

# Privacy Policy

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This website ("Service") is operated by Matchmove machine studio ("Owner"). Throughout the website, the terms "we", "us" and "our" refer to Matchmove machine. This Privacy Policy describes how your ("User") personal information is processed when you visit or make a purchase from the website. If you do not agree with this Privacy Policy, do not access or use our Service.

We use your Personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. The Owner may change the Privacy Policy on the website at any time and from time to time without notice. You are cautioned to review the Privacy Policy posted on our website periodically. Your continued access to or use of our Service after any such changes are posted will constitute your acceptance of and agreement to the changes. The respective latest version of the Privacy Policy at the point of time of the purchase or registration on the website shall apply.

## Contact information

if you have questions about Privacy Policy please contact us by e-mail: [\*\*grids@matchmovemachine.com\*\*](mailto:grids@matchmovemachine.com)

## Data collected

We may collect and process personal information provided by you when you submit forms, when you email our support team, when you enter a competition, or when you opt-in with third-party services. Additionally, we may collect analytical data including, but not limited to, traffic and usage data about which resources you request from our server.

When you visit the website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the website, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Service, and information about how you interact with the Service. This data does not identify you as an individual. Our Service use cookies to maintain user logins while navigating our website, and to personalize content delivery.

Additionally, when you register on the website, download a product, make a purchase or attempt to make a purchase through the Service, we collect by itself or through third parties certain personal information from you, including your name, photo, billing address, payment information (including credit card number), email address, occupation, company information, links to your website and social media profiles.

Your personal information and files are stored on our servers and the servers of companies we hire to provide services to us. If you have provided information that you wish to remove from our servers, please change or delete this information in the settings of your personal account, or email your request to [grids@matchmovemachine.com](mailto:grids@matchmovemachine.com) and we will permanently delete your account and data.

We collect the information about you for the following purposes:

- To provide you with software, services, or information
- To deliver products that you request
- To create and manage your account and ensure the service of your account, transactions and technical support
- To respond to your notifications and questions

- To improve our services, websites and how we operate our business based on usage
- To understand and enhance your experience using our website, products, and services
- To send you related information, including confirmations, technical notices, updates, security alerts, support, and administrative messages
- To protect us from piracy and unlawful use of our software or services
- For internal evidence of Matchmove machine and to protect the rights and interests of Matchmove machine and other users
- To promote and market our products and services.

Any use of personal information, cookies and/or other tracking tools by the Owner or by third-party services used by our Service, serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document. Users who are uncertain about which data and personal information is collected are welcome to contact the Owner.

## **Security and processing of data**

The Owner takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data. We use partners to host our services and websites and to process your data in accordance with this Privacy Policy. While choosing the partners, we ascertain their compliance with legal regulations and security standards to make sure your data is stored in a secure location with appropriate security measures in place.

We will only collect and use your personal information when we have a legal right to do so. In which case, we will collect and use your personal information lawfully, fairly, and in a transparent manner. We use such information to deliver our services to you and honor our Terms of Use, as well as to communicate with you. Additionally, we use collected data to help us screen for potential risk and fraud, and more generally – to improve and optimize our Service. We are also required to process your personal data for tax and accounting purposes. We do not use data for profiling and/or automatic decision making in any way.

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for. Therefore:

- Personal data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed
- Personal data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes.

The Owner may be allowed to retain personal data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority.

## **Sharing of personal information**

Collected personal data is shared based on our Terms of Use and this Privacy Policy.

We may share your data with certain third parties which help us provide you with our products, or to run our business, for example to providers of data storage and backup services. We may also share your data with individual representatives of your company. Your personal data may also be shared with other organizations or individuals if we have obtained your consent to do so. We may also share your personal information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

## Cookies

We, and our third-party service providers, use cookies and other tracking technologies on our website. The Owner indicates that the User can use the Service without using cookies, but in this case, some of the functions of the Service will not work properly, which will greatly hinder the use of the Service or prevent it altogether. If the User does not consent to the use of cookies, the User should select the option of blocking cookies in the web browser settings, restrict their access to the User's end device. Additionally, the User may at any time manually delete cookies stored on the end device through the web browser. For detailed information on managing cookie settings, please contact the manufacturer of the web browser installed on the User's end device or see the help file included with the web browser software by its manufacturer.

Cookies are small text files sent by a web server and stored on the User's end device, allowing to identify the device and thus recognize the User's individual preferences. Cookies are used on the website, in particular, to authenticate the User on the website, carry out transactions through the website, for optimization of the website, to increase the efficiency of the website's services in order to provide them at the highest possible level and to provide the User with maximum comfort in the use of the website and its functions.

Cookies set by us are called 'first-party cookies', while cookies set by others are called 'third-party cookies'. A third-party cookie can recognize your device when it visits our website. Matchmove machine does not control how third-party cookies are used, so you should check the website of a third-party cookie provider for more information about how they are used. Cookies generally do not carry a risk to the User's end device, especially on the part of the so-called computer viruses, because due to the nature of cookies it is unlikely to infect User's end device only by the acceptance of cookies by the web browser installed on the User's end device. Our Service does not support "do-not-track" requests. To determine whether any of the third-party services it uses honor the "Do Not Track" requests, please read their privacy policies.

With your consent, we may also use cookies for analytics purposes and for targeted advertising. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>

You can opt out of targeted advertising by using the links below:

- Facebook: <https://www.facebook.com/settings/?tab=ads>
- Google: <https://www.google.com/settings/ads/anonymous>

You can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at <http://optout.aboutads.info/>.

## User rights

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the website), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Moreover, as set out in locally applicable personal data protection law, you may have following rights:

- **Access your data.** Users have the right to learn if data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the data undergoing processing.
- **Withdraw your consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their personal data.
- **Object to processing your data.** Users have the right to object to the processing of their data if the processing is carried out on a legal basis other than consent.
- **Restrict the processing of your data.** Users have the right to restrict the processing of their data. In this case, the Owner will not process their data for any purpose other than storing it or using for certain purposes.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their data and ask for it to be updated or corrected.
- **Have personal data deleted or otherwise removed.** Users have the right to obtain the erasure of their data from the Owner.
- **Receive your data and have it transferred to another controller.** Users have the right to receive their data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. These requests can be exercised free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of personal data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the personal data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

## Minors

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us through the contact details provided in this document.

If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers. We also may limit how we collect, use, and store some of the information of Users between 13 and 18 years old. In some cases, this means we will be unable to provide certain functionality of the Service to these users. If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before we collect and use that information.