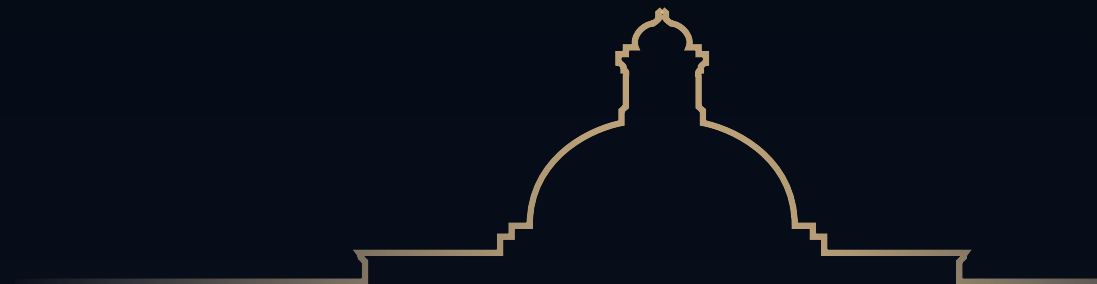




IIT Roorkee's

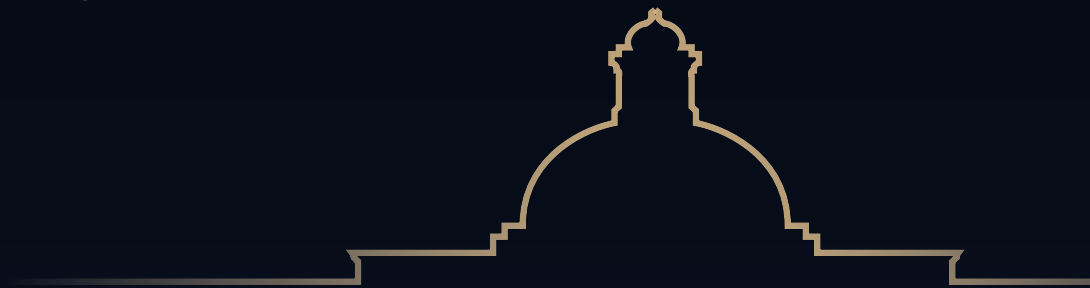
# E-SUMMIT 2022

## FETE OF FORTITUDE



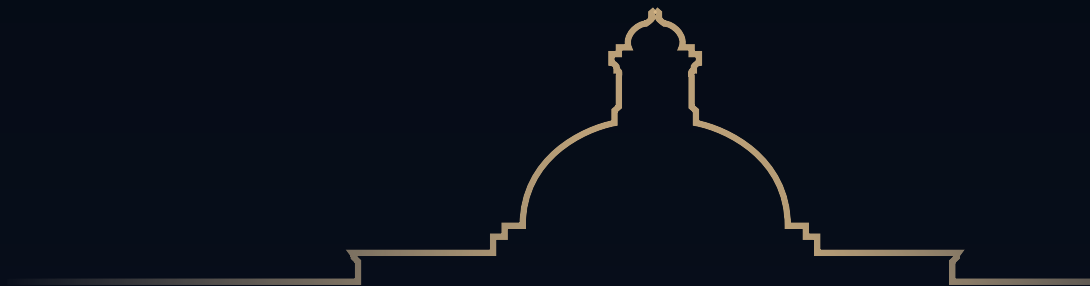
## ABOUT

Indian Institute of Technology, Roorkee has a history of creating leaders and pioneers from different fields for over 50 years. E-Summit IIT Roorkee brings a unique platform to celebrate the history and spirit of entrepreneurship and to foster the leaders and problem solvers of today and tomorrow. This two-day extravaganza will be a congregation of students, corporates and entrepreneurs. E- Summit IIT Roorkee, an annual event witnessing more than 22,000 footfall and hosting over 50 events, is to expose the best minds of the country to pervasive networking, exhilarating experiences and also to be a cradle for forthcoming ventures.



