

Impact in Real Life through Web3 for a Better Future

Impact Products and
Impact Marketplace



Introduction

EcoSynthesisX is Web3 public good startup working with in real life NGOs and communities

We're utilizing **blockchain technology** to deliver **positive changes** for them. Thereby **increasing non for profit impact** in such fields like **Environmental actions, Animal care, Social and Education** fields and other **Public Good** spheres



Mission & Vision

Our **mission** is to **empower** in real life **impact creators** such are **non for profit NGOs and communities** working in different public good spheres

Our **vision** includes **tokenization of positive impact** produced by non for profits in form of **onchain impact products** that **can be sold/distributed** via **blockchain infrastructure** and our **Impact Marketplace**. This will allow to attract more **onchain capital** into non for profits hands. Thereby **empower** their activities.



Management Team

1

Pavel Anisimov

Co-founder and CEO

2

Anastasia Lumina

Co-founder and COO

3

Mark Golberg

Art Director

4

Alisa Voronkova

Designer

5

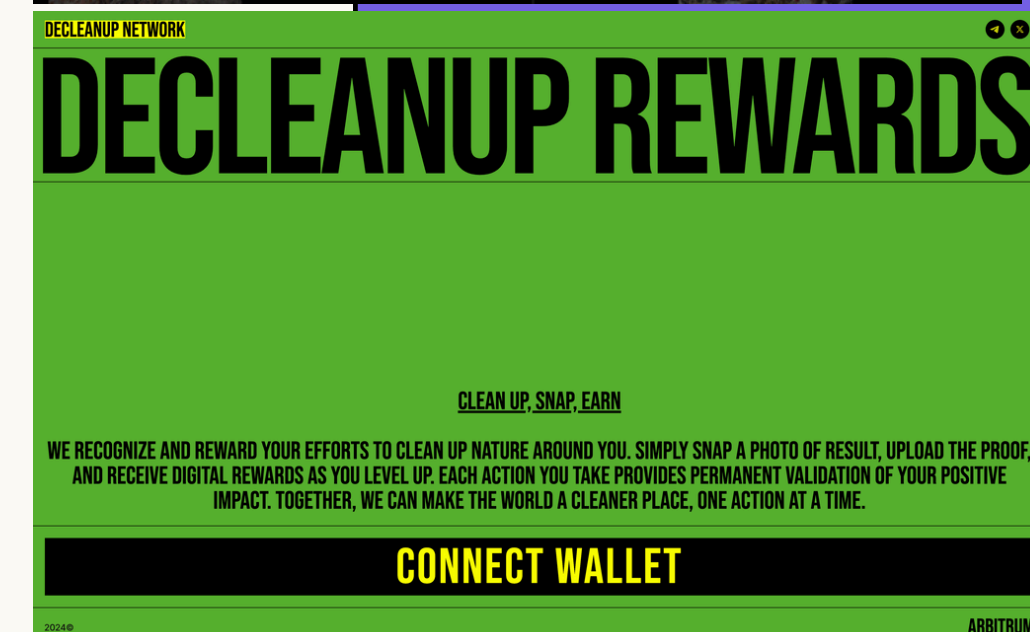
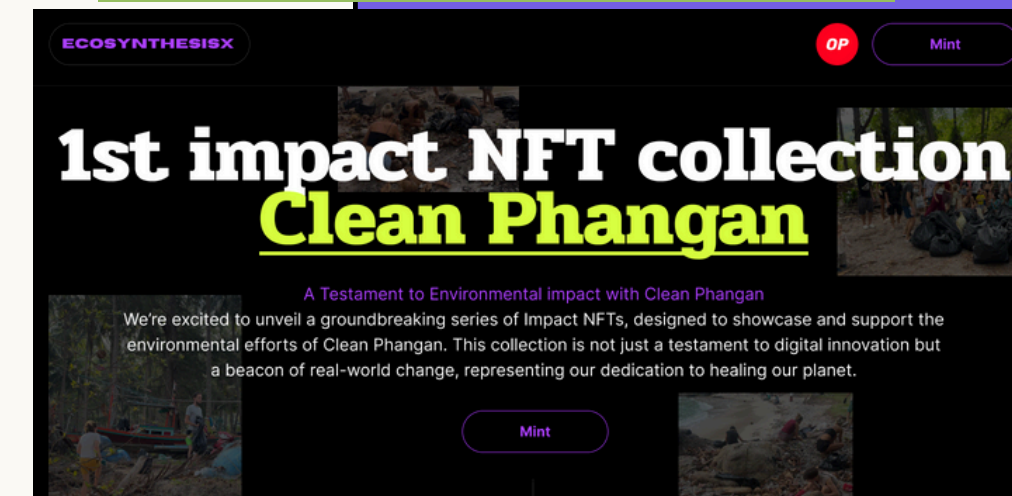
Badre

