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# Overview and Examples

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EE104 Stanford University Machine learning overview

#### Overview

- ▶ we describe here the general ideas and methods used in machine learning, at a high level
- we will go over all of these topics later, in much more detail
- be don't worry if some of this seems abstract at this point, or there are terms you don't know yet

#### Artificial intelligence approaches

- ▶ we would like computers to perform complicated tasks, e.g., medical diagnosis
- distinguish two approaches
  - knowledge-based: a computer program whose logic encodes a large number of properties of the world, usually developed by a team of experts over many years
  - machine learning: extract information directly from historical data and extrapolate to make predictions
- this class is about machine learning

# Machine learning tasks

#### generic tasks:

- ▶ build a *model* from some *data* 
  - ▶ choose how to map raw data to feature vectors
  - choose a model form
  - choose parameter values in the model
- ▶ test or validate the model
  - evaluate the model on unseen data to assess its performance

'model' can mean several things, depending on context

### Machine learning model taxonomy

- supervised versus unsupervised models
- ▶ supervised learning models *predict something*, *given some other things* 
  - called a prediction model
  - ▶ called *regression* when we predict a real scalar or vector value
  - ▶ called *classification* when we predict a value from a finite set such as {TRUE, FALSE}
- unsupervised learning models just create a model of the data
  - called a data model
- point estimates versus probability estimates
  - ▶ a point estimate predicts a single value
  - ▶ a *probability estimate* predicts a distribution of values
- ▶ the lines between these can be blurred

#### **Examples**

what kind of models would each of these tasks use?

- ▶ predict tomorrow's rainfall, given the date and the last 10 days of rainfall data
- ▶ determine from a photo of a face if the user is who she claims to be
- ▶ estimate the probability of 10 possible diagnoses, given some patient data, test results
- ▶ cluster customers into 22 different groups with similar buying habits
- estimate the risk (probability) of an auto accident at a location given the hour and weather
- ▶ build an *anomaly detector*, that rates how suspicious some new data is
- build a *simulator* that generates fake new data that 'looks like' the given data

#### **Performance metrics**

- ▶ we judge performance of a model on some data using a *metric* such as
  - mean-square or RMS prediction error (for regression)
  - error rate (for classification)
  - ▶ log likelihood (for probabilistic models)
- examples:
  - ▶ our predictor predicts tomorrow's maximum temperature with an RMS error of 1.3°C
  - ▶ our classifier predicts the topic of a newspaper article (from a set of 50 choices) with an error rate of 5%

#### Training and validation

- our goal is to develop a model that performs well for new, unseen data
- standard practice is to divide the given data set into two parts
  - ▶ a training data set, used to choose or train the model
  - ▶ a *test* or *validation* data set, used to evaluate tentative models
- we can look at the performance metrics on the training and test data sets
- ▶ if the model performs well on the training set, but poorly on the test set, it is overfit (and probably useless in practice)
- ▶ if the model performs well on the test set, it's likely going to perform well on new unseen data

#### Learning a model

a common method of choosing a model:

- ▶ choose the *model structure* or *form* or *type*
- ▶ the model contains a number of *model parameters*
- ▶ choose a *loss function* that rates how badly the model performs on a single data point or example
- ▶ choose the parameter value by minimizing an average loss over the training data

this general scheme, called *empirical risk minimization*, is used to fit a wide variety of models

# Examples

#### **Example: diagnosis**

- ▶ goal is to predict if a patient has a disease, based on whether or not she exhibits 10 symptoms
- historical data consists of a large number of patient records
- each record contains
  - ▶ 10 Booleans, specifying the presence or absence of the 10 symptoms
  - ▶ a Boolean specifying whether that patient had the disease
- machine learning algorithm observes these data, produces a predictor
- ▶ predictor takes as input 10 Booleans, returns a single Boolean prediction
- ▶ this is a *classifier*, since we are predicting an outcome that takes only two values
- ▶ we will judge model by its error rate on a separate test set of data, not used to develop the model
- ▶ a probabilistic model returns a probability that the patient has the disease, not just a Boolean

#### **Example: digit recognition**

- ▶ 8-bit grayscale images of handwritten digits, 28 × 28 pixels
- ▶ goal is to guess the digit (*i.e.*, 0, ..., 9) from the image
- ▶ 60,000 training images, 10,000 test images
- preprocessed by antialiasing, scaling and centering
- ▶ data originally by NIST, modified by Le Cun, 1998

#### Data

- Kaggle: datasets and competitions
- ▶ ImageNet dataset: 14m images
- ▶ Street view house numbers: 600,000 digit images
- ▶ Waymo open dataset: self-driving car data
- many other large datasets

#### **Software**

- ▶ Flux, PyTorch, Keras, TensorFlow, JAX, and many others, . . .
- ▶ Scikit-Learn, Spark/MLlib
- ▶ Flux, in Julia
- ▶ generic packages in R, Matlab, Python, Java, Julia ...

Course outline

# The major parts of the course

- 1. regression to predict one or more real values
- 2. classification to predict one of a finite number of possible outcomes
- 3. probabilistic supervised learning to predict a distribution of outcomes
- 4. *unsupervised learning* to develop a data model
- 5.  $\it optimization --$  to fit or choose parameters in all of the models above