



City of Emeryville
CALIFORNIA

...City Of Art & Innovation

STATE OF THE CITY 2018





City of Emeryville
CALIFORNIA

July 11, 2018

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City Council



John Bauters
Mayor



Ally Medina
Vice Mayor



Scott Donahue
Councilmember



Dianne Martinez
Councilmember



Christian R. Patz
Councilmember



City Council Goals

- South Bayfront Bridge
- Housing Bond Measure
- Active Transportation Safety
- Emeryville Center for the Arts
- Disaster Preparedness
- Parking Management
- Rail Safety/Quiet Zones
- Revenue Opportunities
- Communications Director
- Minor Neighborhood Improvements



City Communication & Transparency

- City Outreach on Social Media Platforms
 - 618 Twitter followers
 - 1,627 total followers for 2 City Facebook pages
 - Coming soon – City presence on Nextdoor
- Subscribers to e-Notify system
 - 2,602 for recreation, senior and youth program info
 - 1,362 Council and Planning Commission agendas; Planning info
 - 2,249 City Special Events
 - 273 City News Flash
- City Council Agendas published 11 days in advance of meeting dates – 8 days earlier than required
- Candidate Campaign Statements posted on City website
- Respond to between 30 - 50 Public Records Act requests per year





Fiscal Overview

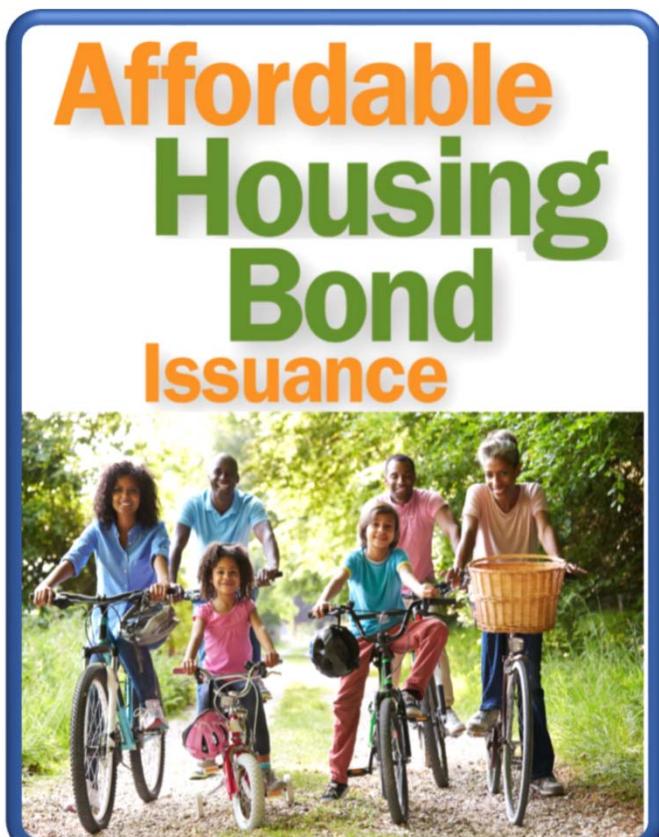
Paying Down Unfunded Liabilities

- \$4M payment to CalPERS
- \$9.7M Pension Trust
- Commercial Property Transfer Tax Policy





MEASURE C – Affordable Housing Bond



The Affordable Housing Bond Passed by Voters in Emeryville with 72.12% voting for the Bond that:

- Provides affordable local housing through acquisition and development of affordable units.
- Prevents displacement of vulnerable populations in Emeryville, including low and moderate-income households, veterans, seniors and people with disabilities.
- Provides permanent supportive housing for people experiencing homelessness
- Provides for rehabilitation of existing affordable units.
- Helps low and middle-income households purchase homes and stay in the community.



