The Entrepreneurship Cell-CRCE(E-CELL CRCE) and Institution Innovation Council ( IIC-CRCE ) under the guidance of MHRD, Govt. Of India jointly collaborates for 2 nd ‘The Idea Competition’ , an intercollegiate(interdepartmental) event. Idea competition is a platform for students to present their novel and market feasible ideas and sets their path towards entrepreneurship.

Objective:

* The main aim or purpose for conducting such a competition is to enhance the knowledge of student and motivate them to compete in the global competitive engineering field and they can make awareness about fast growing technologies, its real applications in industries, knowing about other’s innovations, building of their inherent abilities and improvement of their communication is possible by shearing of their knowledge to the others.
* Main objectives of the project idea competition were to improve quality of life of people, improving environment and contributing to economic development of nation. All project idea were from engineering field, for new or improvement in existing products or processes. It may be of proposing a better method of analysis or design, use of materials or use of waste materials, optimized use of resources, including energy requirement, improving sustainability, safety or adding value to products or processes.
* This competition has provided a platform to the budding engineers to showcase their creative and innovative project ideas to compete in the global competitive engineering field.

If you have an innovative business idea and want to turn it into a profitable business, the IDEA Competition can help. The IDEA Competition will add momentum to your business strategy, whether you’ve never started a company or you’re already in business and generating revenue.

**IDEA Competition participants receive:**

* A chance to present your business idea to potential investors and business leaders
* A chance to win one of our cash prizes of Rs:5000/- and ,3000/-
* A chance to participate in Crescendo 2020 for winners and win prizes worth Rs.18000/-