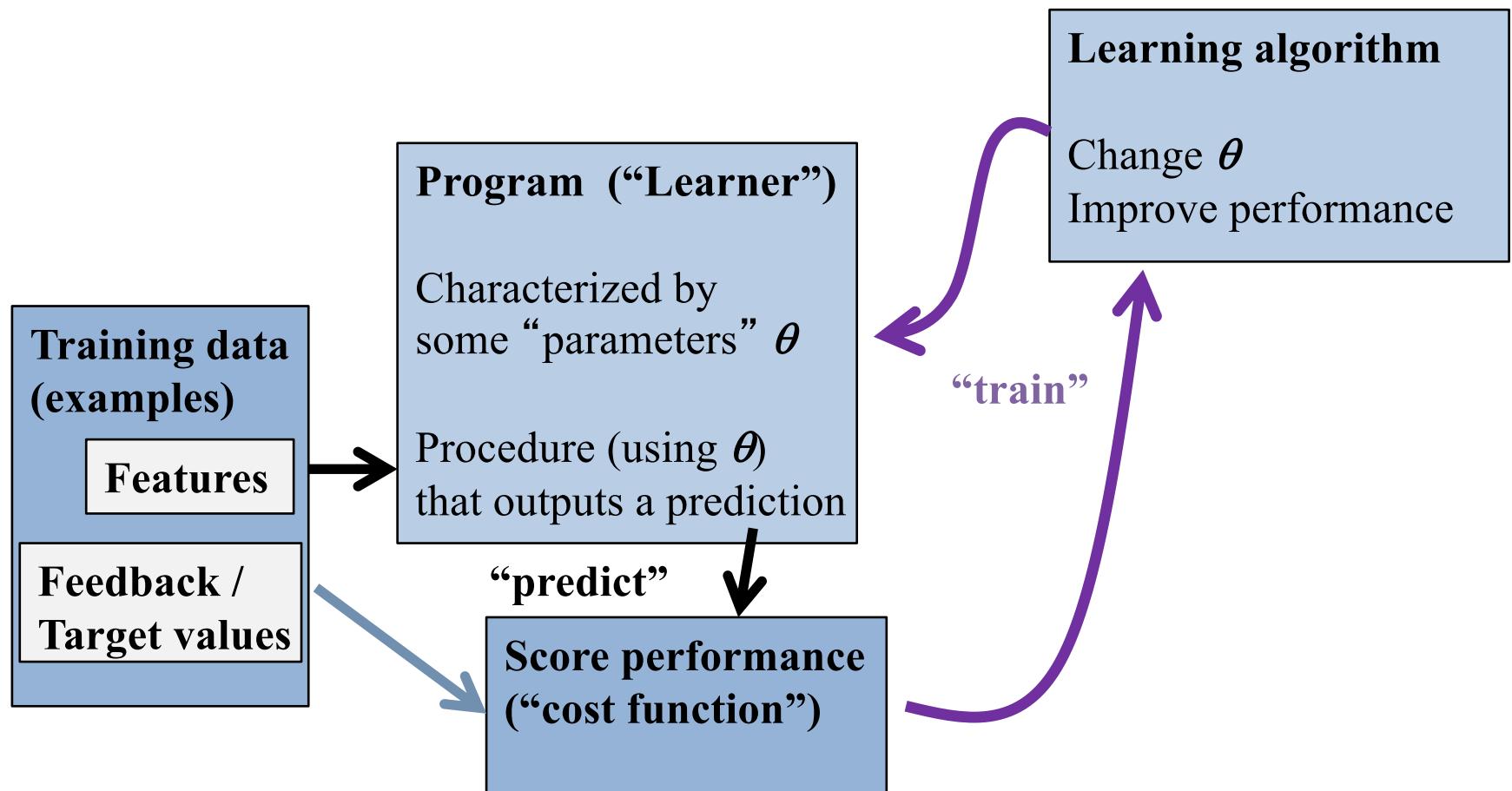
Course Logistics

Data and Visualization

Supervised Learning

# How does machine learning work?

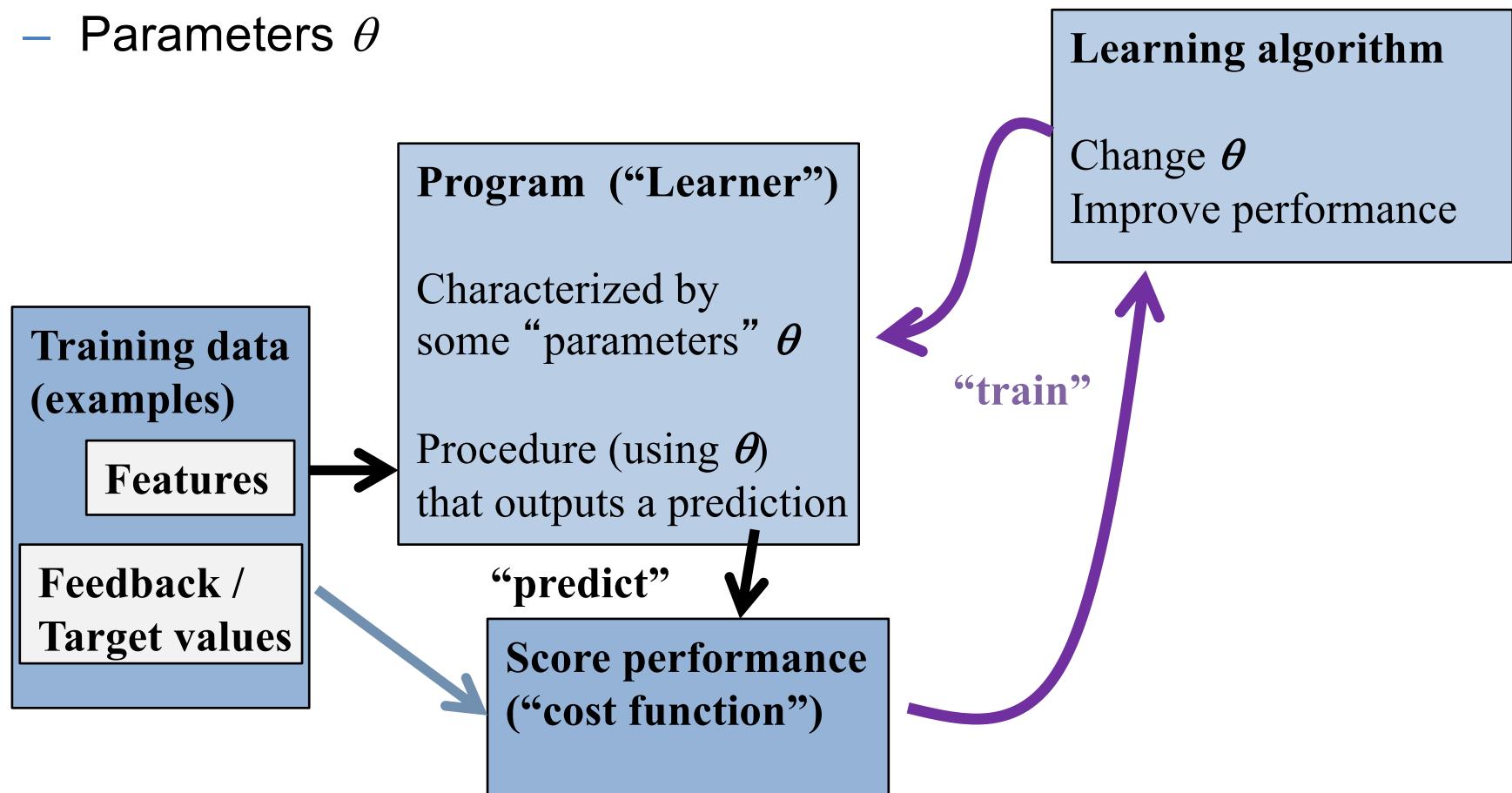
- “Meta-programming”
  - Predict – apply rules to examples
  - Score – get feedback on performance
  - Learn – change predictor to do better