City of Emeryville Homeless Strategy



- Prevent at-risk persons from becoming homeless or returning to homelessness
- Remove barriers to accessing homeless services
- Participate in regional strategies for preventing and reducing homelessness
- Provide Housing Services
- Ensure safe living conditions for individuals experiencing homelessness as well as individuals residing in surrounding areas



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Proposed Parking Management Plan

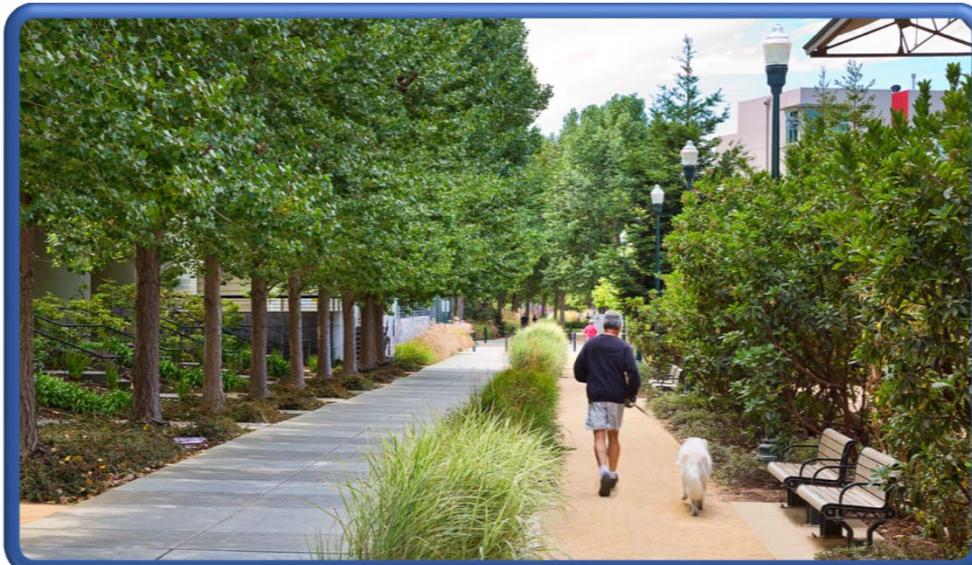
- General Plan, Econ. Development Strategy, and Capital Improvement Program all call for paid parking to meet multi-modal goals
- Community engagement included Citywide outreach with 10,000 postcards, 190 participants in workshops and committee meetings and over 220 comments
- Phase 1: Early 2019, to include North Hollis/Doyle, Triangle and South Emeryville
 - Parking meters on transit corridors
 - Permits for residents and businesses
 - Study of transit-only lanes on Hollis
- Future Phases to include rest of City after program review and funding





Active Transportation Safety

- Greenway Crossings Safety Enhancement
- Horton Street Bollards
- 40th Street Bike Lanes

