

# Using Generative Adversarial Networks to Reduce the Impact of Website Images

# HEALTH WARNING

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**THIS TALK CONTAINS A.I.  
A.I. POSES SIGNIFICANT SOCIAL AND  
ENVIRONMENTAL RISKS**

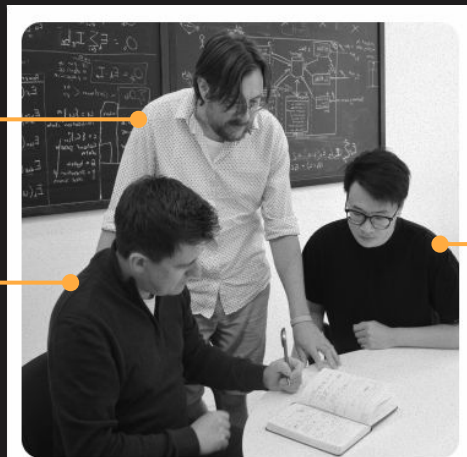
**USE WITH CAUTION**

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**Adam Newman**

[linkedin.com/in/acanewman](https://www.linkedin.com/in/acanewman)



The Team

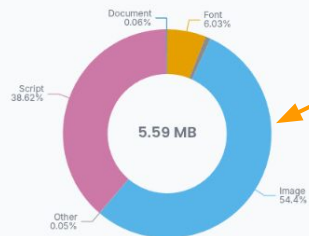
**Son Pham**

[linkedin.com/in/son-pham-lha](https://www.linkedin.com/in/son-pham-lha)

Initialize	Preflight	0.0 KB	2161 ms
521.27715103.chunk.js	Script	40.7 KB	2271 ms

### Resource Breakdown

Distribution of page resources by type and size, showing the composition of frontend assets



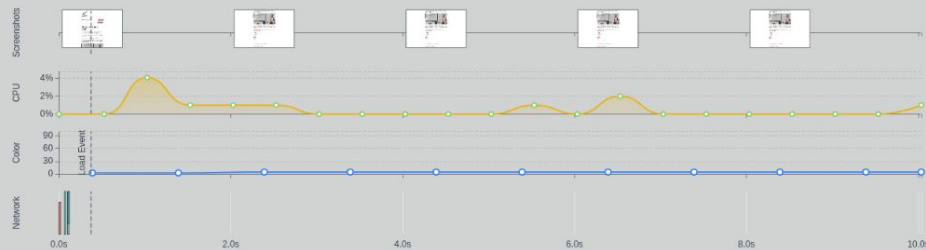
### All Resources

Resource	Size
Image	3.04 MB
Script	2.16 MB
Font	345.08 KB
Fetch	44.49 KB
Stylesheet	3.6 KB
Document	3.19 KB
Other	2.88 KB

https://craigabbott.co.uk 200 0.08 0.09 1 0 A+ A+ ^

### Page Load Timeline

Synchronized view of CPU usage, color profiles, and network activity during page load



