



# HACKATHON

## Chapter III - 2025





# The Journey to your Pitching

HACKING

30.09 & 01.10.2025

FIRST  
EVALUATION

02.10.2025 | Evaluation done by the Coaches  
Berlin: (10:30 - 12:00 CET) / Porto 09:30 - 11:00 (GMT+1)

Upload Pitch  
Slides

Finish and Upload your own Pitch Slides to your own repo  
until 02.10.2025 Berlin: (12:00 CET) / Porto 11:00 (GMT+1)

FINALIST  
TEAMS

First Evaluation (Coaches) → List of the 7 Finalist Teams

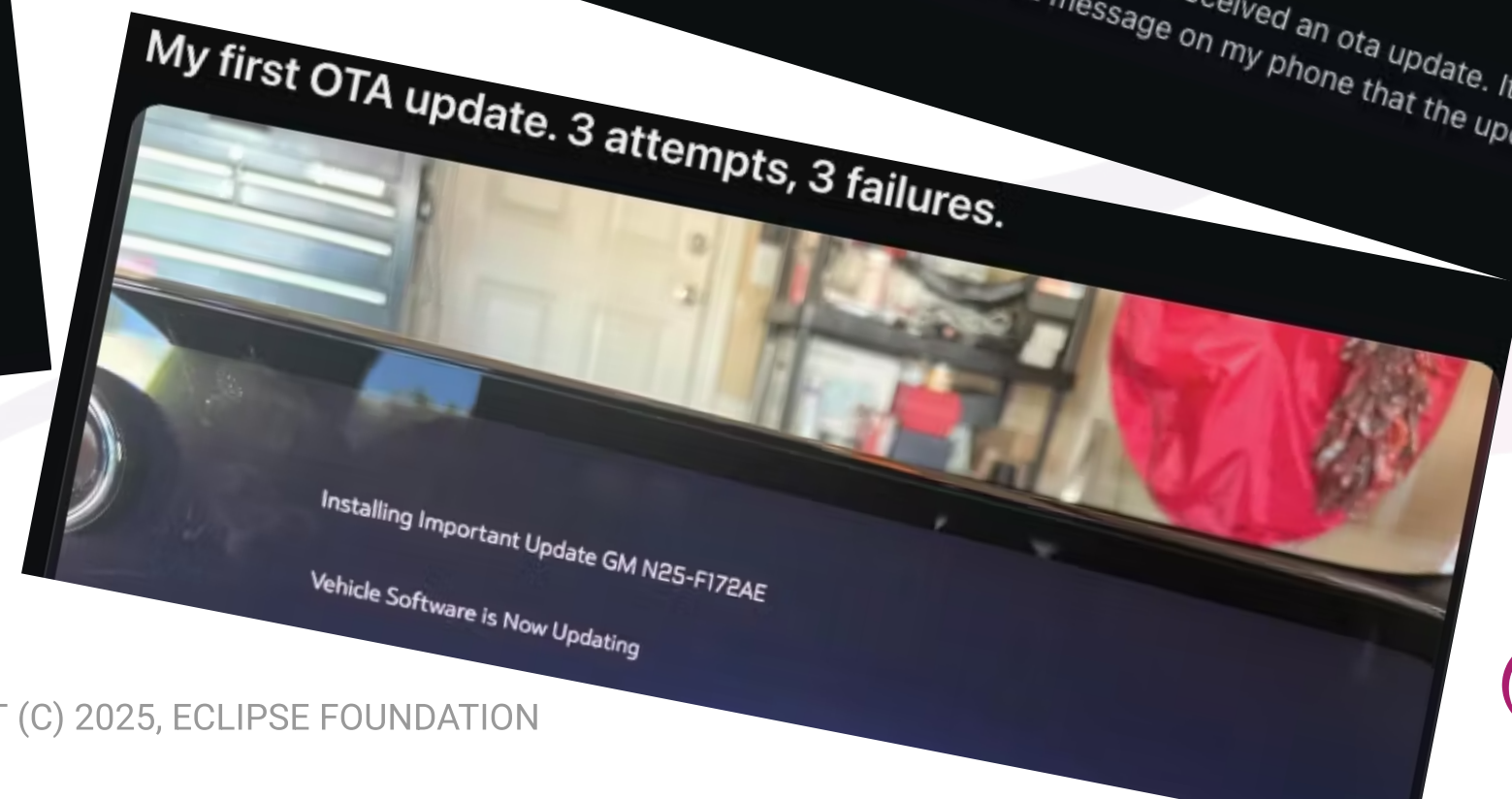
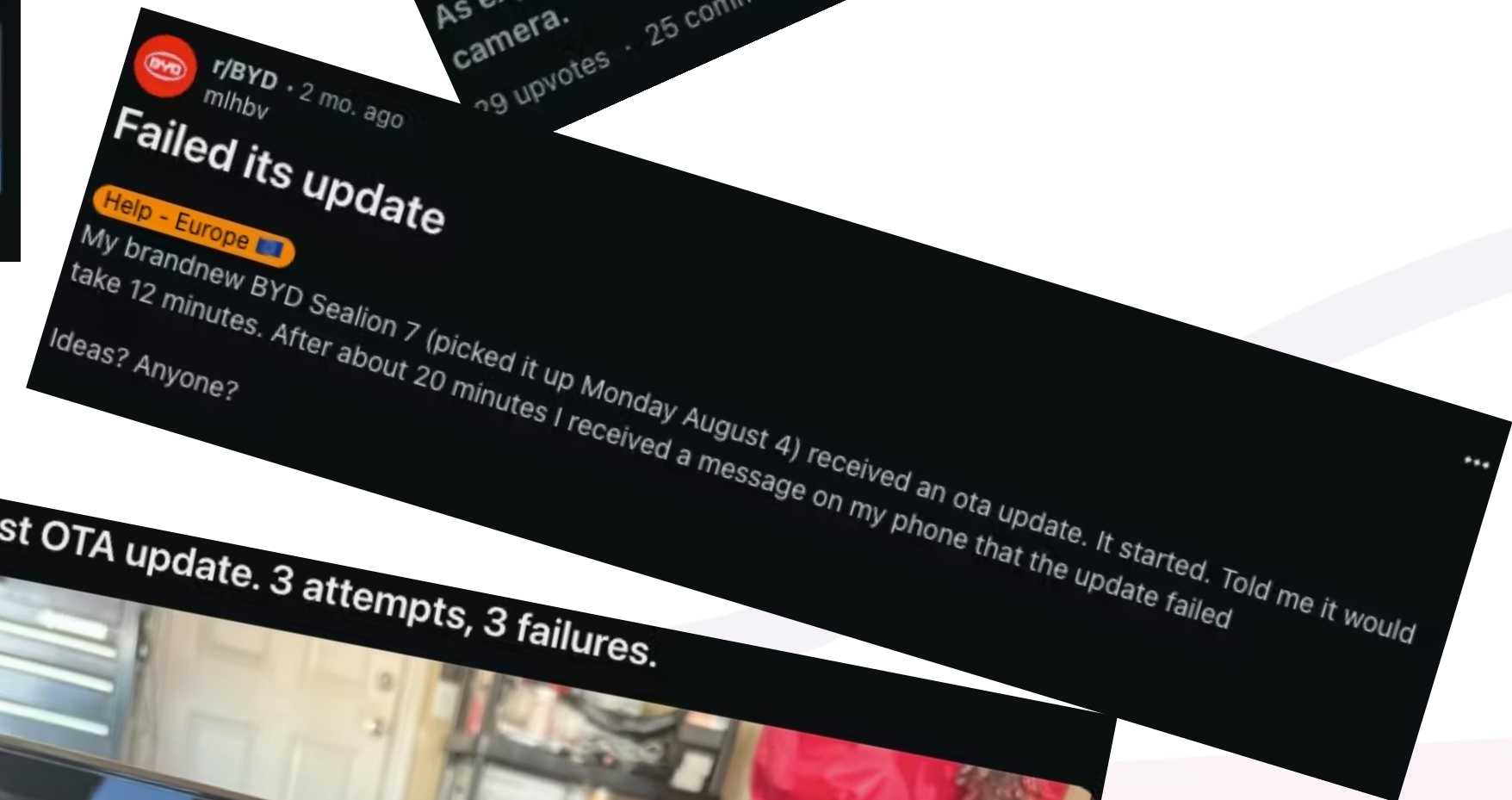
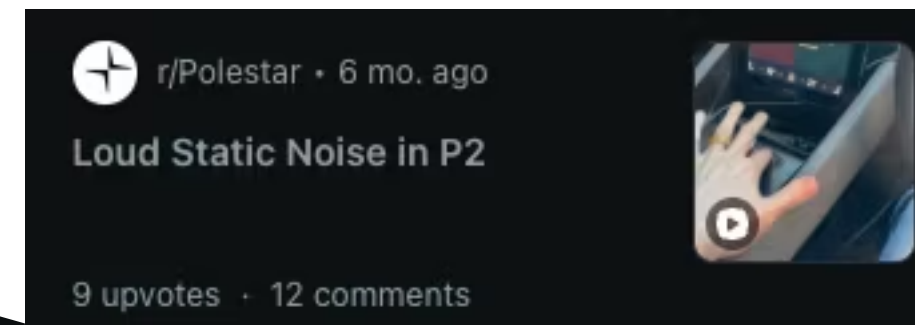
PITCHING  
SESSION