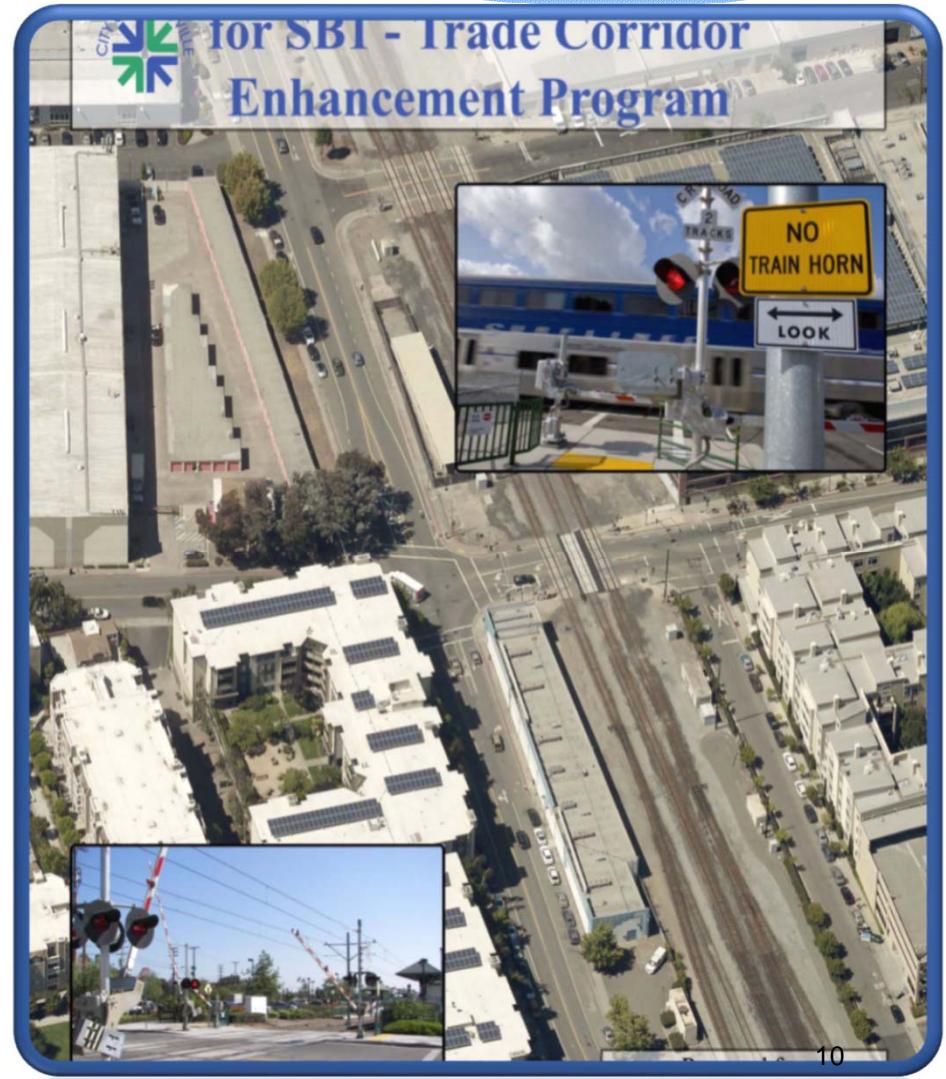




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Railroad Crossing Quiet Zones

- The Road Repair and Accountability Act of 2017 (known as SB 1 or the Gas Tax) included the Trade Corridor Enhancement Program (TCEP) and in February 2018 Emeryville applied for the TCEP funds to establish a Quiet Zone – such that all trains traveling through Emeryville will not be required to blow their horns due to the installation of supplemental safety measures (SSM's) and other physical barriers to restrict pedestrians, bicyclists, and automobiles from entering the train tracks at the wrong time thereby allowing the cessation of all train horn noise
- The project is estimated to cost \$6M with the TCEP providing \$4.2M and the Alameda CTC committing to provide the remaining \$1.8M with Measure BB funds dedicated to goods movement.
- These funds must be expended in two years, putting the project, which is expected to increase quality of life for numerous Emeryville residents and commercial enterprises, on the fast track





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South Bayfront Bridge



- The bridge will create an additional east – west route across the Union Pacific Railroad right-of-way for pedestrians and bicycles.
- The landing on the west side will connect with Ohlone Way and with the Horton Landing Park (to be constructed as part of the bridge project) on the east side.
- Negotiations with the UPRR are ongoing to finalize the purchase of land and the acquisition of an aerial easement across the tracks. It is anticipated that the agreements will be in place and the project can be put out to bid before the end of 2018, with construction in 2019.



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Greenway Celebration





Policy Development: Cannabis Businesses

- In 2017, the City adopted ordinances that provided for cannabis businesses in Emeryville
- Storefront dispensaries were selected through a competitive process
- Two dispensaries expected to commence operations in summer/fall 2018
 - NuLeaf
 - East Bay Therapeutics

NuLeaf





Policy Development: Cannabis Businesses



Golden State Cannabis™



- Manufacturing, distribution, testing, delivery allowed with conditional use permits in certain zones
 - Five businesses have commenced operations:
 - Sunderstorm (edibles and cartridges)
 - Golden State Cannabis (delivery)
 - Versagenix (CBD topicals, cartridges and tinctures)
 - Kikoko (teas)
 - Kiva Sales and Service (confections)



Cannabis Tax – Fall 2018 Revenue Opportunity

- Potential for new revenue generation
- Support regulation of the cannabis industry
- Maintain and improve city services and infrastructure needs to improve the quality of life





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Smoking Ordinance

- Update to current Smoking Pollution Control Ordinance
- Includes regulations relating to Cannabis
- In coordination with educational and outreach efforts from Alameda County Department of Public Health
- First Reading scheduled for July 10, 2018





Disaster Preparedness



- Staff finalized updates to the Local Hazard Mitigation Plan (LHMP)
- Significant updates were made to the City Emergency Operation Center (EOC)
- Human Resources and Police Department staff transitioned to new Mass Notification System – AC Alert.
- City staff met with the Red Cross in late 2017 to finalize and sign shelter agreements.
- City of Emeryville and Alameda County Fire are developing a City-wide disaster preparedness drill for 2018-2019