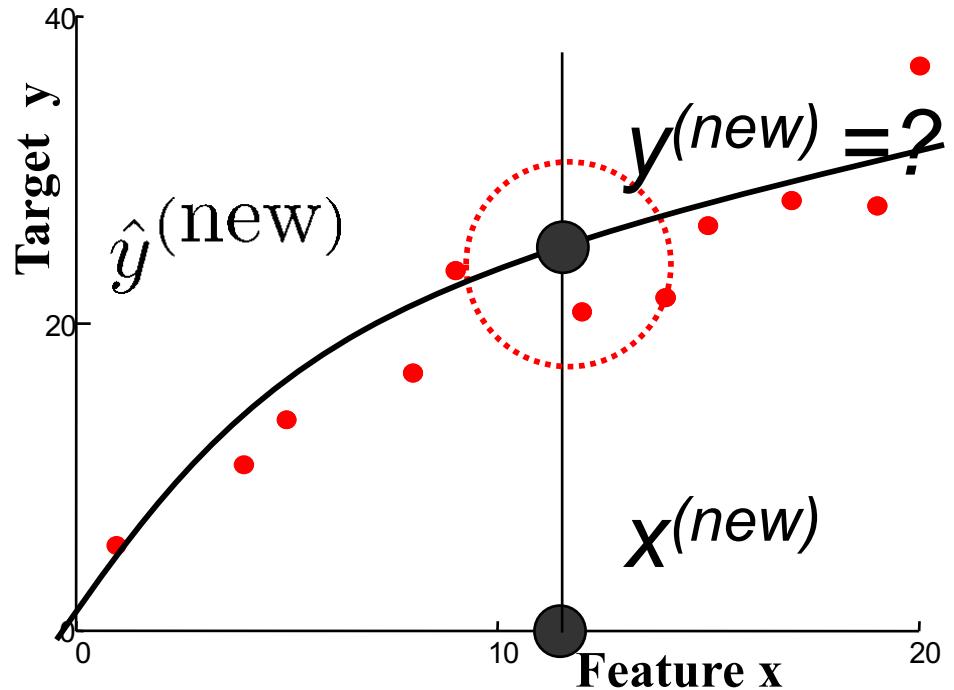
# Supervised learning

- Notation

- Features  $x$
- Targets  $y$
- Predictions  $\hat{y} = f(x ; \theta)$
- Parameters  $\theta$

