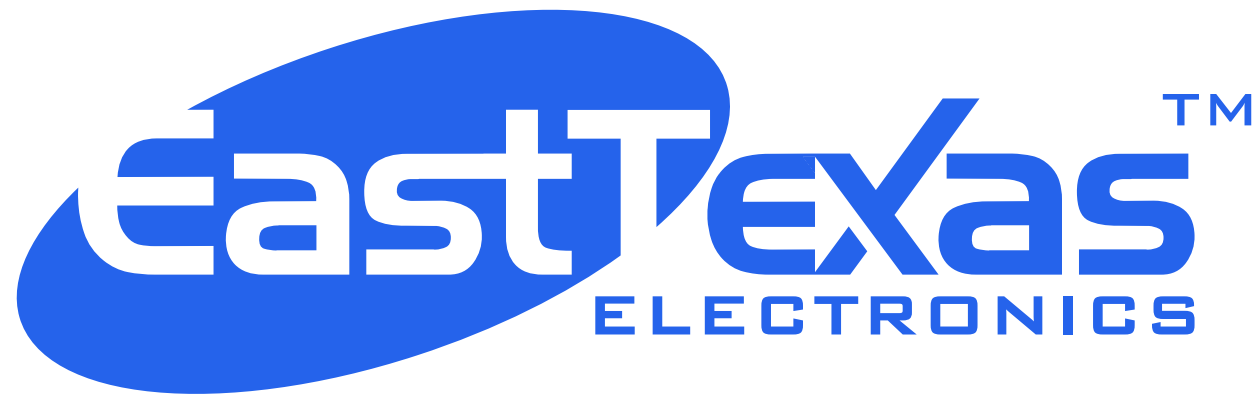
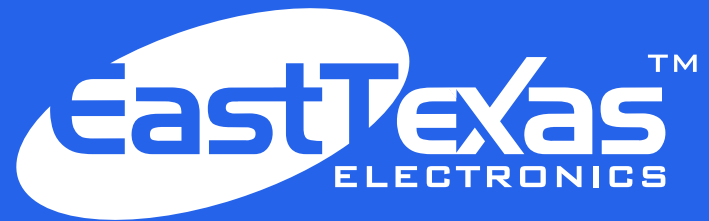
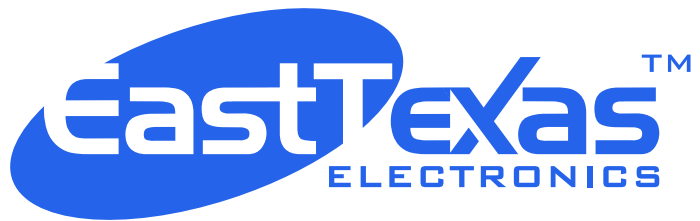


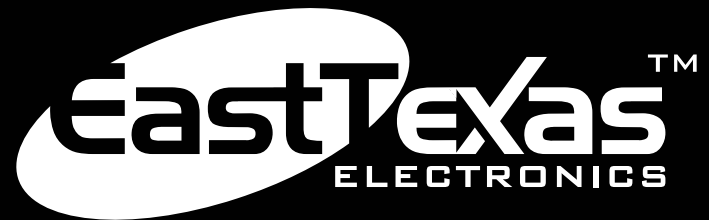
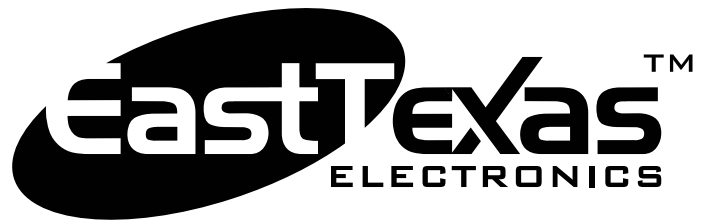
EAST TEXAS ELECTRONICS



COLOR VARIATIONS

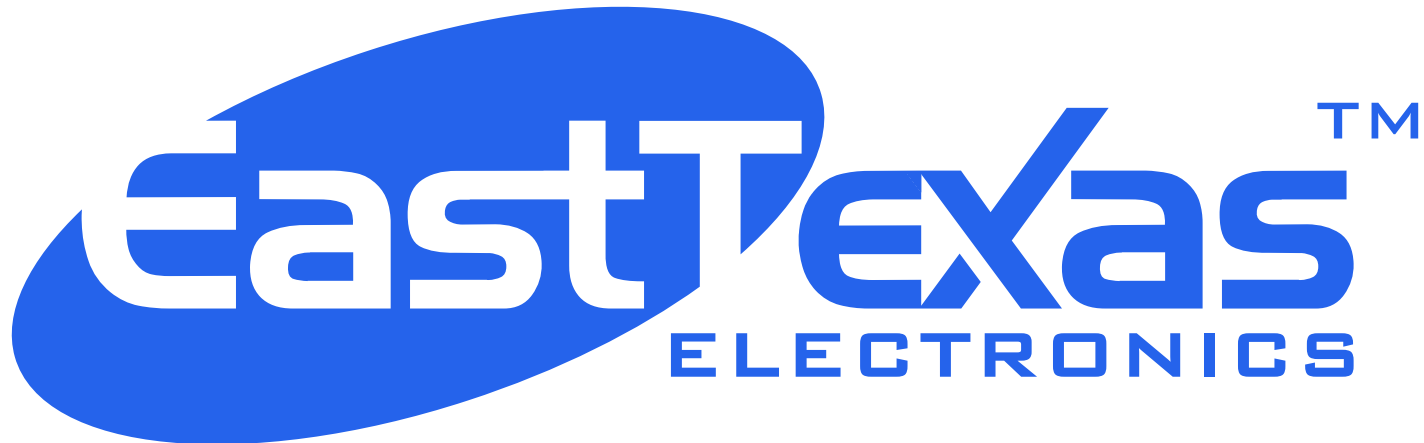


SINGLE COLOR VARIATIONS

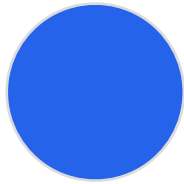


NAMING RULES

East Texas Electronics Name should always
Be used in a Upper Case Letters or Tital Case Letters.
i.e. EAST TEXAS ELECTRONICS OR East Texas Electronics



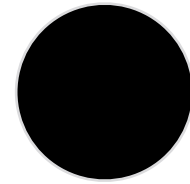
BRAND COLORS



#2563EB
RGB(37, 99, 235)
CMYK(81, 64, 0 , 0)



#FFFFFF
RGB(255, 255, 255)
CMYK(0, 0, 0 , 0)



#000000
RGB(0, 0, 0)
CMYK(75, 68, 67 , 90)

TYPOGRAPHY

Brand Fonts

Handel Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Headings

Handel Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Other font Pairings

Bank Gothic BT Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()