

**PROPOSAL TO CONDUCT A STAKEHOLDER SATISFACTION SURVEY**

BID: DSBD/BBSDP-CIS 001/2016/2017

**PREPARED F0R**

PREPARED BY

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***SUBMITTED ON***

***ORIGINAL***

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STATEMENT OF CONFIDENTIALITY & NON-DISCLOSURE

«CONFIDENTIALITY»

# EXECUTIVE SUMMARY

«EXECUTIVESUMMARY»

# COMPANY BACKGROUND

«COMPANYBACKGROUND»



# Table 1: Major Corporate Clients

## **Mission Statement**

“To create a new wave of innovative entrepreneurial development by constantly improving on business development offerings that meet international best practice; to this end Insedlu works hand in glove with major development agencies, financial institutions and educational institutions in designing friendly, affordable and high quality services.”

## **Insedlu Business Companion Service Offering:**

* Business Research
* Enterprise Development
* Business Turnaround

## **HEAD OFFICE**

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**PURPOSE/AIM OF THE PROJECT**

«PURPOSE»

**RELEVANT PROJECT REFERENCES**

* 1. **DELIVERABLES**

«DELIVERABLES»

# PROJECT COST PLAN AND TIMELINE

**PROJECT TEAM AND RESEARCH TEAM MEMBERS**

# WHY CHOOSE INSEDLU BUSINESS COMPANION

«WHYCHOOSE»

«WHYCHOOSEBULLET»

# BLACK ECONOMIC EMPOWERMENT

«BBBEE»

# PROJECT RISK ANALYSIS

«PROJECTRISK»

# INSEDLU RESOURCE CAPABILITIES

|  |  |  |  |
| --- | --- | --- | --- |
| **Resource** | **Quantity** | **Owned** | **Hired** |
| Full-time staff | 8 | n/a | n/a |
| Associates | 10 | n/a | n/a |
| Office with 2 training rooms | 1 | Yes |  |
| Service vehicles | 4 | Yes |  |
| Computers and laptops | 10 | Yes |  |
| Overhead projectors (Proxima) | 2 | Yes |  |

# CONCLUSION

INSEDLU BUSINESS COMPANION CC is confident that our proposal conduct a stakeholder perception survey to assess the current levels of satisfaction with ICASA service and also with the Brand. We sincerely hope that you will consider us as the preferred service provider and allow us to enter into a mutually beneficial relationship. We are available to answer any questions you may have and look forward to discussing this opportunity further.

After reviewing this document, the following steps should be performed in order to come to a final agreement

- Calling us for a face to face interview

- Counter proposal or approval by ICASA

- Negotiation of fees, terms, clauses and conditions

We declare this offer to be binding and free of errors or omissions. Due diligence has been performed in order to ensure compliance with your requirements and particular situation. We agree to hold our proposal open for acceptance until

Thank you for your interest.

Sincerely,

Dr Mtha Ncube

**Chief Executive**