



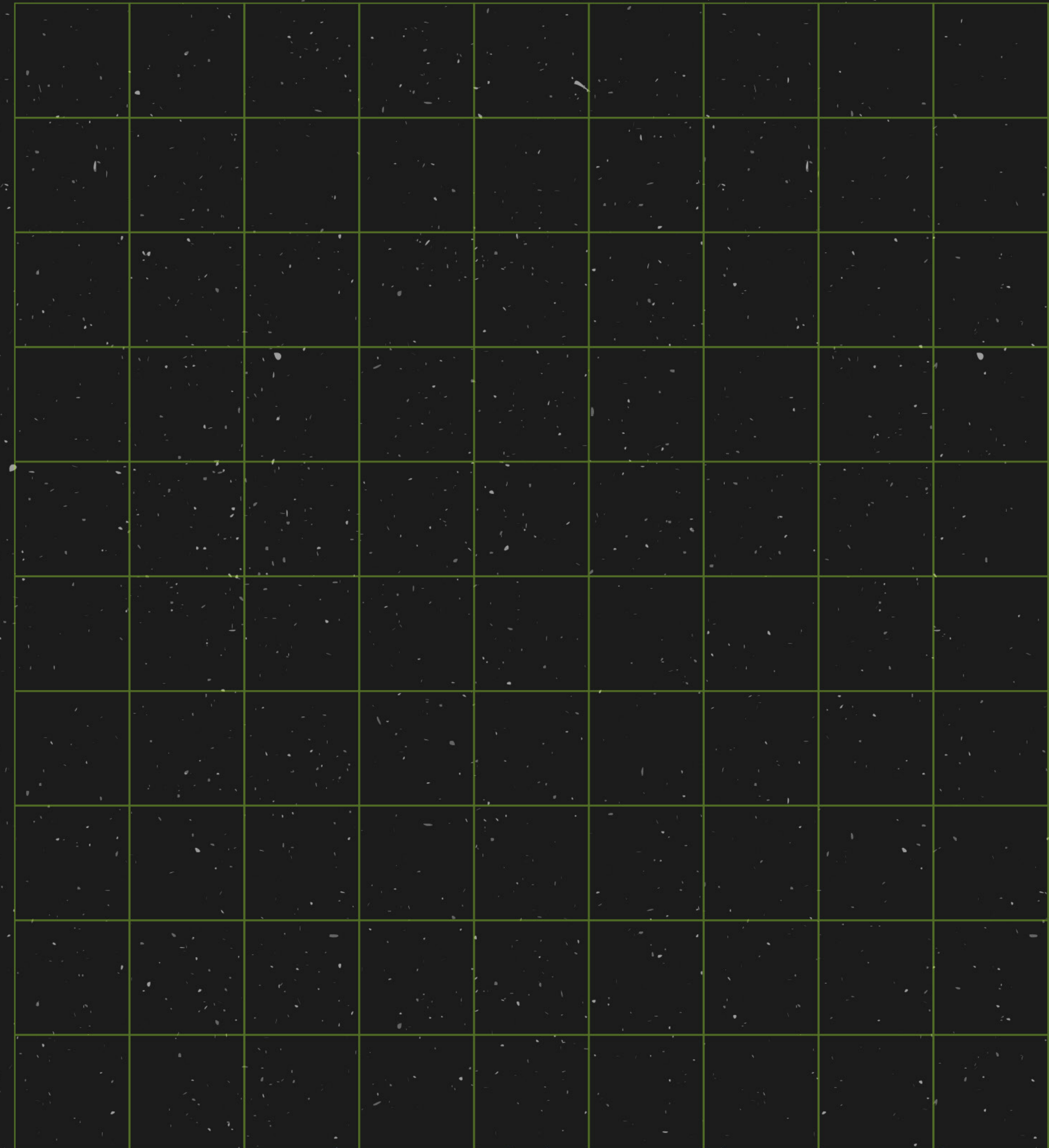
Brand Guidelines

Table Of Contents

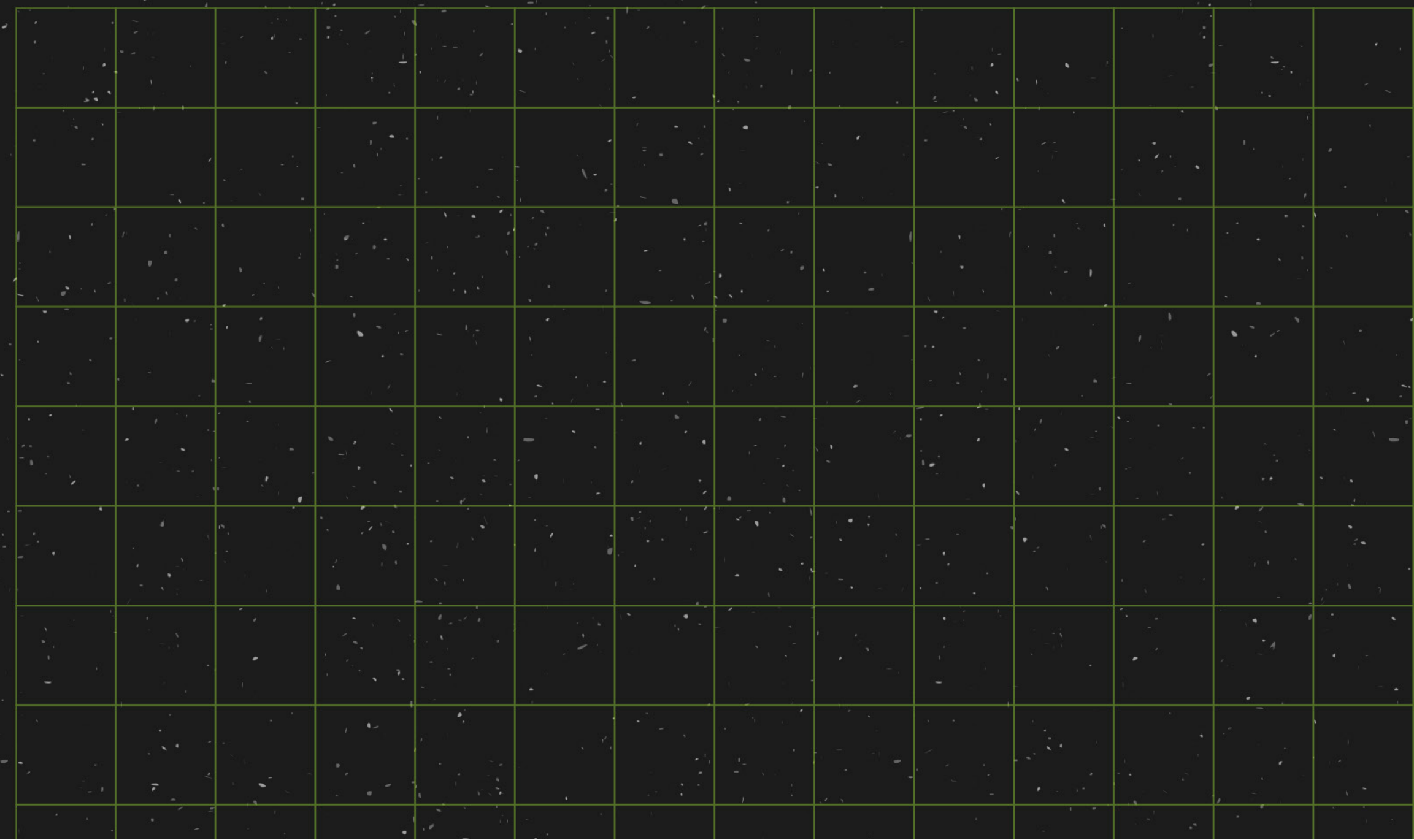
