

13. - 14. November 2025, bUm Berlin



# ecoCompute 2025

The biggest engineering conference on sustainability in  
hardware and software

# ecoCompute 2025 – The Success Story Continues

## Facts 2024 Edition

**Location:** Munich

**Attendees:** 120

**Network:** 1,000 connections

**Speaker:** 25



## Facts 2025 Edition

**Location & Date:** bUm Berlin, 13 & 14 November 2025

**Attendees:** 200+

**Key facts:** Unique mix of software & hardware developers, governmental officials, and industry professionals, coming together to craft a sustainable future

**Content:** Two Tracks

Deep Dives & Knowledge Sessions

Bootcamp / Workshops

Coffee Breaks & Socials



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Location: **bUm** Berlin

13. - 14. November 2025

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# Who should sponsor this event and why?



## C-suite leaders

Enhance employer branding while tapping into a pool of sustainability-focused tech talents. **Strengthen internal capabilities** and give your team and key stakeholders a front-row seat to the latest developments in the industry.



## Tech innovators

Support the ecosystem through meaningful, tangible action. Drive progress by **connecting with like-minded professionals to create synergies** and **foster impactful collaborations**.



## Green IT solution providers

Boost visibility among c-suite decision makers and innovators pushing sustainable digital infrastructure forward. **Build new partnerships** and lead the conversation on what's next.



## Sustainability consultants

Position yourself as a trusted sustainability leader and partner to businesses navigating evolving regulations including the upcoming shifts in the EU's ESG regulatory framework.



## Non-governmental organisations

Embrace the rare chance to **connect in one place with dedicated experts** across various technical disciplines within the green IT ecosystem and **spotlight your organisation's mission and values**.



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# Last year's speakers (excerpt)



Hagen  
Pfeifer



Arne  
Tarara



Sasche  
Böhme



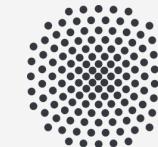
Didi  
Hoffmann



Yelle  
Lieder



David  
Kopp



Max  
Körbächer



Anna  
Zagorski



Max  
Schulze



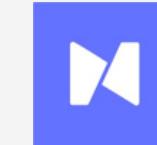
Verena  
Majuntke



Andreas  
Brunnert



Petteri  
Kivimäki



Anita  
Schüttler



Ghazal  
Aakel & Eric  
Jochum



# Last and this year's partners (excerpt)

## ORGANIZERS



## CONTENT & NETWORK PARTNERS



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# ecoCompute 2024 Impressions

## Munich, Germany

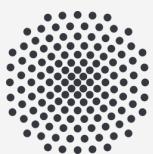


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# Speaker Testimonials



David  
Kopp

„ecoCompute is the best conference  
for learning best practices

for greening IT and networking with like-minded people.”



Christian  
Binder

„The ecoCompute marks the spearhead  
of sustainable patterns and delivers inspiration  
to enable the most sustainable solutions”



Eric  
Jochum

„The ecoCompute was one of our  
most impressive events in 2024.

[...] exciting talks and it was a perfect place  
for GreenIT networking.“



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# Attendee Testimonials

„Very good talks, very friendly people. 😍”

„Great community, two tracks were just the right amount of selection. Sufficient breaks in between.”

„I loved meeting all these people and getting multiple perspectives on the topic.”

„ecoCompute is the best conference for learning best practices for greening IT and networking with like-minded people.”

„Vegetarian/Vegan Food, LOCATION, Exchange, super friendly and welcoming atmosphere.”