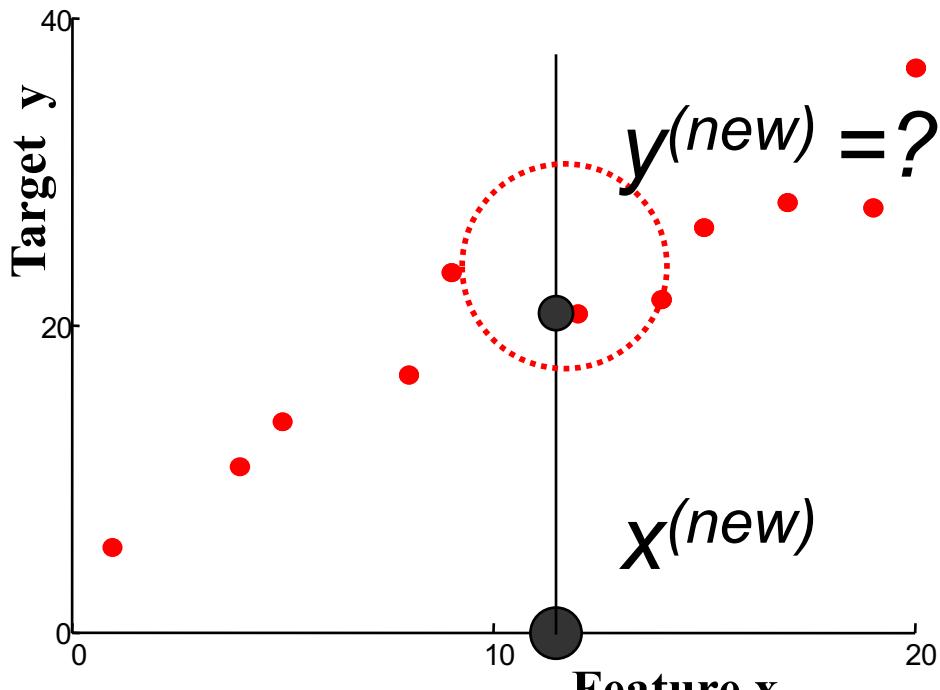


# Regression; Scatter plots



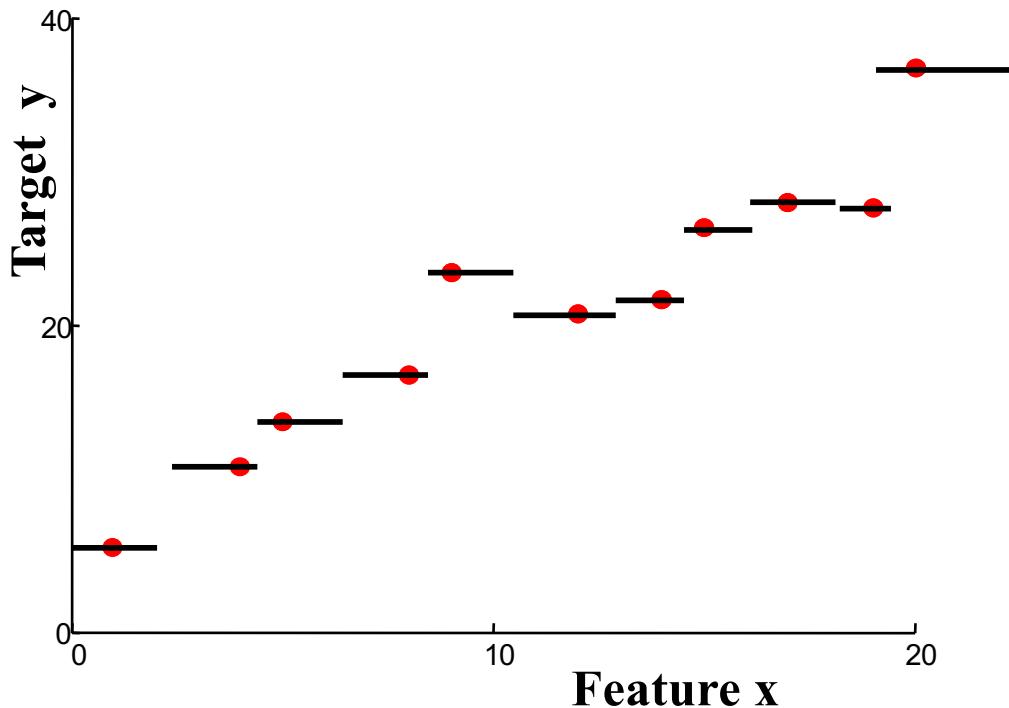
- Suggests a relationship between  $x$  and  $y$
- *Prediction:* new  $x$ , what is  $y$ ?

