

ProBizList

FUNCTIONALITY

1. To have Username Follower, following and username hashtag (@,#) and normal name to can be hashtag (@,#) (Business and professional), listing profile can only follow but can't be followed.
2. Welcome home should go to interface (display listing ads feed straight)
3. After ask to login with email or number, it ask **(List business, List yourself as a professional or List ads,** if it choose post ads, the survey question pup up immediately for them to fill, but if business or professional, then the packages prize list plan come next.

SURVEY QUESTION

1. First Name
 2. Email
 3. Your business or professional category
 4. Telephone Number (verification immediately)
 5. Whatsapp Number for our Whatsapp TV STATUS UPDATE (optional)
 6. Are you a professional or you represent a business (Yes or No)
 7. Do you love to promote yourself or business, (*create a mini website profile, If Yes create yourself professional listing plan or business list plan... and start growing yourself or your business the more...*)
 8. Did you like to become our affiliate member and start making money, now, annually with one time work?
 9. Do you want top patronage?
 10. Do you own a business or you have a business you like to register?
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4. Once they choose plan they got **email or number registered with verification, which after** they can create ads/post and all their listing ads/post will automatically updated under their profile business or professional.
 5. ADMIN VERIFICATION MARK AFTER PAYMENT AND VERIFICATION. After their payment confirmed, **Mode of operation Verification, if business,** we verified them from office **if NIGERIA** either (CAC

Certificate Number, ***either training or trader, Office location verification must be done before Verification mark*** as mode of operation by the admin. If other country (indicate as No means of verification in your country yet) we update next country verification means once we are able to do that.

6. **VERIFICATION** is done in 3 ways in Nigeria CAC verification for those that have register their business, location verification for those that haven't register their business with CAC i.e micro **businesses** e.g trader etc. and online verification for **professionals** with either BVN, NIN, compulsory selfie picture for both means.
7. Verification mark can be added and removed only by admin.
8. Banner and Ads box
9. Either business, professional or ads/post listing profile can follow business and professional profile, but nobody can follow ads/post listing profile.
10. List/ads post to post in category either job, agric/food, Animal pets, baby and kiddies, commercial equipment, fresh vegetable/food, car, house, fashion, health and beauty, Home furniture and appliance, property and phone, tablet, repair and construction tools, seeking work, services, sport, art and outdoor, electronics, vehicles **or contents, blog post and self music uploading** - Ref. <https://olist.ng/post/cate> or <https://jiji.ng/add-free-ad.html>

FUNCTION IN THE WELCOME HOME SECTION.

1. Menu
2. Profile
3. search
- 4. Professional list section**
- 5. Business list section**
- 6. Ads/post section**
- 7. Update status section**
8. Feed for each section selected
9. Message
10. Create ads/post

11. Notification

Menu category

1. Affiliate Membership
2. We recruit
3. How it work
4. FAQ
5. About Us
6. Our resources
7. Blog

ALL POST ASK TO BOOST PLAN BEFORE POSTING with post boosting plan listed

ADS/POST PROFILE

Reference (Jiji and Olist classified profile) no follower, but can follow either business or professional.

BUSINESS PROFILE

1. Business Name
2. Verification Checkmark, **STAR** Mark **Verification Status** (CAC and location) – Check mark – top recognize company, big brand, public figure – more than 1000 follower profile to request. **To request verification in the profile setting (charges apply).**
3. **Location Verification Status**
4. Review ranking
5. Business Address (Map navigation (search keywords navigation)
6. Phone number
7. Whatsapp number or link
8. About Us/Description
9. Email
10. Website link (which can be automatically updated as the profile link)

11. Pictures/Portfolio
12. Product, goods or services with price tag
13. Establishment year
14. Company Manager
15. Vision
16. Mission
17. Core Value
18. Goal
19. Philosophy
20. Current Project
21. Event
22. Keywords
23. Working hour
24. Social Media link
25. Business Blog post (under profile)
26. Business representative (Name and professional profile) – compulsory
27. Sharing link (whatsapp, email, telegram, facebook etc)
28. Self KYC request from who want to hire business online especially for online verification only (By Video Cam Selfies, Document file or Certificate)

REFERENCE

Businesslist - <https://www.businesslist.com.ng>
<https://www.businesslist.com.ng/company/267831/penlitgreyson>

finelib - <https://www.finelib.com/>

Instagram - <https://www.instagram.com/blackgoldgram/>

Google - https://www.google.com/search?q=beauty%20salon%20in%20ibadan&oq=beauty+salon+in+ibadan&aqs=chrome.69i59j0j7&sourceid=chrome&ie=UTF-8&tbs=lf:1,lf_ui:2&tbm=lcl&sxsrf=ALeKk03-cB3lYQk_SMclYia-Tt0m7RkyWw:1617056729400&rflfq=1&num=10&rldimm=2590244902868994357&lqi=ChZiZWw1dHkqc2Fsb24gaW4gaWJhZGFuWi4KDGIYXV0eSBzYWxvbiIWMVhdXR5IHhnbG9uIGluIGliYWRhbioGCAMQABABkgESdW5pc