Logo 01

Colors 06

Fonts 07



LOGO

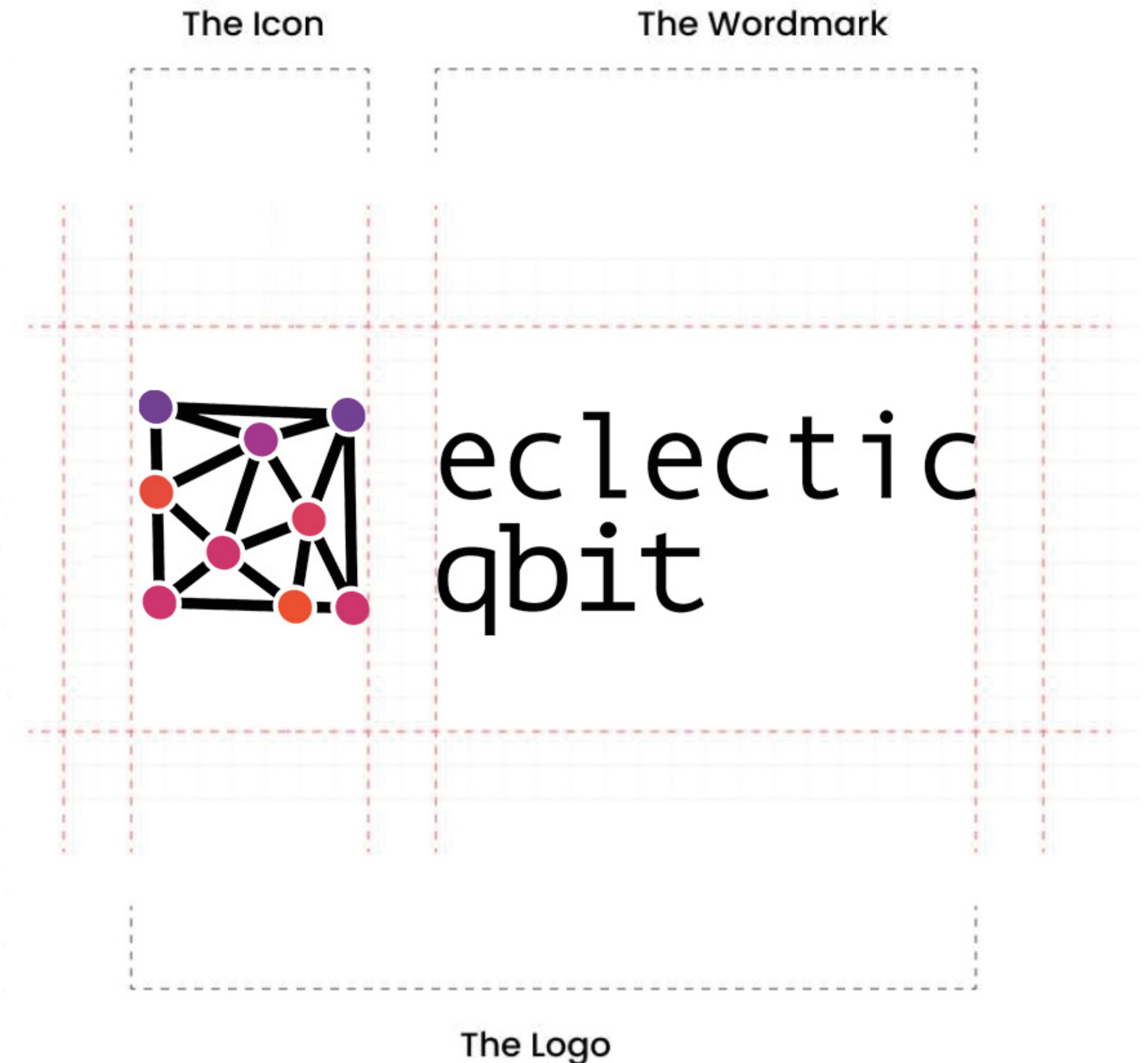


The Brand

MAIN VERSION

The set formed by the logo and the isotype represented here form the brand eclectic qbit

