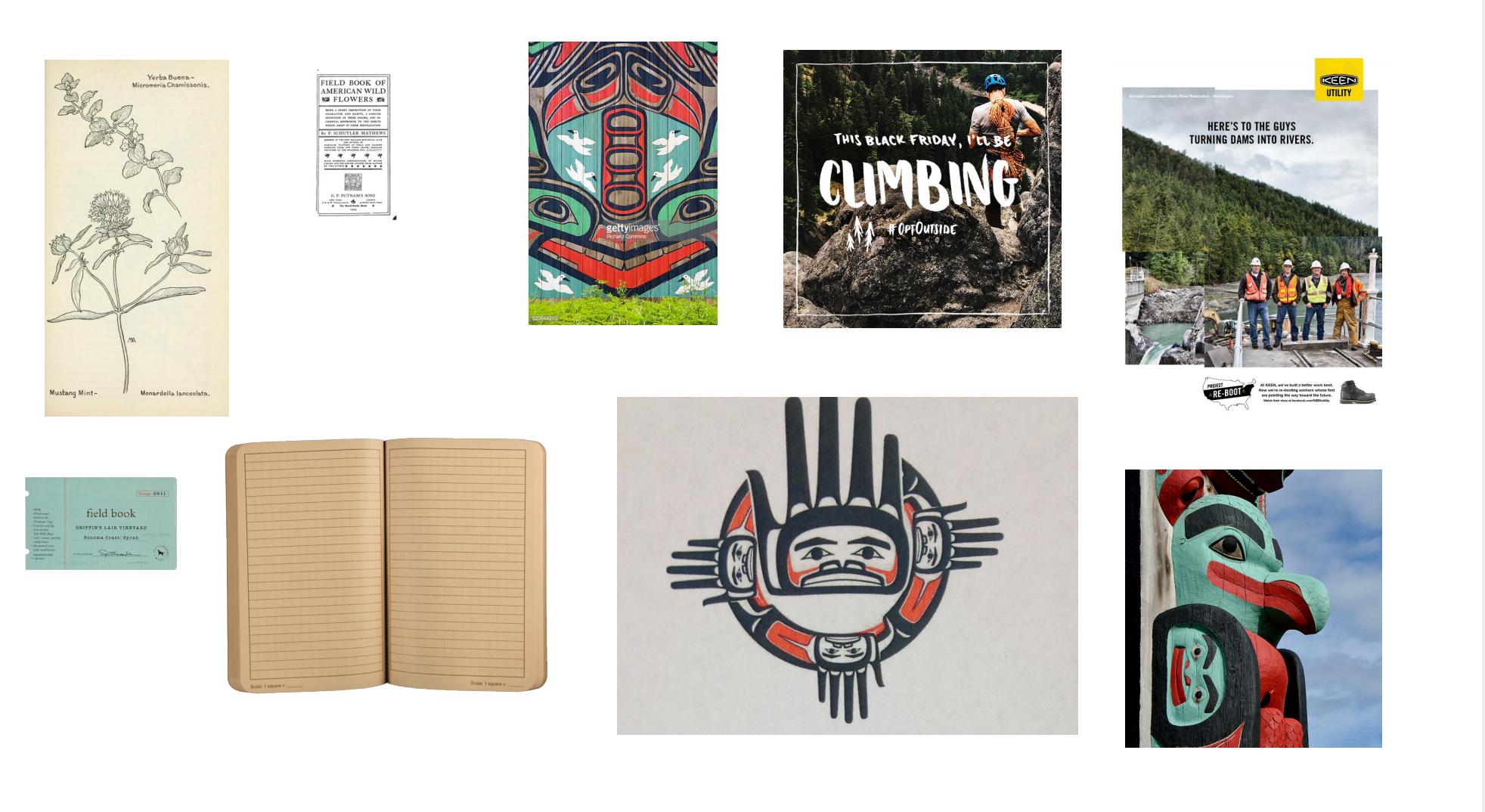


ROUND 01

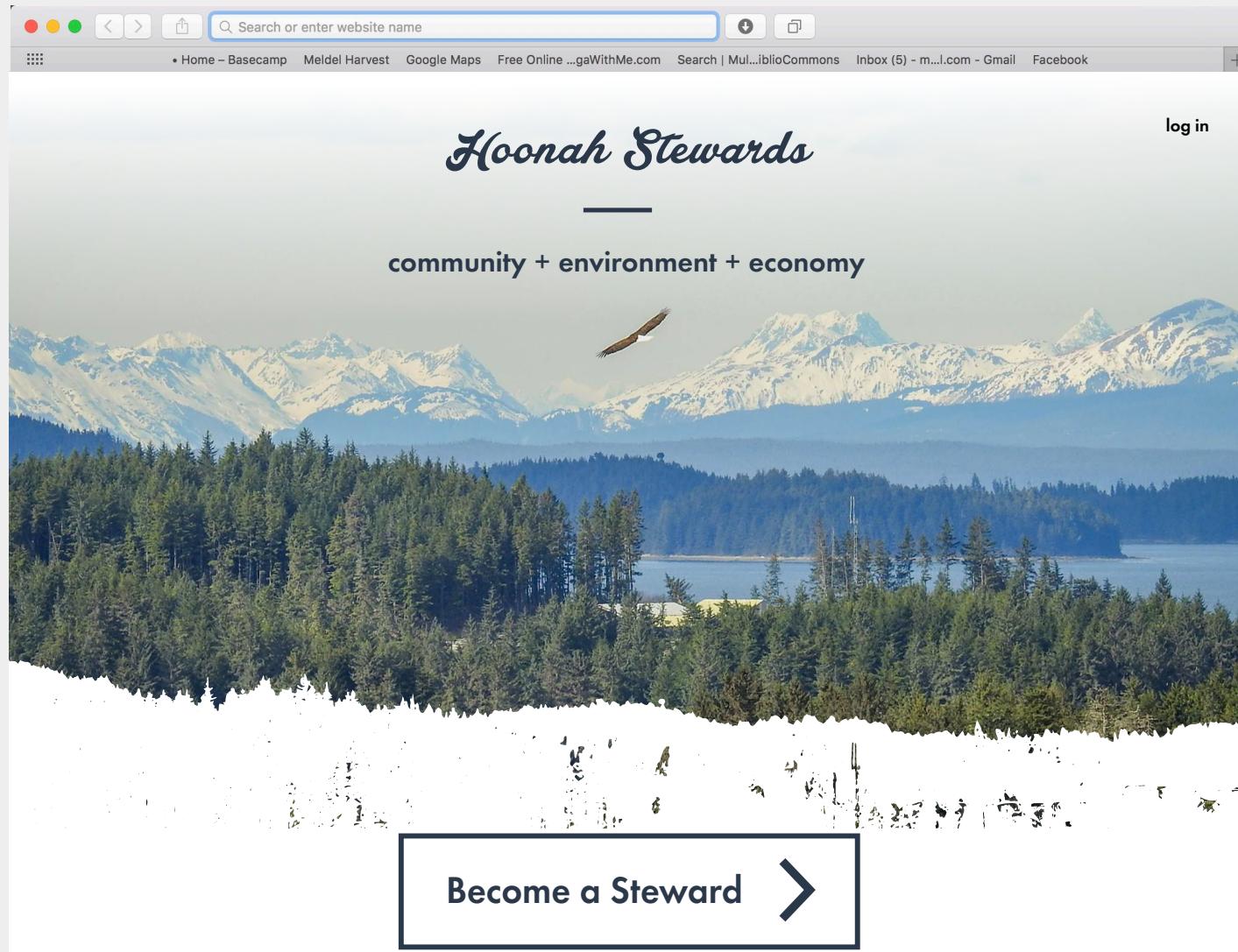
Hoonah Stewards Look/Feel

Inspiration



Main sources of inspiration are :

- Hoonah Tribal colors, totems
- Field book nature guides
- Outdoor brands



This page represents a design style direction, rather than an actual layout of a page.

