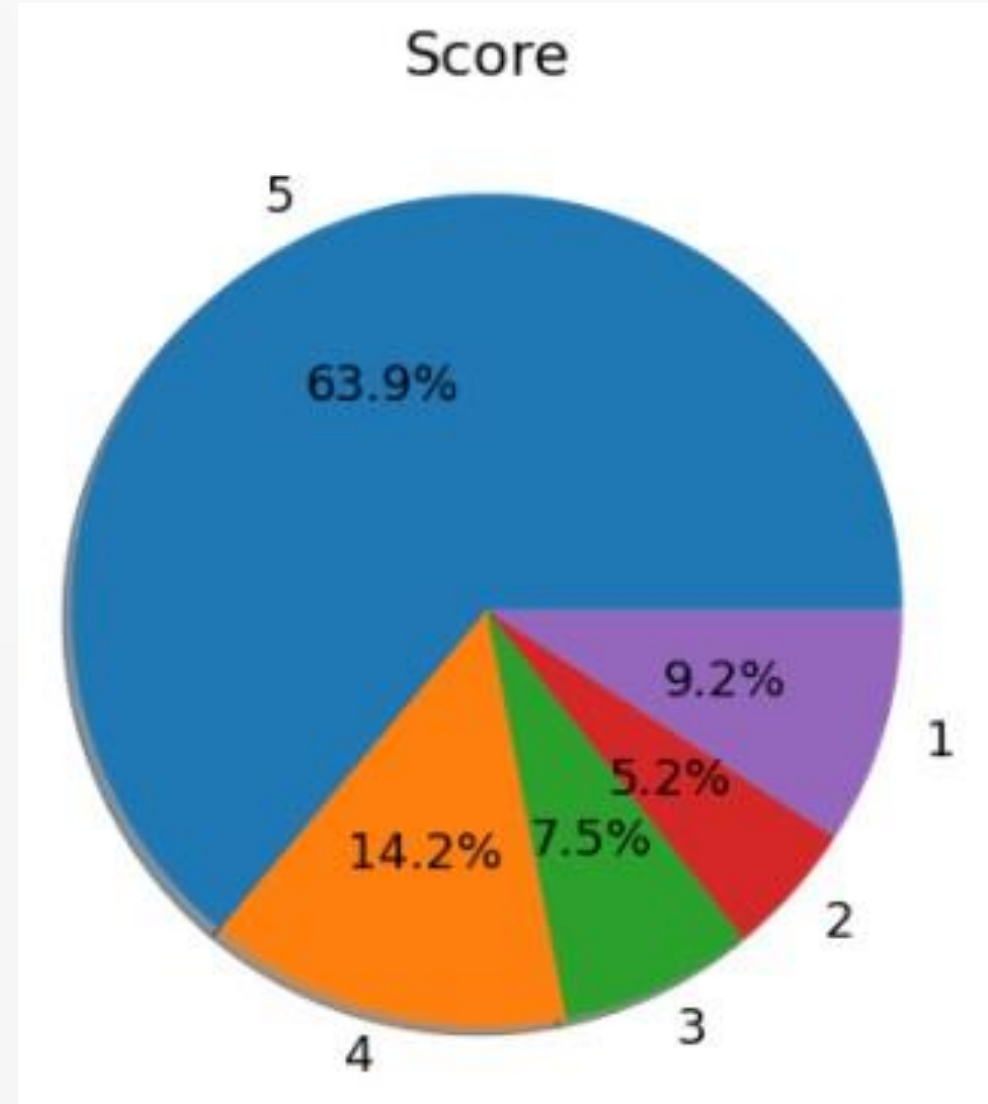
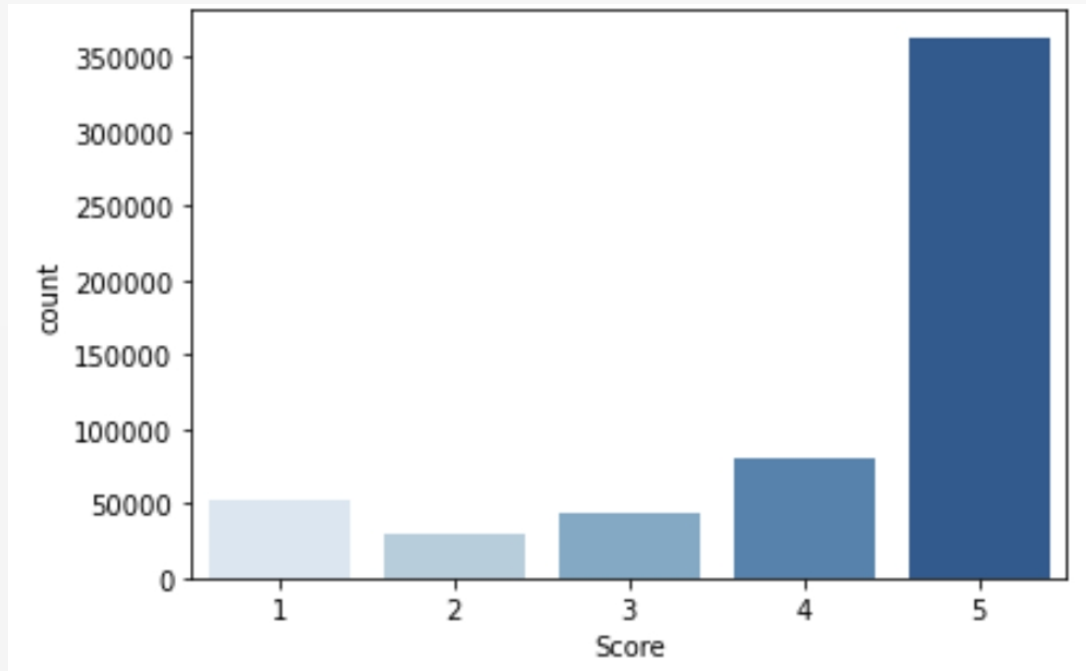