[2V4X2hhaXJkcmVzc2VyqgEUEAEqECIMYmVhdXR5IHNBG9uKAA&ved=2ahUKEwig3LfxdbvAhWBCOwKHa8CATgQvS4wAHoECAQQLg&rlst=f#rli=h d.;si:2590244902868994357,I,ChZiZWF1dHkgc2Fsb24gaW4gaWJhZGFuWi 4KDGJIYXV0eSBzYWxvbiIWYmVhdXR5IHNBG9uIGluIGliYWRhbioGCAMQA BABkgESdW5pc2V4X2hhaXJkcmVzc2VyqgEUEAEqECIMYmVhdXR5IHNBG 9uKAA;mv:\[\[7.4340150000000005,3.991503\],\[7.3326077,3.81898180000 00004\]\];tbs:lrf:!1m4!1u3!2m2!3m1!1e1!1m4!1u2!2m2!2m1!1e1!2m1!1e2! 2m1!1e3!3sIAE,lfr:1,lfr:1,ui:2](https://www.facebook.com/2V4X2hhaXJkcmVzc2VyqgEUEAEqECIMYmVhdXR5IHNBG9uKAA&ved=2ahUKEwig3LfxdbvAhWBCOwKHa8CATgQvS4wAHoECAQQLg&rlst=f#rli=h d.;si:2590244902868994357,I,ChZiZWF1dHkgc2Fsb24gaW4gaWJhZGFuWi 4KDGJIYXV0eSBzYWxvbiIWYmVhdXR5IHNBG9uIGluIGliYWRhbioGCAMQA BABkgESdW5pc2V4X2hhaXJkcmVzc2VyqgEUEAEqECIMYmVhdXR5IHNBG 9uKAA;mv:[[7.4340150000000005,3.991503],[7.3326077,3.81898180000 00004]];tbs:lrf:!1m4!1u3!2m2!3m1!1e1!1m4!1u2!2m2!2m1!1e1!2m1!1e2! 2m1!1e3!3sIAE,lfr:1,lfr:1,ui:2)

PROFESSIONAL PROFILE

(Profile can choose country, country chosen determine what come, in body, as country determine what come in the body)

1. First Name
2. Last Name
- 3. Verification Status for Nigerians** (NIN or I.D card), if other country (it say professional verification not available in your country yet) till we able to check each country means identity. (Any profile can request). Any profile can request.
- 4. CHECK MARK** – For influencers, big brand, public figure – once their follower increase to more than 10000 follower, profile can request verification automatically. **To request verification in the profile setting (charges apply)** (any country can request this)
5. Professional category
6. Contact Number
7. Email
8. Whatsapp link
9. Bio/self capacity/description
10. Area Address (Keyword and google navigation)

11. City (Keyword and google navigation)
12. Area of Specialization
13. Professional Status (employ, unemployed, self employ)
14. Current Working Place (Business directory link or name)
15. Post
16. Education
17. Experience
18. Product, goods or service with price tag
19. Profile picture
20. Picture (portfolio)
21. Upload CV
22. Social Media link
23. Sharing link (Whatsapp, email, telegram, facebook etc)
24. Self KYC request from who want to hire professional online especially for online verification only (By Video Cam Selfish, Document file or Certificate, I. D card etc.)

REF - <https://ng.linkedin.com> , <https://www.upwork.com/nx/signup/>

SEARCH

To be able to search anything, product, goods, services, category, business and professional name, username, etc.

PROFESSIONAL LISTING DIRECTORY

Here is where all professional will be listed category by category

BUSINESS LISTING DIRECTORY

Here is where all business will be listed category by category

ADS/POST

(Once you register as a professional or as business you can post, either you've complete the profile information or not, (the credibility depend on their profile information and self verification means) list ads too can post

This where to post ads, contents post of maximum of 500 words, job, product, goods and services will be posted as to catch on client, as ADS.

References –olist <https://olist.ng/> (please take note of this site <https://olist.ng/> or <https://jiji.ng/> to this function.

STATUS

This is where everybody will be able to post something like contents, picture, video within 24 hours to disappear and followers will be able to view.

