

# Teng Li (Echo)

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## Double-degree PhD of Management and Social Simulation

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[Education](#) | [Academic publications](#) | [Research projects](#) | [Exchange & fieldwork](#) | [Non-Academic publications](#) | [Honors & awards](#) | [Volunteer](#)

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## EDUCATION

- **Double-degree PhD of Management and Social Simulation (Sep 2018–)**
    - Faculty of Behavioral and Social Sciences / Interuniversity Center for Social Science Theory and Methodology (ICS), University of Groningen, The Netherlands, May 2021–Sep 2024
    - College of Economics and Management, Huazhong Agricultural University, China, Sep 2018–Apr 2021
    - Research topics: ***consumer decision-making, vaccination opinion dynamics, bounded rationality, agent-based modeling***
  - **Visiting Master (Sep 2017–Jan 2018)**
    - Department of International Business Administration, Chinese Culture University, Taiwan, China
  - **Master of Management (Sep 2016–Jun 2018)**
    - Department of Business Administration and Management, Huazhong Agricultural University, Wuhan, China
  - **Bachelor of Management (Sep 2012–Jun 2016)**
    - Department of Business Administration, Nanjing University of Finance and Economics, Nanjing, China
    - Three times National Encouragement Scholarship Outstanding undergraduate award Excellent graduation project award
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## ACADEMIC PUBLICATIONS

### Peer-reviewed journal articles

- Li, Teng and Jager, Wander (2023). ***How Availability Heuristic, Confirmation Bias and Fear May Drive Societal Polarisation: An Opinion Dynamics Simulation of the Case of COVID-19 Vaccination***. Journal of Artificial Societies and Social Simulation 26(4)2. <http://jasss.soc.surrey.ac.uk/26/4/2.html>. doi: 10.18564/jasss.5135
- Li T., Zhou D., Razzaq A., Wang Q. ***Rethinking the Role of Grain Banks in China's Agriculture***. Agriculture. 2021; 11(1):49. <https://doi.org/10.3390/agriculture11010049>

- Li, T., & Zhou, D. (2022). **An Analysis of Rural Revitalization from the Perspective of Sharing Economy**. Journal of Innovative Agriculture and Social Development, 1(1), 12–22.  
<https://www.rdpublishers.com/journals/index.php/jiasd/article/view/20>
- Li T., Zhou D. **Investigation and Analysis on the Development of "Grain Bank"—Taking Hubei Sanjie Group as an Example**. Grain Science and Technology and Economy, 2017,42(3):1-4. (in Chinese)
- Puqing Wang, Saidi Yang, Teng Li. **Blockchain Technology in Food Safety Governance**. The 2021 12th International Conference on E-business, Management and Economics (ICEME 2021) July 17–19, 2021, Part1, p90-95(included in EI)
- Wang Q., Zhou D., Muhammad Rizwan, Li T. **Exploration of Internationalized Practice Teaching Reform of Innovation and Entrepreneurship in Business Administration—Constructing "Belt and Road" Cross-border Comprehensive Entrepreneurship Practice Platform**. The First Annual Conference of the National Student Innovation and Entrepreneurship Practice Alliance and the Second Summit Forum on New Technologies for Dual Innovation Practice, 2018.12.25.

#### *Papers submitted or in preparation*

- Teng Li, Shaoni Wang, Deyizhou, Amar Razzaq (in prep.). **Consumer Attention and Market Structure in E-Commerce: An Agent-Based Perspective**.
- Teng Li, Deyizhou (in prep.). **Consumer Types and E-Retailing Market Concentration: An Agent-Based Approach**.
- Teng Li, Wander Jager, Andreas Flache (in prep.). **How culture can affect opinion dynamics: the case of vaccination**.

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## RESEARCH PROJECTS

- Participated in **Sharing of Entrepreneurial Internship Bases for University Students and Sino-Foreign Agricultural Science and Technology Cooperation in the Context of "Belt and Road"**. OEI under 'Belt and Road Initiative' in Cultural and Educational Sector, DL20180061. Mar 2018–Dec 2020, CNY315,000
- Participated in **Research on innovation product diffusion model and application based on micro-individual dynamic decision-making**. Humanities and Social Sciences Youth Foundation of Ministry of Education of China, 17YJC630159. July 2017–Dec 2020, CNY80,000
- Participated in **Survey on the Current Situation of Egyptian Agriculture and Analysis of the Potential of China-Egypt Agricultural Cooperation**. International Science and Technology Cooperation Cultivation Project of Huazhong Agricultural University Autonomous Science and Technology Innovation Fund, 2662017PY071. May 2017–Dec 2018, CNY100,000
- Participated in **State Council's '13th Five-Year Plan' Rural Development and Poverty Alleviation Project in Hubei Province**, Dec 2016

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## EXCHANGE & FIELDWORK

#### *Peer-reviewed conference presentations*

- **How Does Culture Affect Vaccination Opinion Polarisation?** 18th European Social Simulation Conference in Glasgow, UK. Sep 4–8, 2023
- **How Availability Heuristic, Confirmation Bias and Fear May Drive Societal Polarisation: An Opinion Dynamics Simulation of the Case of COVID-19 Vaccination**. 17th European Social

