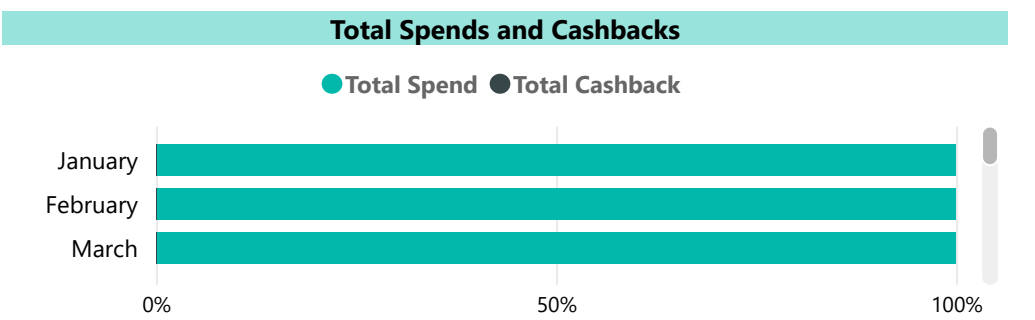
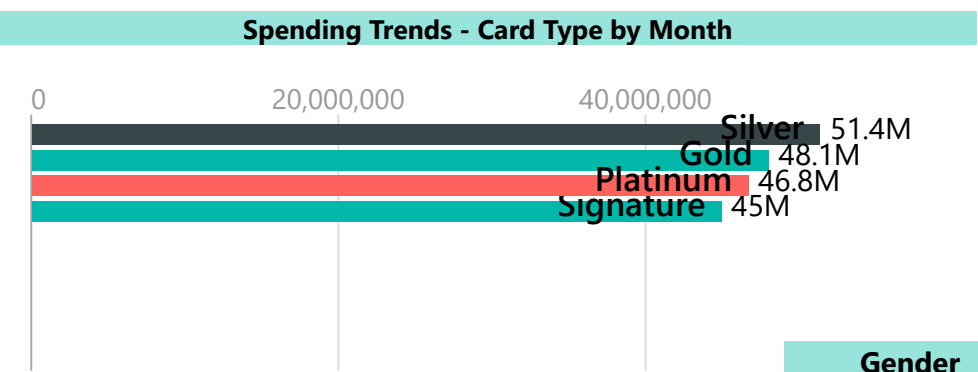


Credit Card - Spend Report

KPIs

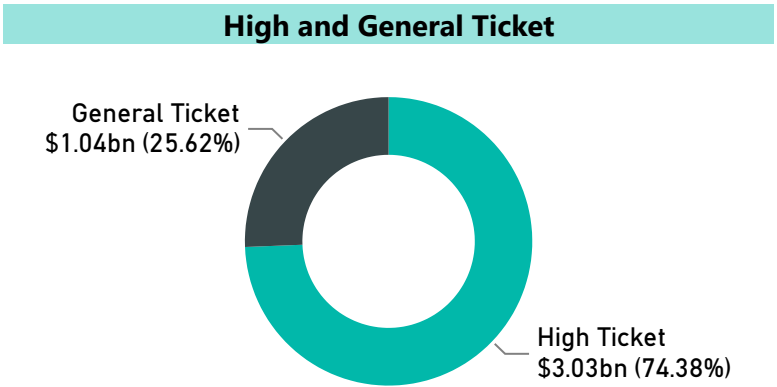
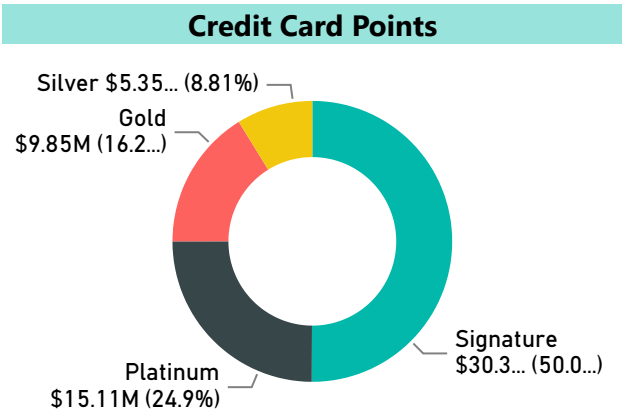
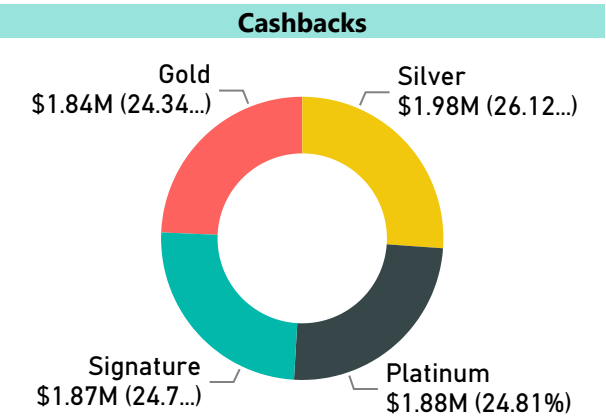
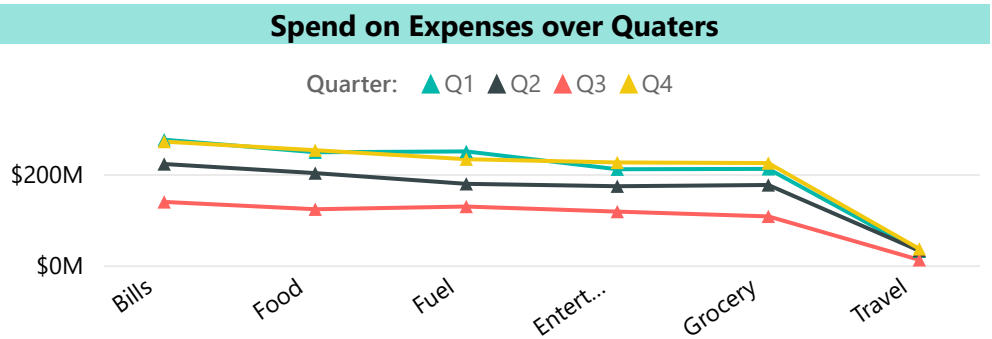
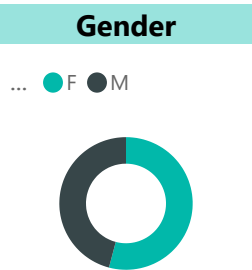
| Card Type |          |           |        | Year     | Weekday / Weekend | Total Spend | Credit Points | Cashbacks |
|-----------|----------|-----------|--------|----------|-------------------|-------------|---------------|-----------|
| Gold      | Platinum | Signature | Silver | 20122016 | All               | \$4.07bn    | \$60.7M       | \$7.58M   |