# Nearest neighbor regression



- Find training datum  $x^{(i)}$  closest to  $x^{(new)}$   
Predict  $y^{(i)}$

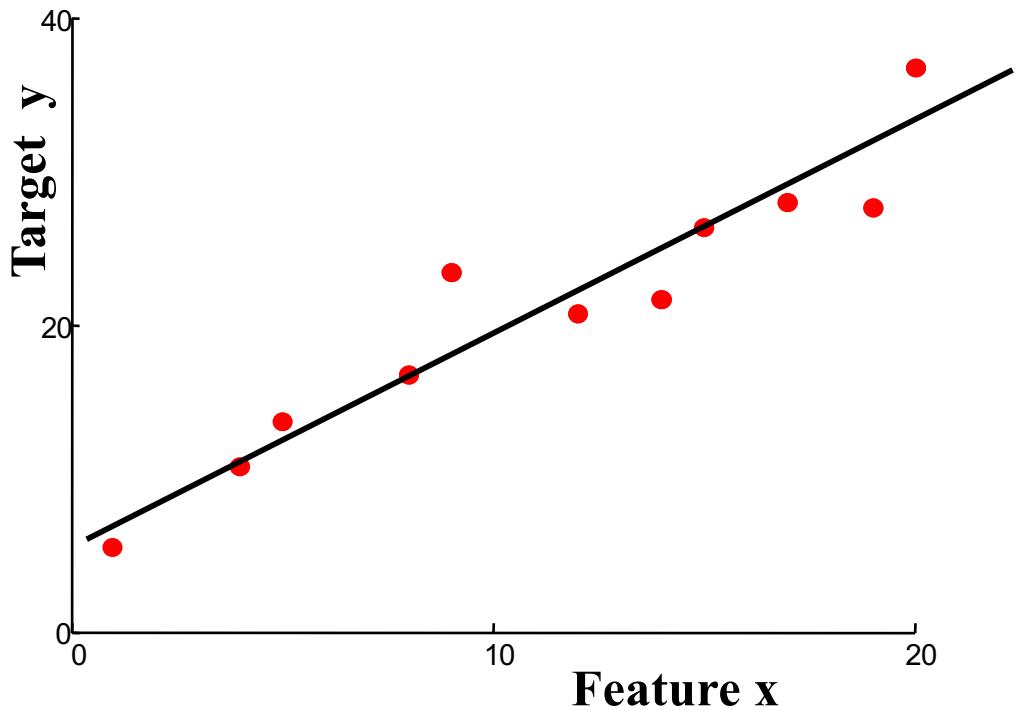
# Nearest neighbor regression



**“Predictor”:**  
Given new features:  
Find nearest example  
Return its value

- Defines a function  $f(x)$  implicitly
- “Form” is piecewise constant

# Linear regression



**“Predictor”:**

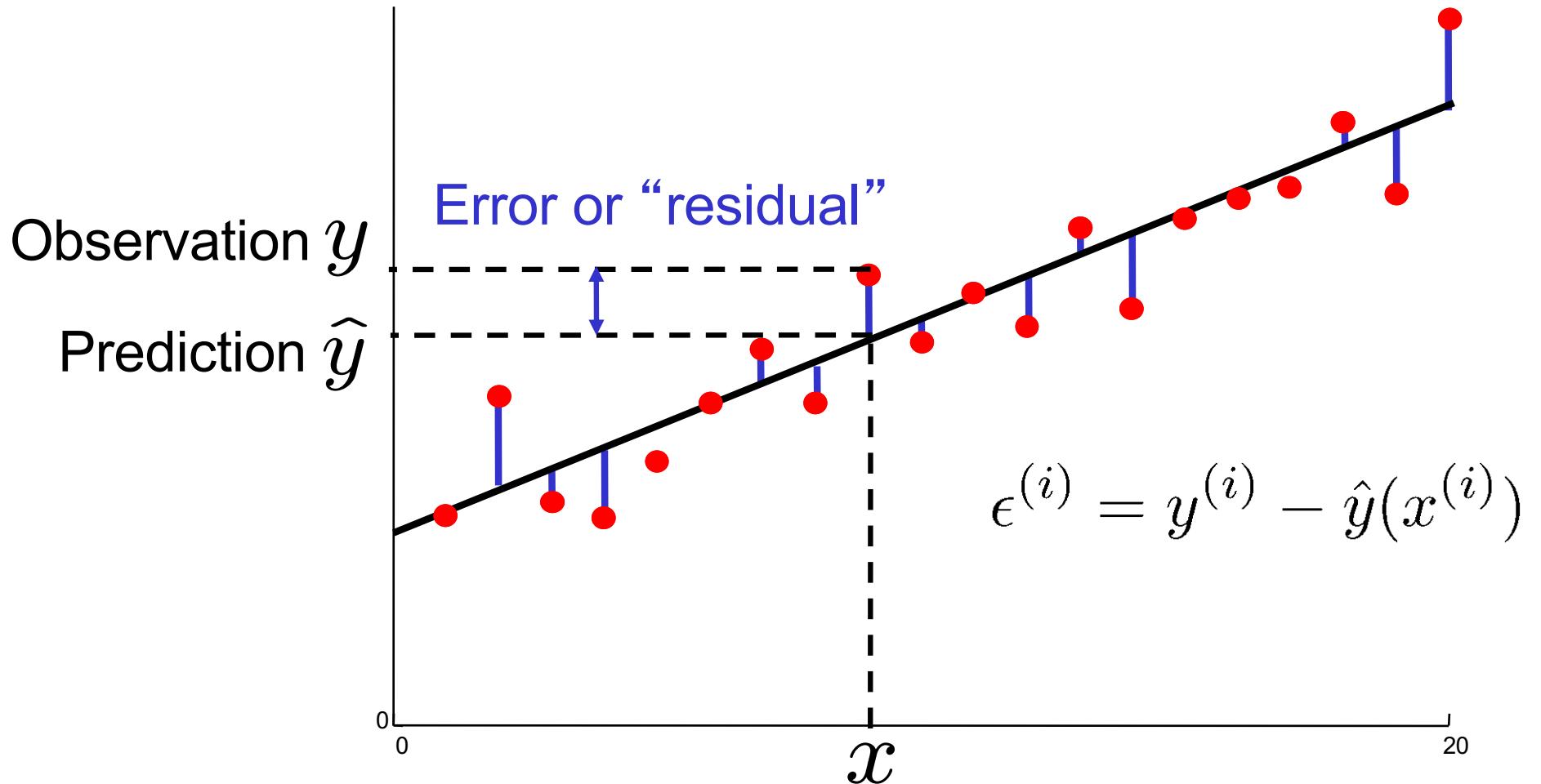
Evaluate line:

$$r = \theta_0 + \theta_1 x_1$$

return r

- Define form of function  $f(x)$  explicitly
- Find a good  $f(x)$  within that family

