

# **French Martial Art Tricking Academy**

## **Executive Summary**

Martial Art Tricking is an underground discipline mixing breathtaking martial art skills with unbelievable gymnastic performances. Unfortunately, the athletes, also called trickers, have difficulties finding a safe place to train, meet and share their passion. Our project is to create the first French Martial Art Tricking Academy, in Paris. Such an infrastructure would offer tricker the perfect facility to express their art and would also introduce beginners to the wonderful world of tricking.

In order to create this Academy, we first have to contact every team and clubs that are offering a place that could welcome trickers and negotiate a unique tricker fee, that would allow a training in each gym, instead of having to pay multiple and expensive memberships. This way, we will quickly offer several safe places to train.

We will then need to hire high level athletes such as Ben Cauvy, world champion in 2013, Vivien Youlou, world famous athletes performing with Matt Pokora since 2012, so they can start giving classes, workshops to both advanced and beginners. The idea is to show a professional and high level aspect of our Academy.

Subventions will be asked from the city administration, in order to finance its development and also events that will demonstrate what tricking is to the people who do not know yet. Participating in forums, in public artistic events will help getting known.

In the future, we want to build our own gym, that would be available from 10am to 11pm everyday, with regular classes and also free (as in freedom) sessions without classes where advanced trickers can train as they want. We will aim to create rooms where trickers from outside Paris will be able to rent a place to live, where we would host famous athletes willing to animate workshops in our facility. We will also work on getting a place where it will be possible to workout and gain muscles and flexibility.

Such a project will be expensive and the first step for now is to meet people already in the startup word during meetings, conferences... and find associates willing to give us advices or even join the project so we can make better estimations. Developing our network is essential.