EcoKarma Roadmap v2

From Local Impact to Global Participation

Phase 1 — Foundation & Trust (Now)

Focus: Stability, transparency, and credibility.

• Guest-first app experience (no forced registration)
• Core platform stabilisation (auth, routing, wallets)
• Community launch (South Africa first, global access enabled)
• Proof-of-Good framework validation
• Anti-abuse enforcement (one human = one account)
• Transparent communication and feedback loops

Outcome: A stable and trustworthy platform that users can explore freely.

Phase 2 — MVP & Verified Actions (3–6 months)

Focus: Real actions with verifiable proof.

• EcoKarma app MVP release
• Mission-based eco actions and challenges
• Media-based verification (photo, timestamp, location)
• Global and country-level leaderboards
• Controlled EKA earning aligned with time-based cycles

Outcome: A working system that rewards genuine participation.

Phase 3 — Token Utility Activation (6–9 months)

Focus: Utility before liquidity.

• EKA utility enabled across the platform
• Lifetime earning cap enforcement (1,000 EKA per user)
• Slow, controlled emissions (1 EKA per day max)
• Wallet persistence and transparency
• No speculative incentives or artificial hype

Outcome: EKA represents contribution, not promises.

Phase 4 — Partnerships & Regional Expansion (9–15 months)

Focus: Responsible scaling through collaboration.

• NGO and municipal partnerships

• Brand-sponsored eco missions
• Regional impact dashboards
• Localised challenges by country

Outcome: Impact grows through partnerships rather than centralisation.

Phase 5 — Global Participation Layer (15+ months)

Focus: Long-term global sustainability.

• Country-aware experiences and currency display
• Community-led moderation and validation
• Optional governance exploration (only if value-positive)
• Ongoing sustainability and integrity audits

Outcome: A people-powered global ecosystem built on trust and measurable impact.

Closing Statement

EcoKarma's roadmap prioritises durability over speed. Each phase builds upon a stable foundation to ensure global scalability without compromising fairness, integrity, or long-term sustainability.