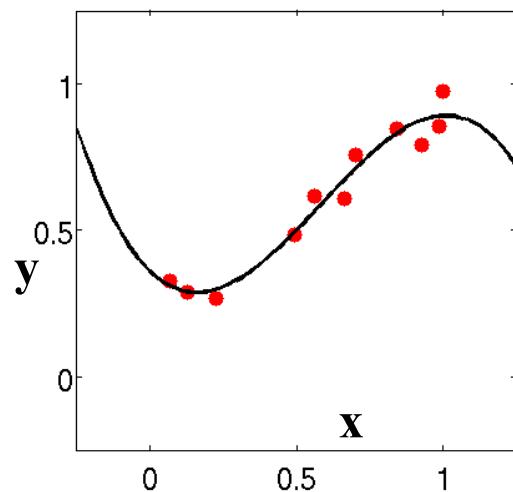
# Measuring error



$$\text{MSE} = \frac{1}{m} \sum_i (y^{(i)} - \hat{y}(x^{(i)}))^2$$

# Regression vs. Classification

## Regression

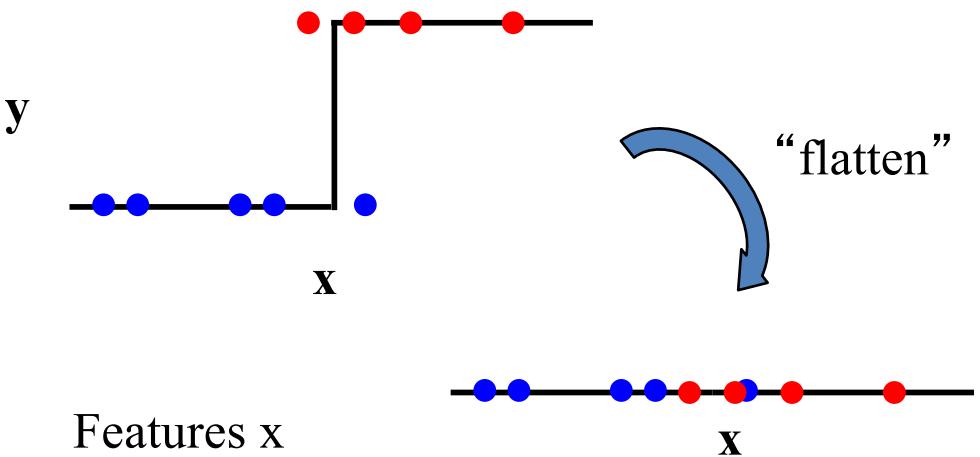


Features  $x$

Real-valued target  $y$

Predict continuous function  $\hat{y}(x)$

## Classification



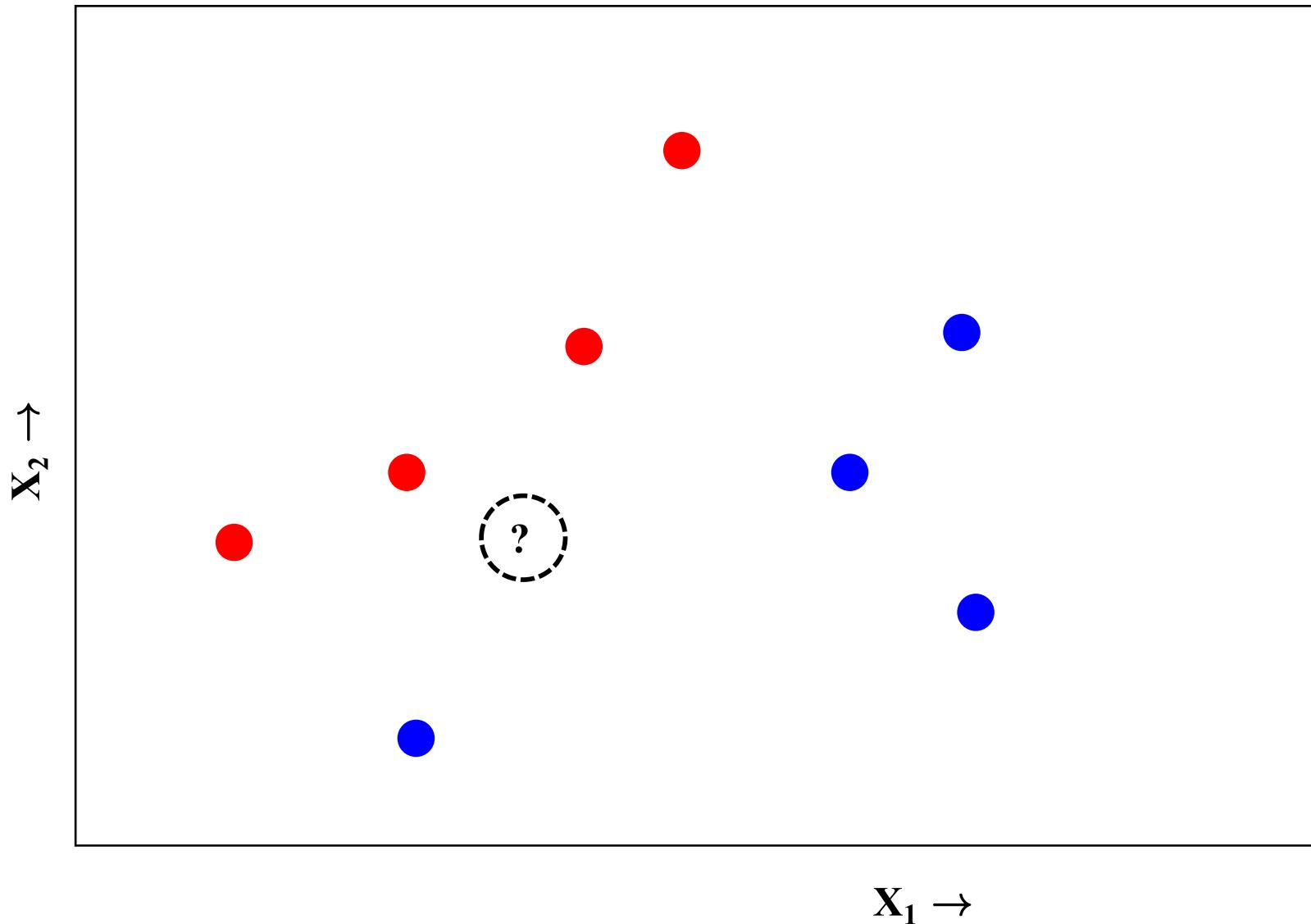
Features  $x$

Discrete class  $c$

(usually 0/1 or +1/-1 )

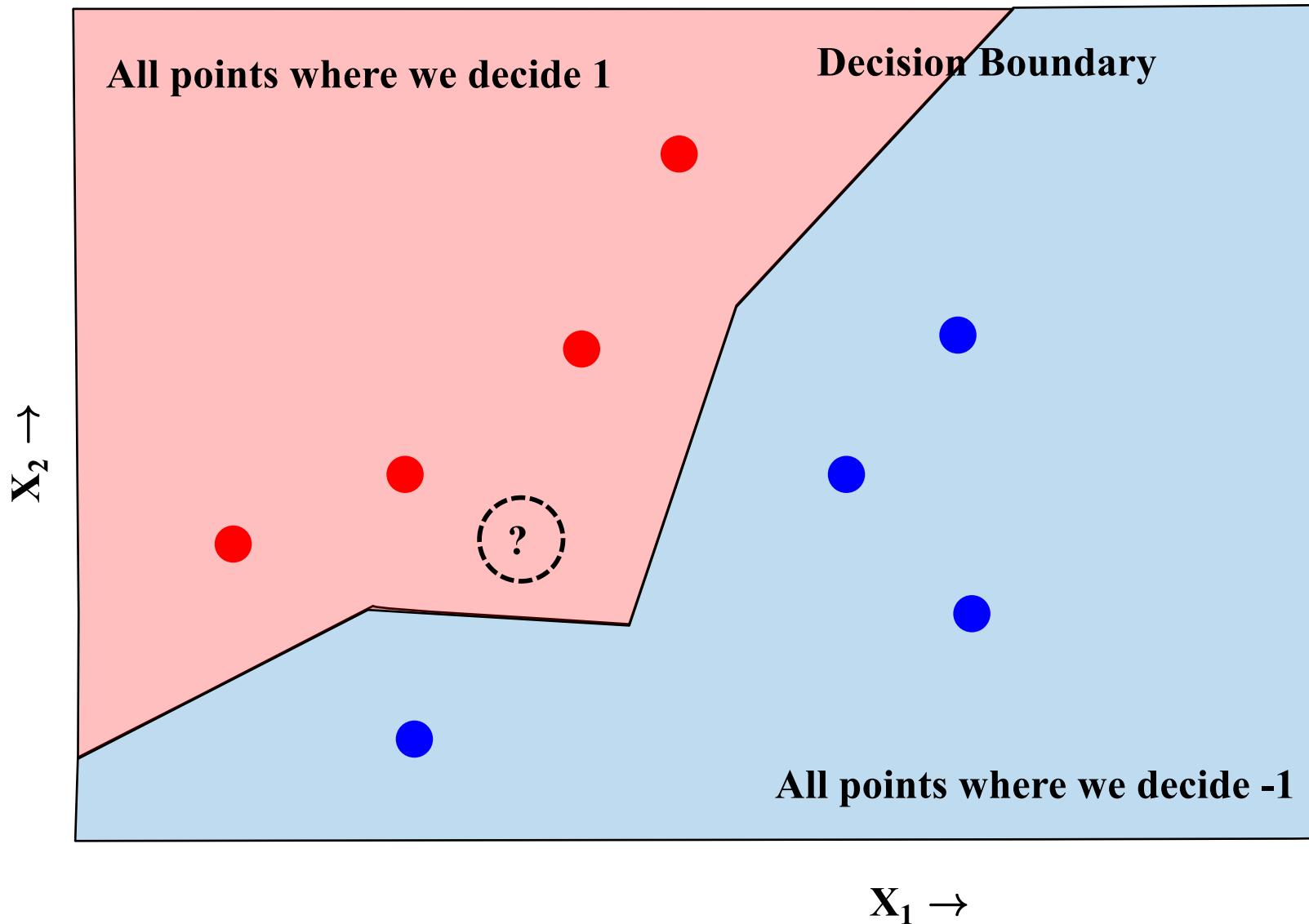
Predict discrete function  $\hat{y}(x)$

# Classification



# Classification

$$\text{ERR} = \frac{1}{m} \sum_i [y^{(i)} \neq \hat{y}(x^{(i)})]$$



# A simple, optimal classifier

- Classifier  $f(x ; \theta)$ 
  - maps observations  $x$  to predicted target values
- Simple example
  - Discrete feature  $x$ :  $f(x ; \theta)$  is a contingency table
  - Ex: spam filtering: observe just  $X_1 = \text{in contact list?}$
- Suppose we knew the true conditional probabilities:
- Best prediction is the most likely target!

