ecoCompute 2025

The biggest engineering conference on sustainability in hardware and software

ecoCompute 2025 – The Success Story Continues

Facts 2024 Edition

Location: Munich
Attendees: 120
Network: 1,000 connections
Speaker: 25

Facts 2025 Edition

Location & Date: bUm Berlin, 13 & 14 November 2025
Attendees: 200+
Key facts: Unique mix of software & hardware developers, governmental officials, and industry professionals, coming together to craft a sustainable future
Content: Two Tracks
Deep Dives & Knowledge Sessions
Bootcamp / Workshops
Coffee Breaks & Socials

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Location: bUm Berlin
13. - 14. November 2025

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Why sponsor this event?

Impact Recognition

Highlight your role in driving impactful, sustainable solutions and shaping the future of the industry.
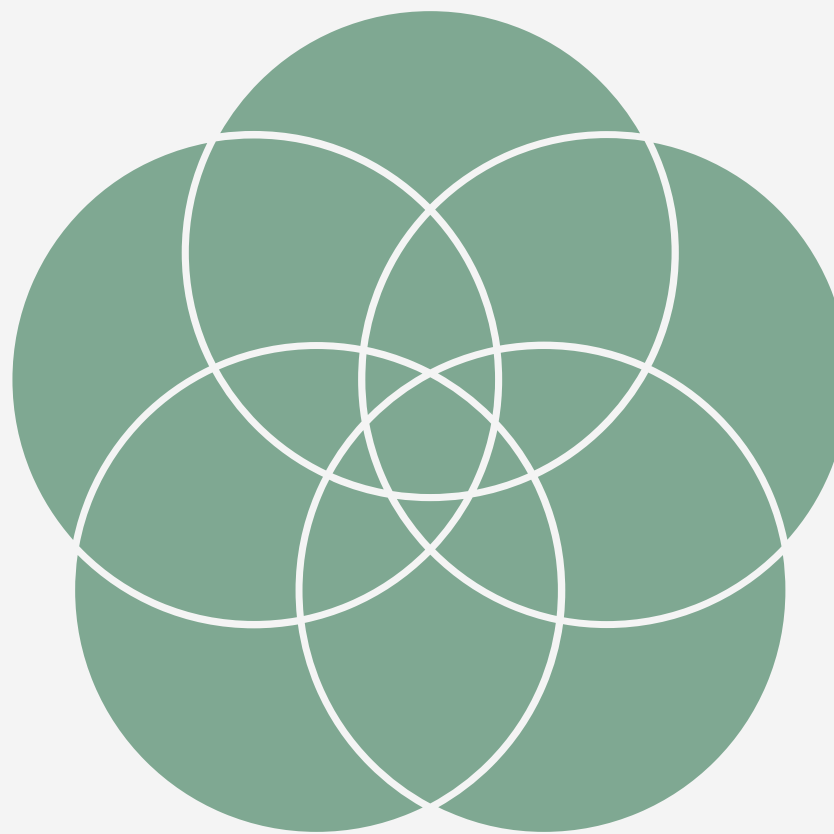
Brand Affiliation

By connecting with a platform dedicated to promoting ecological awareness and sustainable practices.

Contact with Experts

Meet top-notch experts driving sustainable solutions for growing business demands.

Growth

Support green development in technology and benefit from innovative growth.

Be part of a movement

Position your brand as a leader in sustainable tech, showcasing progress and attracting visionary partners.

Networking

Connect your organization with sustainability experts through connections during the event or at the dinner

Visibility

Gain exposure to a broad professional audience, boosting brand awareness and reputation.

