

NEW YORK TECH

225 NY Tech

Manhattan, New York, 10018

The Business Administration degree focuses on the delivery of the practice of effective skills and the delivery of management knowledge. Two areas of specialization are provided to accomplish the overall objective: General Business and Management. The purpose of the Management Specialization is to present detailed and current information on the field while encouraging students to acquire the necessary knowledge and skills to function effectively in a variety of managerial activities. The General Business specialization's purpose is to provide students with a foundation in the functional areas of business and with the necessary theories and interpersonal skills to assume positions in a variety of industries, functional areas and organizational Types.

General Education Requirements (25 Credits required)

Consult your advisor for help

Liberal Education Requirements (25 Credits required)

Appointment with advisor is strongly encouraged

Major requirement (70 Credits required)

Principles of Microeconomics (4cr)

Principles of Macroeconomics (4cr)

Information Systems for Managers(4cr)

Applied Statistics (4cr)

Calculus for Business & Economics (4cr)
Accounting 1(3cr)
Accounting 2(3cr)
Principles of Business Law (4cr)
Marketing Principles and Concepts (4cr)
Business Communication (4cr)
Organizational Behavior and Management (4cr)
Financial Management (4cr)
Operations Management (4cr)
Business Strategy and Policy (4cr)
Global Business (4cr)
Financial Markets and Institutions (4cr)
Business Ethics (4cr)
Human Resource Management (4cr)
Consumer Behavior (4cr)

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