Senior Developer

EcoSynthesisX

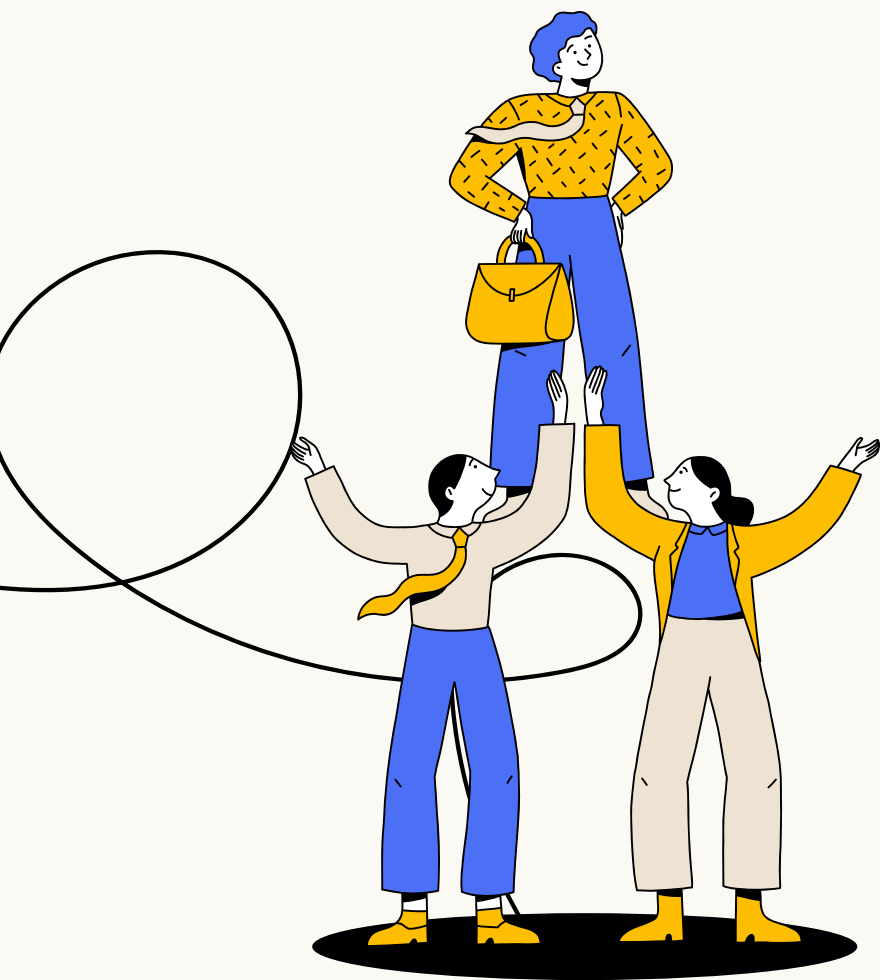
Products

- **Clean Phangan Impact Product** (released).
Tokenizing environmental impact done by community
<https://cleanphangan.impactnft.xyz>
- **EcoThailand Foundation Impact Product** (in development). Tokenizing environmental impact done by the NGO
- **DeCleanup Rewards dApp** (released).
Tokenizing and incentivizing in real life cleanup efforts
<https://decleanup.net>
- **Impact Marketplace** (in development). Create and sale your Impact Product + get rewards via DeFi mechanics