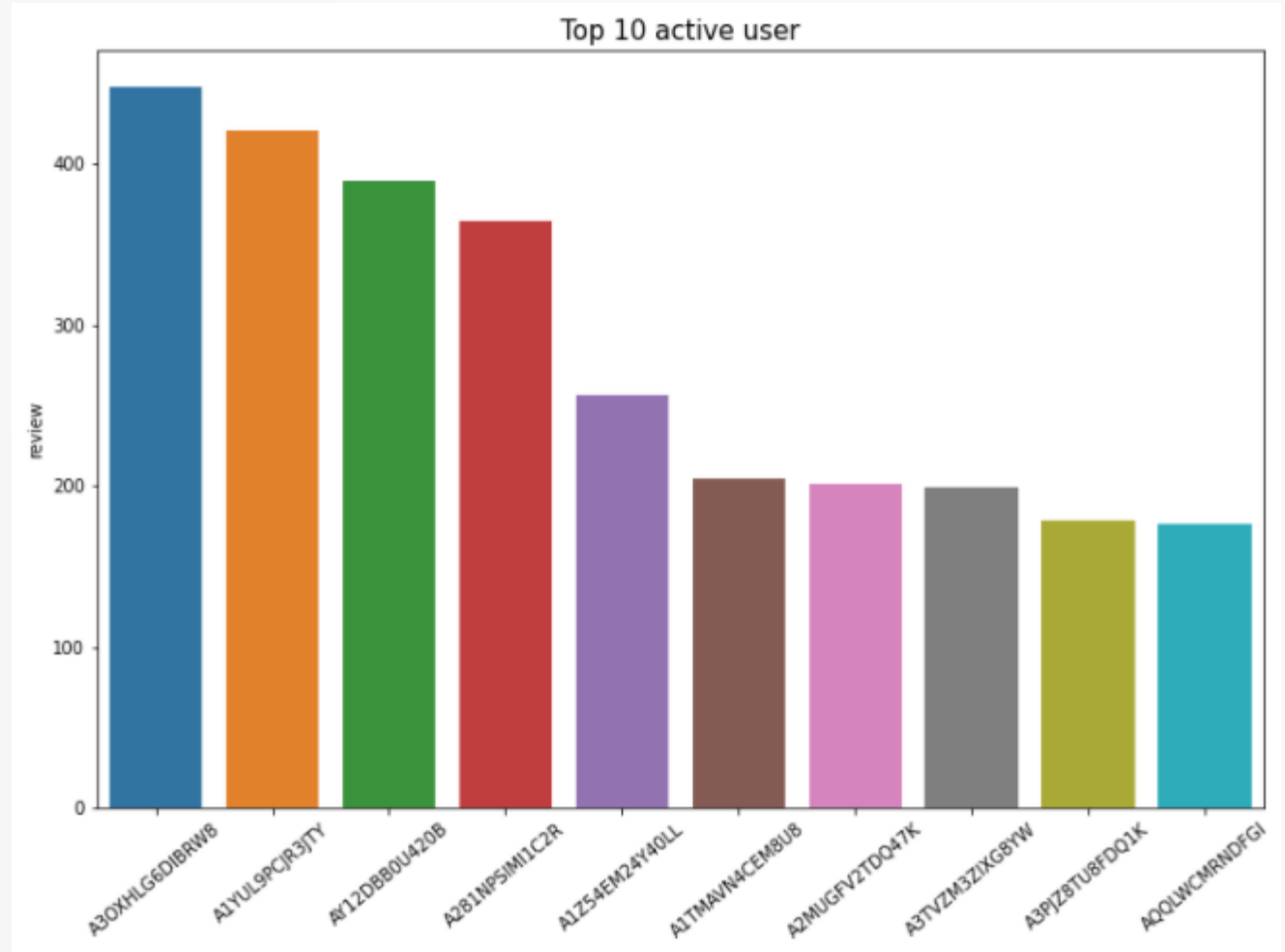
Score Distribution



Product review analysis

Top 10 active user

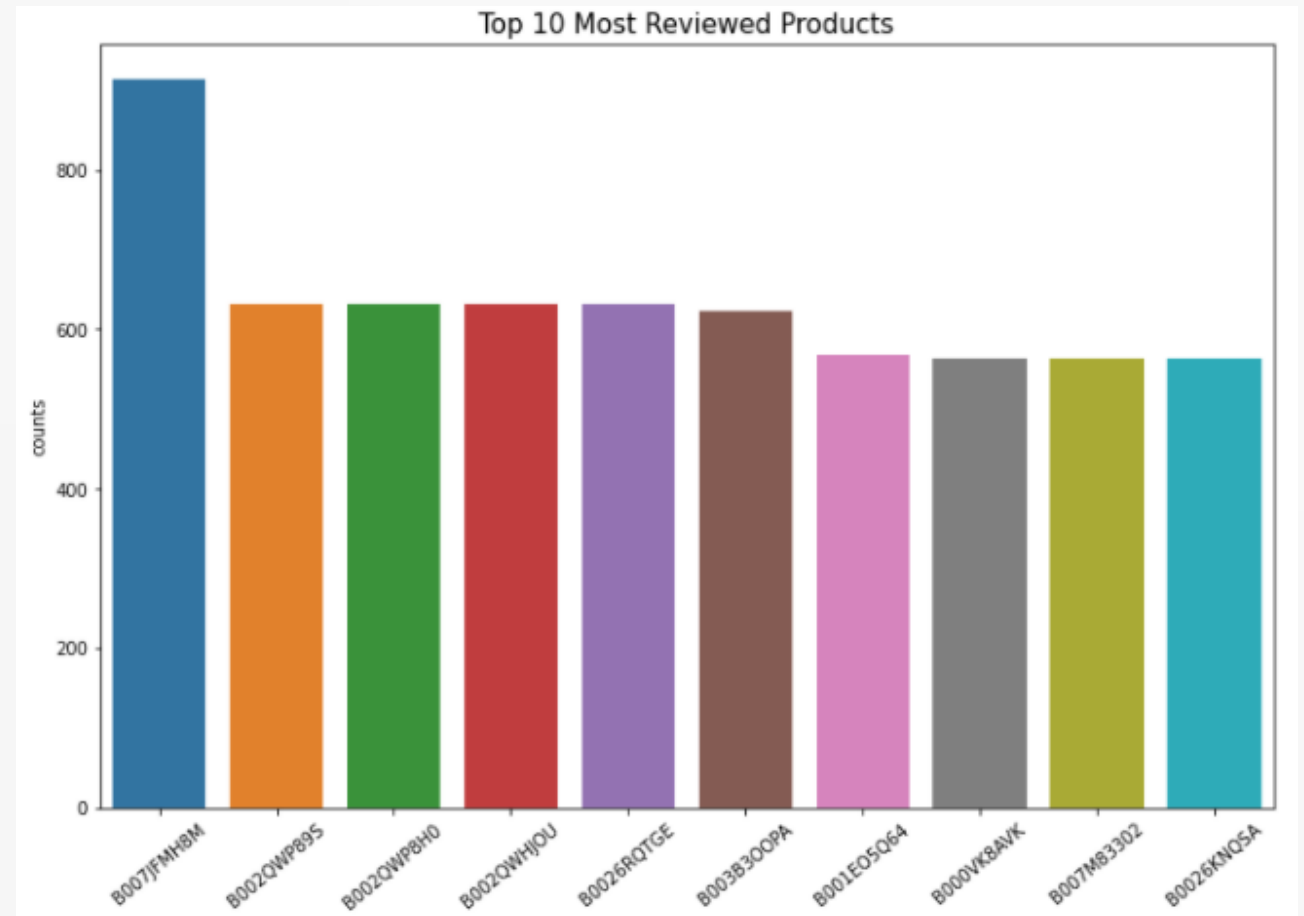
UserId	review
A3OXHLG6DIBRW8	448
A1YUL9PCJR3JTY	421
AY12DBB0U420B	389
A281NPSIMI1C2R	365
A1Z54EM24Y40LL	256
A1TMAVN4CEM8U8	204
A2MUGFV2TDQ47K	201
A3TVZM3ZIXG8YW	199
A3PJZ8TU8FDQ1K	178
AQQLWCMRNDFGI	176



