

13. - 14. November 2025, bUm Berlin



ecoCompute 2025

The biggest engineering conference on sustainability in
hardware and software

ecoCompute 2025 – The Success Story Continues

Facts 2024 Edition

Location: Munich

Attendees: 120

Network: 1,000 connections

Speaker: 25



Facts 2025 Edition

Location & Date: bUm Berlin, 13 & 14 November 2025

Attendees: 200+

Key facts: Unique mix of software & hardware developers, governmental officials, and industry professionals, coming together to craft a sustainable future

Content: Two Tracks

Deep Dives & Knowledge Sessions

Bootcamp / Workshops

Coffee Breaks & Socials



ecoCompute 2025



Location: **bUm** Berlin
13. - 14. November 2025

© images by bUm Berlin

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Why sponsor this event?

Impact Recognition

Highlight your role in driving impactful, sustainable solutions and shaping the future of the industry.

Brand Affiliation

By connecting with a platform dedicated to promoting ecological awareness and sustainable practices.

Contact with Experts

Meet top-notch experts driving sustainable solutions for growing business demands.

Growth

Support green development in technology and benefit from innovative growth.

Networking

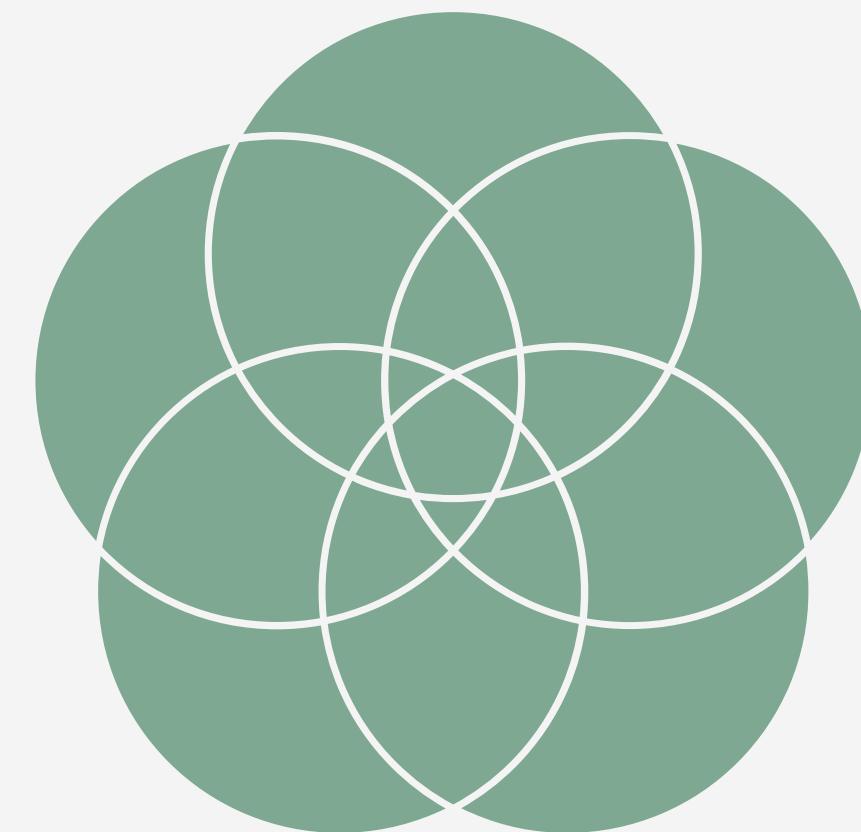
Connect your organization with sustainability experts through connections during the event or at the dinner

Be part of a movement

Position your brand as a leader in sustainable tech, showcasing progress and attracting visionary partners.

Visibility

Gain exposure to a broad professional audience, boosting brand awareness and reputation.



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Last year's speakers (excerpt)



Hagen
Pfeifer



Arne
Tarara



Sasche
Böhme



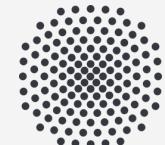
Didi
Hoffmann



Yelle
Lieder



David
Kopp



Max
Körbächer



Anna
Zagorski



Max
Schulze



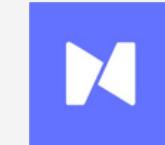
Verena
Majuntke



Andreas
Brunnert



Petteri
Kivimäki



Anita
Schüttler



Ghazal
Aakel & Eric
Jochum



Last and this year's partners (excerpt)

ORGANIZERS



CONTENT & NETWORK PARTNERS



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ecoCompute 2024 Impressions

Munich, Germany

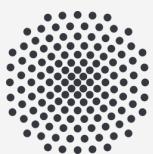


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Speaker Testimonials



David
Kopp

„ecoCompute is the best conference
for learning best practices

for greening IT and networking with like-minded people.”