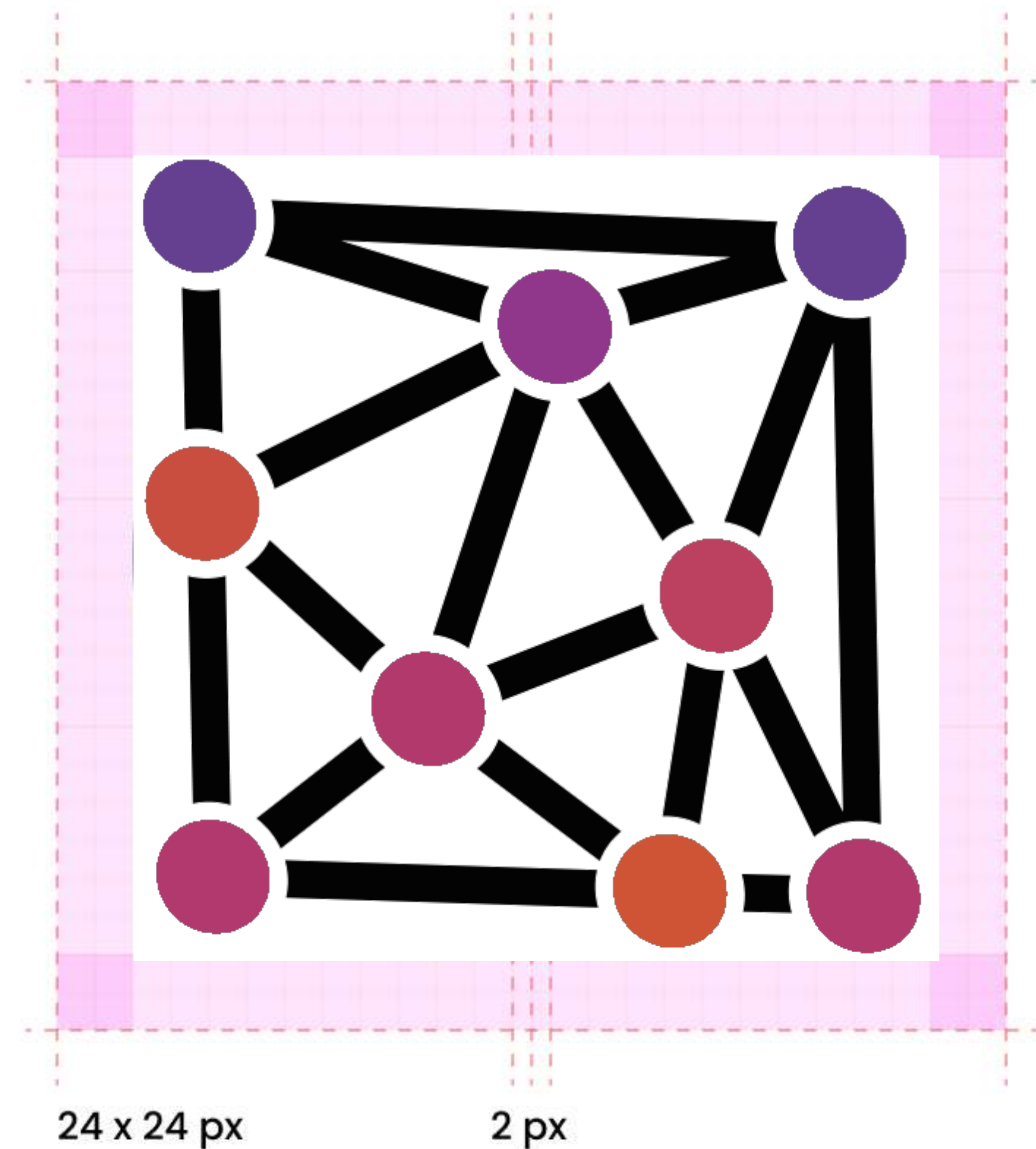
Both components maintain a relationship with each other.
exact and precise relationship that has been designed taking care of every detail to represent the brand eclectic qbit on a great diversity of supports and media.