Simulation Conference in Milan, Italy. Sep 12–16, 2022

- ***Fear-Based Opinion Dynamics towards COVID-19 Vaccination*** (Best Poster Award). Launching ceremony and the first conference of the Asian Social Simulation Association (ASSA), Wuhan, China, Aug 2023
- ***China Taobao Village Experience***. The second International Forum on Cross-Border E-commerce. University of Agriculture, Faisalabad, Pakistan. Dec 3-5, 2019.
- ***International Summer Camp in Bishan, China: Prospects and Outcomes***. The 3rd International Forum on Cross-Border E-commerce Cooperation (CBEC). Online. Bangladesh Agricultural University, Bangladesh. Dec 21-22, 2020.

#### *Seminar talks, workshops, and fieldwork*

- Talked at ICS ***Forum Day: PhD Presentations and Masterclass***. University of Amsterdam, The Netherlands. Hosted by the Interuniversity Center for Social Science Theory and Methodology (ICS). Nov 9, 2023.
- Participated in ***Impactful Science Communication workshop***. Ghent University, Belgium. Hosted by the ENLIGHT: European University alliance. Jun 27-29, 2023.
- Participated in ***Complex Dynamic Interactions: Synergies between ABM and QCA 2022 workshop***. Leiden University, The Netherlands. Hosted by Lorentz Center. Apr 19-22, 2022.
- Participated in ***Othoring and Polarisation workshop***. Leiden University, The Netherlands. Hosted by Lorentz Center. Aug 15-19, 2022.
- Assisted teaching at ***2023 Huazhong Agricultural University-Imperial College Summer School*** on 'Computational Social Science Methodology', Wuhan, China, Aug 2023
- Assisted Organizing the ***1st–6th "Belt and Road" Cross-border E-commerce International Forums***, 2018–2023
- Investigated ***China-Pakistan cross-border trade conditions*** in Gilgit and Islamabad, Pakistan, Nov–Dec 2019
- Started ***a company & an innovation and entrepreneurship practice base*** in the university incubator of HZAU, Sep 2018
- Investigated ***the development of e-commerce and poverty alleviation*** in Longnan City of Gansu, Qiongzong County of Hainan, and Kashi City of Xinjiang, Jul–Aug 2017
- Investigated ***China-Mongolia cross-border trade conditions*** in Ulaanbaatar and Zamyn Uud, Mongolia, Jun 2017

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## NON-ACADEMIC PUBLICATIONS

- Launching Ceremony and First Annual Conference of Asian Society of Social Simulation held at Huazhong Agricultural University. China Daily. Aug 30, 2023.  
<https://hb.chinadaily.com.cn/a/202308/30/WS64ee9ccfa3109d7585e4b61e.html>
- The 2023 Huazhong Agricultural University-Imperial College Summer School on Computational Social Science Methodology concluded successfully. Nanhu News. Aug 30, 2023.  
<http://news.hzau.edu.cn/2023/0830/67619.shtml>
- 2023 Sixth "Belt and Road" Cross-border E-commerce International Forum Held in Kashgar. Nanhu News. Aug 23, 2023. <http://news.hzau.edu.cn/2023/0823/67560.shtml>
- Faculty and students invited to Pakistan in the second international forum on cross-border e-commerce. Nanhu News. Dec 12, 2019. <http://news.hzau.edu.cn/2019/1212/55944.shtml>

- Huazhong Agricultural University co-sponsored the establishment of the Asian Social Simulation Association. WeChat Official Account of Huazhong Agricultural University. Aug 29, 2023.  
[https://mp.weixin.qq.com/s/QUS\\_ckdoD150FZqHWWikLA](https://mp.weixin.qq.com/s/QUS_ckdoD150FZqHWWikLA)
  - Published 233 original articles/essays through WeChat self-media account since 2017
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## HONORS & AWARDS

- **State Scholarship Fund from China Scholarship Council** (202206760072) Aug 2022–Aug 2024
  - **Provincial Merit College Student of Jiangsu Province 2016**
  - **ASSA Best Student Poster Award**. Issued by Asian Social Simulation Association, Aug 2023
  - **Third Prize in the Excellent Paper Competition** of the First Annual Conference of the National Student Innovation and Entrepreneurship Practice Alliance and the Second Summit Forum on New Technology for Innovation and Entrepreneurship Practice, Dec 25, 2018
  - **Second Prize of the First National New Retail Entrepreneurship Competition**. Issued by China General Chamber of Commerce (CGCC) & Alibaba.com, Oct 2019
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## VOLUNTEER

- Excellent Volunteer of the 23rd Qingdao International Beer Festival in 2013
- Excellent Volunteer of the 2nd Nanjing Youth Olympic Games in 2014
- Outstanding Volunteer of the 2020 Bishan Rural Education Summer Camp