



Growing Food, Farmers, and Community in the St. Louis Region

EarthDance's primary program is the Organic Farming Apprenticeship, which has been operating since 2009. The program is designed to train beginning farmers in the skills of sustainable agriculture from seed to market. The Organic Farming Apprenticeship program produces organic growers and educated food citizens in the St. Louis region, as the demand for locally grown products keeps increasing.

In 2010 EarthDance piloted a Community Supported Agriculture (CSA) program amongst its apprentices and staff, and in the 2011 season expanded its CSA to offer shares to the public. The CSA provides EarthDance with a reliable stream of revenue early in the season, and provides locally grown produce, a sense of community, and civic engagement around sustainable agriculture for people in the St. Louis region. EarthDance is continuing the CSA program in its 2012 season, and looks forward to expanding the program in the future.

EarthDance's newest program is Camp EarthDance, a week-long summer camp for local middle school students. The program engages students in all aspects of culinary education, from growing vegetables to preparing healthy meals and snacks. Camp EarthDance offers young people an opportunity to discover that growing food using organic methods is a joyful means of caring for the Earth, their own bodies, and their community.

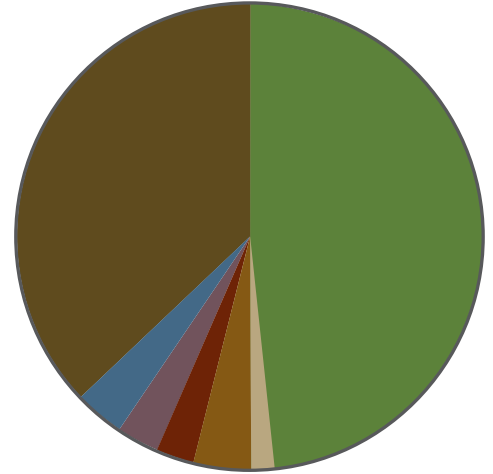
EarthDance also reaches out to the community and provides fun, educational opportunities, both on and off the farm. This includes farm tours to individuals, schools, and organizations to educate the community about the history of the farm and sustainable agriculture practices, with field work and samples of fresh produce as well. EarthDance is St. Louis' leading provider of sustainable agriculture education.



Celebrating the Culture in Agriculture

Organic Farming Apprenticeship Program Percentage of Expenses

- Farm Education - 48%
- Program Support - 40%
- Vehicles and Equipment - 6%
- Land and Water - 5%
- Marketing - 5%
- Seeds, Greenhouse, Organic Outputs - 4%
- Tools and Supplies - 2%



Who are EarthDance Apprentices?

- o EarthDance Apprentices represent over 25 zip codes within the St. Louis metropolitan area.
- o They are diverse in age, ethnicity, and socioeconomic background.
- o Participants have included high school students, home schooling mothers, non-profit managers, health professionals, and educators.

Apprentices are at EarthDance to learn:

- o How to farm professionally
- o How to start and manage community gardens
- o The link between a healthy environment, whole foods, and community well-being
- o Growing food as a basic skill set
- o Farming as a means of becoming educated food citizens

EarthDance Graduates:

EarthDance graduates are growing the good food movement regionally and beyond!

Some of the exciting endeavors our 72 Graduates have initiated and accomplished:

- Anna and Dean Gall started **Deanna Greens & Garden Art**, growing and selling herbs, flowers, and perennial plants
- Nancy Schnell '10 spearheaded the first year of **Camp EarthDance**, a farm-to-table summer camp for middle schoolers, and has started 3 school gardens in the Ferguson-Florissant School District
- Julie Holley '09 assists a local **mushroom producer** with farm operations and farmers market sales
- Paul Keeven '11 gardens with, cooks for, and teaches pre-schoolers as the new **Farm-to-Table Instructor** at Raintree Learning Community
- Mary Ostafi '11 established Downtown St. Louis' first community garden **Urban Harvest STL**, which regularly donates produce to the St. Patrick's Center
- Brian DeSmet '09 started **St. Louis' Truck Farm**, manages the **Schlaflly and Tower Grove Farmers Markets** and provided insight for more producer-friendly farmers market regulations for St. Louis County
- Beth Gellman '10 designs edible landscapes and food-yards and blogs about it as **St. Louis' "Garden Coach"**

We welcome your contribution to EarthDance's nationally-recognized model, as our agricultural education continues to bear fruit.