Product Analysis

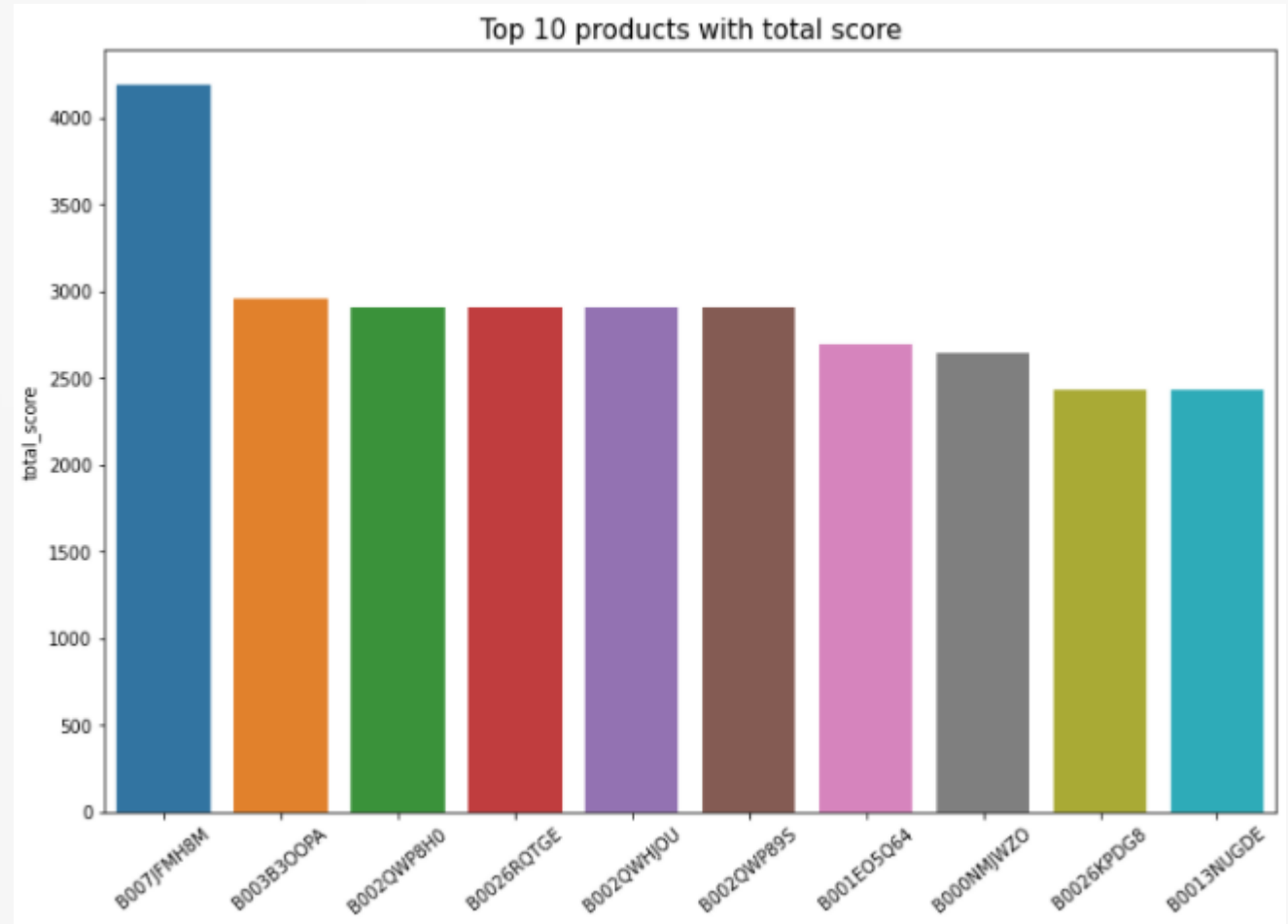
Product review analysis

Product ID	review
B007JFMH8M	913
B002QWP89S	632
B002QWP8H0	632
B002QWHJOU	632
B0026RQTGE	632
B003B3OOPA	623
B001EO5Q64	567
B000VK8AVK	564
B007M83302	564
B0026KNQSA	564



Product review analysis

Product ID	score
B007JFMH8M	4184
B003B3OOPA	2953
B002QWP8H0	2900
B0026RQTGE	2900
B002QWHJOU	2900
B002QWP89S	2900
B001EO5Q64	2691
B000NMJWZO	2646
B0026KPDG8	2431
B0013NUGDE	2431