Technology and Innovation Applied

EcoSynthesisX



Unique approach to make **tangible digital products** from **in real life non for profit activities**

Unique solution to make **ownership of Impact Products profitable** via **DeFi mechanics**

Tokenization of public good **RWA** via **blockchain** and **web3** tools

Industry Description/ Competition/ Trends



1

RWA/ Tokenization/ Public Good

The industry involve Real World Assets, Tokenization via blockchain and web3 tools and Public Good non for profit activities (including Environmental actions)

2

No direct competition observed on a market

We are considering ourself pioneers in the sphere. With our unique vision and design-solutions

3

Trends is in our favor

Tokenization of Real World Assets along side with Public Good funding mechanics are getting hot

Marketing & Sales Strategy

EcoSynthesisX



We work for :

- a. **NGOs and Communities** to empower them with new ways for funding
- b. **Users and buyers** who wants to purchase Impact Product to became owner of RWA



Promote & Distribute :

- a. **Onboarding programm** for NGOs and Communities
- b. **Impact Marketplace** as dedicated space to sell\buy Impact Products



Why to buy :

- a. Get **profit** by owning Impact Products
- b. Be **part of positive changes** by owning Impact Product

Financial Plan/ Exit Strategy/ Funds Required

Where to get money :

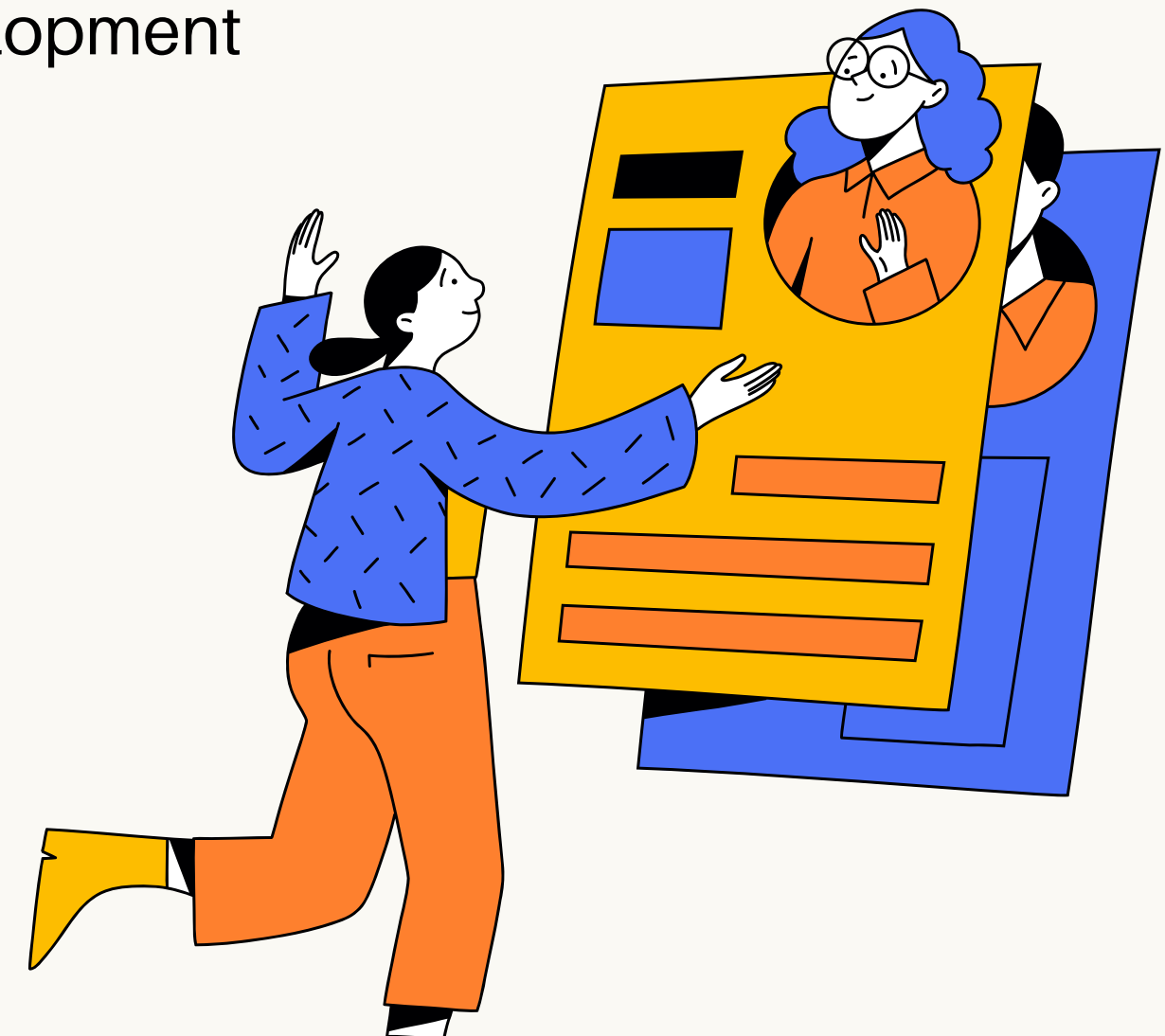
- a. **VCs** and **Angels** interesting in Regenerative Finance startups
- b. **Grants** and **donations**
- c. **Onchain transactions**