# Compression



Bitmap

48 kB



Webp

5.4 kB



Webp  
+  
gzip

5.4 kB



$\frac{1}{4}$  Webp

<1 kB

# Compression



Webp

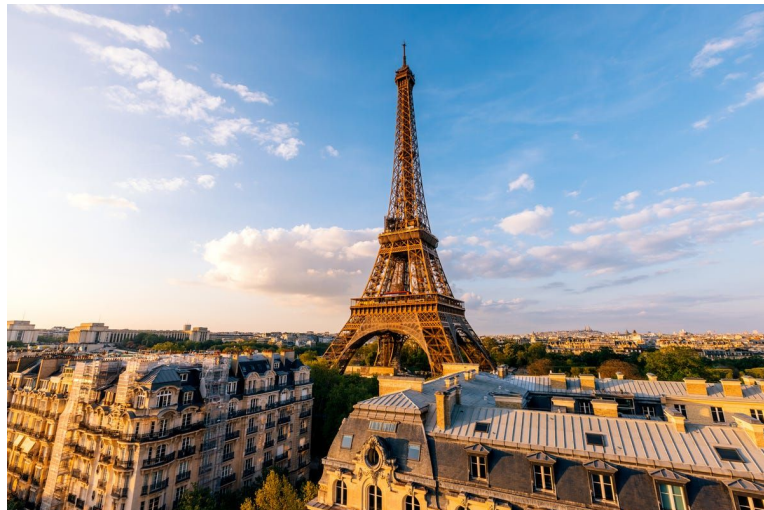
5.4 kB



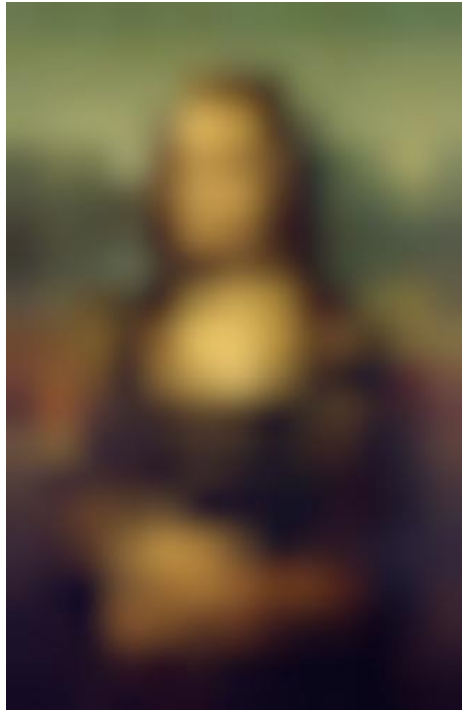
$\frac{1}{4}$  Webp

<1 kB

# Brains are pretty good!



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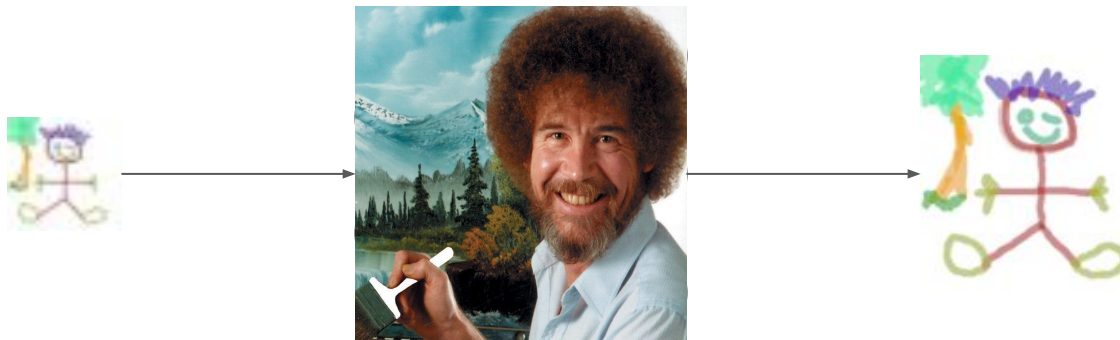


$1/625^{\text{th}}$  the amount of data!

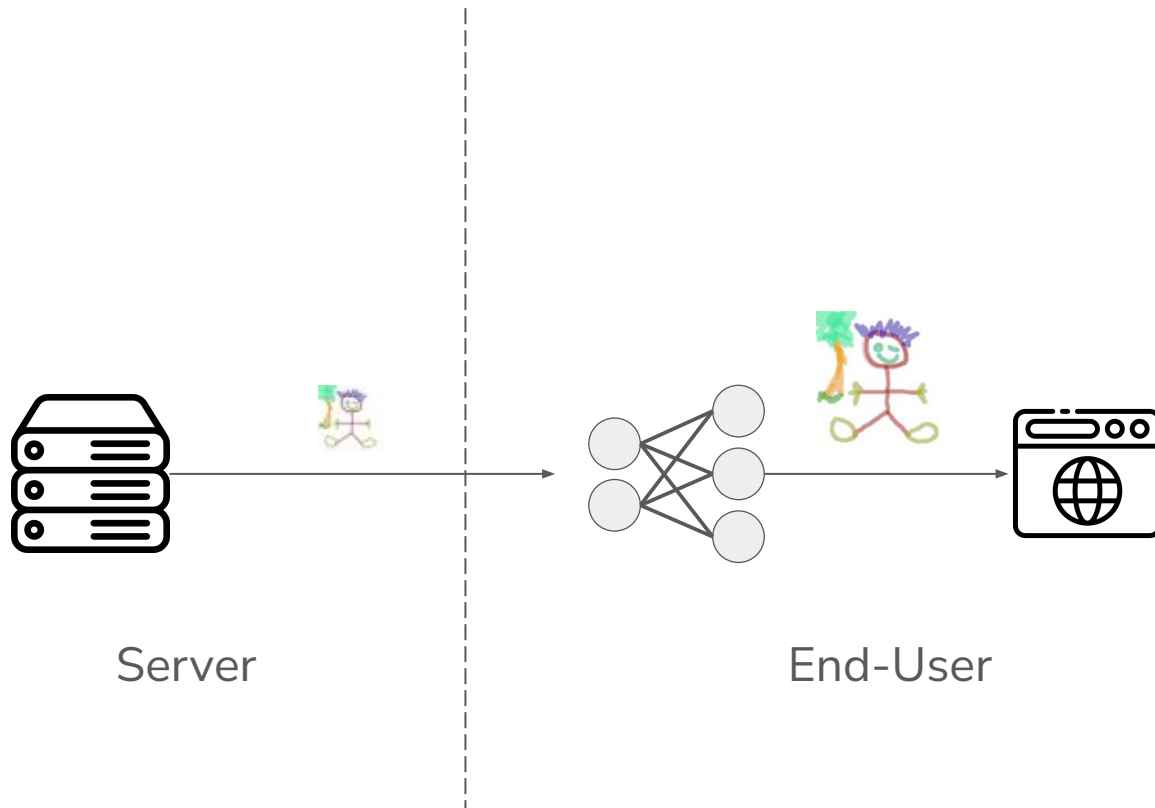
# Brains are pretty good!