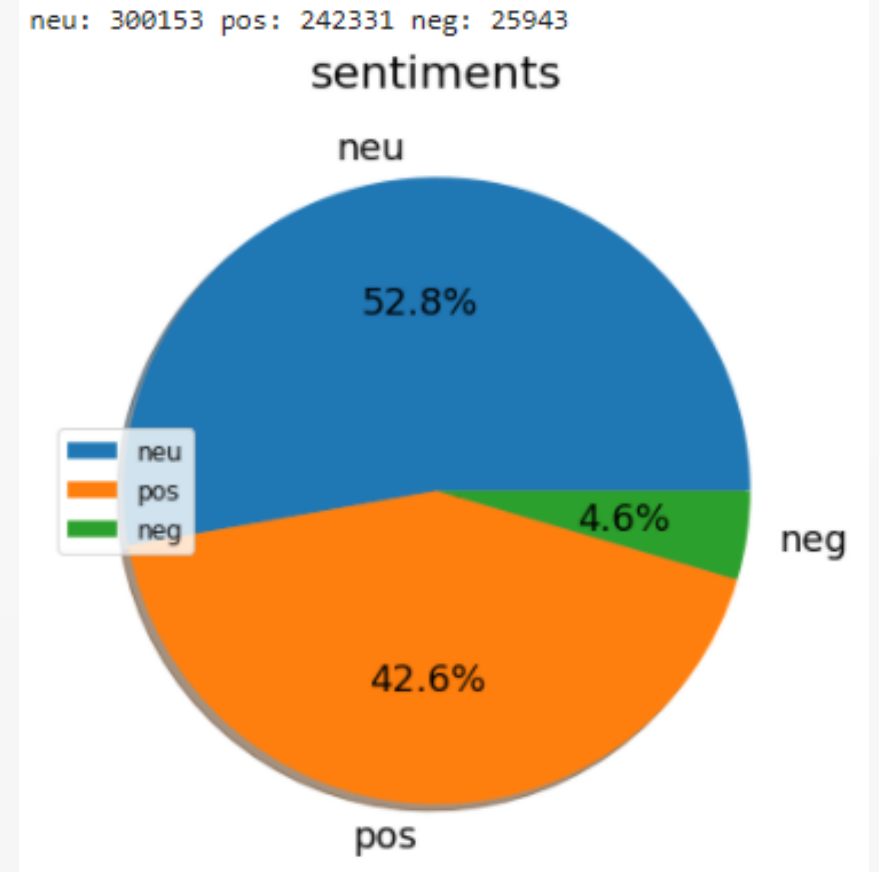
Sentiment Analysis

Sentiment analysis in review summary

◆ sentimental