

SFOOD website user manual

Version: 1.0 Date: December 2025 Target audience: website visitors, registered members

1. Introduction

1.1 Purpose of the Manual

This manual aims to guide users on how to use the SFOOD e-commerce platform, including browsing featured Chinese cuisine, registering an account, participating in forum discussions, and completing the online ordering process.

1.2 Website Overview

SFOOD is an e-commerce platform dedicated to promoting traditional Chinese cuisine. We provide a variety of authentic food from Crossing the bridge noodles in Yunnan to Beijing Roast Duck, and are committed to being a "bridge between taste buds and nostalgia" (about. php).

2. Getting Started

2.1 Accessing the website

Please enter the website URL in the browser address bar (e.g.: <https://easton55.infinityfreeapp.com/register/>) Visit the homepage. It is recommended to browse using Chrome or Firefox for the best experience.

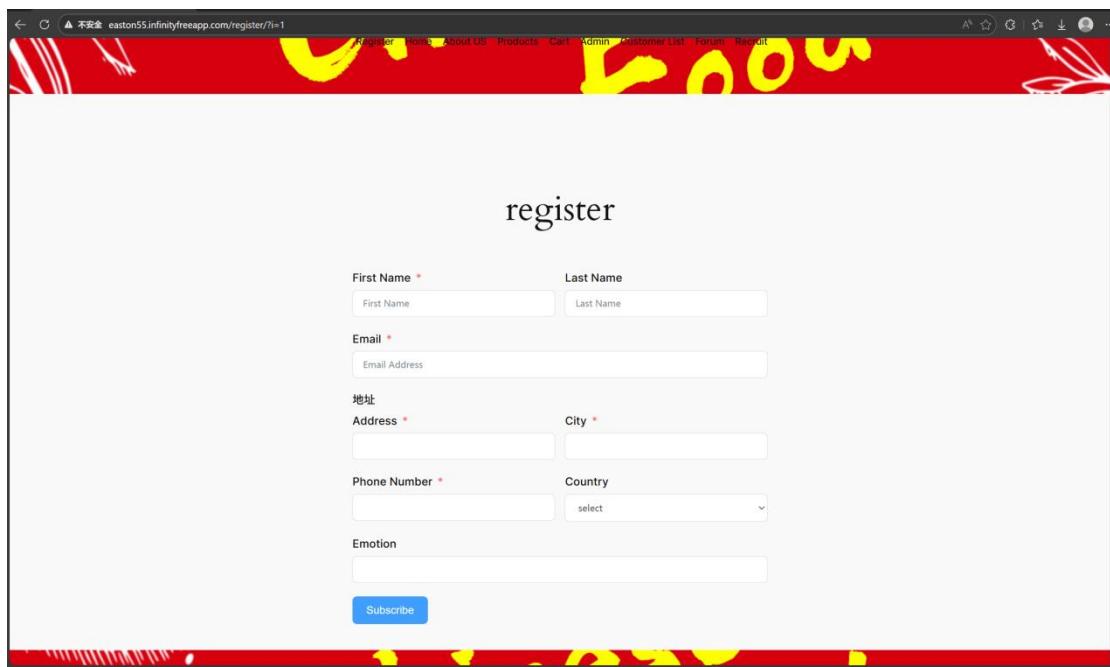
2.2 Registration and Login

Due to the verification of membership identity required for checkout, it is recommended that new users register first.

Click on "Register" in the upper right corner of the navigation bar.

Fill in username, email, and password. The system will automatically synchronize your phone number to the membership system (functions. php).

After registration, use your credentials to 'Login'.



3. Browsing the website

3.1 Homepage and Recommendations

The homepage displays SFOOD's brand slogan and "Today's Recommendations".

The system will randomly select 3 dishes from the menu each time for display (such as Xinjiang Big Plate Chicken, Lanzhou Beef Noodles, etc.) (home. php).

You can directly click the "Add to Cart" button to add the recommended dishes to your shopping

cart.

