

# Ebba Schmid

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## WORK EXPERIENCE

Punch List Consulting, LLC

2022 – Current

Co-Owner

- Construction Marketing, Communications & PR
- Construction Workforce Diversity Advocacy
- Website Development Consultant
- Social Media Development Consultant
- Media Trainer
- Workforce Diversity Audits
- Industry Stakeholder Strategic Planner
- Contract Bid Planning Assistant
- Workforce Talent Strategist

Punch List Products, LLC

2022 – Current

Co-Owner

- Lead Website Developer & Builder
- Social Media Developer & Publisher
- Creator of Promotional Materials
- Coordinate Product Manufacturing

Chicago Women in Trades

2022 – Current

Data & Web Technician

- Database Migration
- Grant Requirement Tracking
- Annual Record Development
- Compile & Analyze Organizational Data
- Lead Website Development & Restructuring

Chicago Women in Trades

2020 – 2022

Workforce Coordinator

- Developed Skill Advancement Workshops
- Tradeswomen Community Outreach & Advocacy
- Developed & Coordinated Pilot Pre-Apprenticeship Trainings
- Workforce Organization Lead on the Obama Presidential Center, Chicago Transit Authority Projects, Rush Hospital & Others
- Union Construction Apprenticeship Guidance
- Facilitated Agreement Contracts with Contractors & Apprenticeship Training Centers
- Grant Proposal Assistance
- Cultivated Industry Stakeholder Relationships
- Outreach & Marketing/Communications
- Lead Social Media Monitor & Creator
- Lead Website Editor
- Database Monitor
- Lead Workforce Talent Connector

- Developed Career Enhancement Workshops

Chicago Women in Trades

2019

Contract Consultant

- Assisted Coordinating We Can Built It! Career Expo
- Assisted Facilitating in She Can Build It Summit
- Assisted in GEAP Partnership Meeting
- Supported Database Entries
- Supported Information Sessions & Test Preps
- Assisted in Trades Women Build Nations Conference
- Aided Marketing Director
- Implemented Community Text Service
- Supported Website Redesign
- Participated in Outreach & Marketing/Communications
- Lead Social Media Monitor & Publisher

Various Contractors

2016 – 2019

Union Carpenter

- Assisted Journeymen
- Ran Work Independently
- Setup & Operated Machinery
- Completed Projects & Tasks

## ORGANIZING & MENTORSHIP

Chicago Women in Trades

2017 – 2022

Tradeswomen Council

- Co-Chaired Council (2019)
- Council Treasurer & Staff Representative (2020-2022)
- Coordinated Workshops for Council & Members
- Organized & Coordinated 2<sup>nd</sup> Annual Appreciation BBQ
- Organized 2019 Parades & Rallies
- Hosted Career & Skill Advancement Workshops

Chicago Women in Trades

2016 – 2022

Chicago Sisterhood of Carpenters

- Founded Committee & Co-Chaired
- Coordinated Sponsorship for Carpenters to Attend Women Build Nations
- Organized Skills Advancement Workshops
- Recruitment Efforts to Strengthen Committee
- Created Multiple Sub-Committees for Advancement
- Leadership Team Member & CWIT Staff Representative

## EDUCATION & CERTIFICATIONS

General Assembly	2022
• Software Engineering Certificate	
Healing to Action	2021
• Gender-Based Violence Trauma Informed Counseling	
Right To Be	2021
• Train the Trainer: Bystander Intervention	
National Council of Behavioral Health	2021
• Trauma Informed Counseling	
Chicago Regional Council of Carpenters	2016 – 2019
• Apprenticeship Training	
• Extra Skill Advancement Classes	
Chicago Women In Trades	2015
• Technical Opportunities Program	
Chatham College	2009
• Bachelor's Degree – Visual Arts/Photography	
• Minor – Gender & Women's Studies	
Indiana University of Pennsylvania	2007
• Journalism/Editorial Writing	