



HACKATHON

Chapter III - 2025





The Journey to your Pitching

HACKING

30.09 & 01.10.2025

FIRST
EVALUATION

02.10.2025 | Evaluation done by the Coaches
Berlin: (10:30 - 12:00 CET) / Porto 09:30 - 11:00 (GMT+1)

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Slides

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until 02.10.2025 Berlin: (12:00 CET) / Porto 11:00 (GMT+1)

FINALIST
TEAMS

First Evaluation (Coaches) → List of the 7 Finalist Teams

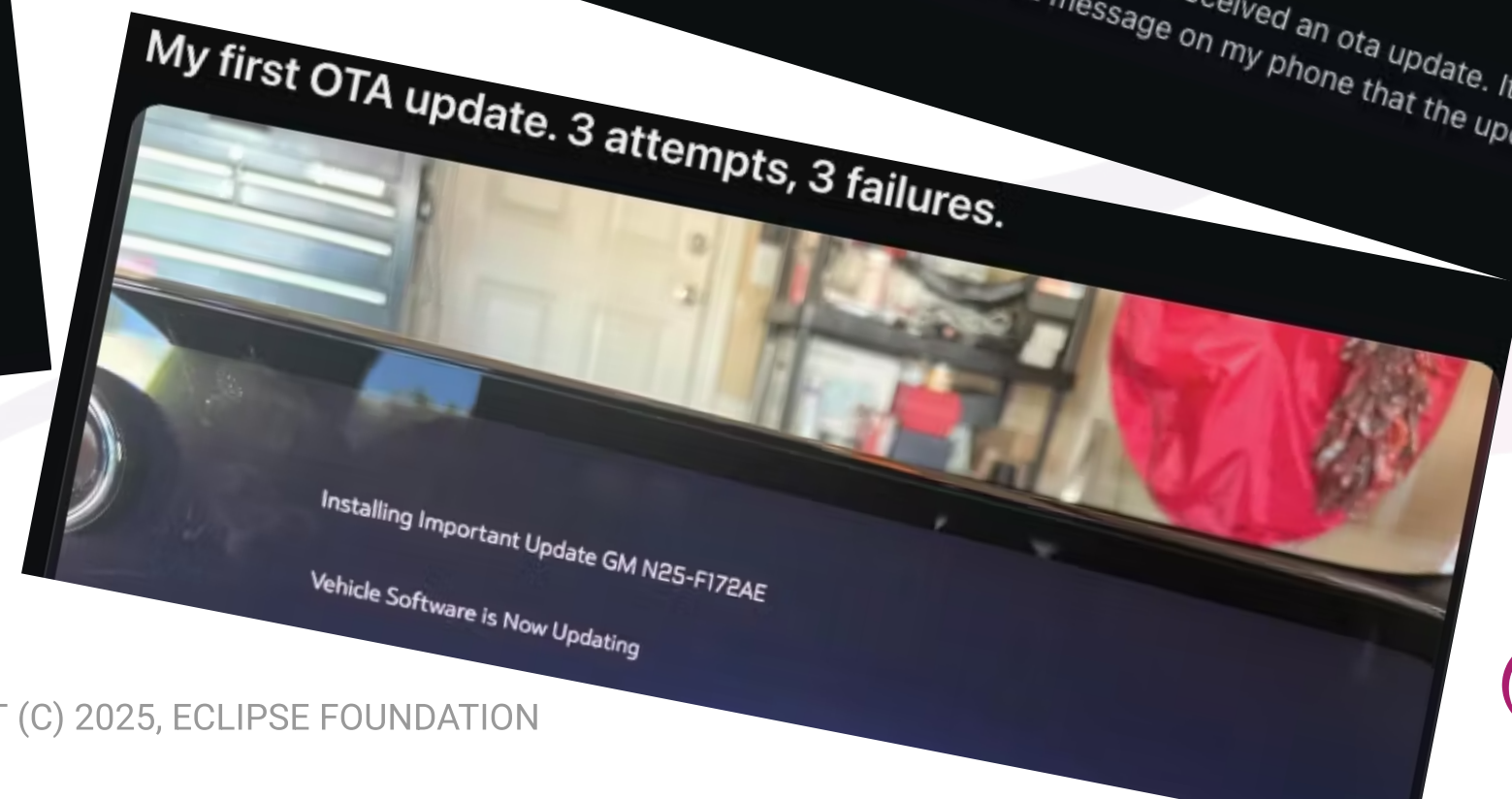
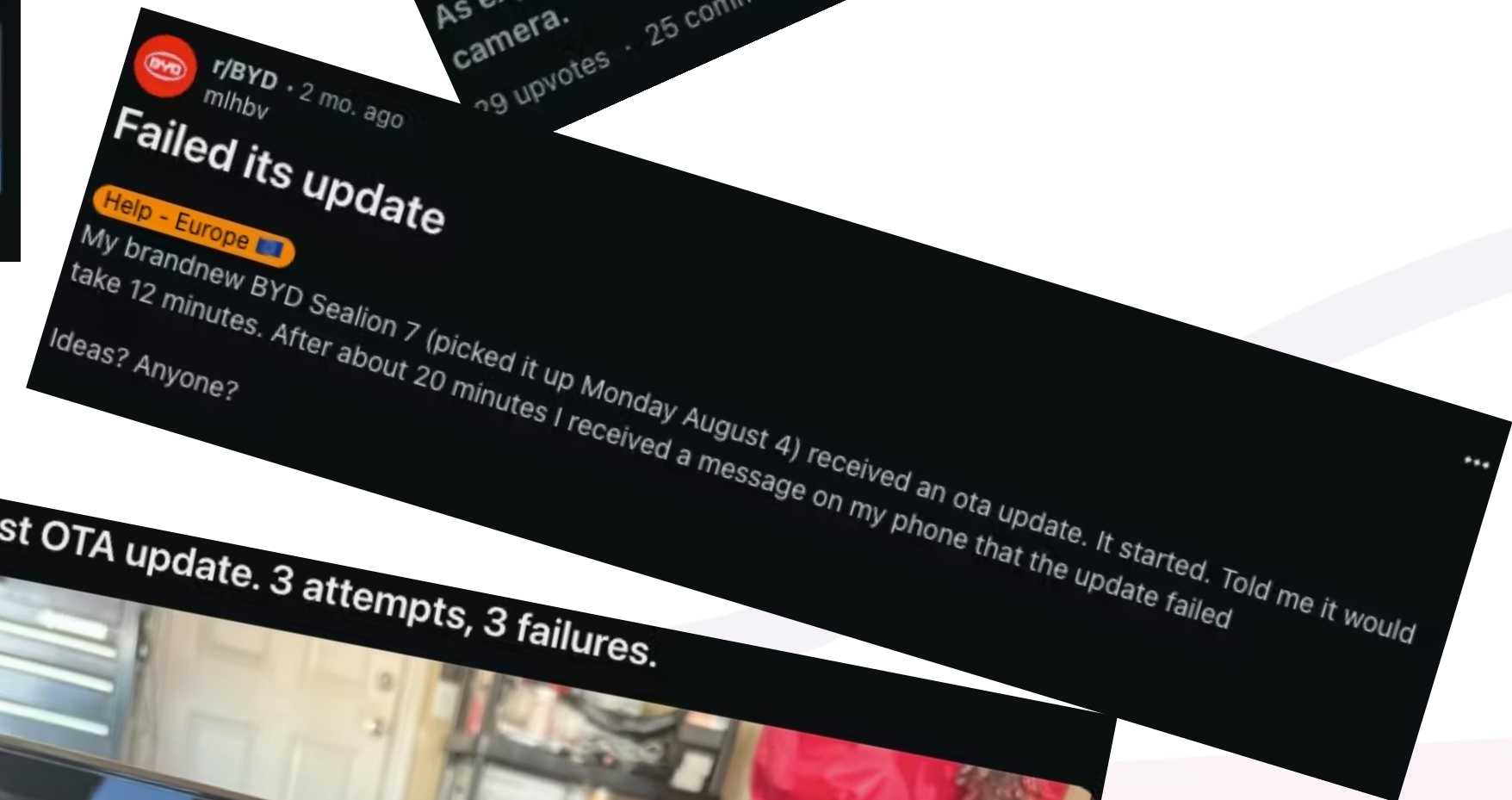
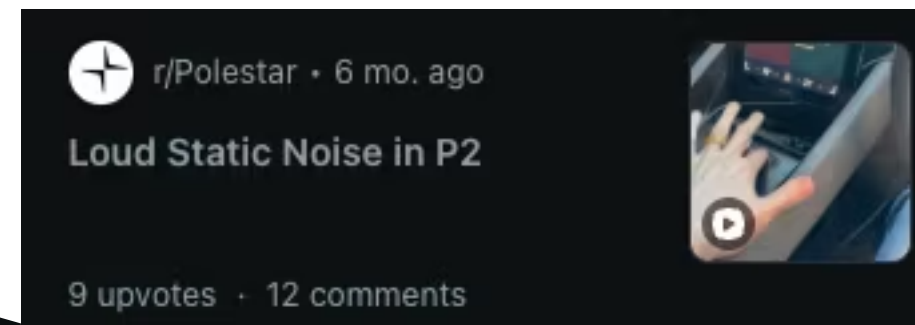
PITCHING
SESSION