# Machines can do it too!



# A Super Resolution Browser



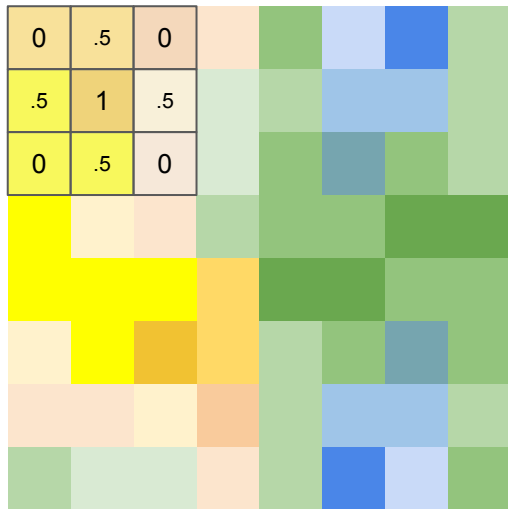
# Transposed Convolutional Neural Network

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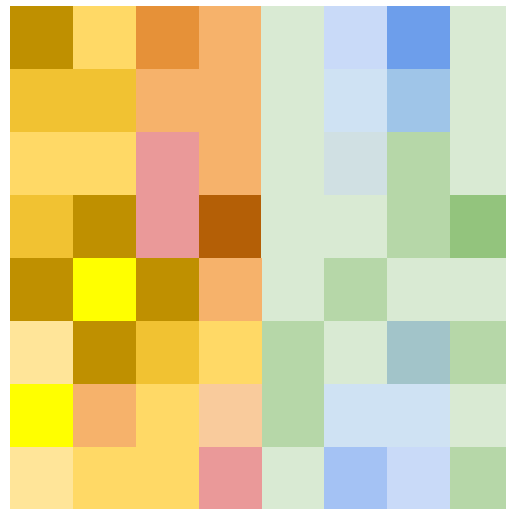
# Convolutions