How to use money :

- a. **Development** funds
- b. **Operational** costs
- c. **Marketing** costs

Funds Required:

\$180000 per year for proper team and efficient development



Revenue model

EcoSynthesisX

- 10% from **all sales** on Impact Marketplace
- **Grants** and **donations**
- Impact Marketplace **token public sale**

We have secured already ~\$30000 via Gitcoin Grants, Giveth.io and other Quadratic Funding rounds and web3 public good funding mechanics. The funds were spend for Operational, development and marketing purpose



Growth Strategy



Grow team :

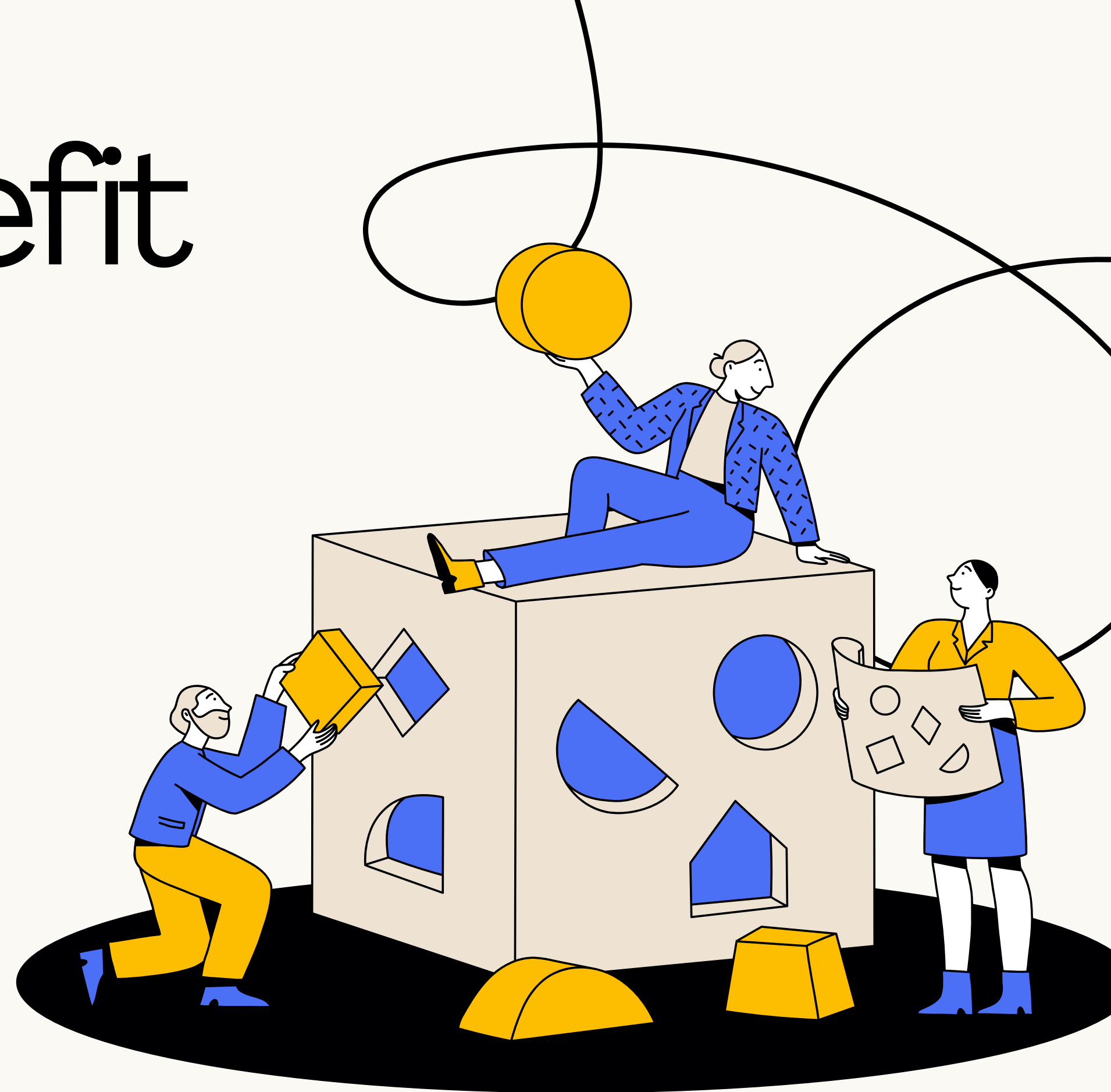
We aim to **strengthen our team** by increase salaries and boost focus of development from **part-time to full-time**. As well as to **hire professional persons** on position like - **CTO, SMM Director, Grant Hunting Manager, Head of Sales** and etc

Sustainability:

- a. Keep building according to our **roadmap** and **resources** we have
- b. **Secure funding** for next 3 years of work
- c. Create **revenue stream** from small to big amount

Thailand's Benefit

- Thailand is the **hub for innovation** in SEA region. We are proud to start our project here and keep growing it in Thailand
- The **main beneficiaries** of our startup are **NGOs and communities based in Thailand** and delivering Environmental and Social impact here
- **Developing** of such spheres as **Tokenization, RWA and Public Good funding** is bringing Thailand on the top of modern technological race



Contacts and Links :

Informational Website

linktr.ee/ecosynthesisx

X (formely Twitter)

<https://x.com/EcoSynthesisX>

Discord

<https://discord.gg/9WD9e7q2eD>

Email

ecosynthesisx@skiff.com

Karma.gap (proof of work)

<https://gap.karmahq.xyz/project/ecosynthesisx-impact-in-real-life-through-web3-for-a-better-future>

Clean Phangan Impact Product

<https://cleanphangan.impactnft.xyz/>

DeCleanup dApp

<https://decleanup.net/>

Articles on Mirror.xyz

[Taking Notes on the Development of a Global Impact Market](#)

[Clean Phangan Impact Product: converting cleanups into capital](#)

[Decentralized Cleanup Network: Clean Up, Snap, Earn](#)

Public Goods are Great!