

DATA ANALYSIS AND VISUALIZATION REPORT ON **WERATEDOG DATASET**

INTRODUCTION

This report documents the data analysis and visualization of the WeRageDog dataset collected from Twitter using Twitter API.

After performing the data wrangling, I organized the data to answer the following research questions:

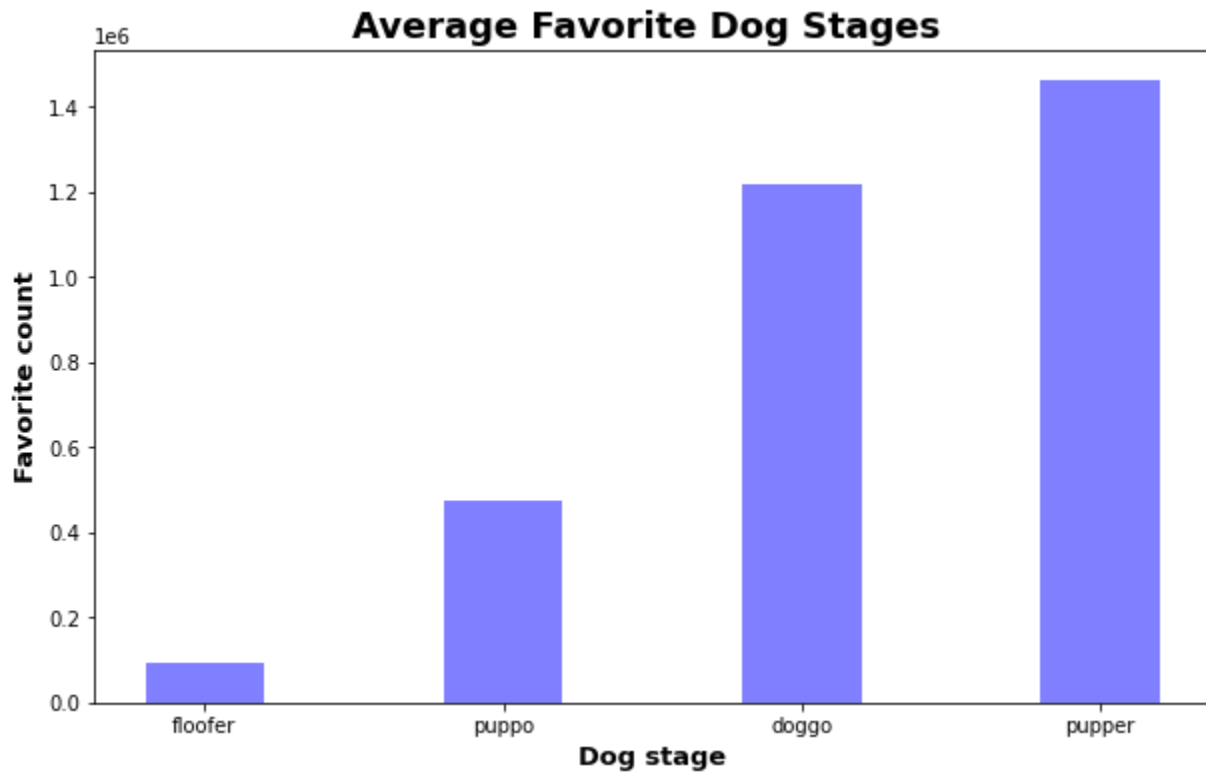
1. Which type of dog got the highest favorite count?
2. What are the first 3 dogs with the highest rating numerator score?
3. Which type of dog got the highest retweet count?

1. Which type of dog got the highest favorite count?

To begin, I used the groupby function on the dog_stage and the favorite_count columns to get the sum of the dogs. Below is the result obtained from the analysis:

```
... dog_stage
floofer  92442
puppo    474806
doggo    1219452
pupper   1461141
Name: favorite_count, dtype: int64
```

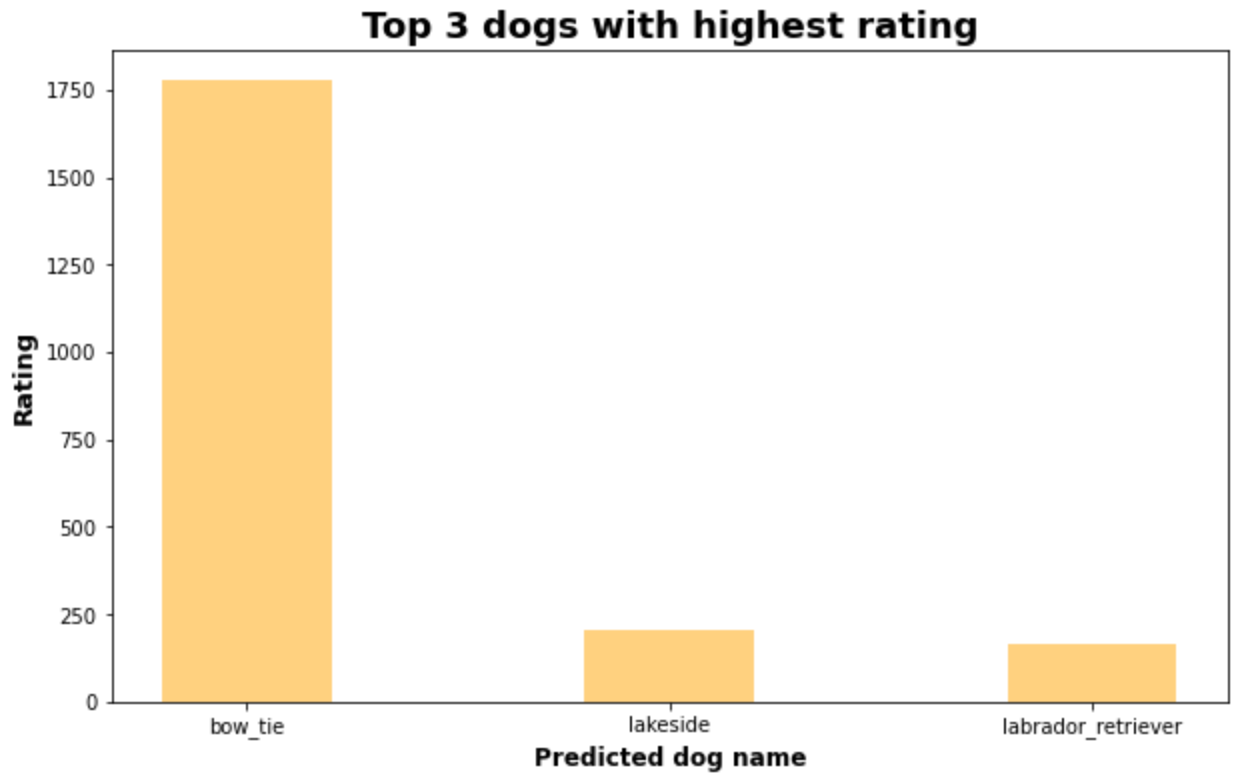
The data is better visualized and the result is shown below:



From the chart above, pupper has the highest average favorite stage, followed by doggo, puppo and floofer.

2. What are the first 3 dogs with the highest rating numerator score?

In order to get the highest rating numerator score, I sorted the dataset in ascending order and visualized it to obtain the first three dogs. Below is the visualization I obtained from working on top three dogs with highest rating.



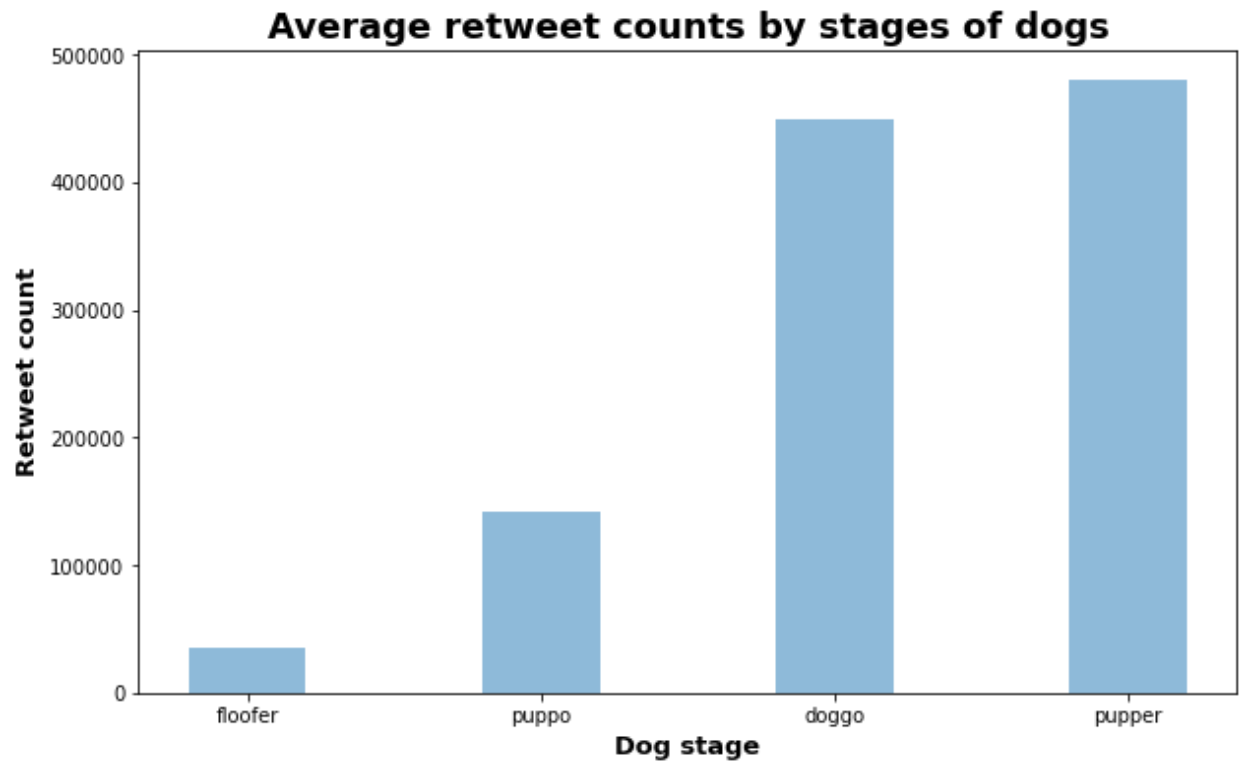
From the chart above, we can see that the image with a predicted name of bow_tie has the highest numerator rating followed by lakeside and finally labrador_retriever.

3. Which type of dog got the highest retweet count?

Last, I looked at the dog_stage and retweet_count columns in the cleaned dataset, and I used the groupby function in pandas on the dog_stag column and also called the sum function on it.

```
dog_stage
floofer    34781
puppo     142427
doggo     448919
pupper    479807
Name: retweet_count, dtype: int64
```

The data is better visualized and the result is shown below:



From the chart above, pupper has the highest retweet count, followed by doggo, puppo, and floofer.