The screenshot shows the homepage of the SFOOD Ethnic Cuisine website. At the top center is a large banner with the text "SFOOD Ethnic Cuisine" and a subtitle: "Authentic flavors, straight to your table. We carefully select every ingredient to restore the taste of memory." Below the banner is a section titled "Today's Recommendations" featuring three dishes:

- Sichuan Spicy Hotpot Base**: Authentic beef tallow base, spicy and... \$58.00 Add to Cart
- Changsha Stinky Tofu**: Smells strong but tastes delicious, c... \$15.00 Add to Cart
- Cantonese Crystal Shrimp Dumplings**: Thin, translucent skin filled with wh... \$32.00 Add to Cart

3.2 Browse product details

In the product list, you can see detailed information about each dish, including:

Name and description: For example, "Yunnan Crossing the bridge noodles - Traditional Chicken Soup Base..." (products.json).

Price: displayed in US dollars.

Image: Real photos of authentic dishes.

3.3 Use of Discussion Forum

Click on "Forum" in the navigation bar to enter the SFOOD community (forum_rummy.php). Here, you can share your culinary insights or offer suggestions.

Plate classification:

Delicious Reviews: Share your food buyer show.

Nostalgia Canteen: Let's talk about the taste of our hometown.

Diners Help: Order and delivery consultation.

SFOOD News: Official Announcement and Recruitment.

View post: Click on the title to read the details and reply.

The screenshot shows a forum interface with the following sections:

- Delicious Reviews**: Show your food photos, real taste reviews.
- Nostalgia Canteen**: Talk about hometown flavors, wish for new dishes.
- Diners Help**: Delivery inquiries, order questions.
- SFOOD News**: Official announcements, discounts & hiring.

Latest Discussions

Topic	Replies
Nostalgia Canteen: Homesick, came for the Cross-Bridge Rice Noodles	0
Nostalgia Canteen: Will there be Mooncake gift boxes for Mid-Autumn Festival?	2
Delicious Review: Roujianmo is absolutely delicious	3
Delicious Review: This Peking Duck is amazing! Skin is so crispy	2
Nostalgia Canteen: Sharing a secret recipe using the Hotpot Base	0
SFOOD News: SFOOD is looking for Senior Chinese Chefs	2
SFOOD News: [Notice] 12% OFF Storewide this Weekend!	1
Diners Help: Question about refund process	2

4. Shopping Cart&Checkout

4.1 Adding Products and Viewing Shopping Cart

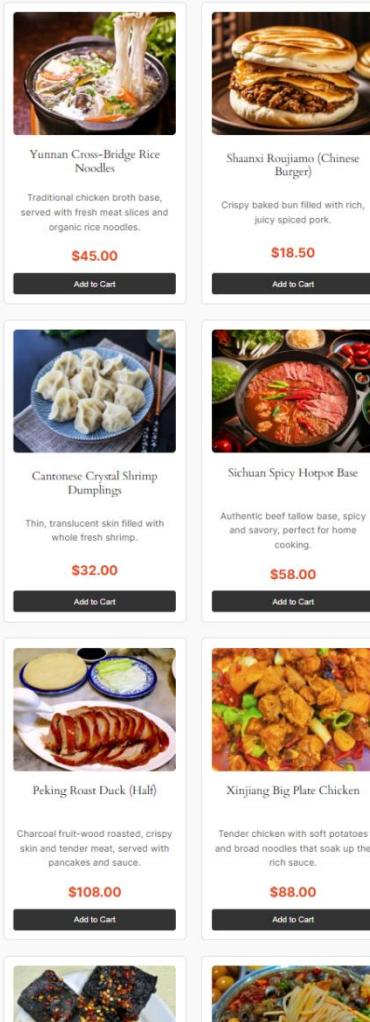
Click "Add to Cart" on the homepage or product page, and the system will prompt "Added to Cart!" (home. php).

Click on "Cart" in the navigation bar to enter the shopping cart page (cart. php).