"EarthDance has sparked a pride and joy not felt since my childhood. There is something special about seeing life grow before your eyes, in which you had a part, either by preparing the bed, planting the seed, hoeing the weeds, or picking for a delicious dinner. Life's lessons are learned by farming!" – Anna Gall, Class of 2011

FARMERS FORMAL 2012 SPONSORSHIP LEVELS



Questions? Contact Mandy Brooks
at 314-521-1006 or mandy@earthdancefarms.org



**Pays full cost of training
one apprentice**

Named scholarship

Invitation to meet
2013 apprentices

One table of eight to
Farmers Formal Dinner

Full-page ad in
Farmers Formal Program

Recognition on
EarthDance website
(Company logo & link)

Tour of the EarthDance Farm

Named as sponsor in
Farmers Formal press
release

Included in all Farmers
Formal publicity

Corporate wellness
seminar on organic
farming or local food
(up to 50 people)

\$5,000

BARNRAISER



Invitation to meet
2013 apprentices

Six tickets to
Farmers Formal Dinner

Half-page ad in
Farmers Formal Program

Recognition on
EarthDance website
(Company logo & link)

Tour of the EarthDance Farm

Included in all Farmers
Formal publicity

Corporate wellness
seminar on organic
farming or local food
(up to 25 people)

\$2,500

HARVEST



Invitation to meet
2013 apprentices

Four tickets to
Farmers Formal Dinner

Quarter-page ad in
Farmers Formal Program

Recognition on
EarthDance website
(Company logo & link)

Tour of the
EarthDance Farm

Included in all
Farmers Formal
electronic
communications

\$1, 250

CULTIVATOR



Two tickets to
Farmers Formal Dinner

Business card ad in
Farmers Formal Program

Recognition on
EarthDance website
(Company logo & link)

Tour of the
EarthDance Farm

Included in all
Farmers Formal
electronic
communications

\$750

SEED SOWER

Business card ad in
Farmers Formal
Program

Recognition on
EarthDance website

Tour of the
EarthDance Farm

up to \$750

SCHOLARSHIP FUND



Sponsorship Registration Farmers Formal Saturday, November 3, 2012



Fund a Future Farmer with the EarthDance Organic Farming Apprenticeship Program!

The heart of the EarthDance mission is the training of new organic farmers. The full cost of training an apprentice is \$5,000 per growing season, mid-February to mid-November.

Please help us grow new farmers!

Check the appropriate sponsorship level:

_____ **Barnraiser (\$5,000)**

Covers the full cost of training one future farmer; Includes named scholarship.

_____ **Harvest (\$2,500)**

Covers half the cost of training one future farmer.

_____ **Cultivator (\$1,250)**

Covers a quarter of the cost of training one future farmer.

_____ **Seed Sower Scholarship (\$750)**

Covers one future farmer's apprenticeship tuition.

EarthDance Scholarship Fund – Donations up to \$750

This generates financial assistance for low-income individuals to be able to participate in the EarthDance Organic Farming Apprenticeship Program.

I would like to donate \$_____ to the EarthDance Scholarship Fund.

_____ (Optional) I would like to receive one complimentary business card-sized ad in the Farmers Formal program. (Available with a minimum donation of \$25)

In-Kind Sponsorship

This is an in-kind sponsorship _____ Value \$_____

(Please describe in-kind item(s) in the space provided) _____

Please contact Mandy Brooks at mandy@earthdancefarms.org to arrange timing and delivery of in-kind item(s).

Our mission: EarthDance sustainably grows food, farmers, and community, one small farm at a time, through hands-on education and delicious experiences. www.EarthDanceFARMS.org



Sponsorship Registration Farmers Formal Saturday, November 3, 2012



Contact Information:

Name _____

Organization _____

Street Address _____

City/State/Zip _____

Phone _____ Website _____

Email _____

Signature _____ Date _____

Payment Information:

Sponsorship payments need to be received by **August 2, 2012**

Please make your check payable to EarthDance, with "Farmers Formal Sponsor" in the memo line.

Deadline for all print publicity materials is August 2, 2012

PLEASE EMAIL YOUR LOGO TO: laura@earthdancefarms.org

Mail your check, along with this form to:

EarthDance

302 Thoroughman Ave.

St. Louis, MO 63135

You will receive a letter acknowledging your contribution for tax deduction purposes.

Contact us at office@earthdancefarms.org if you would like to receive an invoice to process the payment.

We thank you for your support of EarthDance!

**If you are interested in attending Farmers Formal, please mail this form
along with your payment to the address listed above.**

____ Yes, I'd love to attend Farmers Formal on Saturday, November 3, 2012.

Please reserve ____ table(s) or ____ seat(s) for me and my guests.

____ Tickets @ \$75.00 each = _____

____ Table of 8 @ \$600 = _____