## VISION

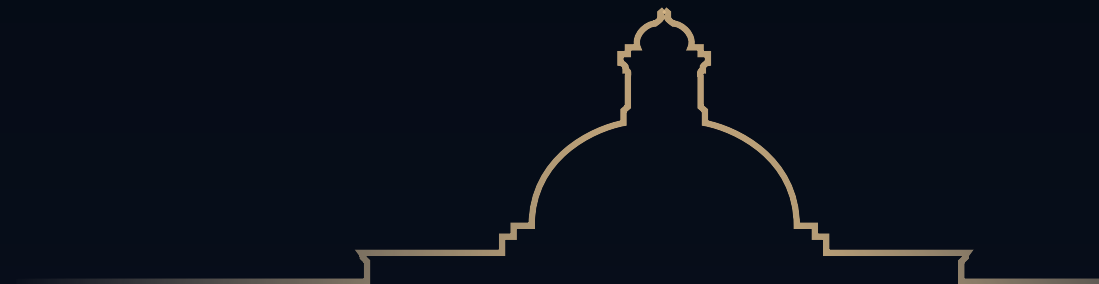
E-Summit IITR is conducted with the vision of bringing in the entrepreneurial mindset in the posterity. We incorporate students, professionals, and startups from across the country and provide them an exposure comprehensive enough to make them aware of the opportunities available to them to venture out in the world of entrepreneurship. Steering our way through exciting competitions, intellectual panel discussions, knowledgeable sessions, networking arenas and all the more that is required to light up the spirit of entrepreneurship, we strive to create a conducive environment for the development of a startup hub in Uttarakhand.



## THEME

# "FETE OF FORTITUDE"

This edition of the summit we celebrate the perseverance and struggles that an entrepreneur goes through. Fete of Fortitude defines just that, a celebration of one's continuous struggles and efforts to build something great and unique.



# JOURNEY



## E-SUMMIT '18

First Stand-alone E-Summit conducted in 2018, famously hosting Kat Manalac from YC amongst other prominent speakers



## E-SUMMIT '19

Scaled delegation by 4x, adding many competitions and hosting speakers to the tune of Gulzar Azad, Tarun Katial, Saurabh Jain.



## E-SUMMIT '20

Raised over 1.3 mn in sponsorship, scaling partnerships to 3x y-o-y. Prominent speakers like Karthik Reddy, Hanson Hu, Harish Hande



## E-SUMMIT '21

First online edition of E-Summit to happen amidst the pandemic. Embracing the tough times and adapting the dynamics

We remain committed to our vision of enabling and inspiring more and more young dreamers to take the plunge towards entrepreneurship. In doing so, we are proud to maintain a constant growth record over the years, scaling our team and the reach significantly.

# CENTER STAGE EVENTS



## IDEASTORM

Annual B-Plan competition which witnesses more than 500 entries from over the country



## PRODUCTATHON

2-day intense product development meet for creating product-driven technologies



## CASE CHALLENGE

The brightest minds of the country face off to address interesting case studies from top startups and companies

# CENTER STAGE EVENTS



## INVESTORS' VISTA

Expose future investors to real world problem statements to give them a first hand taste of how VC investment works



## SALES & MARKETING

Selling is a skill thats a jewl in every founders crown of abilities. A multi-round competition witnessing creative marketing strategies and sales pitches

