

UXOK Design Conference

2021 Sponsorship Prospectus



Virtual Event
February 5, 2021
uxok.org

For sponsorship questions, sales, and to request a custom sponsorship package:

UXOK Conference Committee uxok@techlahoma.org	Emily Harden (918) 361-7673
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Target Audience

UXOK is a developer-focused conference. The user experience of tech is one of the most important pieces for tech success. We will focus on designers and tech enthusiasts with a passion for UX and the desire to boost their knowledge and grow within their profession.

Audience

Our audience will consist of a spectrum of people with a shared interest in UX, including leaders, designers, strategists, researchers, consultants, developers, people in product roles, and more.

We expect the audience for this event to be 100-250 people for this inaugural conference.

2021 is Virtual

While 2021 will be a virtual conference, we plan on an in-person event in the future.

- We have 5-minute speaking slots for Gold, Silver, and Lunch level sponsors.
- We would like to give attendees coupons for a delivery service (DoorDash, UberEats, etc.) in lieu of lunch that day.
 - If this interests you, please see the Lunch Sponsorship level.
- Tickets are free until the day of the conference, but attendees may upgrade and receive a t-shirt and swag (that can include your company as well!).
 - We will order these and ship to attendees after the conference. Sponsors may provide additional items for the swag bags, but they must deliver them to us by the day of the conference.

Sponsorship Packages

Gold – \$2,500

Limited to 2 companies

- **Four** corporate conference passes included – additional passes at 30% discount
- Speaker allowed for up to 5 minutes between talks
- Logo on website in sponsor feature area
- Logo listed prominently on the sponsor slide shown between speakers
- Social media announcement
- Sponsor-provided brochures, stickers, and other swag included in our swag bags

Silver – \$1,500

Limited to 5 companies

- **Two** corporate conference passes included – additional passes at 30% discount
- Speaker allowed for up to 3 minutes between talks
- Logo on website in sponsor feature area
- Logo listed on the sponsor slide shown between speakers
- Social media announcement
- Sponsor-provided brochures, stickers, and other swag included in our swag bags
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Bronze – \$750

No sponsor limits

- One corporate conference pass included — additional passes at 20% discount
- Logo on website in sponsor feature area
- Logo listed on the sponsor slide shown between speakers
- Social media announcement
- Sponsor-provided brochures, stickers, and other swag included in our swag bags

Local / Non-Profit – \$400

Limited to Oklahoma companies/startups or non-profits

- One corporate conference pass included — additional passes at 20% discount
- Logo on website in sponsor feature area
- Organization listed on the sponsor slide shown between speakers
- Social media announcement
- Sponsor-provided brochures, stickers, and other swag included in our swag bags

Exclusive Lunch Sponsorship – \$3,000

Limited to 1 company

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- “Lunch provided by ...” announcements and wording
- + ALL Gold Level benefits (tickets, discounts, etc.)
- Speaker allowed for up to 5 minutes before lunch