FEED (body)

This is where each section will be displayed down to down

MESSAGE

This is where people can request to message

CREATE ADS/POST

This is where people click to post ads, in category job, agric/food, Animal pets, baby and kiddes, commercial equipment, fresh vegetable/food, car, house, fashion, health and beauty, Home furniture and appliance, property and phone, tablet, repair and construction tools, seeking work, services, sport, art and outdoor, electronics, vehicles **or contents, blog post**

NOTIFICATION

This is where notification of any latest activities or messages to remind shows

FREE ADS Post

They can't post upload music, Audio file, Create more than 100 words content, they can't post blog, or video (when ever they got to this function it ask they to upgrade to register as business or professional

BUSINESS PRIZE PLAN to match each chosen profile

BASIC PLAN	-	N1,000/year
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1. Standard Listing
2. Listing Placement
 - Search result
 - Selected category
 - Added keywords
3. 2 picture
4. 2 product/goods and service with price tag (available and out of stuck status)
5. 5 keywords
6. 3 category
7. 5 jobs
8. 2 team with post under

RECOMMENDED

GOLD PLAN	-	N3,000/Lifetime
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1. Standard Listing
2. Listing Placement
 - Search result
 - Selected category
 - Added keywords

3. 10 picture
4. 10 product/goods and service with price tag (available and out of stock status)
5. 5 keywords
6. 5 category
7. 10 jobs
8. 5 team with post under

PREMIUM

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N5,000/Year

1. Standard Listing
2. Listing Placement
 - ✓ Search result
 - ✓ Selected category
 - ✓ Added keywords
3. 20 picture
4. 20 product/goods and service with price tag
5. 10 keywords
6. 10 category
7. 100 jobs
8. 20 team with post under
9. Can create blog post under their for their business (To maximum of 5000 words) and can upload music or Video (Maximum of 10mb)
10. Verification **STAR** Mark request

VIP PREMIUM

-

N10,000/Lifetime

1. Standard Listing
2. Listing Placement
 - ✓ Search result
 - ✓ Selected category
 - ✓ Added keywords
3. 100 picture
4. 100 product/goods and service with price tag (available and out of stock status)
5. 20 keywords
6. 20 category

7. 1000 jobs
8. 50 team with post under
9. Verification **STAR** Mark request

PROFESSIONAL PRIZE PLAN to match each chosen profile

BASIC PLAN

-

FREE

1. Standard Listing
2. Listing Placement
 - Search result
 - Selected category
 - Added keywords
3. 2 picture
4. 2 product/goods and service with price tag (available and out of stock status)
5. 5 keywords
6. 3 category
7. 5 jobs

RECOMMENDED

GOLD PLAN

-

N5,000/Lifetime

9. Standard Listing
10. Listing Placement
 - Search result
 - Selected category
 - Added keywords
11. 5 picture/portfolio
12. 5 product/goods and service with price tag (available and out of stock status)
13. 5 keywords
14. 5 category
15. 10 jobs
16. C.V uploading
17. TOP Mark

PREMIUM

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N20,000/Year

1. Standard Listing
2. Listing Placement
 - ✓ Search result
 - ✓ Selected category
 - ✓ Added keywords
3. 20 picture
4. 20 product/goods and service with price tag
5. 10 keywords
6. 10 category
7. 100 jobs
8. C.V Uploading
9. Can create blog post under their profile (To maximum 5 of 5000 words) and can upload music or Video (Maximum 5 of 10mb)
- 10.
11. Verification **STAR** Mark request

VIP PREMIUM

-

N100,000/Lifetime

8. Standard Listing
9. Listing Placement
 - ✓ Search result
 - ✓ Selected category
 - ✓ Added keywords
10. 100 picture
11. 100 product/goods and service with price tag (available and out of stock status)
12. 20 keywords
13. 20 category
14. 1000 jobs
15. Can create blog post under their profile (To maximum 10 of 5000 words) and can upload music or Video (Maximum 10 of 20mb)
16. C.V Upload
17. Verification **STAR** Mark request

PROFILE SPONSORSHIP PACKAGES

Free (Standard) – just a normal Biz/Pro profile

Premium – Top on first search of your Biz/Pro profile category

- (Tag as premium)

Sponsor – Top and stay in first page of your Biz/Pro profile categories

- (Tag as sponsor)

VIP Sponsor – Top and stay in first page of Biz/Pro profile of related categories – (Tag as VIP Sponsor)

ADS/POST BOOST PLAN

Reference - <https://jiji.ng/sc/premium-services>

<https://jiji.ng/sc/premium-services/how-it-works>

PREMIUM PLAN

Top Plan

Boost Plan

Period of ads determine time of ads

Free (Standard) – just a normal ads

Premium – Top on first search of your ads category

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(Tag as premium)

Sponsor – Top and stay in first page of ads of your categories

-

(Tag as sponsor)

VIP Sponsor – Top and stay in first page of ads of related categories –

(Tag as VIP Sponsor)

STATUS

Boost Ads in status

Viewer determine the prize

e.g

1000 viewer – N1000

2000 viewer – N1300

3000 viewer – N1500

4000 viewer – N1750

5000 viewer - N2000

Contents and other functions will be updated along