



Current Month Transactions

18325

Goal: 53807 (-65.94%)

Current Month Profit

\$71,682

Goal: \$67.87178K (+5.61%)

Current Month's Returns

7087

Goal: (Blank) (+Infinity%)

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Tri-State	7438	\$29,065	58.90%	1.02%
Tell Tale	7694	\$29,926	58.04%	1.00%
Super	5120	\$19,600	60.66%	0.94%
Sunset	5856	\$20,803	60.49%	1.04%
Red Wing	5806	\$23,624	59.37%	1.09%
Pleasant	3757	\$14,966	60.19%	0.98%
Plato	4912	\$18,503	63.55%	1.04%
PigTail	5180	\$17,338	60.68%	0.96%
Nationeel	6499	\$27,446	60.47%	1.11%
Landslide	4951	\$15,987	58.63%	0.97%
Just Right	3906	\$14,249	59.54%	0.87%
Imagine	5225	\$21,742	61.51%	0.98%
Horatio	6121	\$25,589	58.44%	1.25%
High Top	7153	\$28,503	60.39%	1.01%
High Quality	5323	\$24,008	60.00%	1.03%
Hermanos	8071	\$33,167	58.54%	1.11%
Golden	5218	\$19,403	58.71%	0.91%
Fort West	6175	\$23,951	59.79%	0.92%
Fast	6188	\$24,747	61.05%	1.09%
Ebony	7685	\$29,749	59.82%	0.95%
Denny	5223	\$23,050	58.07%	0.91%
Cormorant	5382	\$22,502	61.52%	0.90%
CDR	4574	\$18,008	59.03%	1.00%
Carrington	5622	\$21,468	59.52%	0.89%
Carlson	3724	\$15,266	61.09%	1.08%
Bravo	3689	\$16,322	59.01%	0.85%
Total	167616	\$661,159	59.93%	0.99%

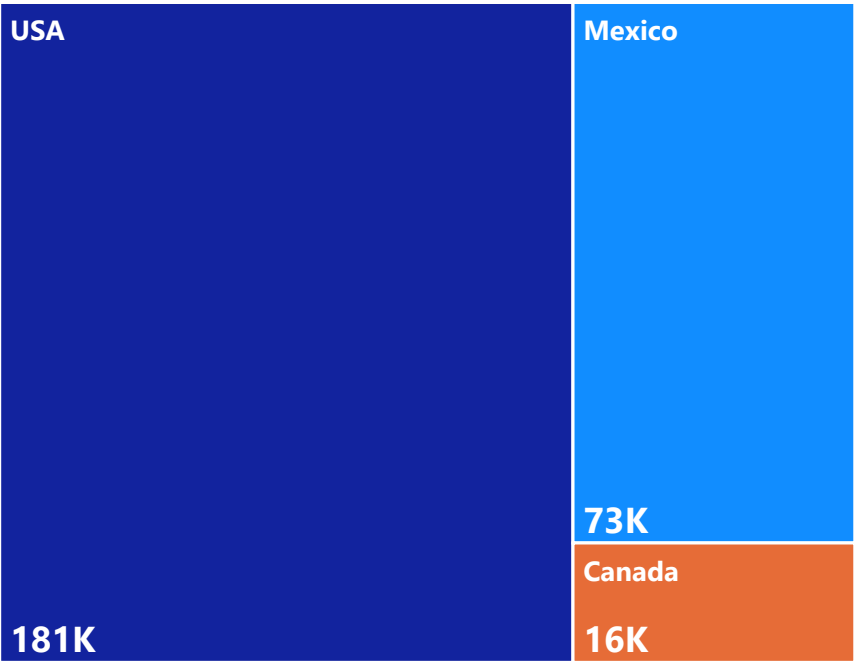
Country/Regi...

- Select all
- Canada
- Mexico
- USA

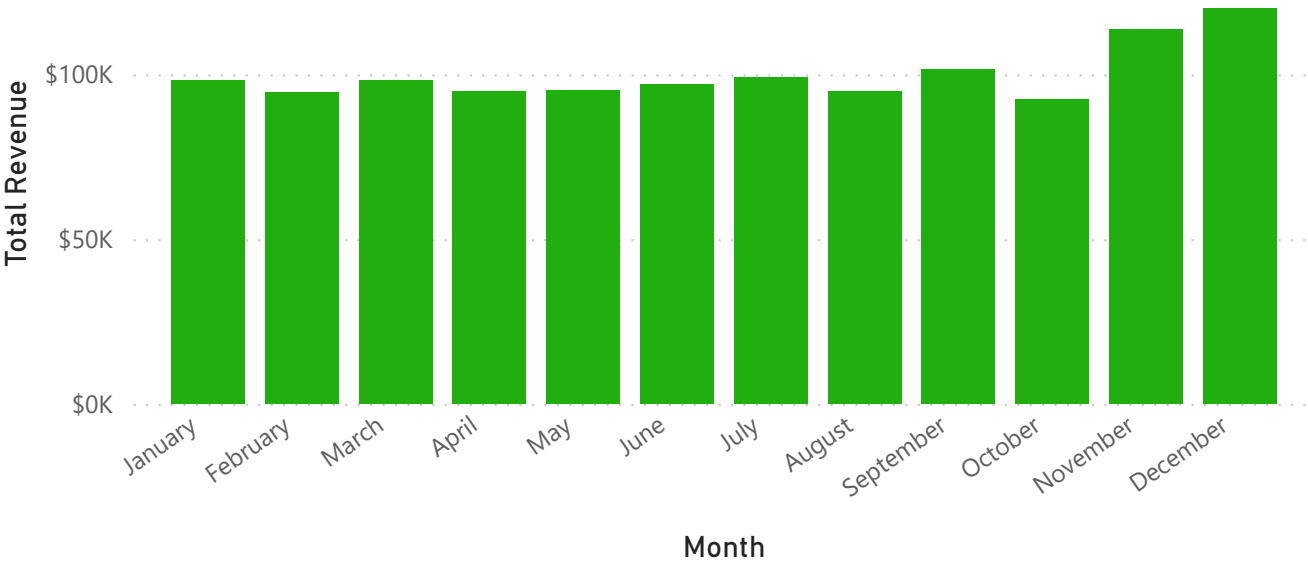
Total Transactions by City



Total Transactions by Country/Region



Weekly Revenue Trending



Revenue vs. Target