Manage products: You can view unit price, quantity, and subtotal here. If you need to remove a certain dish, click on the red "Remove" link on the

right.

Products



4.2 Checkout Process

SFOOD provides Express Checkout function:

Find the checkout area at the bottom of the shopping cart.

Contact Email: Enter your registered email address.

Attention: The system will verify whether the email is a registered member.

After confirming that the total amount is correct, click the green "Place Order" button.

After placing an order successfully, you will see a prompt saying "Order submitted successfully! Thank you for your purchase." (cart.

php).

The screenshot shows a shopping cart page with the following details:

Item	Unit Price	Qty	Subtotal	Action
Shaanxi Roujiamo (Chinese Burger)	\$18.50	1	\$18.50	Remove

Total: **\$18.50**

Express Checkout

Contact Email:

Place Order **Clear Cart**

5. User Features&Support

5.1 About Us and Contact Information

On the "About Us" page, you can find our:

Address: 3 Bridge Ln, Sydney NSW 2000

Hotline:+852 1234 5678

Business hours: 10:00-22:00

Location of physical store map
(about.php).

About US

About SFOOD

"The bridge between taste buds and nostalgia"

Founded in 2023, SFOOD is an e-commerce platform dedicated to traditional ethnic Chinese cuisine. From the rugged noodles of the Northwest to the exquisite dim sum of the Jiangnan region, we are committed to unearthing authentic flavors hidden in the alleyways.

We are not just selling food, but transmitting a culture and a dedication to the taste of home.

- **Company Name:**SFOOD Catering Co., Ltd.
- 📍 **Address:**3 Bridge Ln, Sydney NSW 2000, Australia
- 📞 **Service Hotline:**+852 1234 5678
- ⌚ **Working Hours:**10:00 – 22:00 (Daily)



5.2 Recruitment

If you want to join SFOOD (such as applying for the position of chef or delivery person), please visit the recruitment page.

Fill in your name, phone number, and email address.

Upload your resume (CV).

Click on 'Submit Application'

The screenshot shows a website for SFOOD. At the top, it says 'recruit'. Below that is the heading 'Join the SFOOD Family' with the subtext 'Join us in delivering authentic ethnic delicacies to every diner'. There are three job positions listed:

- Store Manager Trainee**: Responsible for daily store operations and service quality. We need your leadership and passion for the catering industry.
- Chinese Cuisine Chef**: Proficient in Sichuan, Cantonese, or Dim Sum preparation. We look for artisans who are strict with ingredients and dedicated to flavor.
- Delivery Specialist**: Familiar with city routes, delivering food safely and on time. We need you to be punctual, polite, and responsible.

A large button labeled 'Online Application' is centered, leading to a form. The form fields include:

- Your Name *
- Contact Phone/Email *
- Position Applied For *
- Upload Resume (PDF/Word) *

At the bottom of the form is a red 'Submit Application' button.

6. Troubleshooting of Common Problems

Checkout Error:

Phenomenon: Error: This email is not a registered member

Solution: Please ensure that the email you entered is exactly the same as the email you used when registering your account.

The shopping cart is empty:

If your shopping cart is cleared after refreshing the page, please check if your browser has enabled cookies or try clearing the cache.

The image cannot be displayed:

If the dish image shows damage, please check your network connection. The image resources are loaded from an external server (URL in products.json).

SFOOD Website Administrator Manual

Version: 1.0

Date: December 2025

Target audience: Website administrators, operation and maintenance personnel

1. Admin Introduction

1.1 Purpose of the Manual

This manual aims to guide administrators on how to maintain the SFOOD e-commerce platform, including managing product data, processing user orders, monitoring forum content, and conducting daily system maintenance.

1.2 Administrator Responsibilities

Data management: Regularly update menu items in products.json.

Order processing: Monitor the status and delivery of backend orders.

Community maintenance: Review forum posts and reset presentation data.

User management: Manage member lists through FluentCRM.