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Last year's speakers (excerpt)

Hagen Pfeifer

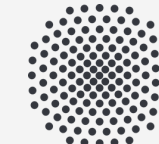Arne Tarara

Sasche Böhme

Didi Hoffmann

Yelle Lieder
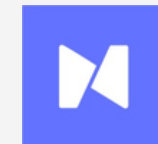
David Kopp

Max Körbächer

Anna Zagorski

Max Schulze

Verena Majuntke

Andreas Brunnert

Petteri Kivimäki

Anita Schüttler

Ghazal Aakel & Eric Jochum

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Last and this year's partners (excerpt)

ORGANIZERS

CONTENT & NETWORK PARTNERS

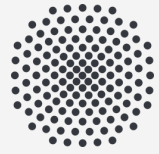ecoCompute 2025

ecoCompute 2024 Impressions
Munich, Germany
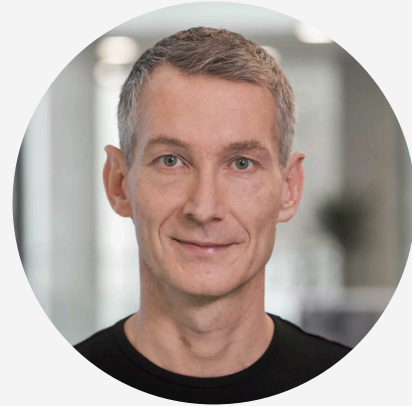
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Speaker Testimonials

David Kopp

„ecoCompute is the best conference
for learning best practices
for greening IT and networking with like-minded people."

Christian Binder

„The ecoCompute marks the spearhead
of sustainable patterns and delivers inspiration
to enable the most sustainable solutions"

Eric Jochum

„The ecoCompute was one of our
most impressive events in 2024.
[...] exciting talks and it was a perfect place
for GreenIT networking."

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Attendee Testimonials

„Very good talks, very friendly people. 😍"

„ecoCompute is the best conference
for learning best practices
for greening IT and networking with like-minded people."

„Great community, two tracks were just the right
amount of selection. Sufficient breaks in between."

„Vegetarian/Vegan Food, LOCATION, Exchange,
super friendly and welcoming athmosphere."

„I loved meeting all these people and getting
multiple perspectives on the topic."

„The concept with food choice, badges that grow
plants, the organisers gained trust I think
- Separates this from more green-washing events."

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Partner spotlight

GESELLSCHAFT FÜR INFORMATIK

The voice of informatics

- ❖ Around 20,000 personal members
- ❖ Representing computer scientists in science, business, public administration, society and politics since 1969

- ❖ 14 specialist areas
- ❖ 30 regional groups
- ❖ countless specialist groups

"IT and its products make a decisive contribution to these impacts on nature, the environment and the climate. GI is aware of these impacts, its role and responsibility towards society – especially future generations and the Global South. Sustainable IT must be aligned with the global sustainability goals of the United Nations and take software, hardware and infrastructures into account."

(GI Executive Board resolution "The responsibility of computer science on the path to climate neutrality" from 3.8.2023)

https://gi.de/fileadmin/GI/Allgemein/PDF/GI-Positionspapier_Informatik___Klima_Beschluss_2023_06_30.pdf

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Sponsoring opportunities

Tier	🥉 Bronze	🥈 Silver	🥇 Gold	💎 Diamond
Free Tickets	1	2	4	6
Logo Website Feature	☑️	☑️	☑️	☑️
Social media: LinkedIn post	☑️	☑️	☑️	☑️
Sponsor roll-up		☑️	☑️	☑️
Logo feature on speaker backdrop in up to two talks		☑️	☑️	☑️
Exhibit table / booth			☑️	☑️
Logo on attendee badge				☑️
Participation in welcome talk on Day 1				☑️
Featured in after-video with special thanks				☑️

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Bronze Sponsor - 1.500 €

✓ Boost your presence with a dedicated post on our LinkedIn page.

✓ You will receive one sponsor ticket to visit the conference.

✓ Showcase your brand on our website with sponsor name, logo, link and a brief description.

Sponsorship is available for up to five companies.

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Silver Sponsor - 2.500 €

✓ Enjoy the event with two complimentary sponsor tickets.

✓ Showcase your identity through sponsor name, logo, link and a captivating description on our website.

✓ Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.

✓ Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is available for up to five companies.

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Gold Sponsor - 6.000 €

- Unlock unparalleled visibility with four complimentary tickets, more promintent sponsor recognition on our website.

- Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.
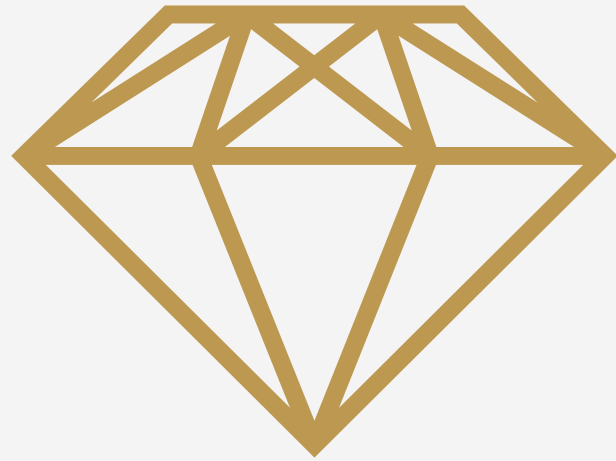
- Exhibition table at the conference, to engage with visitors and speakers.

- Engage our audience with a dedicated post on our LinkedIn page.

- Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is limited to two companies.

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Diamond Sponsor - 10.0000 €

Unlock unparalleled visibility with four complimentary tickets, <u>exclusive</u> sponsor recognition on our website and a dedicated post on our LinkedIn page.

Exhibition table at the conference to engage with visitors and speakers.

Showcase your brand with an exhibit table and prominent sponsor roll-up at the conference.

Your logo featured on the speaker backdrop

Receive special thanks with a custom interview part in the closing video.

Participation in welcome talk on Day 1

Sponsorship is limited to one company.

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Opportunity Food Sponsor - starts from 2.500 €

Capture the hearts of all attendees and become the Food Sponsor - showcase your roll-up alongside the meals & refreshments.

Your brand will enjoy prominent visibility, showcased through your sponsor name, logo, link, and a brief description on our website.

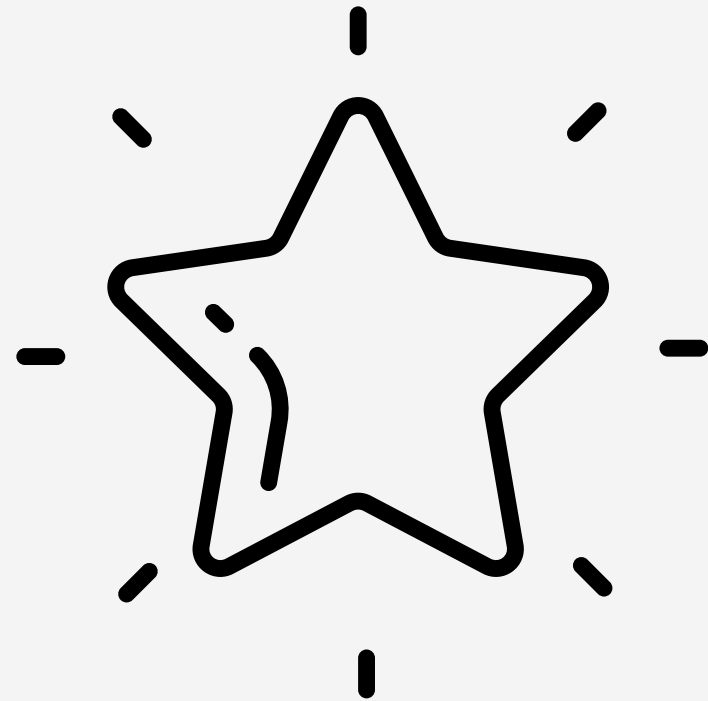Optional: Receive special thanks in the closing video.

Optional: Sponsor the Conference-Dinner and have optional print on the menu card

Sponsorship is exclusive to a single company per food breaks.
Drinks, Coffee Break, Lunch are separate food breaks and will feature individual mentions / banners / roll-ups.

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Sustainable catering
by bUm Berlin

© images by bUm Berlin

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Individual sponsoring option

Depending on your **preferences** and **needs**, we've crafted **various sponsorship packages**. We've listed some options here,
and if you'd like to tailor a specific package, feel free to reach out to us anytime. We can discuss **what suits your company best**.

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Do you have any more questions?

If you have any further questions, feel free to contact us anytime.

Contact: Arne Tarara,
arne@green-coding.io
+49 160 947 930 24

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