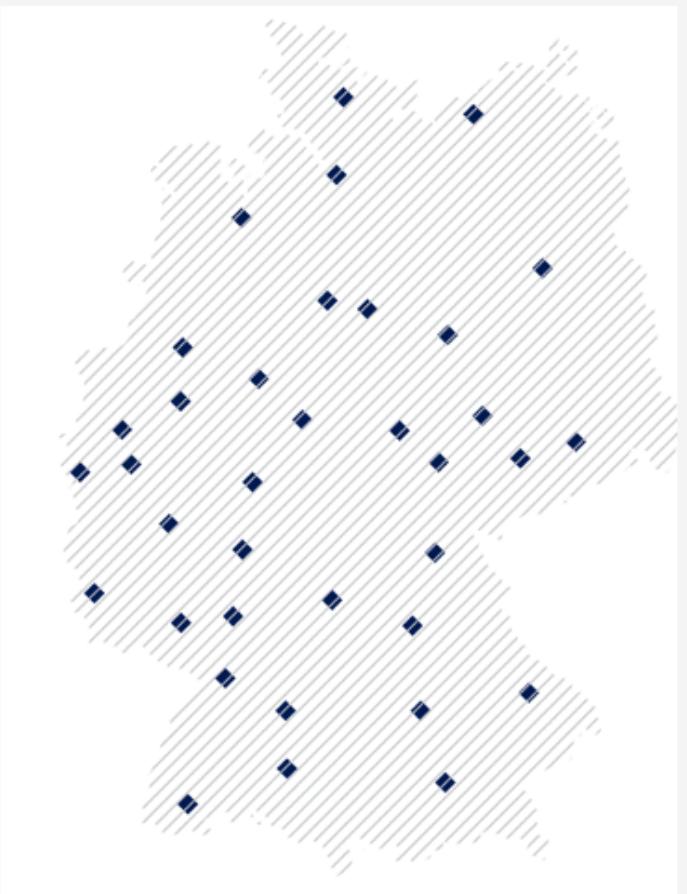
„The concept with food choice, badges that grow plants, the organisers gained trust I think - Separates this from more green-washing events.”

# Partner spotlight



## The voice of informatics

- ❖ Around 20,000 personal members
- ❖ Representing computer scientists in science, business, public administration, society and politics since 1969



- ❖ 14 specialist areas
- ❖ 30 regional groups
- ❖ countless specialist groups



*"IT and its products make a decisive contribution to these impacts on nature, the environment and the climate. GI is aware of these impacts, its role and responsibility towards society - especially future generations and the Global South. Sustainable IT must be aligned with the global sustainability goals of the United Nations and take software, hardware and infrastructures into account."*

(GI Executive Board resolution "The responsibility of computer science on the path to climate neutrality" from 3.8.2023)

[https://gi.de/fileadmin/GI/Allgemein/PDF/GI-Positionspapier\\_Informatik\\_Klima\\_Beschluss\\_2023\\_06\\_30.pdf](https://gi.de/fileadmin/GI/Allgemein/PDF/GI-Positionspapier_Informatik_Klima_Beschluss_2023_06_30.pdf)

# Sponsoring opportunities

Tier	Bronze ③	Silver ②	Gold ①	Diamond
Free Tickets	1	2	4	6
Logo Website Feature	✓	✓	✓	✓
Social media: LinkedIn post	✓	✓	✓	✓
Sponsor roll-up		✓	✓	✓
Logo feature on speaker backdrop in up to two talks		✓	✓	✓
Exhibit table / booth			✓	✓
Logo on attendee badge				✓
Participation in welcome talk on Day 1				✓
Featured in after-video with special thanks				✓

# Bronze Sponsor - 1.500 €



Boost your presence with a dedicated post on our LinkedIn page.



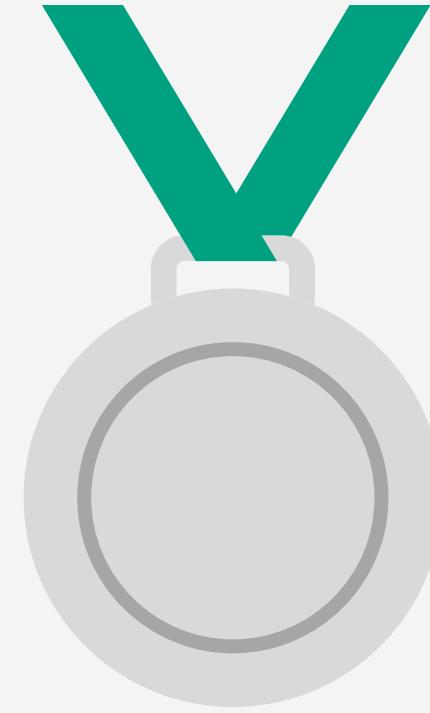
You will receive one sponsor ticket to visit the conference.