0	.5	0
.5	1	.5
0	.5	0

Filter



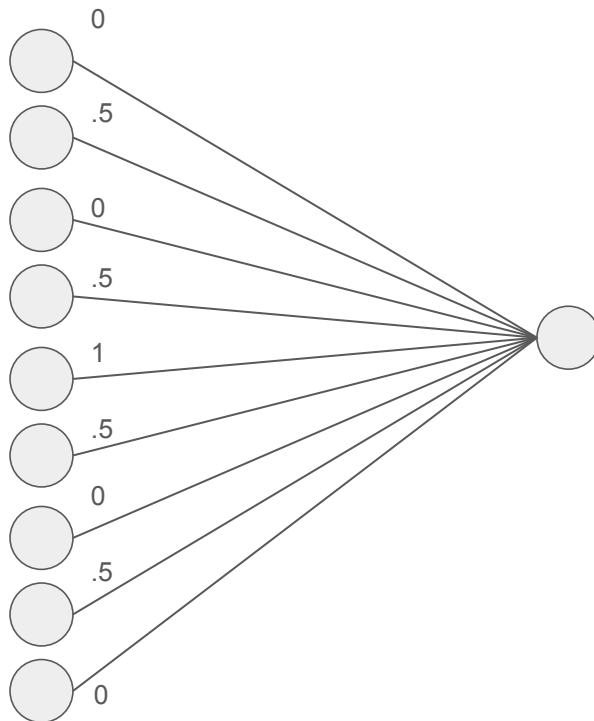
Pixel Space



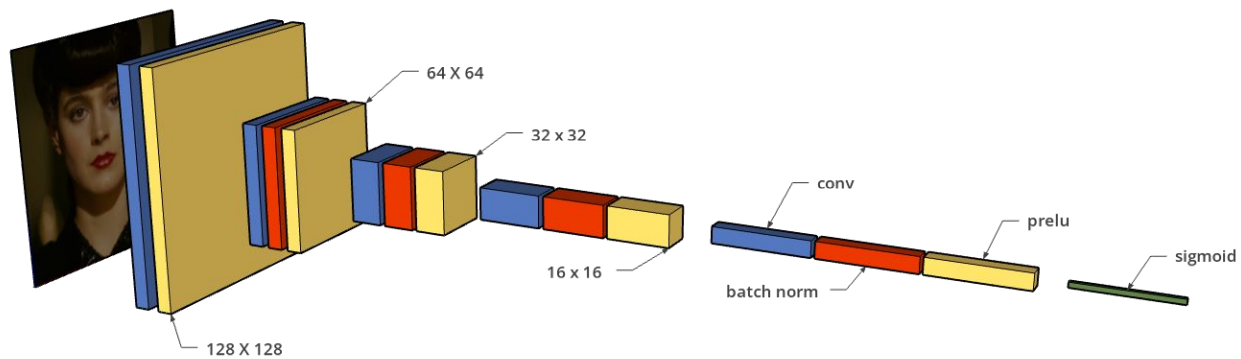
Feature Space

# Convolutions

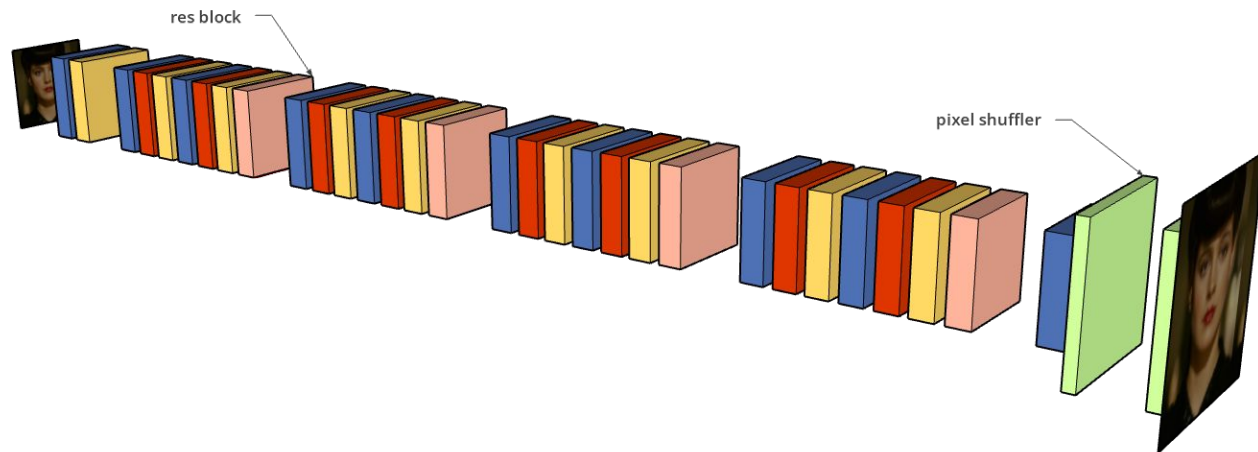
0	.5	0
.5	1	.5
0	.5	0