Pitching Presentations of the Finalist Teams

SECOND
EVALUATION

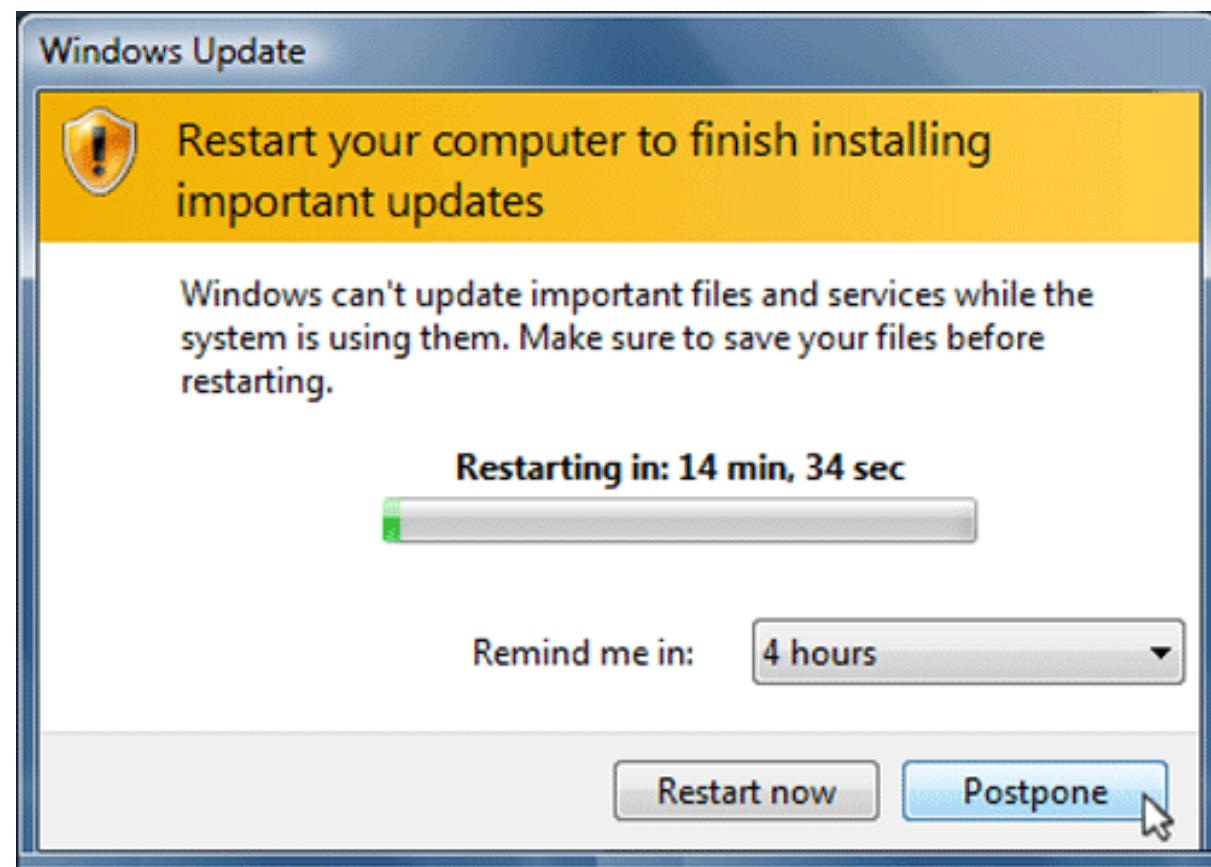
Second Final Evaluation (Jury) → The Winners (3rd, 2nd, 1st)

The Problem



The Problem

“Updating a car today still feels like updating a PC from the 90s.”



The Problem

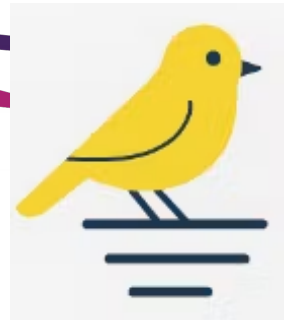
- Update flows to verification and decision-making during software deployment
- Pain points
 - Too many manual steps
 - Fragmentation across suppliers and systems
 - High risk of failure (bricking, complex rollback)
- Why it Matters
 - **Automakers:** slow time-to-market, high costs, risk of recalls.
 - **End-users:** poor experience, low trust in connected vehicles.



COOTA

Updating mobility,
orchestrating trust.

