



EcoKarma

EcoKarma Roadmap

From Idea to Impact

Do Good. Earn Crypto.

Phase 1 — Foundation (Now)

Focus: Community, Trust, Validation

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- Brand and community launch
- Social platforms live and active
- Community feedback loops
- Local cleanups and recycling init.
- Social platforms live and active
- Community feedback loops
- Local cleanups and recycling initiatives
- Proof-of-Good concept testing

Outcome: A trusted foundation built on participation, transparency and measurable action.

Phase 2 — MVP & Missions

Focus: Real Actions, Real Proof

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- EcoKarma mobile app launch
- Photo and GPS verification
- Mission-based cleanups
- Early rewards and leaderboards

- EKA token launch
- Rewards tied to real-world impact
- Utility-focused token use
- Transparent token mechanics

Outcome: Verified actions backed by evidence, rewarding users for genuine impact.

Phase 3 — EKA Token

Focus: Purpose Over Speculation

3

- EKA token launch
- Rewards tied to real-world impact
- Utility-focused token use
- Transparent token mechanics

- NGO partnerships
- Brand-sponsored missions
- Recycling and sustainability campaigns
- Regional expansion

Outcome: Impact grows through collaboration, not centralization.

Phase 4 — Partnerships

Focus: Scaling Impact Responsibly

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- NGO partnerships
- Brand-sponsored missions

- Regional expansion
- Governance exploration if it adds value.

EcoKarma is built on participation, not speculation. Every cleanup, every recycled item, every shared effort contributes to a verified and rewarded impact.