# Discriminator Network



# Generator Network

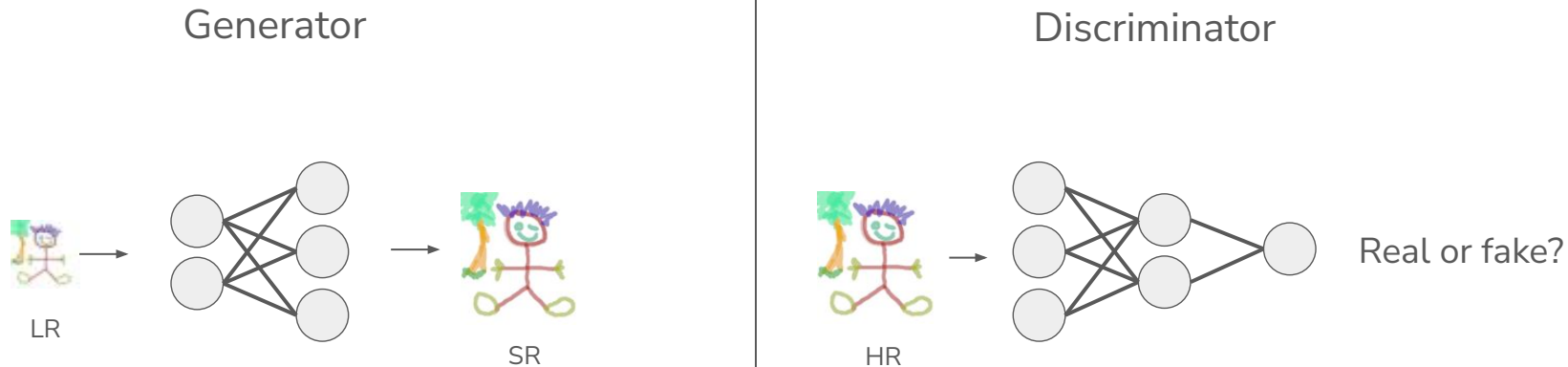


# Generative Adversarial Networks

# Artificial Neural Networks

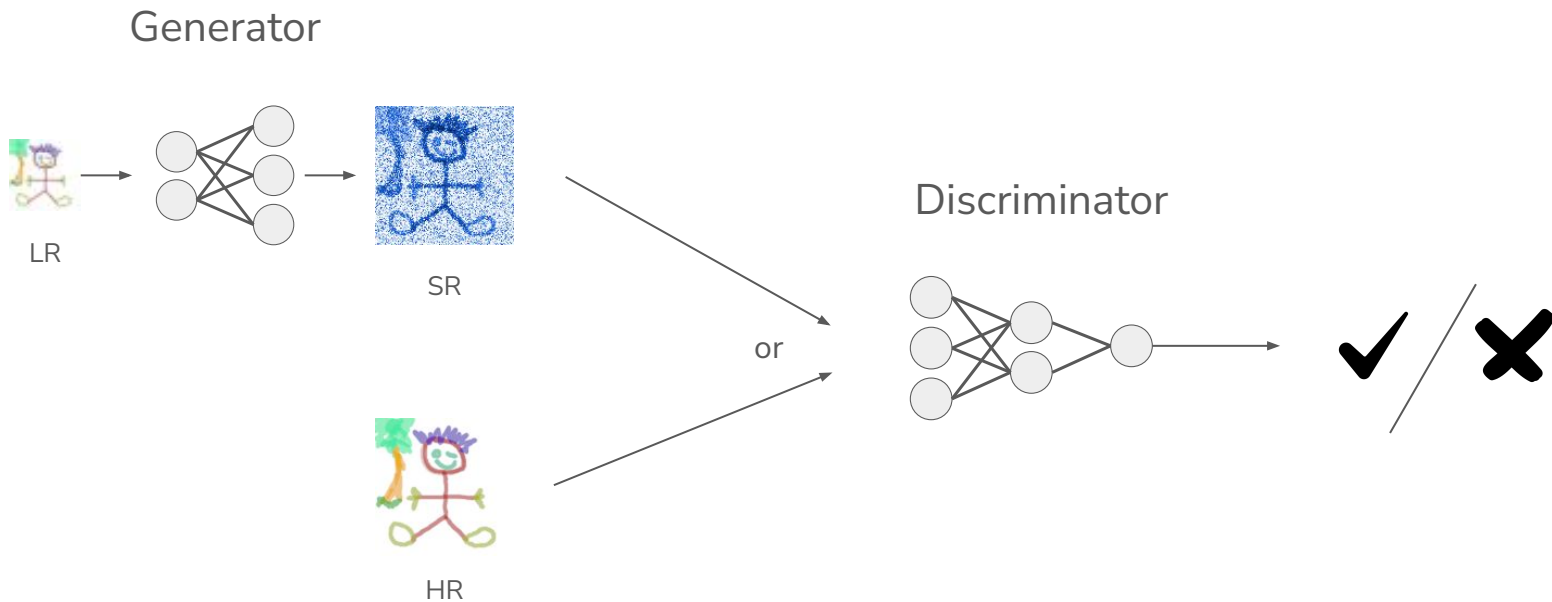


# Generative Adversarial Networks



There's actually a third network  
but that's complicated!!

