

## Week 0: Course Overview

ResEcon 703: Topics in Advanced Econometrics

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University of Massachusetts Amherst

# Agenda

## Today's topics

- Safety measures
- Introductions
- Course information
- Course materials
- Grades and assignments

# Safety Measures

# University Guidelines

The university administration has instituted strict safety measures that will dictate the *minimum* of what we will follow in this classroom

`www.umass.edu/coronavirus`

# Classroom Safety

As the semester begins, we will follow these classroom safety measures

- Everyone in the classroom must wear a mask
  - ▶ A mask must cover your nose and mouth to be effective
- Distance yourself from others if requested
  - ▶ Six feet (or more) is a good benchmark, if possible
- No eating in the classroom
- Anything else?

Anyone not following these safety measures will be asked *once* to correct the situation

- Not correcting the situation will result in expulsion from the classroom and a report to the Dean of Student Office

# Future Safety Measures

I will continually reevaluate these safety measures, as circumstances and university guidance evolve throughout the semester

- We will always follow—at a *minimum*—university guidelines

If you ever have any classroom safety concerns or have additional suggestions on how to ensure a safe learning environment, please let me know

# Introductions

# My Info

Matt Woerman

- Assistant Professor, Resource Economics

Contact info

- Email: [mwoerman@umass.edu](mailto:mwoerman@umass.edu)
- Office hours: Tuesday, 1–3 pm, 218 Stockbridge Hall or Zoom
  - ▶ Sign up at: [calendly.com/mwoerman/officehours](https://calendly.com/mwoerman/officehours) or [sites.google.com/site/mattwoerman/teaching](https://sites.google.com/site/mattwoerman/teaching)

Best way to communicate with me

- “Public” question: Ask in class
- Short “private” question: Email with [ResEcon 703] in the subject
- Longer “private” question: Sign up for office hours



# About Me

- I study energy and environmental economics, industrial organization, and applied econometrics
  - ▶ Market power and technologies in wholesale electricity markets
  - ▶ Demand for groundwater and energy in agriculture and sustainable groundwater management
  - ▶ Design of carbon markets and other environmental policies
- This is my third year as an assistant professor and third time teaching this course
  - ▶ You get to benefit from all of my mistakes the last two year!
  - ▶ You can play a role in shaping the design of this course, for yourself and for future classes
- My wife is an assistant professor in the Biology Department at UMass
  - ▶ “Dr. Woerman”/“Prof. Woerman” is not a unique identifier, so call me “Matt” if you would like
- Pronouns: he/him/his

# About You

## Introduce yourself

- Name
- Pronouns
- Department
- Research interests
- Favorite (or most familiar) statistical software?
  - ▶ Any experience with R?
- Anything else you want us to know?
  - ▶ A boring fact about yourself?

# Course Information

# Course Website

`github.com/woerman/ResEcon703`

I will use this GitHub repository to post lecture slides, R code, links to lecture videos, links to class recordings, problem sets, datasets, etc.

# Course Description

You have already taken

- ResEcon 701: Probability Theory and Statistical Inference
- ResEcon 702: Econometric Methods
  - ▶ Classical linear regression model
  - ▶ “Treatment effect” estimation

(If you have not taken ResEcon 702, please see me to determine if this course is appropriate for you)

Isn't that enough? What else is there?

- Structural estimation
- Discrete choice models

# Course Goals

- ➊ Gain an in-depth understanding of some of the most common structural estimation methods in modern empirical economics
  - ▶ Maximum likelihood estimation
  - ▶ Generalized method of moments
  - ▶ Maximum simulated likelihood
  - ▶ Method of simulated moments
- ➋ Develop the technical ability to apply these structural estimation methods to your own research
- ➌ Apply these methods to discrete choice models motivated by the random utility model
  - ▶ Logit model
  - ▶ Generalized extreme value models (nested logit model)
  - ▶ Mixed logit model (random coefficients logit model)

# Course Structure

We will use both asynchronous lecture videos and in-person classes

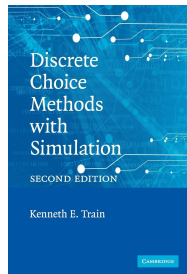
- Asynchronous lecture videos will generally cover the “theory” for the week’s topic
- In-person classes will cover “applications” of the week’s topic

Typical schedule for a week

- Thursday afternoon: I will post links to the next week’s course materials and send an email with additional information
- Before in-person class on Tuesday: You will read the assigned reading and watch the lecture videos
- In-person classes: I will overview the material and answer questions, and then we will interactively work through applications of the material

# Course Materials





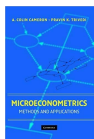
## *Discrete Choice Methods with Simulation (Second Edition)*

Kenneth E. Train

- Available for free at:  
[eml.berkeley.edu/books/choice2.html](http://eml.berkeley.edu/books/choice2.html)
- Paperback copy is usually less than \$50

- I will also post supplemental notes on some topics that we cover

# Other References



*Microeconometrics: Methods and Applications*  
A. Colin Cameron and Pravin K. Trivedi



*Econometric Analysis*  
William H. Greene



*Econometrics*  
Fumio Hayashi



*Econometric Analysis of Cross Section and Panel Data*  
Jeffrey M. Wooldridge

# Software

We will use the R statistical programming language in this course

But I already know Stata/Matlab/Python/SAS/Julia. Why R?

- R is free and open source
- R is powerful and flexible
  - ▶ Basic statistics, data cleaning, linear regression, matrix algebra, simulation methods, structural estimation, data visualization, etc.
- R is favored by employers



How can I learn R?

- R tutorial in Week 2
- Many R resources available for free
- First problem set will be a (relatively) gentle introduction to R

You do not have to use R. But I will not provide any support or partial credit for work done in other programming languages.

# Installing R

Installing R is *usually* straightforward

-  Download ([cran.r-project.org](https://cran.r-project.org)) and install R
-  Download ([www.rstudio.com/products/rstudio/download](https://www.rstudio.com/products/rstudio/download)) and install RStudio Desktop (Open Source License)

What is the difference between R and RStudio?



R is like a car's engine. It is the program that powers your data analysis.



RStudio is like a car's dashboard. It is the program you interact with to harness the power of your “engine.”

# Grades and Assignments

# Grades

Your final grade will be made up of

- Problem sets: 4 at 15% each (60% total)
- Final project: 30%
- Participation: 10%

# Problem Sets

Problems sets will simulate the kind of analysis you will do when conducting your own research

- Apply the estimation methods you learn in class
- Interpret your results
- Draw policy-relevant conclusions

Rules for problem sets

- You can work in groups of up to three people (I recommend you do)
- Submit one write up with the names of all group members
- You must submit your code with your write up
- You can only use “canned” routines when told to do so

See syllabus for tentative problem set schedule

# Final Project

Final project will be similar to problem sets

- Estimation, interpretation, etc.
- At least ten days to complete
- Work in groups of up to three people

How the final project differs from problem sets

- Closely mimics a real-world research project
- Will require roughly twice the effort of a problem set

More details to come toward the end of the semester



# Participation

In-person class attendance is not required but **STRONGLY** recommended when *safely possible*

- You will be responsible for this material
- Classes will be recorded for later viewing
- If you miss a class, watch the recording (and sign up for office hours if helpful) to catch up on the material

“Participation” is required

- Read the assigned reading
- Watch asynchronous lecture videos
- Keep up with in-class discussions and exercises

See syllabus for tentative schedule of weekly topics and reading