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Debriefing for Beauty and Value Study IRB-FY2019-2456

In this study, we are interested in understanding the relationship between beauty and value, whether beauty can be a decision criterion, like monetary value. We are also improving our understanding about how people make decisions. The auction task makes you assign dollar values to all objects. The rating task makes you assess the beauty of all objects. We compare how the values and ratings are correlated with each other. Like this, we can start to understand whether beauty is value.

If you have any further questions about this study or our project, you may contact Professor Pelli at (646) 258-7524, denis.pelli@nyu.edu, Department of Psychology, New York University, 6 Washington Place, Room 279, New York, NY 10003.

For advanced students: The objects in this study were chosen such that they have different values and beauty for every person so that we can perform various statistical test, including Pearson's correlations and Principal Component Analyses (PCAs). The data collected in this study was recorded parametrically, so we can describe it using mathematical models. We can interpret the values of the models' parameters to better understand the process underlying our results.

I feel that I have been adequately debriefed about the nature of the study. The investigator has explained the purposes of the research to me, and I feel that any questions I have asked were satisfactorily answered.

Participant's signature: _____

Date _____