Christian
Binder

„The ecoCompute marks the spearhead
of sustainable patterns and delivers inspiration
to enable the most sustainable solutions”



Eric
Jochum

„The ecoCompute was one of our
most impressive events in 2024.

[...] exciting talks and it was a perfect place
for GreenIT networking.“



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Attendee Testimonials

„Very good talks, very friendly people. 😍”

„Great community, two tracks were just the right amount of selection. Sufficient breaks in between.”

„I loved meeting all these people and getting multiple perspectives on the topic.”

„ecoCompute is the best conference for learning best practices for greening IT and networking with like-minded people.”

„Vegetarian/Vegan Food, LOCATION, Exchange, super friendly and welcoming atmosphere.”

„The concept with food choice, badges that grow plants, the organisers gained trust I think - Separates this from more green-washing events.”

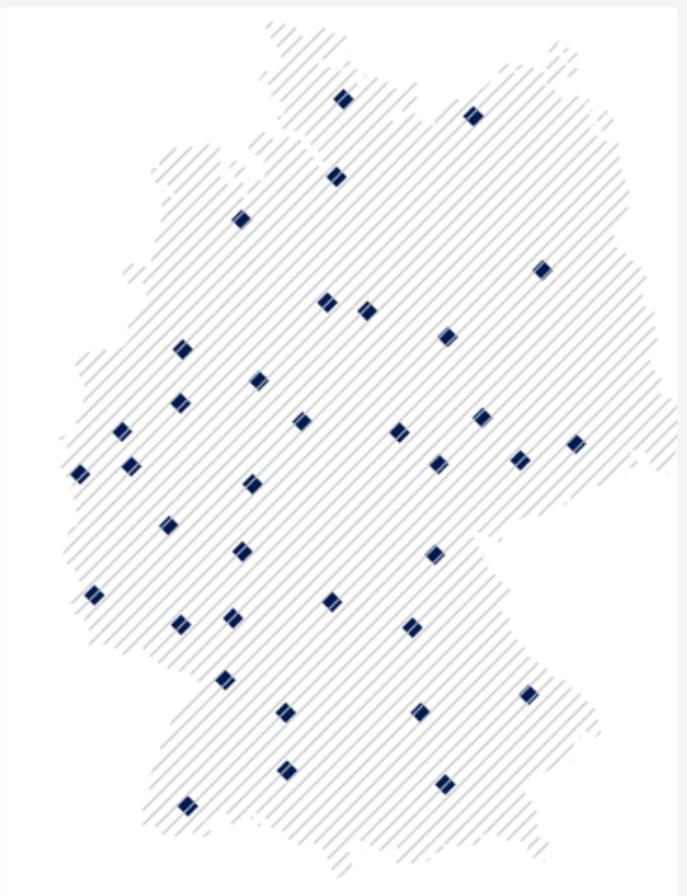
Partner spotlight



GESELLSCHAFT
FÜR INFORMATIK

The voice of informatics

- ❖ Around 20,000 personal members
- ❖ Representing computer scientists in science, business, public administration, society and politics since 1969



- ❖ 14 specialist areas
- ❖ 30 regional groups
- ❖ countless specialist groups



"IT and its products make a decisive contribution to these impacts on nature, the environment and the climate. GI is aware of these impacts, its role and responsibility towards society - especially future generations and the Global South. Sustainable IT must be aligned with the global sustainability goals of the United Nations and take software, hardware and infrastructures into account."

(GI Executive Board resolution "The responsibility of computer science on the path to climate neutrality" from 3.8.2023)

https://gi.de/fileadmin/GI/Allgemein/PDF/GI-Positionspapier_Informatik_Klima_Beschluss_2023_06_30.pdf

Sponsoring opportunities

Tier	Bronze ③	Silver ②	Gold ①	Diamond
Free Tickets	1	2	4	6
Logo Website Feature	✓	✓	✓	✓
Social media: LinkedIn post	✓	✓	✓	✓
Sponsor roll-up		✓	✓	✓
Logo feature on speaker backdrop in up to two talks		✓	✓	✓
Exhibit table / booth			✓	✓
Logo on attendee badge				✓
Participation in welcome talk on Day 1				✓
Featured in after-video with special thanks				✓

Bronze Sponsor - 1.500 €



Boost your presence with a dedicated post on our LinkedIn page.



