

Edward (Ying-Lun) Cheng

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Education

University College London (UCL) London, UK
MSc Machine Learning (First-Class Honours) 2021 - 2022

- Core modules: Supervised Learning, Machine/Robot Vision, Natural Language Processing, Data Mining.
- Graduated with Distinction (First-Class Honours).
- Computer vision and deep learning related final project.

University College London (UCL) London, UK
BEng Electronics & Electrical Engineering (First-Class Honours) 2018 - 2021

- Core modules: Machine Learning, Intelligent Systems, Mathematical Modelling and Analysis.
- Graduated with Distinction (First-Class Honours).
- CNN and CycleGAN related final project. Performed deep learning on audio signals.

University College London (UCL) London, UK
University Preparatory Certificate for Science & Engineering 2017 - 2018

- Equivalent to A-levels. Aimed at students with high academic ability in science and engineering.
- Graduated with Distinction: Science and Society 80%, Math 92%, Physics 73%, Academic English 79%.

Experience

Intern @ [CYENS](#) London, UK
Semantic segmentation of aerial imagery Jun 2022 - Sep 2022

- Implemented building detection using U-net based on TensorFlow and across 3 dataset to ensure consistency of model.
- Increased performance by 1 – 2% (metric used: Intersection over Union).
- Introduced a unique (not found in any of 30+ references reviewed, approved by supervisor) data augmentation technique (boundary addition during training) and post-processing (fake positive erosion).

Projects

Stock Trading Strategy based on Moving Average Jan 2023 – Feb 2023

- Researched and improved a trading strategy that outperformed Dollar Cost Averaging by 84% (trading periods tested ranged from 6 months to 6 years).
- Analysed and visualised (over 3 types of graphs to best represent different scenarios) to make results easy to present and understand.

Multi-task learning with Efficient-Net Dec 2021 - Jan 2022

- Built multi-task learning models (3 tasks successfully combined) using TensorFlow and pet dataset.
- Extended TensorFlow Efficient-Net and investigated effects of auxiliary tasks, resulting in a 5% improvement in accuracy.

Deep Learning method comparisons with an Ablation study Nov 2021 – Dec 2021

- Compared 3 regression models and use of stochastic gradient descent (SGD).

- Based on DenseNet and using cifar-10 as dataset, applied cross-validation, data augmentation, and various optimisers to improve final result by 10%.

Maze solving problems with Reinforcement Learning

Oct 2021 – Nov 2021

- Trained robots using a deep deterministic policy gradient that solved 2 different mazes with randomly assigned destinations.
- Simplified random paths into 3 fixed starting points to allow quantitative analysis. The novel analysis received full marks.

Emotional Voice Conversion

Nov 2020 - Apr 2021

- Extended PyTorch CNN models and TensorFlow CycleGAN models. Achieved 2 deep learning voice conversion models approved by professor.
- Self-taught most materials and topics required, including CNN, CycleGAN, Mel Spectrogram, parallel and non-parallel training, etc. Graded A by several academic supervisors.

Monthly Engineering Challenges

Sep 2018 - Apr 2021

- Led teams of 4-7. Assigned team members to software and hardware groups to ensure projects were completed on time and to highest quality.
- Provided support to both software and hardware teams (Arduino, Python, circuit design, etc).
- Designed a digital power supply from scratch. Final PCB design outperformed other 5 team members; represented team for final assessment, graded A.

See [Website](#) for more projects and details

Publication

- Lin, M. Y., Nguyen, T. T., Cheng, E. Y., Le, A. N., & Cheng, J. M. (2022). Proximity Marketing and Bluetooth Beacon Technology: A dynamic mechanism leading to relationship program receptiveness. *Journal of Business Research*, 141, 151-162. doi:10.1016/j.jbusres.2021.12.030.

Additional Experience

University Representative Assistant

Tainan

UKEAS (Study world spring exhibition)

Feb 2021 – Mar 2021

- Helped over 30 prospective students communicate with university representatives.

Physics Tutor

Tainan

Self-employed

Jun 2017 – Sep 2019

- Tutored high school physics. Student was accepted by Department of Electrical Engineering, National Taiwan University (ranks 15th-20th worldwide in field of Electronic Engineering).

Physics Student Representative

London

University College London (UCL)

Sep 2017 – Jun 2018

- Gathered, organised, and presented feedback from over 100 students.
- Re-designed remaining 3 coursework with professors.

Skills & Interests

- Technical skills: Python (scikit-learn, TensorFlow, PyTorch, NumPy, pandas, Matplotlib), Excel, MATLAB, C++, Java, HTML, CSS, MySQL, L^AT_EX, Multisim, RoboDK
- Languages: Mandarin (Native), Taiwanese Hokkien (Native), English (Fluent)
- Interests: UCL badminton team, calligraphy, photography, go chess