“Bayes error rate”

Feature	spam	keep
X=0	0.6	0.4
X=1	0.1	0.9

$$\begin{aligned} & \Pr[X=0] * \Pr[\text{wrong} | X=0] + \Pr[X=1] * \Pr[\text{wrong} | X=1] \\ &= \Pr[X=0] * (1 - \Pr[Y=S | X=0]) + \Pr[X=1] * (1 - \Pr[Y=K | X=1]) \end{aligned}$$

# Optimal least-squares regression

- Suppose that we know true  $p(X,Y)$
- Prediction  $f(x)$ : *arbitrary* function
  - Focus on some specific  $x$ :  $f(x) = v$
- Expected squared error loss is

$$\mathbb{E}_{Y|X=x}[(Y - v)^2] = \int p(Y|X=x)(Y - v)^2 dY$$

- Minimum: take derivative & set to zero

$$\frac{\partial}{\partial v} \int p(Y|X=x)(Y - v)^2 dY = \int p(Y|X=x)2(Y - v) = 0$$

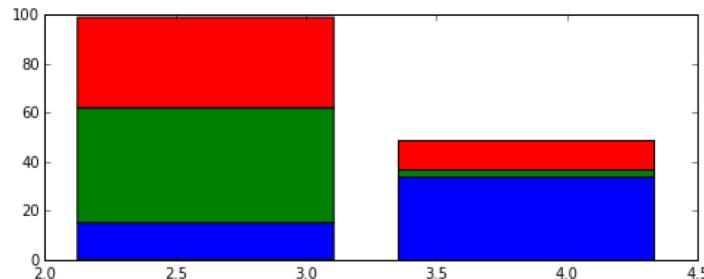
$$\Rightarrow 2 \int p(Y|X=x)Y = 2 \left( \int p(Y|X=x) \right) v$$

$$\Rightarrow v = \int p(Y|X=x)Y = \mathbb{E}_{Y|X=x}[Y]$$

Optimal estimate of Y: conditional expectation given X

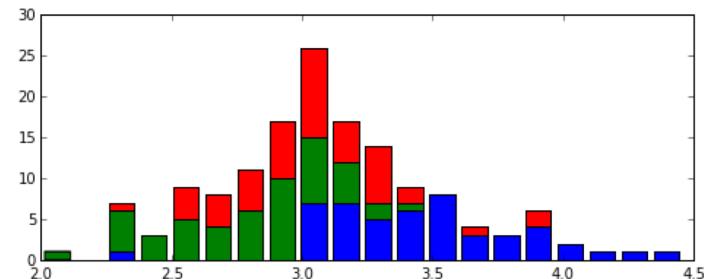
# Bayes classifier, estimated

- Now, let's see what happens with "real" data
  - Use empirically estimated probability **model** for  $p(x,y)$
- Iris data set, first feature only (real-valued)
  - We can estimate the probabilities (e.g., with a histogram)



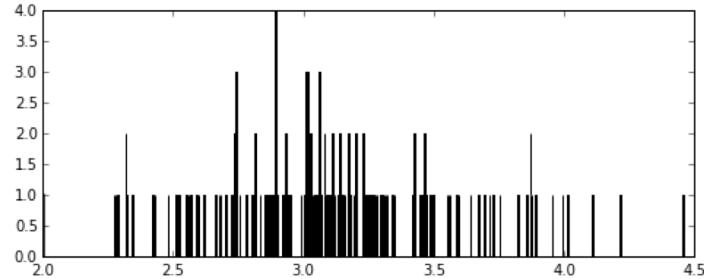
2 Bins:

Predict "green" if  $X < 3.25$ , else "blue"



20 Bins:

Predict by majority color in each bin



500 Bins:

Each bin has  $\sim 1$  data point!

What about bins with 0 data?

Model is "too complex"

# Summary

---

- What is machine learning?
  - Types of machine learning
  - How machine learning works
- Supervised learning
  - Training data: features  $x$ , targets  $y$
- Regression
  - $(x,y)$  scatterplots; predictor outputs  $f(x)$
- Classification
  - $(x,x)$  scatterplots
  - Decision boundaries, colors & symbols