





# The Team

# Founders and Management

René Weiss, 1954, eidg. dipl. Verkaufsleiter (Sales Manager): Chief Marketing Officer

René has many years of experience as a managing director, strategic development and international marketing. Beyond running his own company for 14 years in the telecom space he spent 4 years in the management team of a German geothermal company as the CTO.

After selling his telecom company he studied systemic solution oriented coaching, specializing on strategic planning and the development of teams.

His competences strengthened through the time as an entrepreneur and educations include: Innovation Development and Management, Marketing and Sales, Public Relations, Team building, Technologies for deep geothermal energy and other sectors of renewable energies (mainly wind, solar and algae), Telecommunication, Traffic Management and Security Technologies.



#### Stephan Jonsson, 1965, MBA: Acting CEO

Stephan has held a variety of management positions throughout his career, primarily within the areas of software and clean-tech over the last 10 years. Having worked for large global corporations, mid-sized companies and start-ups, he is well versed in conducting business within different organizational structures.

During his latest software engagement Stephan served in the capacity of VP Professional Services with Hinge Networks and their development of Energy Program Management software platform for the management of energy efficiency programs. The software as a service (SaaS) platform targeted Energy Distribution and Energy Service Companies. Stephan ran the company's software implementation and customer management group, while being a key participant of the product management group.

Stephan's international background is backed up by studies at various universities in the US, ending with a Master of Business Administration with focus on Management of Technology Intensive Enterprises and Advanced Strategy from F.W. Olin Graduate School of Business at Babson College, Wellesley, MA USA.

### **Expanding the Team**

#### CTO

EnergyLink is currently searching for an innovative web developer/designer to take on the role of the CTO. As a key member of the management team, the individual should have an entrepreneurial spirit and an understanding of what it takes to join a start-up and the risks and rewards that comes with such an undertaking.

#### Team Approach

The team members know their strengths and weaknesses. Therefore the team will look to build out the management with individuals having complimentary skill sets, to achieve a well-rounded and balanced management team covering all bases of competence needed for success.

## **Advisory Board**

EnergyLink's management team are backed by experienced advisors.



# Dr. Magnus Sedlmayr, CFO at AllMerus Energy Ltd.

Prior to teaming up with AllMerus Energy Ltd., Dr. Sedlmayr had various leading responsibilities in the VIAG/E.ON Group reaching from treasury, project and acquisition finance, accounting, taxes, asset management to mergers and acquisitions and international corporate development.

Outside the corporate world, Dr. Sedlmayr gathered experience in investment banking at Goldman Sachs and Bankers Trust. There, he specialised in mergers and acquisitions, buy-outs and privatisations throughout Europe.

Dr. Sedlmayr graduated from the University of Chicago and the University of St. Gallen, Switzerland each with an MBA in finance and accounting. He obtained his doctorate in economics from the University of Budapest based on a dissertation on privatisations in Central Europe.



## Peter Widmer, 1946 retired Electronics Engineer HTL

Peter has had a long career within the IT Industry. He started out as a design engineer in the early 70's, building electronic components and computer interfaces. After that he built up the European support organization for AES.

Since the early 80's and through most of the 90's Peter worked as an IT Consultant for Wang, DIGITAL and Compaq, in the areas of Networking, Databases and IT Integration.

In 1999 Peter cofounded Cube Advanced Solutions which today is part of the AdCubum Group, out of St. Gallen, Switzerland. Peter was responsible for the buildup of the development and production platform and the implementation rollout process of AdCubum's core product SYRIUS.