The Isotype

The isotype is the graphic representation of the brand, is the symbolic part of the brand and shall be recognized without the text when applied separately and individually.

It is a particularly important part of the logo since it will be the most brand recognizable.



★ Logo Against Solid Backgrounds

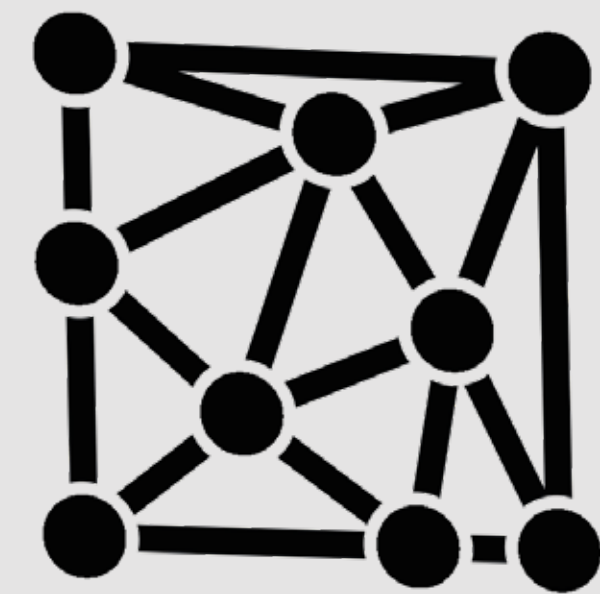
COLORS BACKGROUND



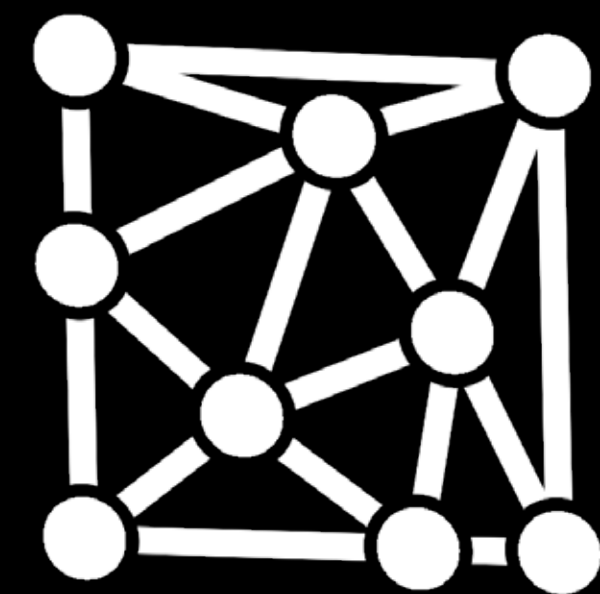
Mono Color

There are many media and supports today that for various reasons only admit printing in black and white.

The reproduction of the logo has also been defined for media and supports in black and white in order to avoid distortions in these media