2. Backend login and dashboard (Admin Login&Dashboard)

2.1 Accessing the backend

Enter the administrator username and password to log in to the WordPress backend.

3. Managing Products via JSON Admin Page

SFOOD uses lightweight JSON files to store product data. Administrators can perform CRUD (add, delete, modify, and query) operations through the custom management page on the front-end without directly modifying the code.

3.1 Accessing the Product Management Page

Find the 'Add New Product' form area.

Fill in the following information:

Product Name: The name of the dish.

Price (\$): Price (number).

Image URL: Image link (recommended to obtain URL after uploading to media library).

Description: Dish description.

Click the 'Add Product' button. The system will automatically assign a new ID and prompt "Product added successfully!"

The screenshot shows the Admin Product Manager interface. At the top, it says "admin". Below that is the title "Admin Product Manager". A modal window titled "Add New Product" is open, containing fields for "Product Name", "Price (\$)", "Image URL", and "Description", with a red "Add Product" button at the bottom. Below the modal is a table titled "Existing Products" with columns for "ID", "Image", "Name", "Price", and "Action". The table lists five items: #1 Yunnan Cross-Bridge Rice Noodles (\$45.00), #2 Shaanxi Roujiamo (Chinese Burger) (\$18.50), #3 Cantonese Crystal Shrimp Dumplings (\$32.00), #4 Sichuan Spicy Hotpot Base (\$58.00), and #5 Peking Roast Duck (Half) (\$108.00). Each item has a red "Delete" button in the "Action" column. The number "8." is visible on the left side of the screenshot.

3.3 Deleting Products

Find the dish that needs to be deleted in the "Existing Products" list at the bottom of the page.

Click the red "Delete" button on the right.

Confirm the prompt box that pops up in the browser. After successful deletion, there will be a green prompt bar 10.

3.4 Advanced: Raw JSON Editing

The "Show Raw JSON Editor" function is provided at the bottom of the page.

Note: Only used when batch modification or fixing of data format errors is required. Incorrect JSON format can cause front-end products to not be displayed (products.

The screenshot shows the Admin Product Manager interface. At the top, it says "admin". Below that is the title "Admin Product Manager". A table titled "Existing Products" is shown with columns for "ID", "Image", "Name", "Price", and "Action". The table lists five items: #6 Xinjiang Big Plate Chicken (\$88.00), #7 Chengdu Shredded Tofu (\$15.00), #8 Lanzhou Small Rice Noodles (Luosifen) (\$16.50), #9 Suzhou Fresh Meat Mooncake (\$8.00), and #10 Lanzhou Beef Noodles (Instant Pack) (\$22.00). Each item has a red "Delete" button in the "Action" column. Below the table is a section titled "Advanced: Show Raw JSON Editor" which displays raw JSON code for the products. The JSON structure includes product IDs, names, descriptions, prices, and image URLs. The number "8." is visible on the left side of the screenshot.

4. Manage Users through FluentCRM

This website integrates the FluentCRM plugin to manage member information. When a new user registers, the system automatically synchronizes the phone number and other information in the user_register event to FluentCRM

4.1 Viewing Member List

Click FluentCRM>Contacts in the WordPress backend menu.

You can view the email addresses, names, and synchronized phone numbers (functions.php) of all registered users.

5. Website Maintenance&Troubleshooting

5.1 Files and Backup

Product data file: products.json located in the theme directory. Suggest regularly downloading and backing up this file

Database backup: Export. SQL files using the host vendor's provided PHPMyAdmin.

5.2 Frequently Asked Questions (FAQ for Administrators)

The front-end does not update after product modification:

Reason: Browser cache or JSON format error.

Solution: Try clearing the cache or check if the 'Raw JSON' on the Admin page contains any extra commas.

There are no errors in the order table:

If you encounter a database error, please try accessing the shopping cart page (cart.php) once. The code contains dbDelta logic, which automatically detects and creates the sfood_orders table 20.

Unable to upload image:

Check the write permission of the wp content/uploads directory (recommended to set it to 755).