

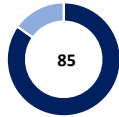


## Sales Dashboard South America 2022

Figures in millions of USD

### Sales

\$2,544



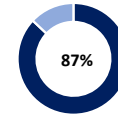
### Profit

\$890

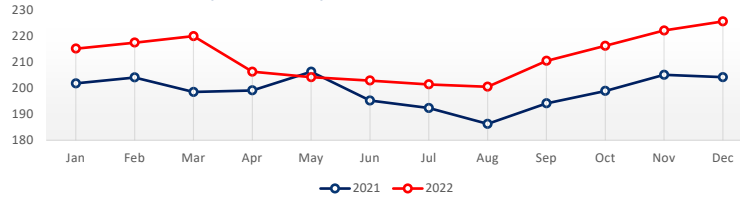


### # of Customers

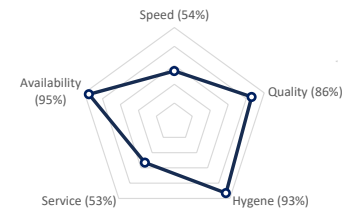
87.0



### 2021-2022 Sales Trend (in millions)



### Customer Satisfaction



### Sales by Country 2022

Figures in \$M



### KPIs

| Sales (M)  | Amount   | Profit     | Amount   | Customers  | Amount |
|------------|----------|------------|----------|------------|--------|
| Actual     | \$ 2,544 | Actual     | \$ 890   | Actual     | 87.0   |
| Target     | \$ 3,000 | Target     | \$ 1,000 | Target     | 100.0  |
| % Complete | 85%      | % Complete | 89%      | % Complete | 87%    |
| Remainder  | 15%      | Remainder  | 11%      | Remainder  | 13%    |

### Sales

| Figures in \$M | 2021  | 2022  |
|----------------|-------|-------|
| Jan            | 201.9 | 215.3 |
| Feb            | 204.2 | 217.6 |
| Mar            | 198.6 | 220.1 |
| Apr            | 199.2 | 206.4 |
| May            | 206.4 | 204.3 |
| Jun            | 195.3 | 203   |
| Jul            | 192.4 | 201.5 |
| Aug            | 186.3 | 200.6 |
| Sep            | 194.2 | 210.6 |
| Oct            | 199   | 216.4 |
| Nov            | 205.2 | 222.3 |
| Dec            | 204.3 | 225.8 |

| Sales by country | Figures in \$M |
|------------------|----------------|
| Argentina        | 953.3          |
| Colombia         | 432.4          |
| Brazil           | 553.2          |
| Ecuador          | 445.1          |
| Peru             | 425.1          |
| Chile            | 253.6          |
| Bolivia          | 387.5          |

### Customer Satisfaction

| Customer Satisfaction | Score |
|-----------------------|-------|
| Speed (54%)           | 54%   |
| Quality (86%)         | 86%   |
| Hygiene (93%)         | 93%   |
| Service (53%)         | 53%   |
| Availability (95%)    | 95%   |

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