

Ed Charbeneau

- Corporate web developer for Sypris Solutions
- Code PaLOUsa Co-Chairman
- Author: Simple-Talk
- ResponsiveMVC.net
- Twitter: @EdCharbeneau



What I do

Build web applications & LOB web apps Build websites





The Challenge

Customers' expectations have changed

- Websites
- Mobile web
- —Apps

We need to know when and how to fulfill these expectations



Strategy

- A wide range, DRY approach to any website or web based UI
- Deploy content in a progressive manner focused on the needs of the user
 - —Start broad
 - —Add features based on the requirements
- How do we tackle this?



A foundation for the web

NATIVE APPS

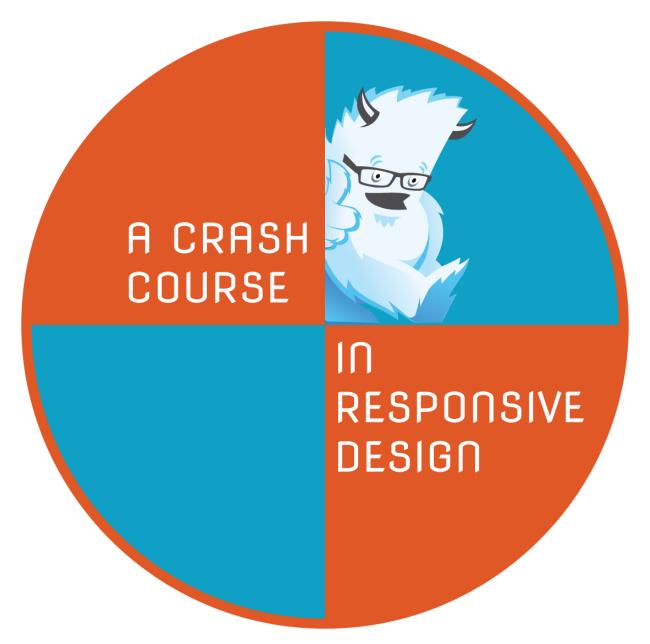
ENHANCED BEHAVIOR

WEB PRESENTATION (RESPONSIVE)

CONTENT

Simple-Talk.com
http://tinyurl.com/foundweb





The perceived world

Current websites are built for the desktop.

1600 x 1200

1280 x 1024

1024 x 768

960 px





This is a real problem

We no longer browse only from our desktops

"With current growth rates, web access by people on the move — via laptops and smart mobile devices – is likely to exceed web access from desktop computers within the next five years."

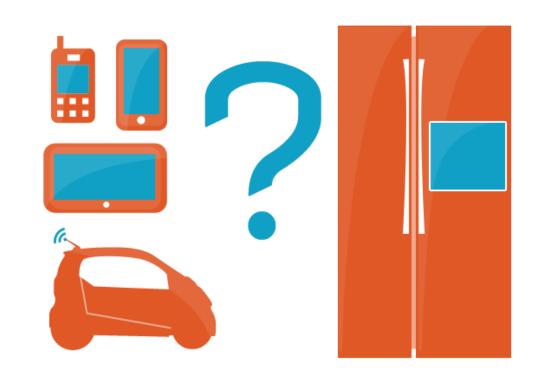
-International Telecommunication Union

2006



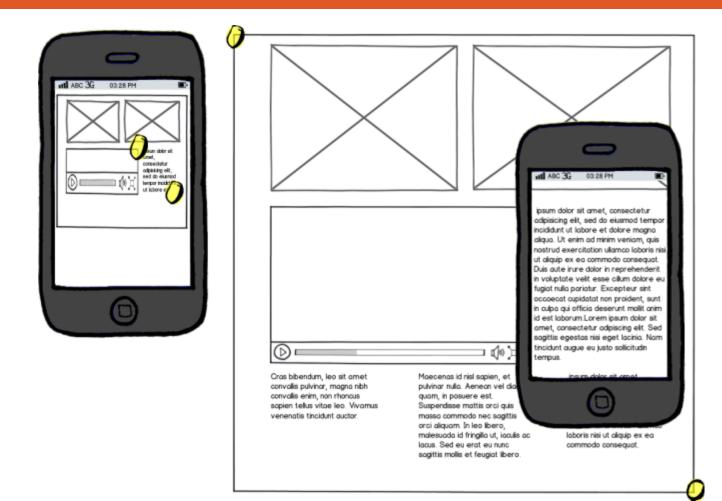
The real world

Phones Tablet Netbook Laptop Car Fridge What's next?