Pitching Presentations of the Finalist Teams

SECOND  
EVALUATION

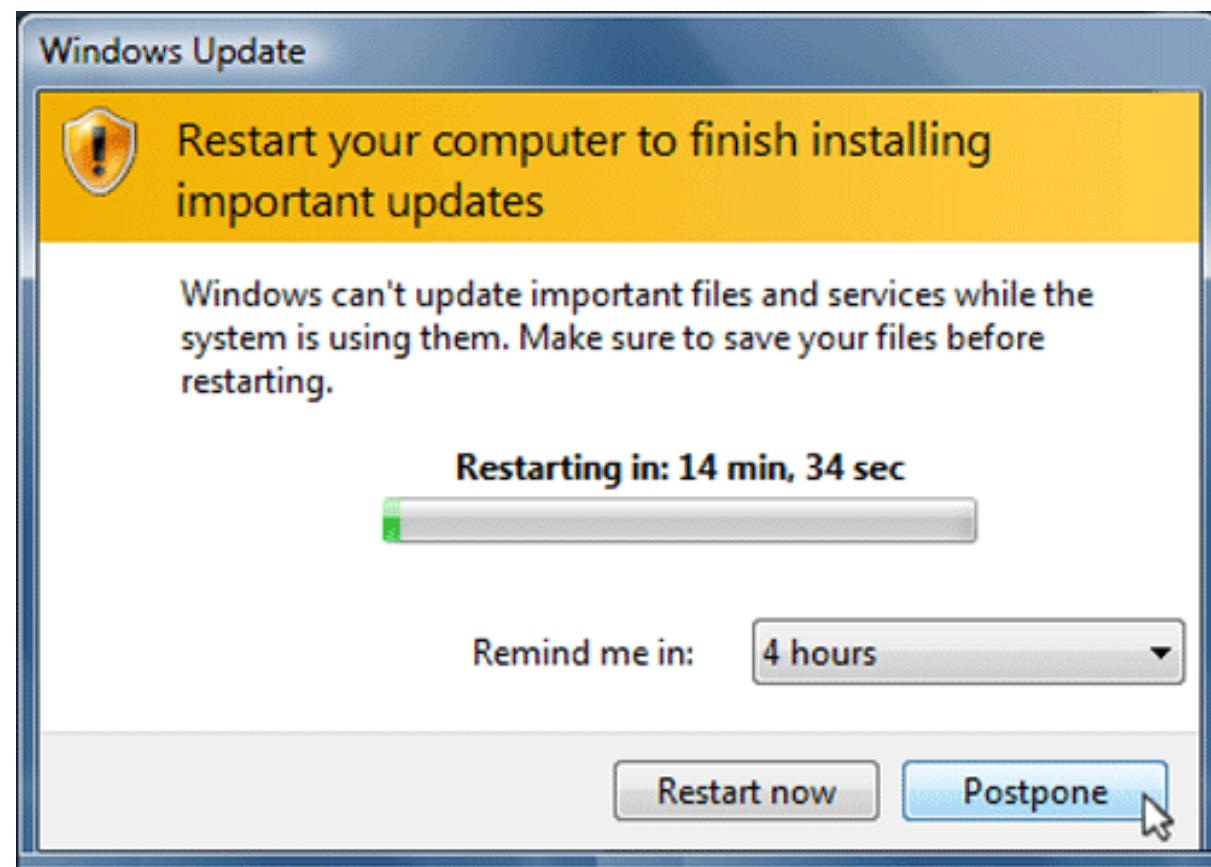
Second Final Evaluation (Jury) → The Winners (3rd, 2nd, 1st)

# The Problem



# The Problem

*“Updating a car today still feels like updating a PC from the 90s.”*





# The Problem

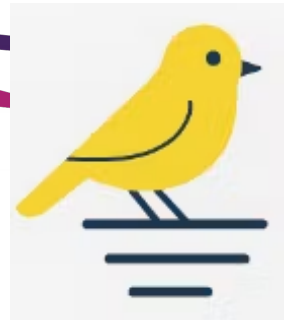
- Update flows to verification and decision-making during software deployment
- Pain points
  - Too many manual steps
  - Fragmentation across suppliers and systems
  - High risk of failure (bricking, complex rollback)
- Why it Matters
  - **Automakers:** slow time-to-market, high costs, risk of recalls.
  - **End-users:** poor experience, low trust in connected vehicles.