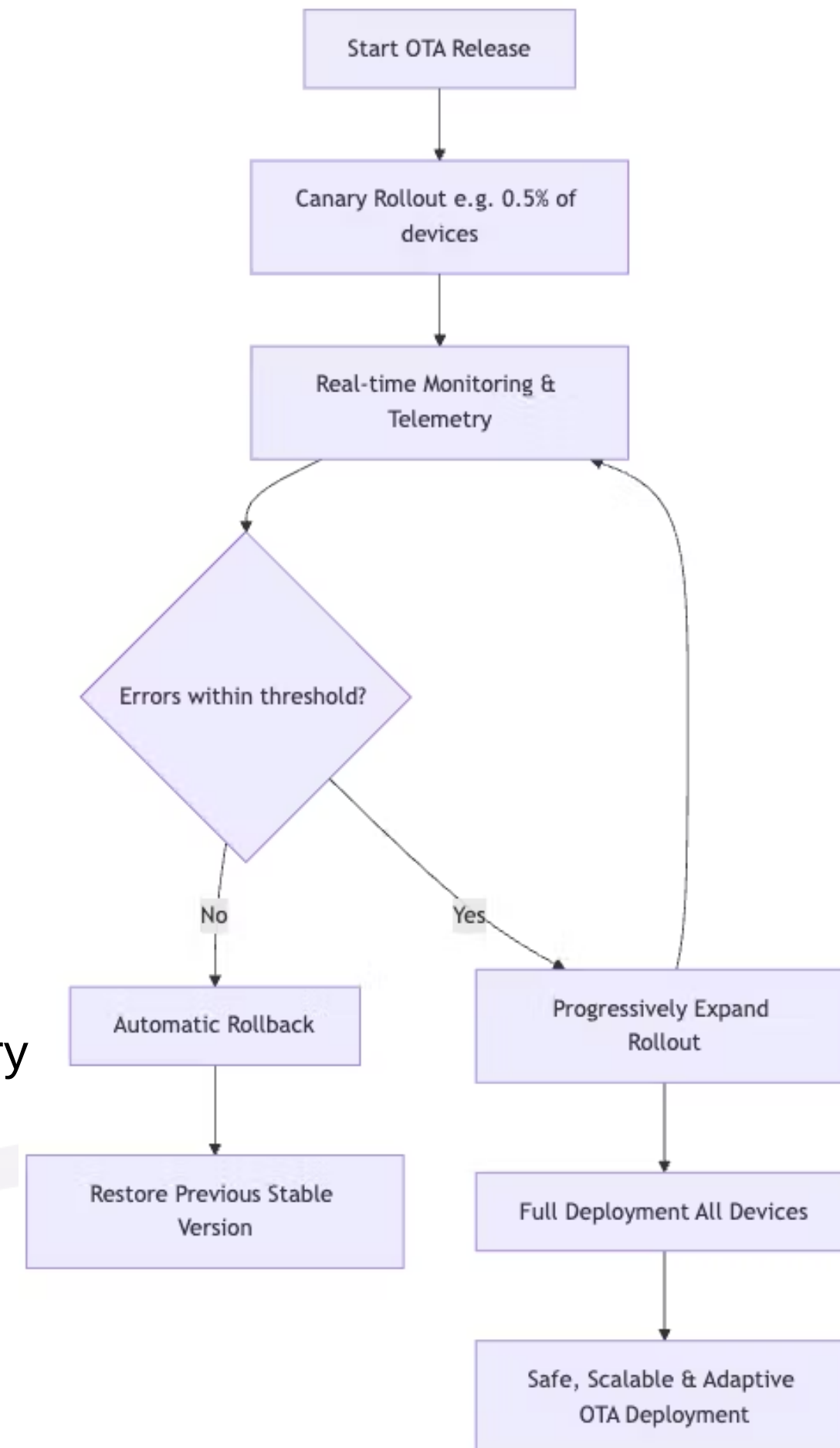
Canary Orchestrator for
Over The Air



The Solution

COOTA – Canary Orchestrator for OTA Updates

- Symphony SDV provides the framework
 - **COOTA** plugs into that framework as the orchestrator of OTA campaigns
- Symphony SDV focuses on abstraction and standardization
 - **COOTA** adds deployment intelligence
 - canary updates
 - monitoring
 - rollback
 - safe scaling
- Symphony SDV ensures interoperability between OEMs and suppliers.
 - **COOTA** ensures operational safety and trust in the actual OTA delivery flow
- Symphony SDV provides the “what” (update capability)
 - **COOTA** provides the “how” (safe, scalable, adaptive rollout)





The Solution

DEMO VIDEO HERE

The Solution





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