

Teng Li (Echo)

Double-degree PhD in Management and Social Simulation

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EDUCATION

- **Double-degree PhD of Management and Social Simulation (Sep 2018–)**
 - Faculty of Behavioral and Social Sciences / Interuniversity Center for Social Science Theory and Methodology (ICS), University of Groningen, The Netherlands, May 2021–Sep 2024
 - College of Economics and Management, Huazhong Agricultural University, China, Sep 2018–Apr 2021
 - Research topics: **consumer decision-making, vaccination opinion dynamics, bounded rationality, agent-based modeling**
 - **Visiting Master (Sep 2017–Jan 2018)**
 - Department of International Business Administration, Chinese Culture University, Taiwan, China
 - **Master of Management (Sep 2016–Jun 2018)**
 - Department of Business Administration and Management, Huazhong Agricultural University, Wuhan, China
 - **Bachelor of Management (Sep 2012–Jun 2016)**
 - Department of Business Administration, Nanjing University of Finance and Economics, Nanjing, China
 - Three times National Encouragement Scholarship Outstanding undergraduate award Excellent graduation project award
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ACADEMIC PUBLICATIONS

Peer-reviewed journal articles

- Li, Teng and Jager, Wander (2023). **How Availability Heuristic, Confirmation Bias and Fear May Drive Societal Polarisation: An Opinion Dynamics Simulation of the Case of COVID-19 Vaccination**. Journal of Artificial Societies and Social Simulation 26(4)2. <http://jasss.soc.surrey.ac.uk/26/4/2.html>. doi: 10.18564/jasss.5135
- Li T., Zhou D., Razzaq A., Wang Q. **Rethinking the Role of Grain Banks in China's Agriculture**. Agriculture. 2021; 11(1):49. <https://doi.org/10.3390/agriculture11010049>

- Li, T., & Zhou, D. (2022). **An Analysis of Rural Revitalization from the Perspective of Sharing Economy**. Journal of Innovative Agriculture and Social Development, 1(1), 12–22.
<https://www.rdpublishers.com/journals/index.php/jiasd/article/view/20>
- Li T., Zhou D. **Investigation and Analysis on the Development of "Grain Bank"—Taking Hubei Sanjie Group as an Example**. Grain Science and Technology and Economy, 2017,42(3):1-4. (in Chinese)
- Puqing Wang, Saidi Yang, Teng Li. **Blockchain Technology in Food Safety Governance**. The 2021 12th International Conference on E-business, Management and Economics (ICEME 2021) July 17–19, 2021, Part1, p90-95(included in EI)
- Wang Q., Zhou D., Muhammad Rizwan, Li T. **Exploration of Internationalized Practice Teaching Reform of Innovation and Entrepreneurship in Business Administration—Constructing "Belt and Road" Cross-border Comprehensive Entrepreneurship Practice Platform**. The First Annual Conference of the National Student Innovation and Entrepreneurship Practice Alliance and the Second Summit Forum on New Technologies for Dual Innovation Practice, 2018.12.25.

Papers submitted or in preparation

- Teng Li, Shaoni Wang, Deyizhou, Amar Razzaq (in prep.). **Consumer Attention and Market Structure in E-Commerce: An Agent-Based Perspective**.
- Teng Li, Deyizhou (in prep.). **Consumer Types and E-Retailing Market Concentration: An Agent-Based Approach**.
- Teng Li, Wander Jager, Andreas Flache (in prep.). **How culture can affect opinion dynamics: the case of vaccination**.

RESEARCH PROJECTS

- Participated in **Sharing of Entrepreneurial Internship Bases for University Students and Sino-Foreign Agricultural Science and Technology Cooperation in the Context of "Belt and Road"**. OEI under 'Belt and Road Initiative' in Cultural and Educational Sector, DL20180061. Mar 2018–Dec 2020, CNY315,000
- Participated in **Research on Innovation Product Diffusion Model and Application Based on Micro-Individual Dynamic Decision-Making**. Humanities and Social Sciences Youth Foundation of Ministry of Education of China, 17YJC630159. July 2017–Dec 2020, CNY80,000
- Participated in **Survey on the Current Situation of Egyptian Agriculture and Analysis of the Potential of China-Egypt Agricultural Cooperation**. International Science and Technology Cooperation Cultivation Project of Huazhong Agricultural University Autonomous Science and Technology Innovation Fund, 2662017PY071. May 2017–Dec 2018, CNY100,000
- Participated in **State Council's '13th Five-Year Plan' Rural Development and Poverty Alleviation Project in Hubei Province**, Dec 2016

EXCHANGE & FIELDWORK

Peer-reviewed conference presentations

- **How Does Culture Affect Vaccination Opinion Polarisation?** 18th European Social Simulation Conference in Glasgow, UK. Sep 4–8, 2023
- **How Availability Heuristic, Confirmation Bias and Fear May Drive Societal Polarisation: An Opinion Dynamics Simulation of the Case of COVID-19 Vaccination**. 17th European Social

