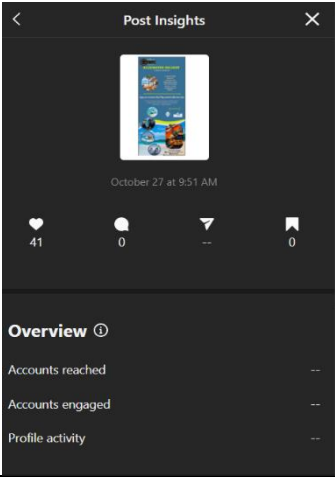
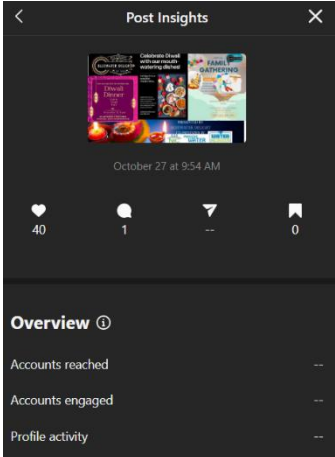
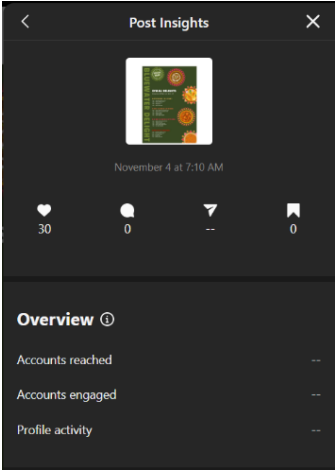
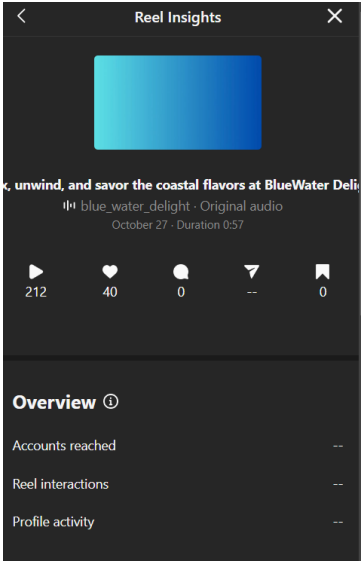


PERFORMANCE & FINAL SUBMISSION PHASE

MODEL PERFORMANCE METRICS

Team ID	NM2023TMID01253
Project Name	Creating an sponsored post for Instagram

S.NO	PLATFORM	VALUES	SCREENSHOT
1.	INSTAGRAM	LIKED BY 41 CUSTOMERS	
2.		LIKED BY 40 CUSTOMERS	

3.		LIKED BY 30 CUSTOMERS	 <p>The screenshot shows the 'Post Insights' interface for a post. At the top, it says 'Post Insights' with a back arrow and a close button. Below is a thumbnail of the post, a timestamp 'November 4 at 7:10 AM', and engagement metrics: 30 likes, 0 comments, 0 shares, and 0 saves. An 'Overview' section follows, showing 'Accounts reached', 'Accounts engaged', and 'Profile activity', each with a corresponding bar chart and a '--' indicator.</p>
4.		LIKED BY 40 CUSTOMERS	 <p>The screenshot shows the 'Reel Insights' interface for a reel. At the top, it says 'Reel Insights' with a back arrow and a close button. Below is a video thumbnail, a caption snippet 'x, unwind, and savor the coastal flavors at BlueWater Deli', audio information 'blue_water_delight · Original audio', and a timestamp 'October 27 · Duration 0:57'. Engagement metrics show 212 plays, 40 likes, 0 comments, 0 shares, and 0 saves. An 'Overview' section follows, showing 'Accounts reached', 'Reel interactions', and 'Profile activity', each with a corresponding bar chart and a '--' indicator.</p>