analysis using VADER

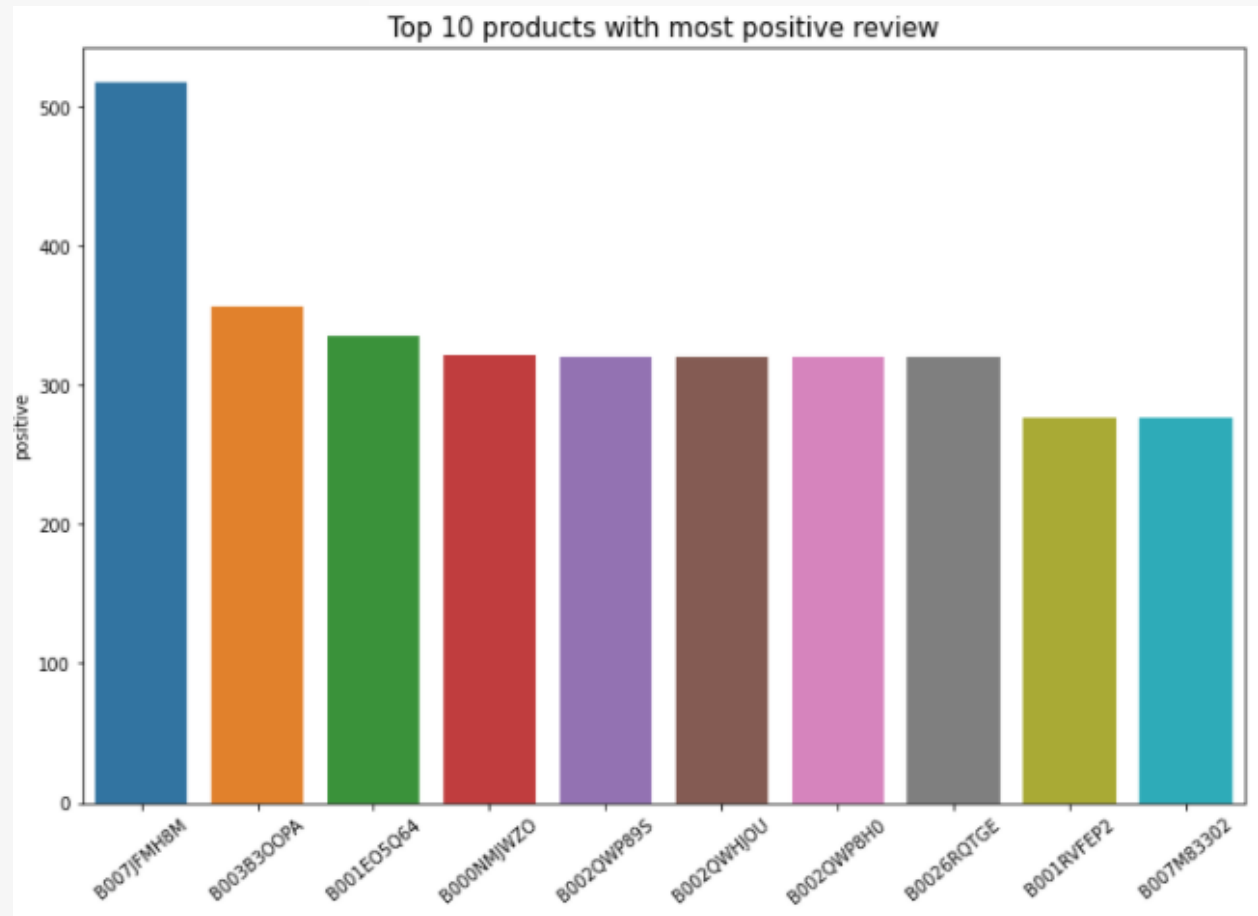
- ◆ Pos : positive
- ◆ Neg : negative
- ◆ Neu : neutral