Simulation Conference in Milan, Italy. Sep 12–16, 2022

- ***Fear-Based Opinion Dynamics Towards COVID-19 Vaccination*** (Best Poster Award). Launching ceremony and the first conference of the Asian Social Simulation Association (ASSA), Wuhan, China, Aug 2023
- ***China Taobao Village Experience***. The second International Forum on Cross-Border E-commerce. University of Agriculture, Faisalabad, Pakistan. Dec 3-5, 2019.
- ***International Summer Camp in Bishan, China: Prospects and Outcomes***. The 3rd International Forum on Cross-Border E-commerce Cooperation (CBEC). Online. Bangladesh Agricultural University, Bangladesh. Dec 21-22, 2020.

Seminar talks, workshops, and fieldwork

- Talked at ICS ***Forum Day: PhD Presentations and Masterclass***. University of Amsterdam, The Netherlands. Hosted by the Interuniversity Center for Social Science Theory and Methodology (ICS). Nov 9, 2023.
- Participated in ***Impactful Science Communication workshop***. Ghent University, Belgium. Hosted by the ENLIGHT: European University alliance. Jun 27-29, 2023.
- Participated in ***Complex Dynamic Interactions: Synergies between ABM and QCA 2022 workshop***. Leiden University, The Netherlands. Hosted by Lorentz Center. Apr 19-22, 2022.
- Participated in ***Othoring and Polarisation workshop***. Leiden University, The Netherlands. Hosted by Lorentz Center. Aug 15-19, 2022.
- Assisted teaching at ***2023 Huazhong Agricultural University-Imperial College Summer School*** on 'Computational Social Science Methodology', Wuhan, China, Aug 2023
- Assisted Organizing the ***1st–6th "Belt and Road" Cross-border E-commerce International Forums***, 2018–2023
- Investigated ***China-Pakistan cross-border trade conditions*** in Gilgit and Islamabad, Pakistan, Nov–Dec 2019
- Started ***a company & an innovation and entrepreneurship practice base*** in the university incubator of HZAU, Sep 2018
- Investigated ***the development of e-commerce and poverty alleviation*** in Longnan City of Gansu, Qiongzong County of Hainan, and Kashi City of Xinjiang, Jul–Aug 2017
- Investigated ***China-Mongolia cross-border trade conditions*** in Ulaanbaatar and Zamyn Uud, Mongolia, Jun 2017

NON-ACADEMIC PUBLICATIONS

- Launching Ceremony and First Annual Conference of Asian Society of Social Simulation held at Huazhong Agricultural University. China Daily. Aug 30, 2023.
<https://hb.chinadaily.com.cn/a/202308/30/WS64ee9ccfa3109d7585e4b61e.html>
- The 2023 Huazhong Agricultural University-Imperial College Summer School on Computational Social Science Methodology concluded successfully. Nanhu News. Aug 30, 2023.
<http://news.hzau.edu.cn/2023/0830/67619.shtml>
- 2023 Sixth "Belt and Road" Cross-border E-commerce International Forum Held in Kashgar. Nanhu News. Aug 23, 2023. <http://news.hzau.edu.cn/2023/0823/67560.shtml>
- Faculty and students invited to Pakistan in the second international forum on cross-border e-commerce. Nanhu News. Dec 12, 2019. <http://news.hzau.edu.cn/2019/1212/55944.shtml>

- Huazhong Agricultural University co-sponsored the establishment of the Asian Social Simulation Association. WeChat Official Account of Huazhong Agricultural University. Aug 29, 2023.
https://mp.weixin.qq.com/s/QUS_ckdoD150FZqHWWikLA
 - Published 233 original articles/essays through WeChat self-media account since 2017
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HONORS & AWARDS

- **State Scholarship Fund from China Scholarship Council** (202206760072) Aug 2022–Aug 2024
 - **Provincial Merit College Student of Jiangsu Province 2016**
 - **ASSA Best Student Poster Award**. Issued by Asian Social Simulation Association, Aug 2023
 - **Third Prize in the Excellent Paper Competition** of the First Annual Conference of the National Student Innovation and Entrepreneurship Practice Alliance and the Second Summit Forum on New Technology for Innovation and Entrepreneurship Practice, Dec 25, 2018
 - **Second Prize of the First National New Retail Entrepreneurship Competition**. Issued by China General Chamber of Commerce (CGCC) & Alibaba.com, Oct 2019
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VOLUNTEER

- Excellent Volunteer of the 23rd Qingdao International Beer Festival in 2013
- Excellent Volunteer of the 2nd Nanjing Youth Olympic Games in 2014
- Outstanding Volunteer of the 2020 Bishan Rural Education Summer Camp