Showcase your brand on our website with sponsor name, logo, link and a brief description.

Sponsorship is available for up to five companies.

# Silver Sponsor - 2.500 €



Enjoy the event with two complimentary sponsor tickets.



Showcase your identity through sponsor name, logo, link and a captivating description on our website.



Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.



Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is available for up to five companies.

# Gold Sponsor - 6.000 €



Unlock unparalleled visibility with four complimentary tickets, more prominent sponsor recognition on our website.



Enhance your brand visibility with a striking sponsor roll-up. Also: Your logo featured on up to two speaker back-drops.



Exhibition table at the conference, to engage with visitors and speakers.



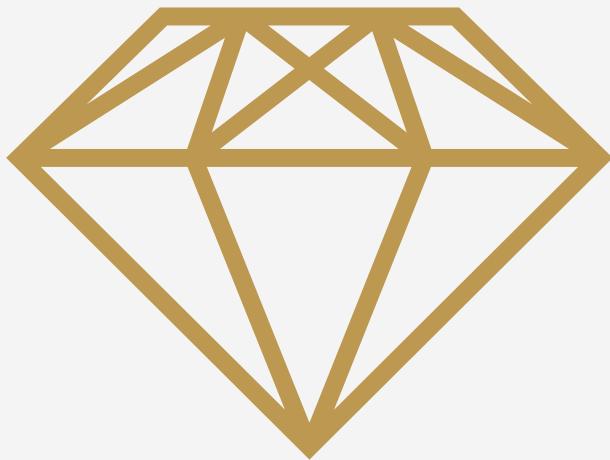
Enjoy the event with four complimentary sponsor tickets.



Engage our audience with a dedicated post on our LinkedIn page.

Sponsorship is limited to two companies.

# Diamond Sponsor - 10.0000 €



Unlock unparalleled visibility with six complimentary tickets, exclusive sponsor recognition on our website and a dedicated post on our LinkedIn page.



Showcase your brand with an exhibit table and prominent sponsor roll-up at the conference.



Receive special thanks with a custom interview part in the closing video.



Exhibition table at the conference to engage with visitors and speakers.



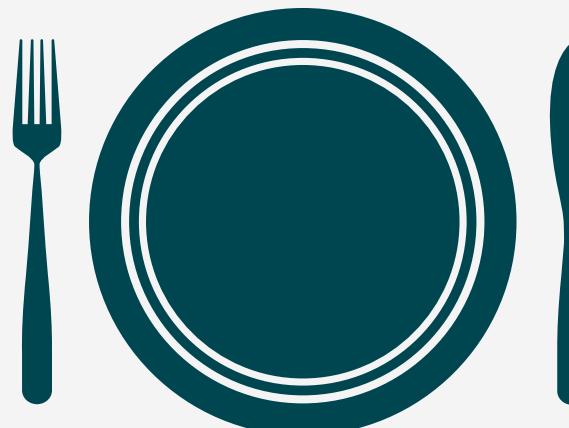
Your logo featured on the speaker backdrop



Participation in welcome talk on Day 1

Sponsorship is limited to one company.

# Opportunity Food Sponsor - starts from 2.500 €



Capture the hearts of all attendees and become the Food Sponsor - showcase your roll-up alongside the meals & refreshments.



Your brand will enjoy prominent visibility, showcased through your sponsor name, logo, link, and a brief description on our website.



Optional: Receive special thanks in the closing video.



Optional: Sponsor the Conference-Dinner and have optional print on the menu card

Sponsorship is exclusive to a single company per food breaks.  
Drinks, Coffee Break, Lunch are separate food breaks and will feature individual mentions / banners / roll-ups.

# Sustainable catering by **bUm** Berlin



© images by bUm Berlin

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# Individual sponsoring option



Depending on your **preferences** and **needs**, we've crafted **various sponsorship packages**. We've listed some options here, and if you'd like to tailor a specific package, feel free to reach out to us anytime. We can discuss **what suits your company best**.

# Do you have any further questions?

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