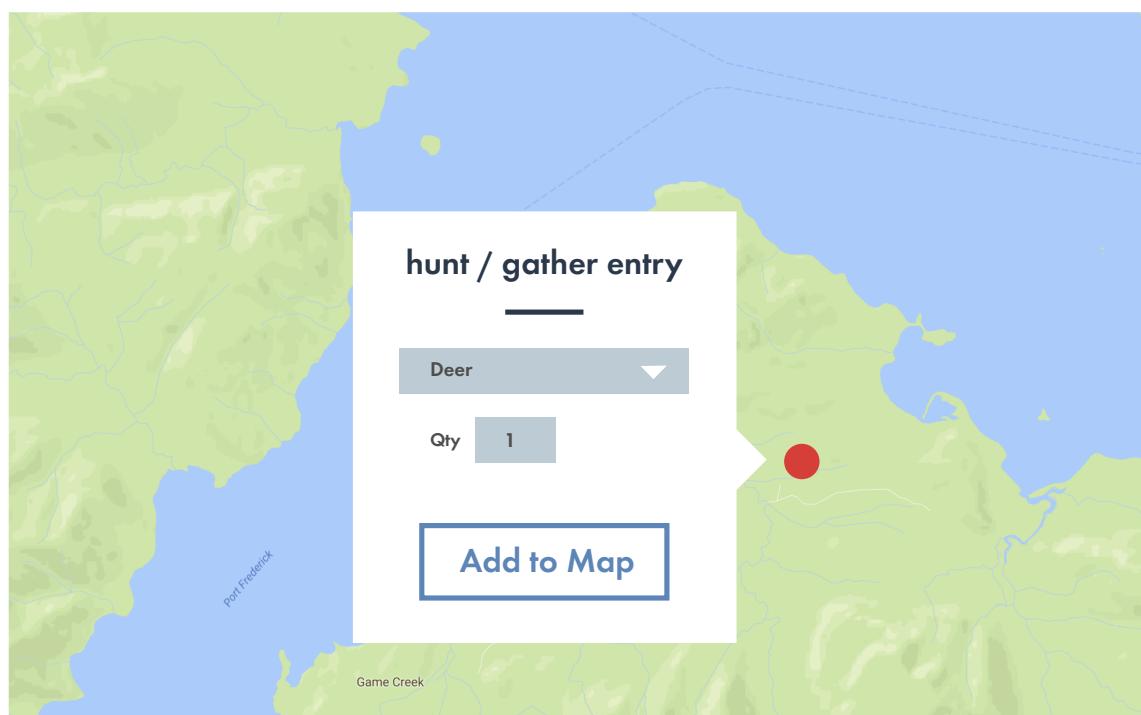
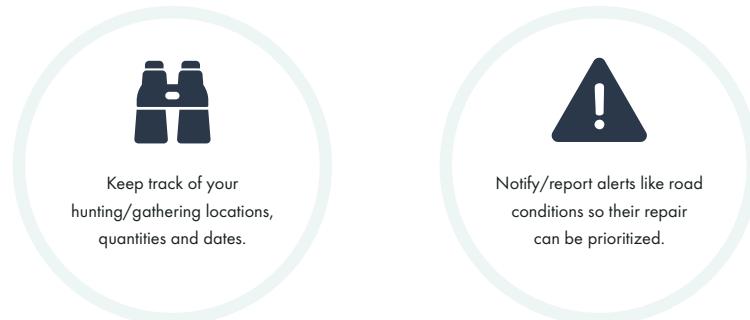
It is to give you an example of color, typography, buttons, photography and how they interact with other design elements.

This design is a more modern approach. The tree shadow rough edge mimics nature, but other elements are clean and bold.

Illustrations and photos are for example only.

Coming together to create a shared vision for our lands.