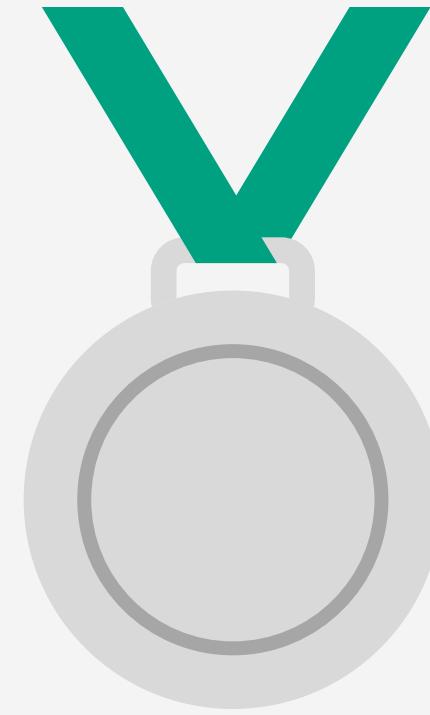
You will receive one sponsor ticket to visit the conference.



Showcase your brand on our website with sponsor name, logo, link and a brief description.

Sponsorship is available for up to five companies.

Silver Sponsor - 2.500 €



Enjoy the event with two complimentary sponsor tickets.



Showcase your identity through sponsor name, logo, link and a captivating description on our website.



Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.



Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is available for up to five companies.

Gold Sponsor - 6.000 €



Unlock unparalleled visibility with four complimentary tickets, more prominent sponsor recognition on our website.



Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.



Exhibition table at the conference, to engage with visitors and speakers.



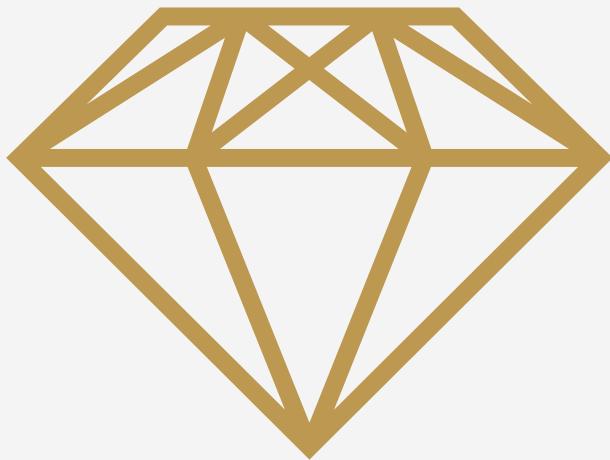
Enjoy the event with four complimentary sponsor tickets.



Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is limited to two companies.

Diamond Sponsor - 10.0000 €



Unlock unparalleled visibility with six complimentary tickets, exclusive sponsor recognition on our website and a dedicated post on our LinkedIn page.



Showcase your brand with an exhibit table and prominent sponsor roll-up at the conference.



Receive special thanks with a custom interview part in the closing video.



Exhibition table at the conference to engage with visitors and speakers.



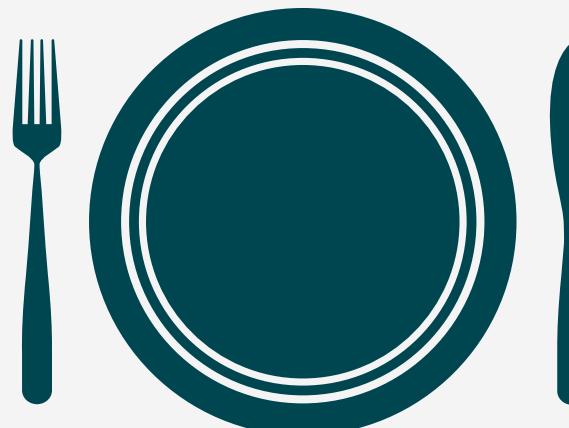
Your logo featured on the speaker backdrop



Participation in welcome talk on Day 1

Sponsorship is limited to one company.

Opportunity Food Sponsor - starts from 2.500 €



Capture the hearts of all attendees and become the Food Sponsor - showcase your roll-up alongside the meals & refreshments.



Your brand will enjoy prominent visibility, showcased through your sponsor name, logo, link, and a brief description on our website.



Optional: Receive special thanks in the closing video.



Optional: Sponsor the Conference-Dinner and have optional print on the menu card

Sponsorship is exclusive to a single company per food breaks.
Drinks, Coffee Break, Lunch are separate food breaks and will feature individual mentions / banners / roll-ups.

Sustainable catering by **bUm** Berlin



© images by bUm Berlin

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Individual sponsoring option



Depending on your **preferences** and **needs**, we've crafted **various sponsorship packages**. We've listed some options here, and if you'd like to tailor a specific package, feel free to reach out to us anytime. We can discuss **what suits your company best**.

Do you have any more questions?

If you have any further questions, feel free to contact us anytime.

Contact: Arne Tarara,
arne@green-coding.io
+49 160 947 930 24



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