

WALTER - PRODUCT MANAGER

CONTACT

📞 +55 (42) 99990-7001
📍 São Paulo, Brazil
✉️ bullishtrader00@gmail.com

EDUCATION

LUISS BUSINESS SCHOOL
Bachelor's Degree in Economics
and Business

ITIS ARMELLINI
Degree in Computer Science

SKILLS

→ Product Vision
→ Roadmap Planning
→ Stakeholder Communication
→ Agile Development
→ Figma
→ UI/UX Design
→ A/B Testing
→ Consumer Research

LANGUAGES

→ Italian (Native)
→ English (C1)
→ Portuguese BR (C2)

CERTIFICATION

PRODUCT MANAGEMENT
2019 - 2020
Product School

CERTIFIED PRODUCT MANAGER (CPM)
2020 - 2021
Association of International
Product Marketing and
Management (AIPMM)

ABOUT ME

Product Manager with 5+ years of experience driving growth at Web3 startups, cross-chain DEXs, and fintech platforms. Skilled in product strategy, UI/UX design, and end-to-end lifecycle management. Adept at leading cross-functional teams and delivering products from 0 to 1, as well as scaling them beyond.

WORK EXPERIENCE

LEAD PRODUCT MANAGER

dKiT | Cross-Chain API/SDK (Dec.2023 / Present).

- Leading product vision, strategy, and roadmap for dKit, a cross-chain liquidity SDK/API.
- Driving agile development and collaborating with engineering teams to build robust developer-first tooling.
- Spearheaded product launch campaigns and developer onboarding initiatives to boost adoption.
- Designed and launched the product website and documentation portal using Webflow and Framer.

CO-FOUNDER

0xVentures (Venture Capital) — June 2020 / Present

- Provided product strategy and advisory to Web3 startups.
- Assessed investment opportunities, driving key venture decisions.
- Built internal tools and supported go-to-market planning for portfolio projects.
- Established partnerships and grew a strong Web3 network for founders and projects.

LEAD PRODUCT MANAGER

THORSwap Cross-Chain DEX Aggregator (March 2020 / Aug 2023).

- Managed product lifecycle from ideation to post-launch iterations.
- Delivered secondary products including THORYield and THORChads Score.
- Surpassed volume targets by 75% in the first year of product launch.
- Led consumer surveys and A/B testing to optimize product experience.