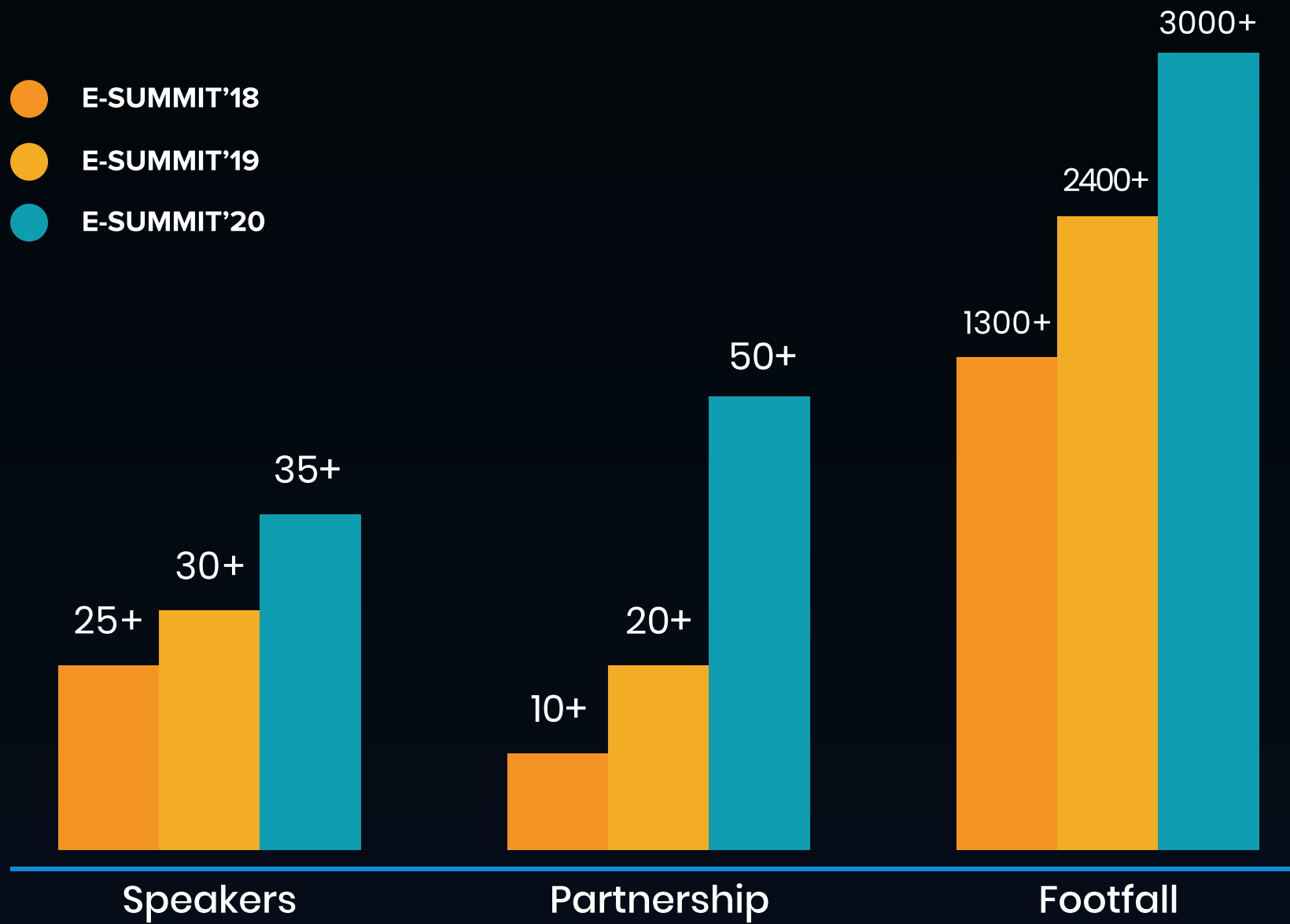


## STARTUP EXPO

Coming together of a clutch of top investors and the best upcoming startups enabling networking, fund raising and a lot more.

# STATISTICS

- E-SUMMIT'18
- E-SUMMIT'19
- E-SUMMIT'20





# PREVIOUS SPEAKERS



**Kunal Bahl**

Co-founder & CEO  
Snapdeal



**Alok Bajpai**

Co-founder & CEO  
Ixigo



**Ankit Nagori**

Co-founder  
Curefit



**Dirk Van  
Quaquebeke**

Director  
Beenext



**Shweta Kohli**

Head Public Policy  
Sequoia  
India and SEA



**Peter Kazanzy**

Author  
Founding Sales  
Co-founder  
Atrium



**Pankaj Chaddha**

Co-founder  
Mindhouse  
Ex Co-founder  
Zomato



**Rajiv Srivatsa**

India Head  
Antler Global  
Ex Co-founder  
Urban Ladder



**Ankur Warikoo**

Co-founder  
Nearbuy



**Ajay Gore**

CTO  
Sequoia  
Ex-Group CTO  
Gojek



**Tarun Katiyal**

CEO  
ZEE5 India



**Arun Maira**

Former India  
Chairman  
BCG



**Kamal Bali**

President  
Volvo Group India



**Hanson Hu**

India Investment Lead  
Morningside Venture  
Capital



**Kat Manalac**

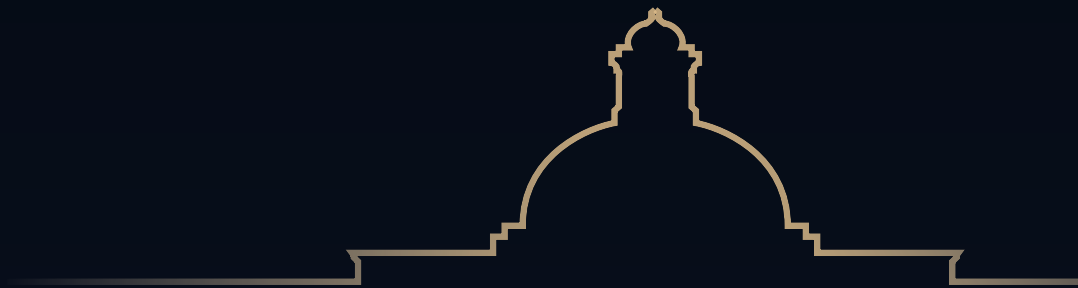
Partner  
YCombinator



**Jacob Singh**

CTO  
Grofers

# PREVIOUS PARTNERS



# REACH OUT TO US



Partnership



Sponsorship



Participation



Queries



[esummit@iitr.ac.in](mailto:esummit@iitr.ac.in)



+918054689033, +919304706106

To stay updated with Ecell IIT Roorkee's initiatives

Follow us



[Facebook](#)



[Twitter](#)



[LinkedIn](#)



[Medium](#)



[Instagram](#)