**PREPARED FOR**

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*INSEDLU BUSINESS COMPANION CC*

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**1. EXECUTIVE SUMMARY**

**2. COMPANY BACKGROUND**

Insedlu is a proficient and skills endowed Business Consulting firm that was founded in 1997 but started formally operating in 2002. Insedlu is accredited by many development agencies including; SEDA, Gauteng Enterprise Propeller, Productivitysa, thedti (BBSP) and National Youth Development Agency. Since it opened its doors to consulting in 2002, Insedlu executed many small to medium sized projects and linked SMMEs to a plethora of opportunities both in the public and private sector. Insedlu is able to offer a holistic range of products to its clientele by having specialised departments; namely Accounting, Training, Business Development, and Project Management and Research. Some of our major clients are tabulated below.

**Table 1: Major Corporate Clients**

**2.1 Mission Statement**

“To create a new wave of innovative entrepreneurial development by constantly improving on business development offerings that meet international best practice; to this end Insedlu works hand in glove with major development agencies, financial institutions and educational institutions in designing friendly, affordable and high quality services.”

**2.2 Insedlu Business Companion Service Offering**

* Business Research
* Enterprise Development

**2.3 HEAD OFFICE**

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**RELEVANT PROJECT REFERENCES**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Client | Project Details | Date Started | Completion Date | Contacts |



**PROJECT TEAM AND RESEARCH TEAM MEMBERS**

|  |  |  |
| --- | --- | --- |
| NAME AND CREDENTIALS | POSITION | RESPONSIBILITIES |



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