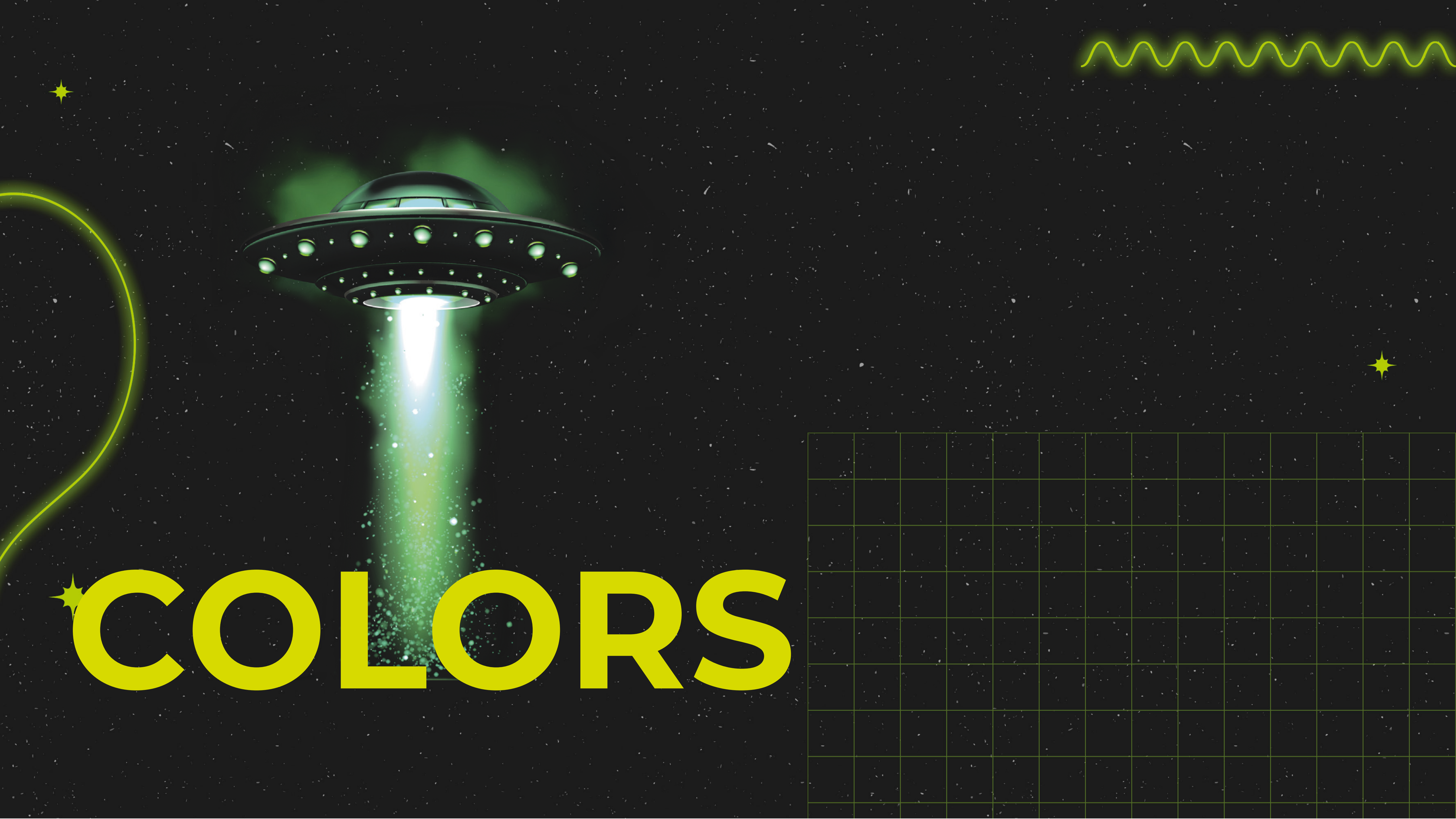
eclectic
qbit



eclectic
qbit

Partnerships Logo





★**COLORS**

Company Colors

The importance of color in a brand does not admit discussion, it is very important to respect all color codes, regardless of the system that is applied.

The following precisely defines the company colors and their gradations in RGB.





FONTS

Andale Mono Font



Andale Mono.ttf

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789 (!#\$%&/ . | * ` @ ' , ? : ;)

Penultimate

The spirit is willing but the flesh is weak

SCHADENFREUDE

3964 Elm Street and 1370 Rt. 21

The left hand does not know what the right hand is doing.

mail@example.com

<http://www.cufonfonts.com>



Thank you

