

IDEATION PHASE

DEFINE THE PROBLEM STATEMENT

TEAM ID	NM2023TMID01253
PROJECT NAME	Creating an sponsored post for Instagram

Problem Statement (PS)	I am	I am trying to	But	because	Which makes me feel
PS-1	Customer	I want to Spend my vacation	I couldn't find any restaurant with budget friendly	Many restaurant provide unhealthy food	worried
PS-2	Owner of restaurant	Make customer to visit our restaurant again and again	The customers not aware but our restaurant and the service provided by us.	They thought that it is very much expensive	worried