# COOTA

Updating mobility,  
orchestrating trust.

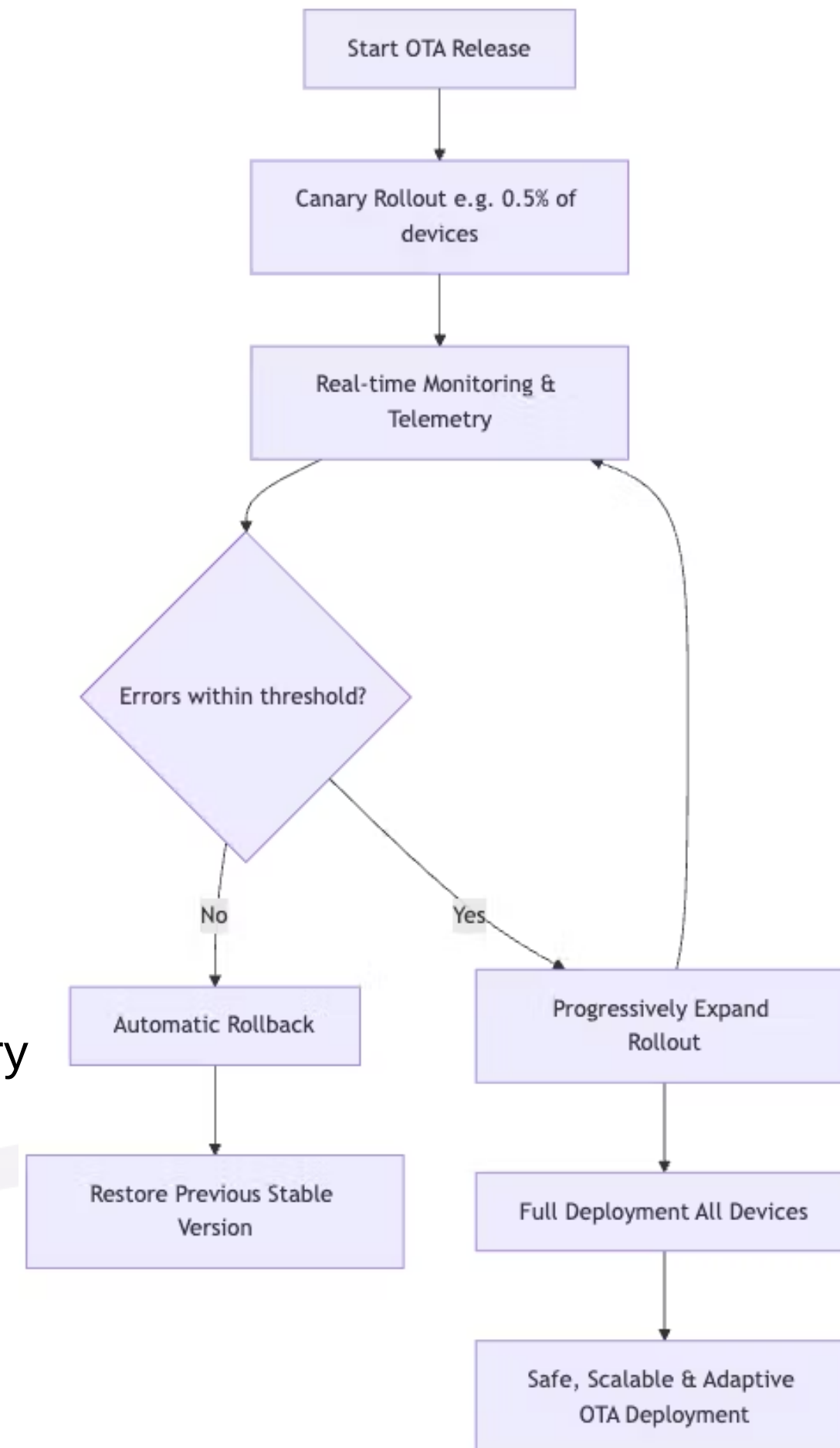
Canary Orchestrator for  
Over The Air



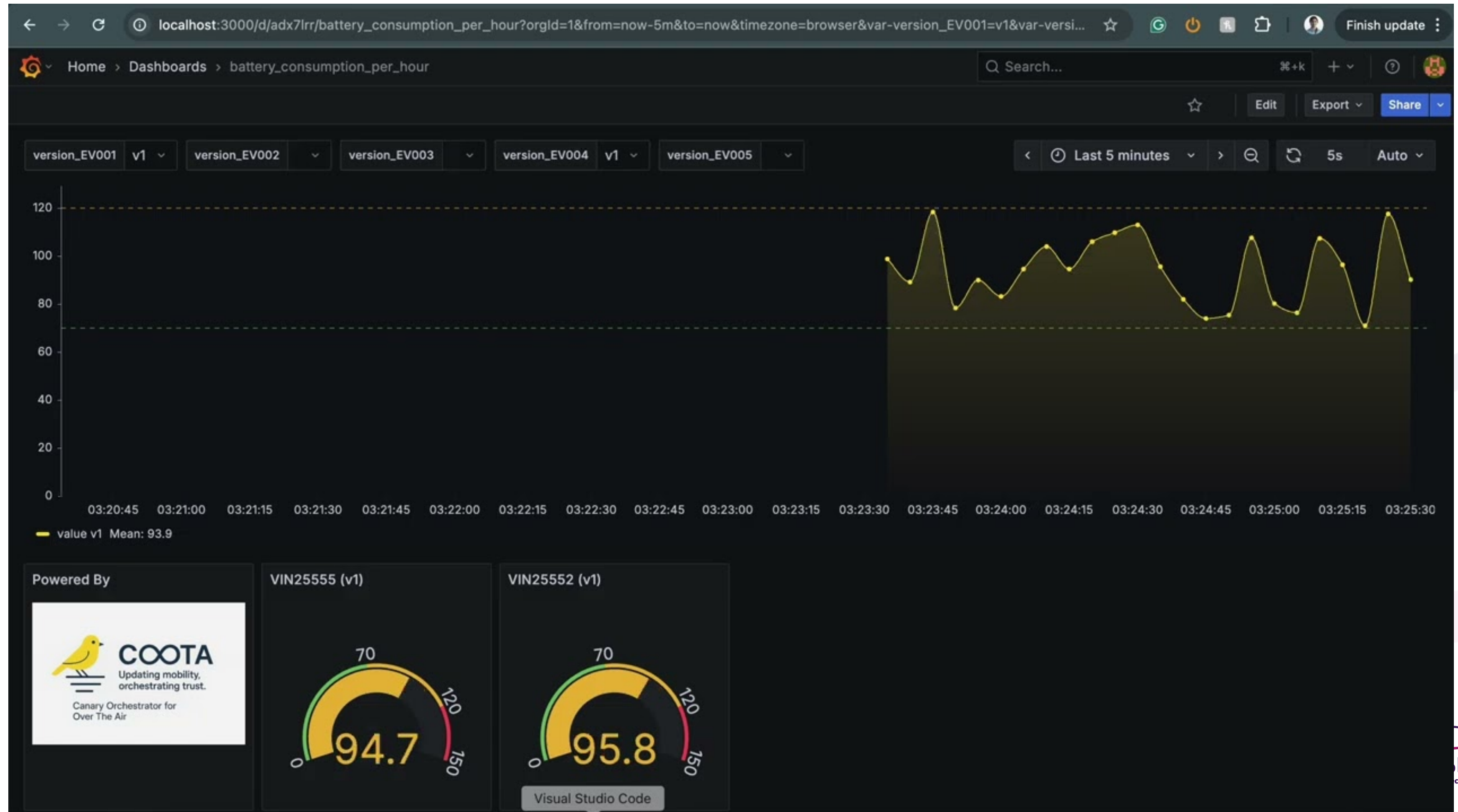
# The Solution

COOTA – Canary Orchestrator for OTA Updates

- Symphony SDV provides the framework
  - **COOTA** plugs into that framework as the orchestrator of OTA campaigns
- Symphony SDV focuses on abstraction and standardization
  - **COOTA** adds deployment intelligence
    - canary updates
    - monitoring
    - rollback
    - safe scaling
- Symphony SDV ensures interoperability between OEMs and suppliers.
  - **COOTA** ensures operational safety and trust in the actual OTA delivery flow
- Symphony SDV provides the “what” (update capability)
  - **COOTA** provides the “how” (safe, scalable, adaptive rollout)



# The Solution





# The Solution





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