| City             | Sum of Total Spend |
|------------------|--------------------|
| Greater Mumbai   | \$576,751,476.00   |
| Bengaluru        | \$572,326,739.00   |
| Ahmedabad        | \$567,794,310.00   |
| Delhi            | \$556,929,212.00   |
| Kolkata          | \$115,466,943.00   |
| Lucknow          | \$115,334,476.00   |
| Chennai          | \$114,730,600.00   |
| Hyderabad        | \$114,493,477.00   |
| Surat            | \$114,486,151.00   |
| Kanpur           | \$114,370,532.00   |
| Jaipur           | \$111,136,855.00   |
| Pune             | \$109,313,930.00   |
| Bathinda         | \$2,767,609.00     |
| Udaipur          | \$2,498,194.00     |
| Ramnagar         | \$2,448,619.00     |
| Vijayapura       | \$2,445,557.00     |
| Kalyan-Dombivali | \$2,436,920.00     |
| Nokha            | \$2,410,357.00     |
| Fatehpur Sikri   | \$2,204,376.00     |
| Sunabeda         | \$2,196,178.00     |
| Jind             | \$2,187,252.00     |
| Jhansi           | \$2,112,589.00     |
| Udaipurwati      | \$2,085,303.00     |
| Udgir            | \$2,080,182.00     |
| Mount Abu        | \$2,072,550.00     |
| Total            | \$4,074,833,373.00 |



- Credit Card points are calculated as per Card type

- Silver: 0.5% of transaction
- Gold: 1% of transaction
- Platinum: 1.5% of transaction
- Signature: 3% of transaction





Card-Type

Total Spend, Credit Points, Cashbacks by Month

Year

● Total Spend ● Cashbacks ● Credit Card Points

All



Bills

Entertainment

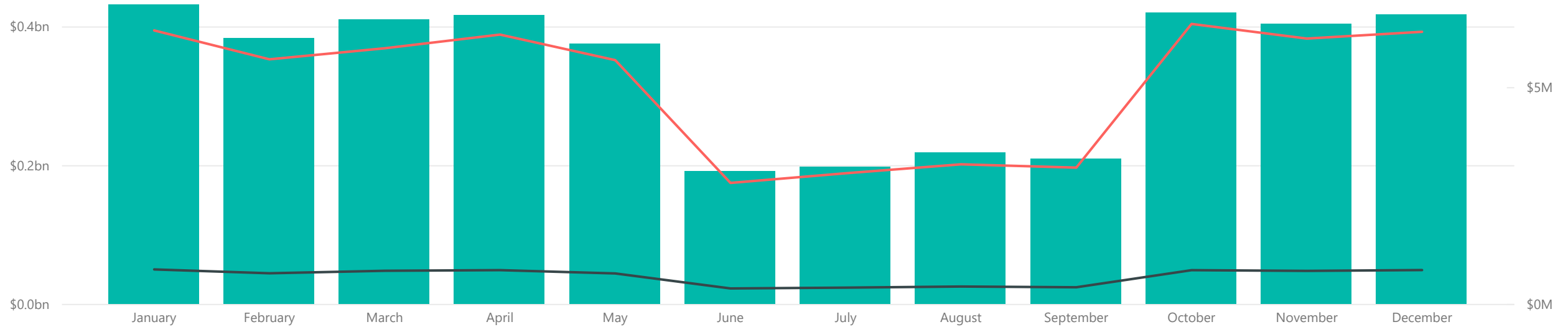
Food

Fuel

Grocery

Travel

All



- Credit Card points are calculated as per Card -type
- Silver: 0.5% of transaction
- Gold: 1% of transaction
- Platinum: 1.5% of transaction
- Signature: 3% of transaction

- Cashbacks are calculated as per Exp-type
- Bills: 0.1% of transaction
- Entertainment: 0.3% of transaction
- Food: 0.2% of transaction
- Fuel: 0.2% of transaction
- Grocery: 0.1% of transaction
- Travel: 0.5% of transaction

• The total spend for selected month is \$4,074,833,373.00 with total cashbacks amounting to \$7,578,590.72 along with credit card points up to \$60,699,282.36

• The Minimum transaction processed for overall/selected card is \$1,005.

• The Maximum transaction processed for overall/selected card is \$998,077.00

• Spending is the least when it comes to travel expenses. More initiatives can be made in order to bring that up.

• Spending is the most when it comes to Bills paid using credit cards.