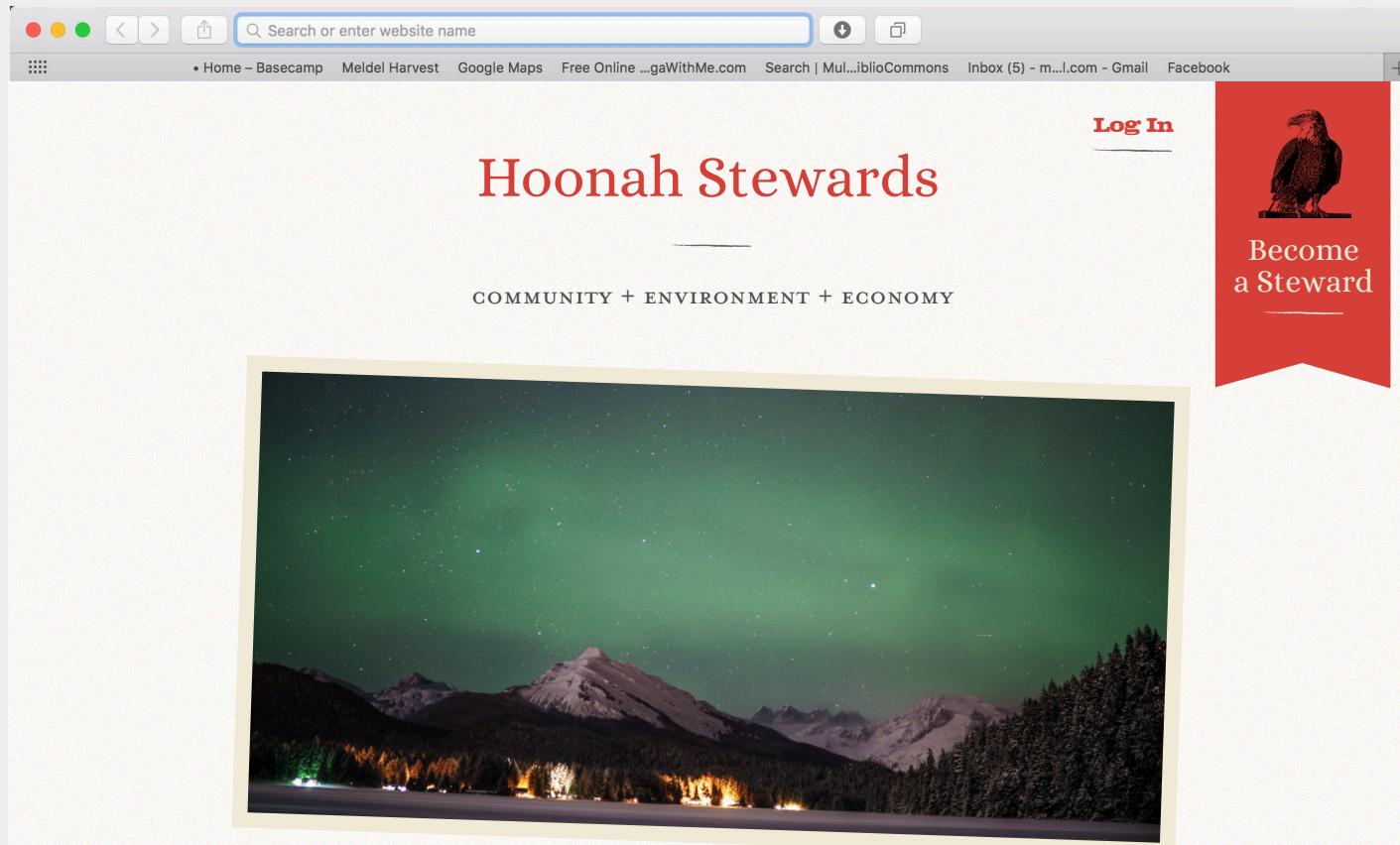
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Example of interaction



color swatch palette



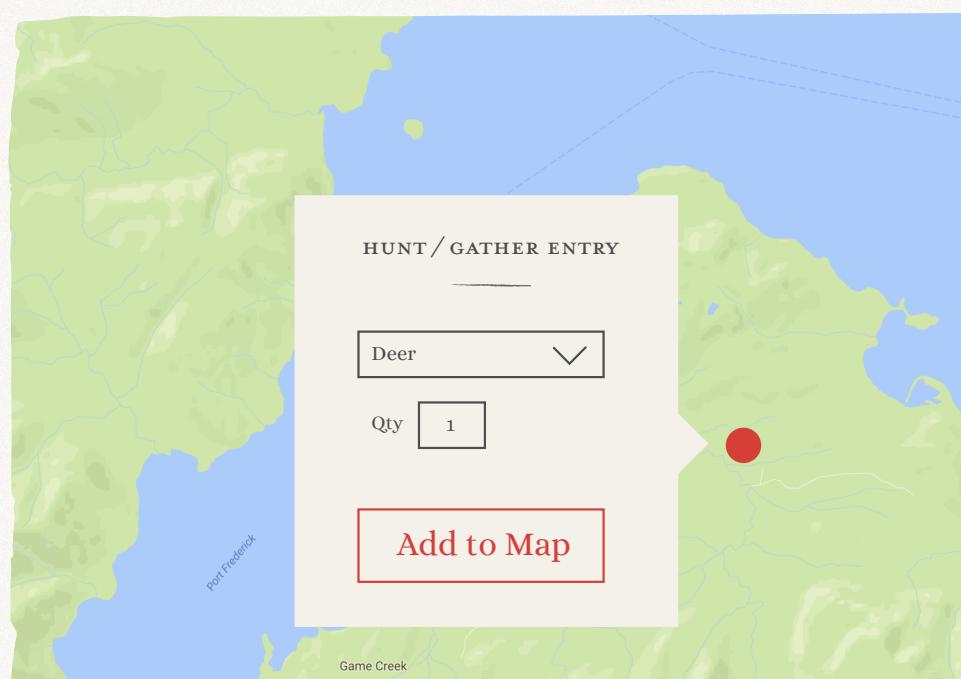
This page represents a design style direction, rather than an actual layout of a page.

