

KWASI DERRICK KAFUI

Remote Graphic Designer | Ghana

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Professional Summary

A creative and detail-oriented Graphic Designer with a strong foundation in IT, passionate about bringing brands to life through visually stunning designs for digital and print media. Proven experience in developing engaging graphics, branding materials, and campaign visuals that drive engagement and communicate messages effectively. Eager to leverage technical skills in Adobe Creative Suite and data-informed design to help your team build meaningful connections with your audience.

Technical Skills

- **Design Software:** Adobe Photoshop, Adobe Illustrator, Canva
- **Web & UX:** HTML5, CSS, JavaScript, WordPress, UI/UX Principles
- **Data Analysis & Microsoft Office:** Excel (Power Query, PivotTables, Charts), PowerPoint, Word, SQL
- **Programming:** PHP, Python (for data manipulation)

Relevant Projects & Design Experience

- **Campaign Microsite & Graphics:** Designed and developed a sentiment analysis platform and accompanying visuals for a student advocacy group using PHP/MySQL and Adobe Illustrator.
- **E-Store MVP (Localshop):** Built a WordPress/WooCommerce prototype for local artisans, responsible for the entire UI/UX and graphic design elements.
- **Student Event Flyers & Campaigns:** Created engaging flyers and promotional materials for various UPSA student events and campaigns.

Professional Experience

Web Developer & Data Analyst | Ghana Revenue Authority (GRA), Madina | 2024–2025

- Applied a keen eye for design to develop and optimize user interfaces for GRA's taxpayer portal.
- Created data-driven infographics and visualizations to communicate complex tax filing trends effectively.

IT Instructor & Graphic Designer | Ghana Institute of Languages (GIL) | 2023 (Internship)

- **Key Achievement:** Redesigned GIL's website for improved mobile responsiveness and user experience.

- **Key Achievement:** Created data-driven infographics and visual reports using Adobe Illustrator to illustrate student performance metrics.

Education

Bachelor of Science, Information Technology Management | University of Professional Studies, Accra (UPSA) | 2020–2024

- Second Class Upper | Course Representative (Levels 100–400)

Languages

Fluent: English, Twi, Ga, Ewe

Soft Skills

- Team Leadership | Agile Collaboration | Public Speaking
- Analytical Thinking | Problem-Solving | Team Collaboration

Hobbies

- Researching emerging tech.
- Gaming (strategic games that enhance problem-solving).

References

1. Mr. Michael Awuah – IT Head, GRA Madina | 0244093054
2. Mr. Abalo John – Head Statistician, GRA Madina | 0244370855
3. Mr. Solomon Kutiname – IT Head, GIL | 0242150246