Emeryville Center for the Arts

- 4060 Hollis Street
- Priority project, delayed due to redevelopment dissolution
- June 29, 2018 – conceptual proposals due from 3 shortlisted firms
- Fall 2018 – City Council decision on private partner selection





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Emeryville Senior Services



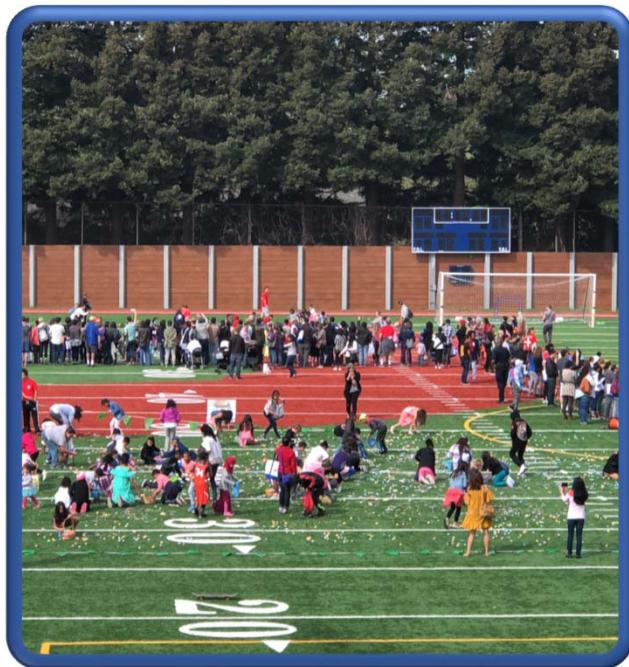


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Spring Carnival Egg Hunt / Community Expo





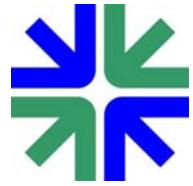
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Youth & Education in Emeryville





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Day on the Bay at the Marina/Triathlon





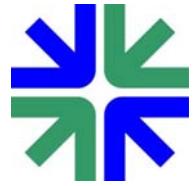
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Earth Day Shoreline & Coastal Clean Up Events





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Harvest & Jazz Festivals





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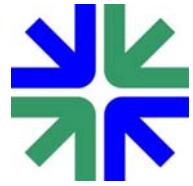
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Holiday Tree Lighting and Parade

Dive-in Movie





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Black History Month

The City Council proclaimed February as Black History Month on February 2, 2018 Honorees:

- Nellie Mae Hannon
- Gwen Hardy
- Randall West

Performances by St. Columba Catholic Church Choir

Special Guest Speaker: Assemblyman Tony Thurmond

Raising of the Pan-African Flag

Essay Contest Winner: Jazmin Roberts





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Women's History Month

The City Council proclaimed March as Women's History Month on March 20, 2018

Honorees:

- Tiffany Johnson
- Sharon Wilchar
- Gail Donaldson
- Tiffany Sprague and Courtenay Carr Heuer
- Betsy Cooley

Performances by Misak and Stargazers





*Second
Chances*

At the April 3, 2018 City Council meeting, a presentation was given by Alameda County Public Defender Brendon Woods on services provided by his office. Council adopted a proclamation proclaiming April as Second Chances month. Two honorees were recognized for their work.

Honorees:
John Jones, III
Essie Justice Group

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Second Chances Month





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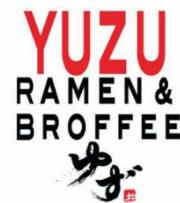


Small Business Month

The City Council proclaimed May as Small Business Month on May 1, 2018

Honored businesses:

- Arizmendi Bakery
- CCD Innovation
- Suit X
- Yuzu Ramen
- Bank Club and Café/Andy Nikitaras



SUITX





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LGBT Pride Month

The City Council proclaimed June as LGBT Pride Month on June 5, 2018

Honorees:

- Brendalynn Goodall
- IKEA
- SF Gay Softball League
- Sisters of Perpetual Indulgence

Special Guest Speaker: Christian Bales

Performances by Honey Daniels

Raising of the LGBT Pride Flag at City Hall





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Thank you!

