Evangeline Mmayie

Frontend and Mobile Engineer

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PROFESSIONAL EXPERIENCE

Frontend and Mobile Engineer   03/2024 – present │ Tallinn, Estonia
Laferla Insurance Group

- Collaborated with cross-functional teams (product, design, backend) to build, optimize, and **continuously improve** the company's main website, reducing page load times by **35%** and driving a **15% increase in organic traffic**.
- Designed, built, and maintained an internal **admin, analytics dashboard, and custom CMS**, reducing admin task completion time by **30%**, cutting content update cycles by **50%**, and enabling real-time business insights.
- Contributed extensively to the company's **insurance mobile application**, implementing new features, refining UI/UX, and optimizing performance, resulting in a **10% increase in mobile engagement** and improved user retention.
- Owned ongoing **maintenance, performance optimization, and bug fixes** across web and mobile platforms, ensuring application stability, scalability, and a consistently high-quality user experience.

Fullsatck Engineer   01/2022 – present
Freelancer

- **Engineered** scalable systems and websites for over 15 clients, enhancing user experience across desktop and mobile platforms.
- **Optimized** websites for performance and SEO, achieving an average **40%** increase in page load speed and boosting organic traffic by **30%.**
- **Collaborated** with clients and stakeholders to deliver tailored solutions, resulting in a **98% client satisfaction rate.**

PROJECTS

BeautyCare AI 🔗   07/2024 – 01/2025
- **Leveraged** Next.js and the Gemini API to build a cutting-edge beauty consultation app tailored to women.
- **Developed** a multi-modal chatbot capable of interpreting both text and image inputs, offering more interactive and personalized beauty advice.
- **Integrated** a pay-as-you-go billing system, allowing flexible user access to the AI beauty specialist based on usage, driving higher user engagement.

Lyfter 🔗   08/2024 – 10/2024
- **Developed a taxi booking mobile application with real-time Google Maps integration**, enabling users to view routes, track rides, and calculate distances seamlessly.
- **Implemented user authentication and management** using Clerk, providing a secure and streamlined onboarding experience for drivers and passengers.
- **Designed an intuitive user interface**, enhancing ride-booking efficiency and improving overall user satisfaction.

TECHNICAL SKILLS

HTML / CSS / TailwindCSS • Javascript / TypeScript • React / React Native • Next.js • Git / Github •
Expo • Jest / React Testing Library / Cypress • Redux / Zustand •
React Query (@tanstack/react-query) / RTK-Query • RESTful APIs integration • Shadcn UI •
Generative AI • Mongodb / PosgreSQL • Nodejs • Google Gemini API • React Hook Form • i18n •
Vite • Recharts / Nivo

SOFT SKILLS

Problem-Solving Skills • Analytical and observational skills • Team player • Time Management •
Communication • Eager to learn • An eye for design • Collaborative and solution-focused •
Attention to detail