What is acceptable?





What is ideal?

- Responsive websites
- Enhanced behaviors and experiences
- Device native applications
- What does this strategy look like?



Available Anywhere

NATIVE APPS

ENHANCED BEHAVIOR

WEB PRESENTATION (RESPONSIVE)

CONTENT



What is Responsive Design

Flexible Layout (grid)
Flexible Content (images & videos)
Media Queries



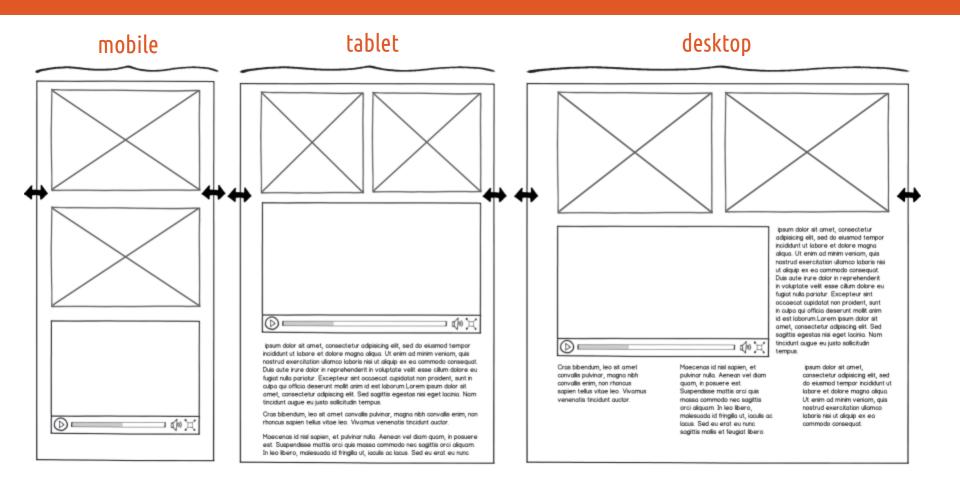
Media queries

A media query allows us to target device classes For example:

```
/* For small screens < 768px do not float columns */
@media only screen and (max-width: 767px) {
    .column { float: none; }
}</pre>
```



Responsive Example





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Zurb Foundation

- Platform independent
- An easy to use, powerful, and flexible framework for building prototypes and production code on any kind of device.
- Boilerplate (CSS, HTML, JS)
- MIT license
- foundation.zurb.com/







Foundation for MVC

- ResponsiveMVC.Net/Foundation
- Nuget.org (search: prototyping)
- Minimal setup (less than 30 seconds to get started)
- Replaces existing MVC template





Bootstrap 3

- Default template in VS2013
- Developer friendly
- Widely used
- http://getbootstrap.com/



Demo time

<!-- begin demos --> <demos>



Foundation demo

```
<!- css example -->
<!- a row with two six column wide blocks of content -->
<div class="row">
      <div class="large-6 columns"></div>
      <div class="large-6 columns"></div>
</div>
```



Foundation.CSS demo

```
/* what makes this tick */
.columns {
        width:100%;
@media only screen and (min-width: 768px) {
   .large-6 {
       width: 50%; /* half the width */
```

Bootstrap demo

```
<!- css example -->
<!- a row with two six column wide blocks of content -->
<div class="container">
      <div class="row">
             <div class="col-lg-6"></div>
             <div class="col-lg-6"></div>
      </div>
```



Questions?

```
<!-- end demos -->
   </demos>
```

Credits & Info

- Foundation.Zurb.com (download, git hub, etc.)
- Resources: ResponsiveMVC.net
- Follow me: <u>@EdCharbeneau</u>
- Follow foundation: @FoundationZurb
- RWD Examples: zurb.com/responsive
- Reading: future-friendly web, resource list
- Listening: Boagworld pod cast [S02E07]