It is to give you an example of color, typography, buttons, photography and how they interact with other design elements.

This design is a classic approach, feels more academic and in line with the field book inspiration. This design has a tangible feel and a soft touch.

Illustrations and photos are for example only.

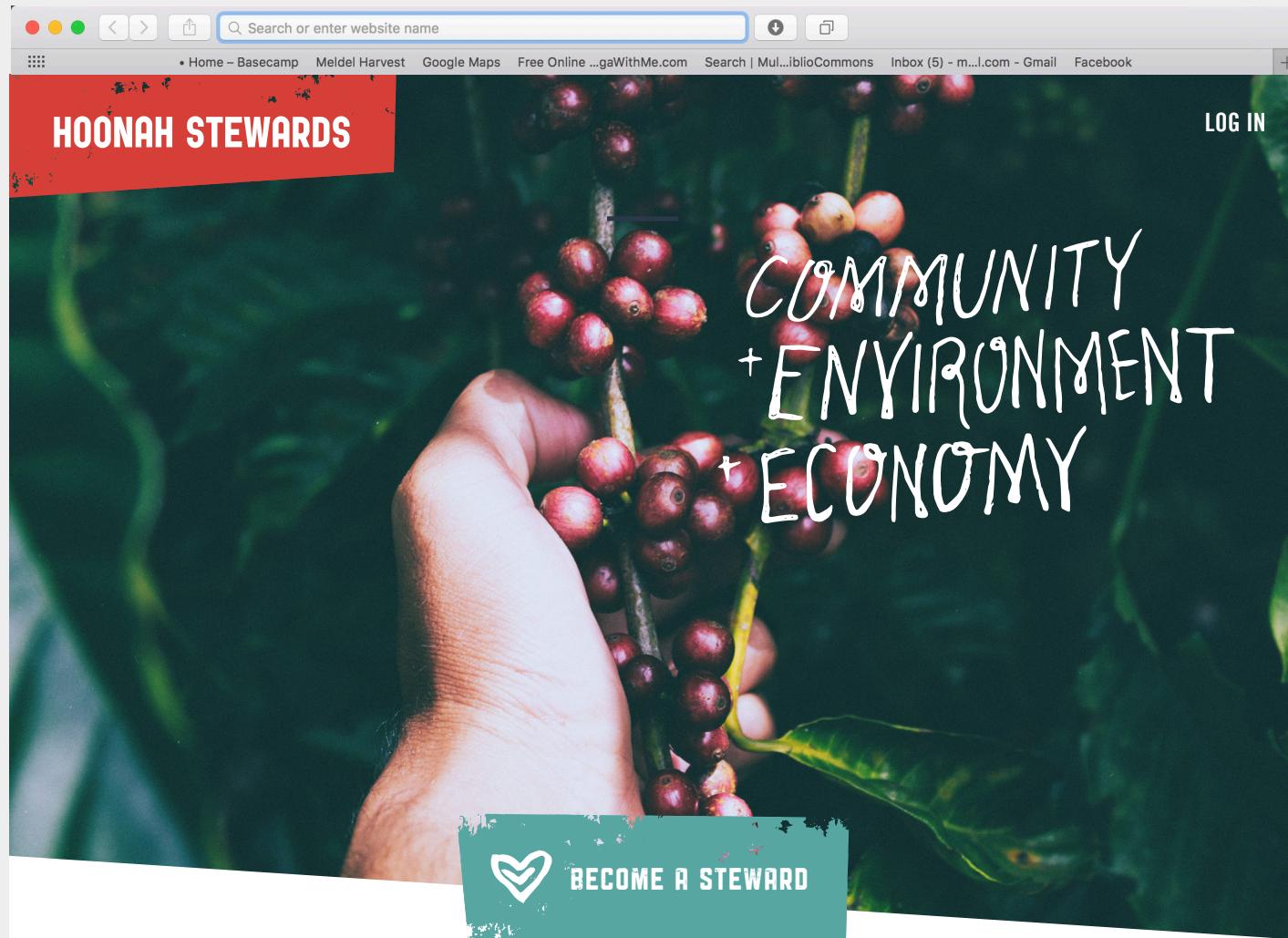
Coming together to create a
shared vision for our lands.