good quality dog food.....	{ 'neg': 0.0, 'neu': 0.508, 'pos': 0.492, 'compound': 0.4404 }
not as advertised.....	{ 'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0 }
delight says it all.....	{ 'neg': 0.0, 'neu': 0.435, 'pos': 0.565, 'compound': 0.5994 }
cough medicine.....	{ 'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0 }
great taffy.....	{ 'neg': 0.0, 'neu': 0.196, 'pos': 0.804, 'compound': 0.6249 }
nice taffy.....	{ 'neg': 0.0, 'neu': 0.263, 'pos': 0.737, 'compound': 0.4215 }
great just as good as the expensive brands.....	{ 'neg': 0.0, 'neu': 0.462, 'pos': 0.538, 'compound': 0.7906 }
wonderful tasty taffy.....	{ 'neg': 0.0, 'neu': 0.351, 'pos': 0.649, 'compound': 0.5719 }
yay barley.....	{ 'neg': 0.0, 'neu': 0.227, 'pos': 0.773, 'compound': 0.5267 }
healthy dog food.....	{ 'neg': 0.0, 'neu': 0.426, 'pos': 0.574, 'compound': 0.4019 }
the best hot sauce in the world.....	{ 'neg': 0.0, 'neu': 0.588, 'pos': 0.412, 'compound': 0.6369 }
my cats love this diet food better than their regular food.....	{ 'neg': 0.0, 'neu': 0.559, 'pos': 0.441, 'compound': 0.7964 }
my cats are not fans of the new food.....	{ 'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0 }
fresh and greasy.....	{ 'neg': 0.0, 'neu': 0.465, 'pos': 0.535, 'compound': 0.3182 }
strawberry twizzlers yummy.....	{ 'neg': 0.0, 'neu': 0.37, 'pos': 0.63, 'compound': 0.5267 }
lots of twizzlers just what you expect.....	{ 'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0 }
poor taste.....	{ 'neg': 0.756, 'neu': 0.244, 'pos': 0.0, 'compound': -0.4767 }
love it.....	{ 'neg': 0.0, 'neu': 0.192, 'pos': 0.808, 'compound': 0.6369 }
great sweet candy.....	{ 'neg': 0.0, 'neu': 0.123, 'pos': 0.877, 'compound': 0.7964 }
home delivered twizlers.....	{ 'neg': 0.0, 'neu': 1.0, 'pos': 0.0, 'compound': 0.0 }



Sentiment analysis in product summary review

Product ID	positive
B007JFMH8M	517
B003B3OOPA	356
B001EO5Q64	335
B000NMJWZO	322
B002QWP89S	320
B002QWHJOU	320
B002QWP8H0	320
B0026RQTGE	320
B001RVFEP2	277
B007M83302	277



Sentiment analysis in product summary review

Product ID	negative
B000X1Q1G8	65
B003TC7WN4	47
B004FGWU9O	47
B003VXFK44	47
B003VXHGPKE	47
B006N3IE6A	47
B006N3IG4K	47
B003VXL0V6	47
B003VXHGDME	47
B003VXHGE6	47