# Generative Adversarial Networks



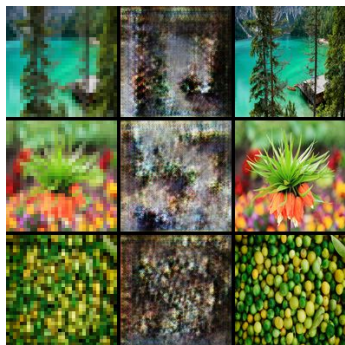
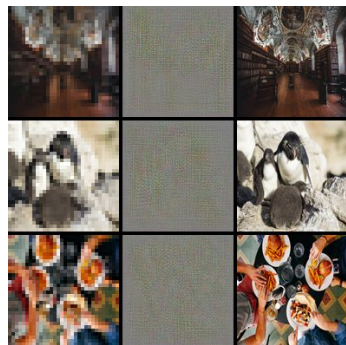
# Dev & Training

# Dev & Training

- Developed using Rust and Burn
- Dataset contained 3,450 images (DIV2K and Flickr2K)
- Trained on a single AMD Radeon RX 7600 (it took ages!)
- Trained over 20 epochs (~70,000 samples)

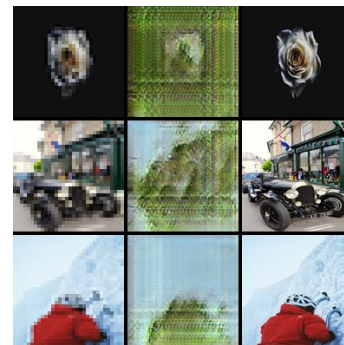
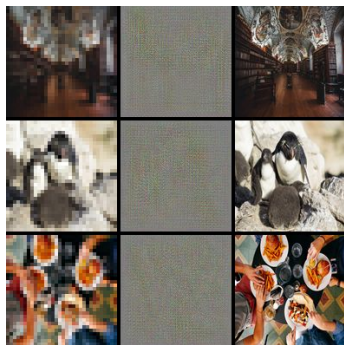
# Training Results

## Attempt 1



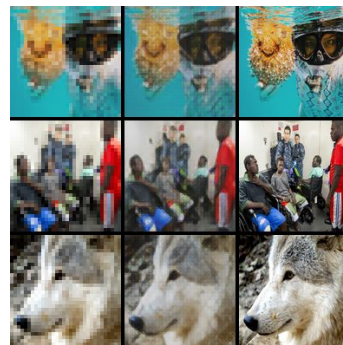
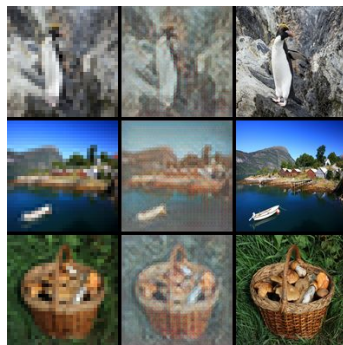
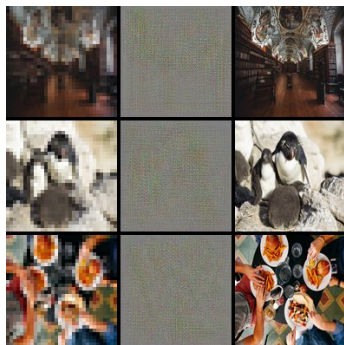
# Training Results

## Attempt 2



# Training Results

Attempt 101

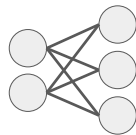


Now what?!

# A Green(er) Web Browser



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Green Browser

- Open Source
- Made in Rust
- Experimental



Does it save energy?

**Inference:** without any optimisation

CPU: **AMD Ryzen 7 3800X**

Avg utilisation: **28%**

Avg time per image: **0.13 secs**

Energy consumption: **1 mWh**

GPU: **AMD Radeon RX 7600**

Avg utilisation: **73%**

Avg time per image: **0.015 secs**

Energy consumption: **0.5 mWh**

## Data transfer saving

Avg high-res size: **35.7 KB**

Avg low-res size: **2.9 KB**

Avg reduction:  **$35.7 - 2.9 = 32.8$  KB**

Transfer energy intensity: **0.041 mWh/KB**

Energy saving:  **$32.8 * 0.041 = \underline{1.34}$  mWh**

**Average Saving**  
**25% - 63%**