Example of interaction



color swatch palette



This page represents a design style direction, rather than an actual layout of a page.

It is to give you an example of color, typography, buttons, photography and how they interact with other design elements.

This design has a more sporty, active approach. The hand-drawn elements make it feel personal, and the photo showcases an action. It feels approachable and contemporary.

Illustrations and photos are for example only.

COMING TOGETHER TO CREATE A SHARED VISION FOR OUR LANDS.

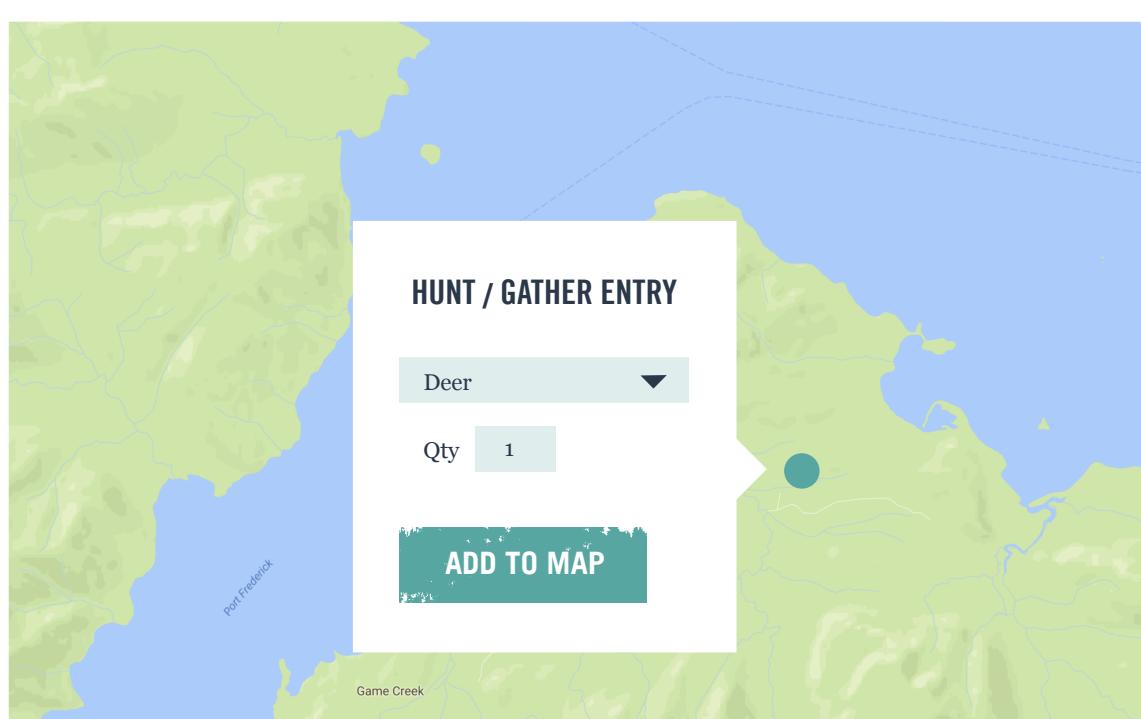
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Keep track of your hunting/gathering locations, quantities and dates.



Notify/report alerts like road conditions so their repair can be prioritized.



Example of interaction



color swatch palette

Thank you.

